

A  
Mini-Project Report on  
**Online NGO system**

Submitted in partial fulfillment of the requirements  
for the degree of  
**BACHELOR OF ENGINEERING**  
IN  
**Computer Science & Engineering**  
Artificial Intelligence & Machine  
Learning by

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**2022-2023**



# A. P. SHAH INSTITUTE OF TECHNOLOGY

## CERTIFICATE

This is to certify that the project entitled “**Online NGO system**” is a bonafide work of Bhushan Salve (22206001), Sakshi Rajeshirke (22206002), Prathamesh Mane (22206003), Sahil Shaikh (22206004) submitted to the University of Mumbai in partial fulfillment of the requirement for the award of **Bachelor of Engineering in Computer Science & Engineering (Artificial Intelligence & Machine Learning)**.

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# A. P. SHAH INSTITUTE OF TECHNOLOGY

## Project Report Approval

This Mini project report entitled “**Online NGO system**” by **Bhushan Salve, Sakshi Rajeshirke, Prathamesh Mane and Sahil Shaikh** is approved for the degree of *Bachelor of Engineering in Computer Science & Engineering*, (AIML) 2022-23.

External Examiner: \_\_\_\_\_

Internal Examiner: \_\_\_\_\_

Place: APSIT, Thane  
Date:

## **Declaration**

We declare that this written submission represents my ideas in my own words and where others' ideas or words have been included, I have adequately cited and referenced the original sources. I also declare that I have adhered to all principles of academic honesty and integrity and have not misrepresented or fabricated or falsified any idea/data/fact/source in my submission. I understand that any violation of the above will be cause for disciplinary action by the Institute and can also evoke penal action from the sources which have thus not been properly cited or from whom proper permission has not been taken when needed.

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## ABSTRACT

Non-governmental organization (NGO) is a term that has become widely accepted for referring to a legally constituted, non-business organization created by natural or legal persons with no participation or representation of any government. Major sources of NGO funding include membership dues, the sale of goods and services, grants from international institutions or national governments, and private donations. Several EU-grants provide funds accessible to NGOs. Its purpose is to serve people Even though the term "non-Governmental organization" implies independence from governments, most NGOs depend heavily on governments for their funding NGOs are difficult to define and classify, and the term 'NGO' is not used consistently. Abstract

Whenever we hear about a foundation or trust, or even feeling a bit generous and desires to help the under privileged through a NGO, we straightaway Google Search about the company or try to check their Website first. But mostly, we either don't get proper results or the websites have poor information which lead us to backstep because of lack of trust and authenticity.

Whether you believe or not, digital relevance can make or break a game in this current world.

Most of the NGOs have committed their lives to solving the community's problem far away from the donor and supporter groups and despite that there is a HUGE trust deficit to bridge. ON top of it, a faceless existence aggravates the situation. Everyone has a websitethese days. Everyone creates websites for different activities, but the aim is same for all. They want to reach out, they want to interact, and finally, they want to be successful. Although it takes much more than just a great website in order to successfully market one's organization, a website, nonetheless plays a crucial role in the outreach and discovery today. The emphasis on why is important. It certainly does make one think what exactly the reasons behind this dependence on websites are.

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# **CHAPTER 1**

## **INTRODUCTION**

# **1. INTRODUCTION**

The term, "non-governmental organization" or NGO, came into use in 1945 because of the need for the UN to differentiate in its Charter between participation rights for intergovernmental specialized agencies and those for international private organizations.

Investing time and money into a website is a simple decision for a lot of organizations around the world, including NGOs based in high income economies (e.g. USA, UK, Australia, etc.). The benefits are less clear for organizations in low income countries, such as Malawi, where the costs of Internet access are disproportionately high and only a small proportion of the country is 'online'.

Even local NGOs in low income countries can benefit from having a website. It helps them look more professional to donors and partners, gives them a useful communication channel, and creating websites has gotten substantially easier over recent years (and will continue to do so).

Everyone has a website these days. Everyone creates websites for different activities, but the aim is same for all. They want to reach out, they want to interact, and finally, they want to be successful. Although it takes much more than just a great website in order to successfully market one's organization, a website, nonetheless plays a crucial role in the outreach and discovery today. The emphasis on why is important. It certainly does make one think what exactly the reasons behind this dependence on websites are.



# **CHAPTER 2**

## **LITERATURE SURVEY**

## **2. LITERATURE SURVEY**

### **2.1-HISTORY**

Globalization during the 20th century gave rise to the importance of NGOs. Many problems could not be solved within a nation. International treaties and international organizations such as the World Trade Organization were centered mainly on the interests of capitalist enterprises. In an attempt to counterbalance this trend, NGOs have developed to emphasize humanitarian issues, developmental aid and sustainable development. A prominent example of this is the World Social Forum, which is a rival convention to the World Economic Forum held annually in January in Davos, Switzerland. The fifth World Social Forum in Porto Allegre, Brazil, in January 2005 was attended by representatives from more than 1,000 NGOs. In terms of environmental issues and sustainable development, the Earth Summit in Rio in 1992 was the first to show the power of international NGOs, when about 2,400 representatives of NGOs came to play a central role in deliberations. Some have argued that in forums like these, NGOs take the place of what should belong to popular movements of the poor. Whatever the case, NGO transnational networking is now extensive. Hospitals reported they do not have a reliable source for the equipment and supplies they use to support patient care. One hospital reported that, in addition to beds, it needed to source the materials that accompany additional beds and did not know where to order them. For example, hospitals described the supplies that support a patient room, such as intravenous therapy poles, medical gas, linens, and food.

### **2.2-LITERATURE REVIEW**

#### **1.Rethinking the NGO website from the knowledge management perspective Publisher: IEEE**

Non-governmental organizations (NGOs) make significant contributions to diverse areas. Similar to for-profits they need to manage their knowledge, but often lack resources for this. Social software may give a “new hope” for knowledge management in NGOs particularly by implementing social knowledge environments (SKEs). Since majority of international NGOs have a website, is it possible to use it to support SKE? This paper proposed a theoretical framework for creating a SKE on the base of NGO website. Proposed website model considers NGO features from this perspective and shows the approach to SKE development Life Care Caregiving Smart Hospital (IEEE EXPLORE 2020) [1]

## **2. Product Line Engineering for NGO Projects Publisher: IEEE**

Non-governmental organizations (NGOs) are often plagued by very limited human and financial resources. In this paper, we show how product line engineering (PLE) offers an opportunity to increase the sustainability of software projects that rely on the help of NGO volunteers. Building on the case of an Italian NGO that supports assistive technologies, we propose a PLE model that only depends on the branching capability of a free version control system. [2]

## **3. Building an application framework to connect NGOs and Volunteers Publisher: IEEE**

The NGO sector struggles to get volunteers and yet individuals interested in volunteering some of their time to socially meaningful causes are not able to find suitable opportunities. This paper aims to set up platforms to allow NGOs to communicate these volunteering opportunities and for volunteers to enroll for those that match their preferences. The platform is developed both as an Android application and a Web-based interface. The paper also explores how gamification can be used to make the process fun and competitive to increase engagement with the volunteers. [3]

## **4. Identifying tools to aid in the Management of Donations Across NGOs Publisher: IEEE**

Over the past two decades, nongovernmental organizations (NGOs) have grown at an exponential rate yet many of these NGOs find themselves fluctuating between states of being financially stable, to barely surviving the following year as funding and resources have been diminished. With most of these NGOs relying on product surplus or in-kind donations, a mismatch in the supply of resources and the actual need of the NGO arises. This not only has an impact on the NGOs but also the recipients of the services provided by the NGOs. Managing the donated resources and reducing product waste can aid in meeting sustainability development goals as well as empowering the community through social inclusion. The aim of this research paper is to identify frameworks that can aid in the management of donated products and resources in NGOs. [4]

## **5. Sustainable Member Motivation System Proposal for NGOs: NGO-TR**

Non-governmental organizations (NGO) depend on their members to survive. They need to reach the potential volunteers. They also aspire to keep track of their members' effectiveness and to motivate those members to be more active. The volunteers need a transparent system, where their privacy is preserved. Our meetings with several NGOs show that there is a solid need for a transparent, effective and trustworthy system, where NGOs can track their members' effectiveness, create enthusiasm and even collaborate with the volunteers from other NGOs. A system, where gamification principles are used for member motivation and the reputation of any member is

calculated by his/her activities, is proposed. The blockchain technology will be used for the gamification process and the decentralized digital identity management. The decentralized digital identity management approach will help in providing the volunteers to gain full control over their identities and ensure the privacy. A design approach for the proposed system, the expected requirements and some possible use case scenarios have been presented. The prototype is implemented via Hyperledger Fabric and Hyperledger Indy software platforms, as a proof of concept [5]

#### **6.Ek Ka Josh - Cloud-Based mobile application for NGOs Publisher: IEEE**

The idea of bringing about a change in society and uplifting people is a very noble thought. At the same time, bringing about this change isn't easy. There are many organizations with such noble intentions, but they lack the resources to project these causes to potential donors. This has led to a lack of awareness among donors regarding such causes, creating a gap between donors and such organizations. This paper discusses the idea of Ek Ka Josh - an application which intends to bring the donors and the NGOs together. Ek Ka Josh will be a common portal for the NGOs as well as donors. NGOs will be able to upload causes for which they require support, and project them. Donors will be able to view these causes and commit amounts as low as 1 rupee. Ek Ka Josh thus has the potential to bridge the gap between donors and organizations, bringing about change in society. This paper also analyses the existing systems, the user survey, the answers to the questions put forth to the NGOs, tax exemptions, the proposed system design and how it tries to improve upon the existing systems. [6]

#### **7.Webapp service for providing Information about ngos using Html5, css3, JavaScript, node js, Mongoddb Publisher: IEEE**

In recent years, the existence of non-governmental organizations (NGOs) has proven to be an essential requirement rather than a luxury in the community all over the contemporary world. A non-governmental organisation (NGO) is an organisation that addresses a wide range of social needs and problems that is neither part of authority nor a conventional profitable line of work. NGOs reflect the diverse community through their work in a wide range of fields – environment, wellbeing, poverty alleviation, culture & the arts, schooling, and so on. If a person is unfortunate enough to encounter an issue, it can be difficult to locate an NGO at the right time and in the right place. As a result, this online website makes it easier to find an NGO with a single click. It is a website that showcases collective information about several NGO's or organizations from different parts of India which provide free services to people and are actually working for the benefit of others. It is a comprehensive platform for all the people who are looking to connect with an NGO. It has several filter options (according to cities and services) and sections to ease out the process of searching. The information of the organizations are represented in the form of a Blogpost which contains an image

or the logo of the Organization for identification along with their basic required information such as name, place, services provided, contact number, direct google map link, website link, etc. It also has a feature where NGO's can register their organization and after verification they can be listed on the website. The comment box is for personal interaction with the user and for their valuable suggestions for improvement. medicines for the patient so that the patient does not go out of stock ever and the doctor can make changes to his prescription.[7]

# **CHAPTER 3**

## **Problem Statement**

### 3. Problem Statement

#### □ **Lack of Funds**

An NGOs goal doesn't lie on accomplishing a project alone. After the success of a certain project, NGOs would want to maintain contact with their beneficiaries and make sure continuous progress is happening. Apart from that, NGOs would also want to be able to help more individuals and communities depending on their needs. To do so, NGOs need to constantly acquire funds. In some cases, NGOs become complacent and simply wait for donations or previous supporters to contact them. This practice will in no way contribute to the successes of an NGO. Although partner organizations and supporters will want to continually support an NGOs causes, they may possibly see more potential in other organizations and decide to fund others instead. Not having enough funds not only pose difficulties in accomplishing projects, but it also puts NGOs in jeopardy given that there are also many operational costs.

#### • **No Strategic Planning**

At times, many bright ideas can come to place but it can also cause confusions and stray you away from the initial goal. Although many good ideas come, sometimes, they don't always remain in line with the goals set out.

**Solution:** Although some organizations may already be experienced and their employees are familiar with their operations, coaching and training every now and then can still be helpful. In every situation, employees and volunteers will inevitably pick something up and be able to apply it for further development of the organization.

#### • **Absence of networking**

NGOs working together to reach their goals more efficiently is one perspective. However, some NGOs also see it as a form of competition. For some reason, there are NGOs who believe getting close to other NGOs or nonprofits will cause them to have more competition in terms of applying for grants.

**Solution:** Having a mindset that other NGOs should be seen as competition is unhealthy. If other NGOs get approved of grants, it should, in fact, be seen as an opportunity to partner and learn from them. Making use of the technology could also help in making networks within your space. The internet keeps us updated with the events we can attend and keeps us in contact with other NGOs and nonprofits too.

# **CHAPTER 4**

## **Experimental Setup**



## 4. Experimental Setup

### 4.2 Software Setup

The front and backend of the project is made by using SQL, JavaScript, CSS, HTML, Bootstrap.

❖ **Download Xampp and start Apache and MySQL and then go to browser.**

- In the address bar write localhost/ngo/index.html
- The front and backend of the project is made by using SQL, JavaScript, CSS, HTML, Bootstrap
- Download Xampp and start Apache and MySql and then go to browser.
- In the address bar write localhost/ngo/index.html ☐ Have a preview of the whole website.
- The database connectivity is on our donation and join us page. These pages are responsive pages user need to fill up the form.
- For your website to run successfully you need to have the database connectivity. The database connectivity is done by using PHPadmin MySQL.

# **CHAPTER 5**

## **Proposed System & Implementation**

## 5. Proposed system & Implementation

### 5.1 Block diagram of proposed system

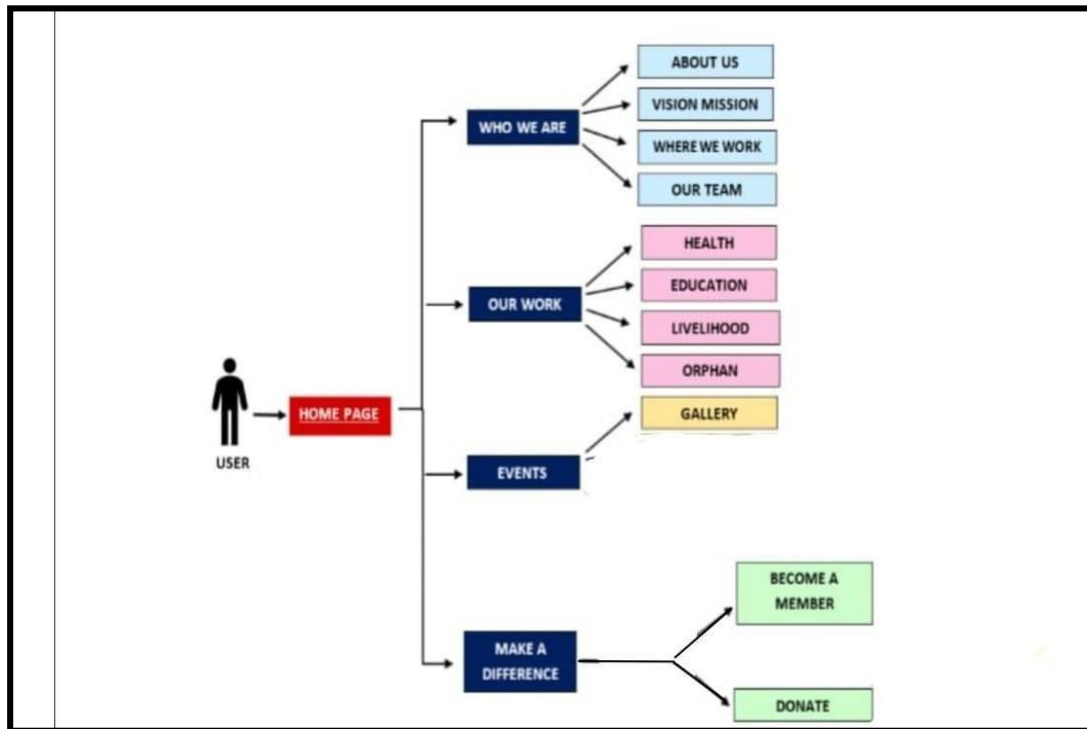


Figure 5.1: Block diagram OF PROPOSED SYSTEM

### 5.2 Description of block diagram

#### □ Admin Panel:

##### a) Login

This page will help the Admin to Sign in into the Admin Panel. The Admin will be assigned a unique ID and Password which will be only granted to those people who will be the in charge of handling the stuff of the NGO.

##### b) Dashboard

This panel will help the Admin to access the tabs like Event, Where We Work and Donation Received

### **c) Events**

This tab will help the Admin to add new Events that would be held in next few days Also, through this tab can add Blogs and even the Pictures and Videos of the Previously held Events

#### **□ Admin Panel**

### **d)Where Are We For**

eg. The NGO has started its outlet at some new location, let the Location be Andheri Now how would users will come to know that at such location a new outlet has being Started To update about this the Admin will Add the Location In this tab And that would be displayed in the User Panel in Where We work tab

### **e) Donation Received**

Now the user will donate some amount to the NGO this Records needs to be maintained this is possible in the Amount Tab Where are some people would donate their good that details will be seen in the Goods tab.

#### **□ User Panel**

### **f) Home Page**

This page would be a welcome page in which the user can see a little detail about the NGO and will help to navigate throughout the website by visiting the tabs like Who Are We, Our Work, Events and Make a Difference.

### **g) Who Are We**

In this part we will get to know about the details of our NGO Like what are its Vision and Missions, the main Team Members, where they work like where exactly they are located, etc through this the user will get a little idea of the NGO.

### **h) Our Work**

In our work section the user will get to know in which fields exactly the NGO is mainly focusing for example, not all NGO looks and helps out in all the sectors, so might help only to Orphan and the ration, some may only help to disable, so this tab will show which field it helps the people

## **□ User Panel**

### **i) Events**

This tab may help the user to view the pictures and videos of the various Events that were held by the NGO to bring about awareness. This will also help us to know about the Innovations made, like for example making a washroom available to the people in villages or in slum area. The user can also get the updates of the upcoming events.

### **j) Make A Difference**

This tab is for those users who are willing to donate some money to the needy or want to be the part of the NGO. For this, he/she needs to register his/herself to the website, Login and then either be a part of the NGO by enrolling his or herself or donate the money online in the Sector the user wishes.

## **5.3 Implementation**

A nonprofit's website is the center-point of digital marketing strategy and often the first impression a new visitor will get from an organization. Nonprofit organizations have critically important missions to communicate, so it's important your website is optimized for success. Here are a few of the elements every nonprofit website should include:

### **1. About Us Page**

This is a no-brainer, however having an "About Us" page is an absolutely critical component of your nonprofit website. This is your organization's chance to tell a story and show off its personality. This page should also include your mission statement, location and perhaps a few milestones or facts about the accomplishments your organization has made. This is an opportunity for your organization to tell its story and create a connection with new visitors.

### **2. Become a member**

Once your visitor has learned more about your organization, make sure they have a clear view on how to get involved. This should include volunteer opportunities, donation information and a link to career listings (if available). It's important to be specific in the type of help your organization is looking for, and the results you are hoping to achieve. When a visitor has a clear understanding of the expectations of their involvement, they will be much more likely to reach out and make contact.

### **3. Donation Button**

Donations are a crucial part of nonprofit organizations, so it's important to make it easy for visitors to contribute to your cause. There are many great, easy-to-use platforms that allow organizations to add a Donate Now Button to your website. Network for Good, Donor Perfect, are just a few of the well-known options available. Full-service advocacy tools such as Salsa Labs, Salesforce, Blue State Digital, and Action Kit include fundraising as a part of their suite of services, along with CRM platforms, analytics, engagement tools and more.

#### **4. Social Media Links**

Although this is fairly common practice, there are still many websites that make it difficult to find their social links. These links should be visible throughout your website, and are best included in the header, footer or sidebar. Nonprofits should be working to drive visitors to add their social pages to their newsfeed, so that they may one day donate or volunteer for your organization. Nonprofit websites should also include a Share Button so visitors can easily share your content with their network.

#### **5. Photos**

Visual stories have the power to transport us and make our words come to life. Apart from your beautiful graphic design, your website should include photos from your organization's events, volunteer efforts and results. Showing off "real life" photos will help create a compelling visual story and show off what your organization is all about. Photos also have the power to help your visitors relate and empathize with your efforts.

#### **6. Testimonials**

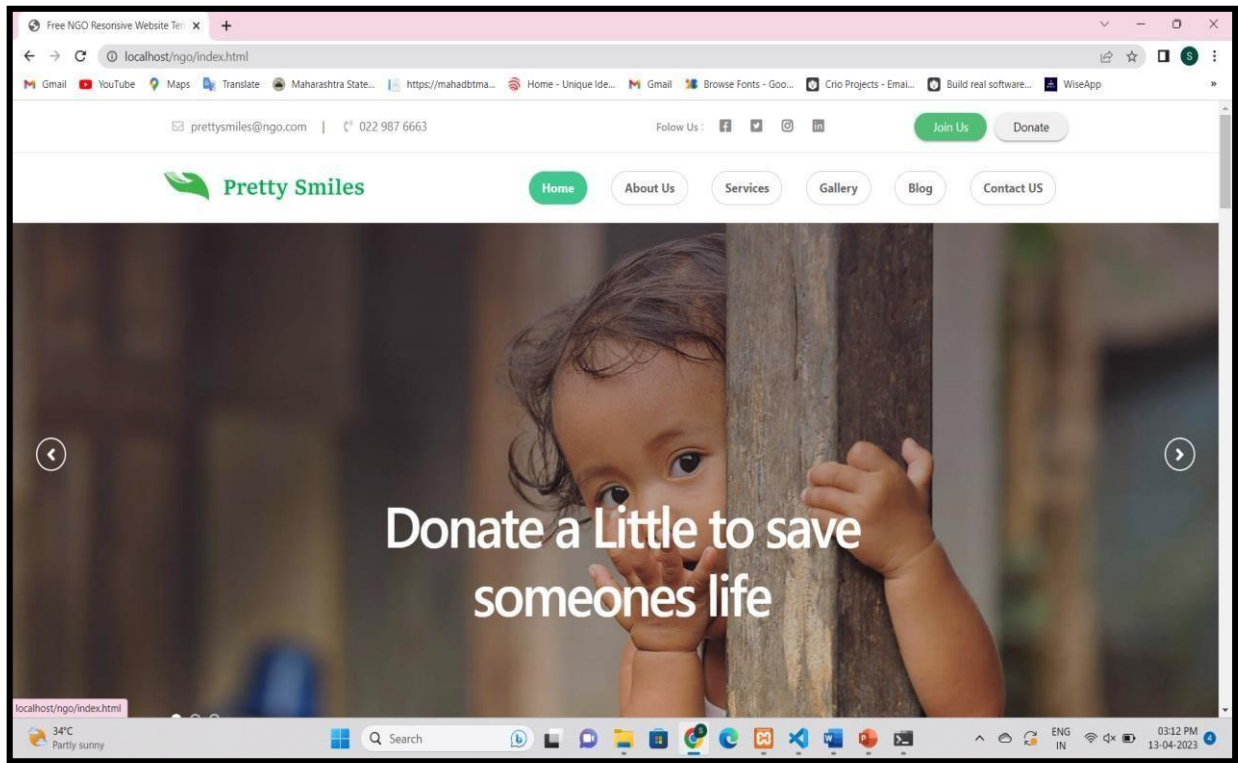
Web visitors are still deeply influenced by third-party validation. Often, this is the justification someone may be looking for to convince them to take action and support your cause. Make sure your testimonials include personal experiences and impressions that give a "real view" of your organization's work and results. Don't forget to not only include testimonials from your volunteers, but also from the people you've aided (when appropriate).

#### **7. Blog**

Including a blog on your nonprofit website can bring many different benefits. By blogging consistently, your organization can help create awareness, increase engagement and drive traffic back to your website. The SEO benefits aren't bad either. A blog is a chance for your organization to shine – include posts that involve your mission, events and success stories.

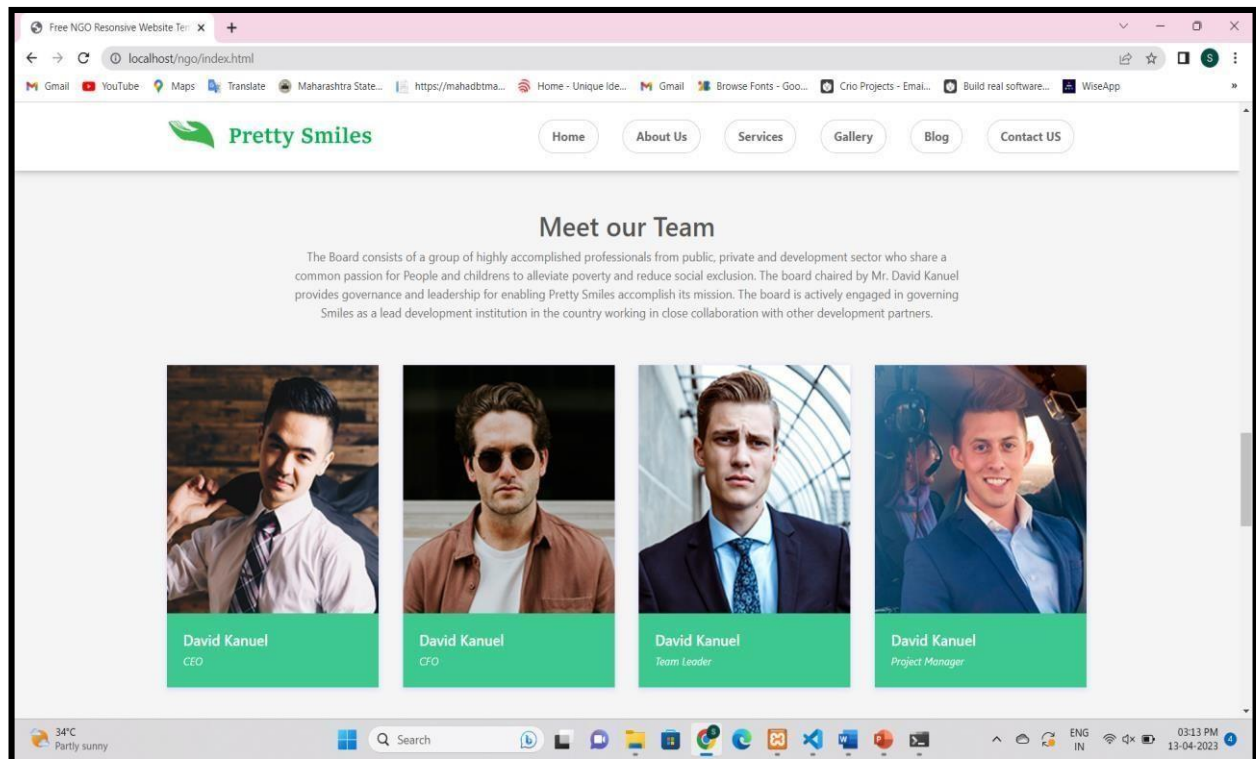
**Output: -**

**Home Page:**

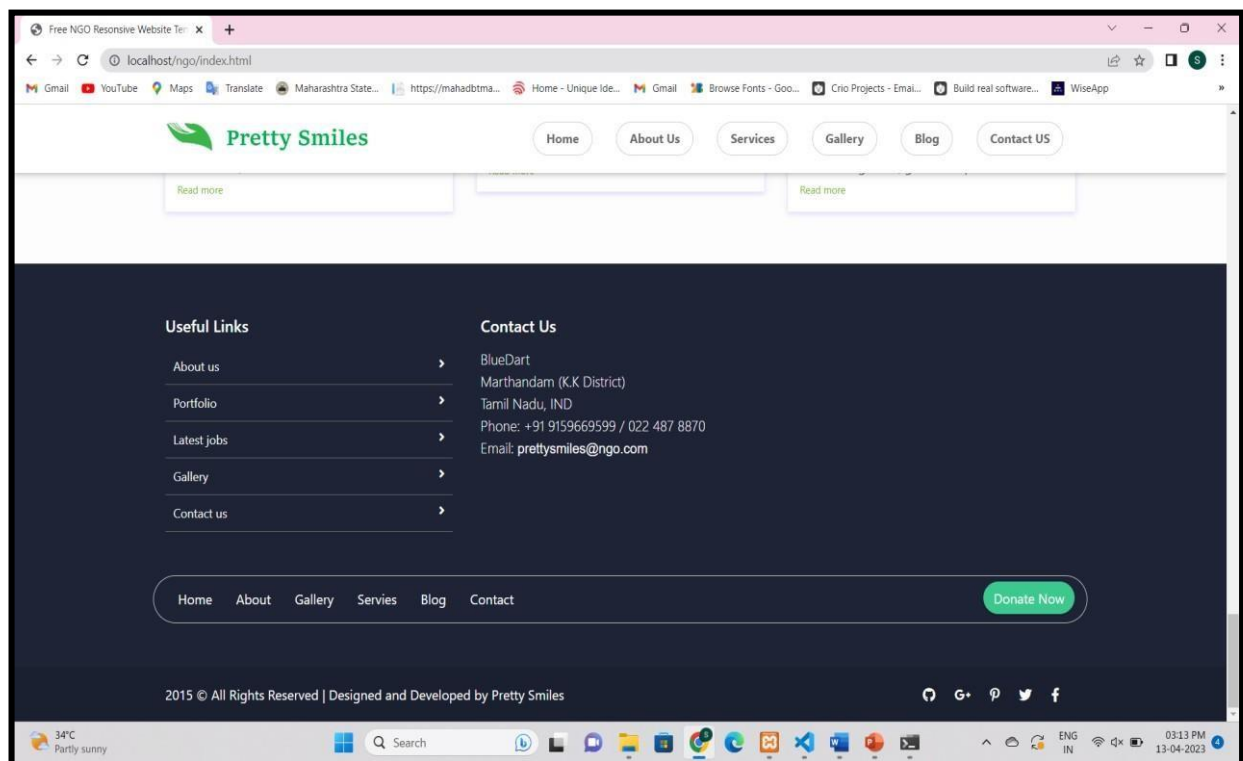




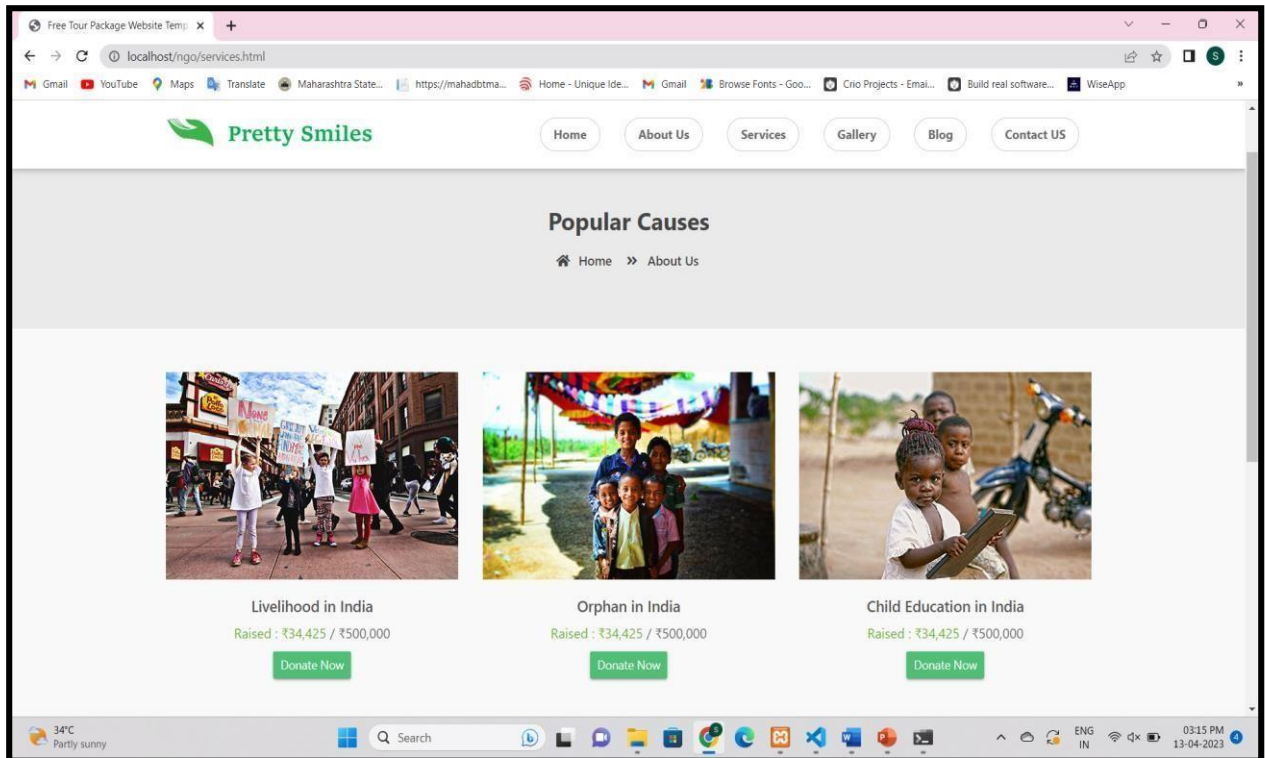
## About Us:



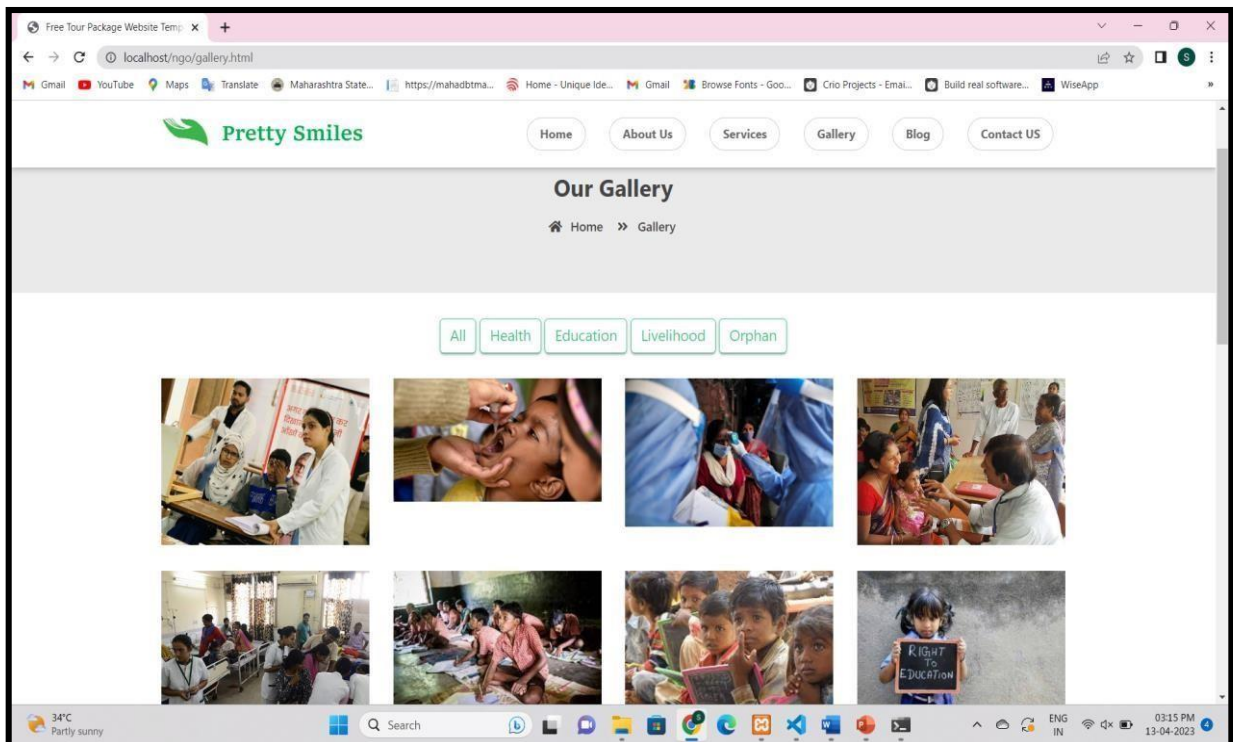
## Contact Us Page:



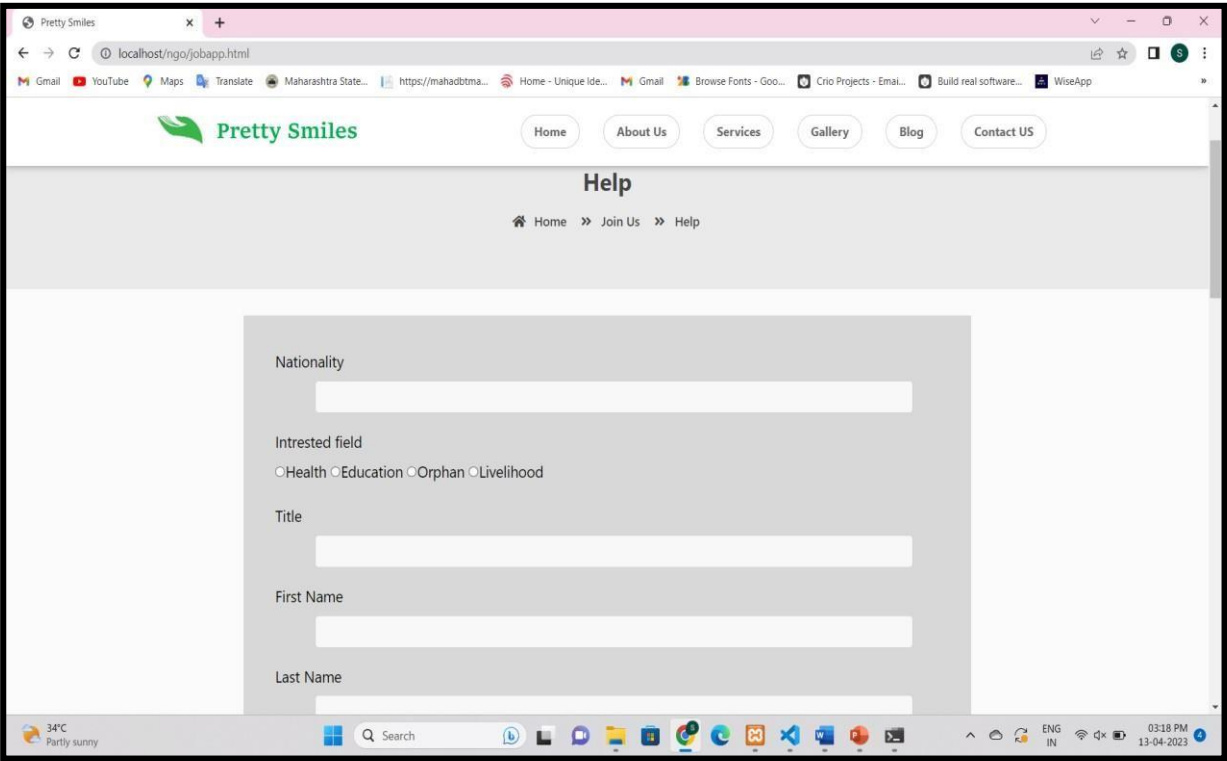
## Services Page:



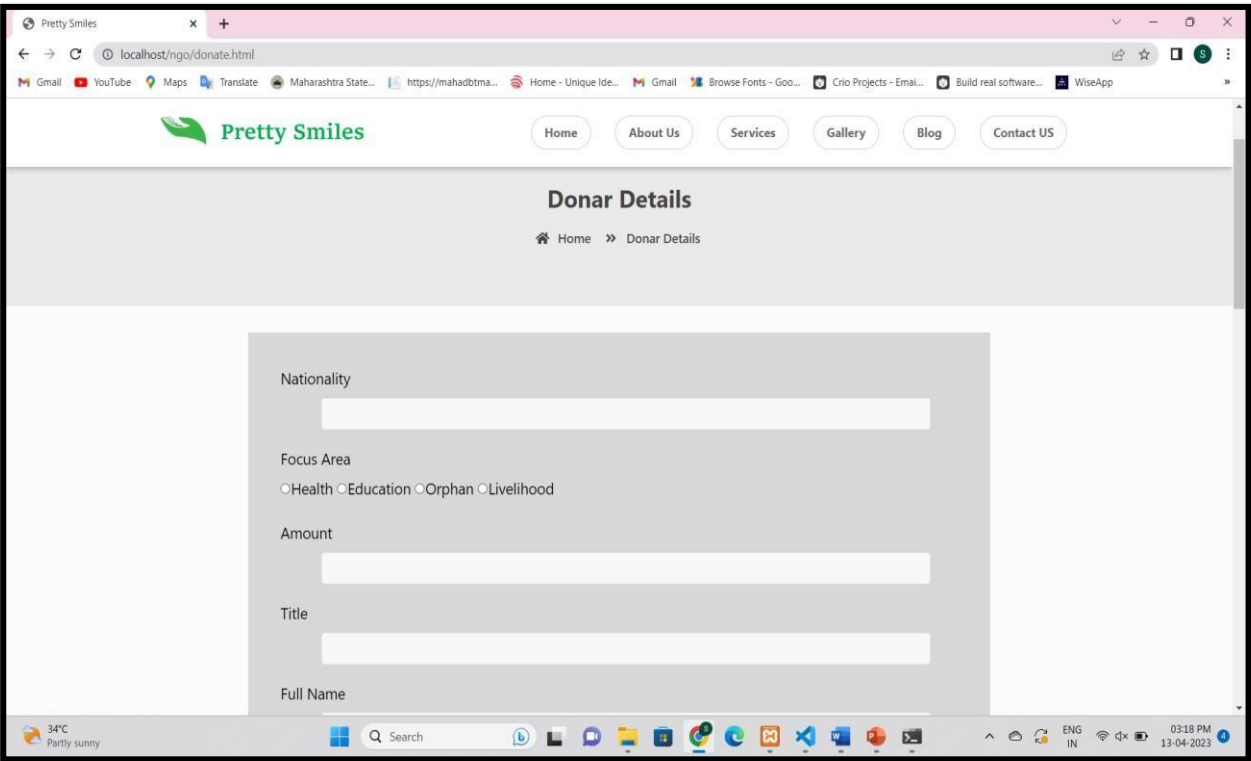
## Gallery Page: -



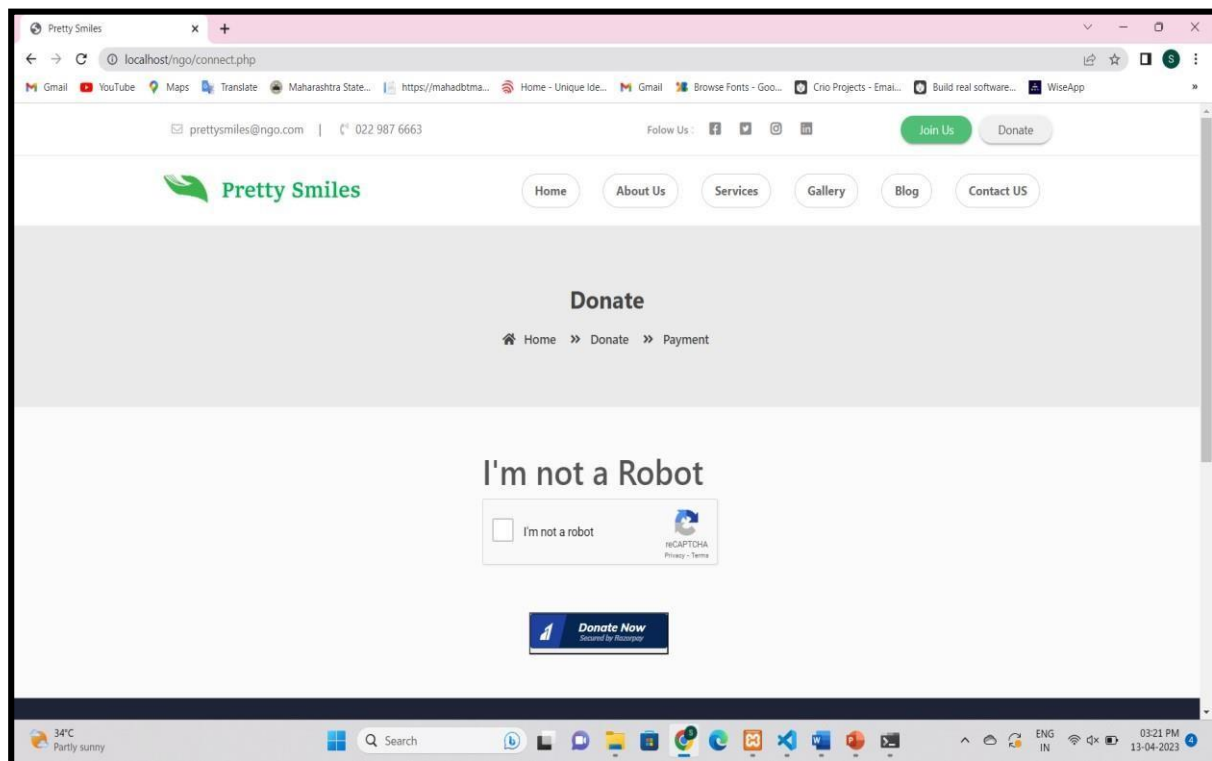
Join Us :



Donar Details:



## Donate Page:



## 5.4 Advantages-

### 1. Helps in Discovery

Communication is the key on which the lock of every organization turns. Transparent and effective communication is the only way to go when the need for networking arises. Proper communication is very easily facilitated by a website through a well- placed contact or email address, which is accessible 24×7 for both parties thus making it faster, efficient and a direct way to communicate and network.

Websites have become an imperative tool for communication. A website acts as portfolio and a platform where all kinds of stories can be put up which you know matters the most. Therefore, if you run an NGO, setting up a website would be the first step to attract the attention of people who sympathize with the cause. How else would they find you from any corner of the country if you don't have a digital presence?

### 2. Increase in Contribution

The current market thrives on e-commerce. Rare times, that people actually go out and purchase grocery these days. So, it's a high scope or aim to wish that people will take the pain to go to a bank and make a NEFT/RTGS and submit it to the said bank. The whole process is lumber-

some. Many people, even though they like the cause and wants to help an organization, the lengthy processes like such, makes them take a step back.

With a website, you can introduce a payment gateway system. A website forms a direct, secure and even anonymous platform of privy individuals to contact an organization. A lot of people are wary of direct confrontation, especially in the age of anonymity and the website is a very convenient way for such people and also makes for a more hassle-free and speedy way to contact and contribute for causes and the organization by extension. Donations are key to a functioning NGO and your website can help you with that.

### **3. Online Legitimacy**

A well-designed website can help confer instant credibility with anyone. A good website has come to be indicative of the seriousness and dedication of an organization—all of which can be achieved in a very short period of time with the right kind of partners (all of them much more cost-effective now than ever before). This is one of the greatest advantages of the internet. Instant communication, instant networking and instant credibility upon building a successful community have one thing in common: instant effect. Manage to add in an .org in your domain name and establish legitimacy instantly.

Remember, your website is your testimonial of the mission your organization is working on. Virtual world is powerful and you must know the tools to play right for the greater good.

### **4. Creation of Community**

The web comes together as a unique space for the voices of opinions, regardless (in most cases) of their effect. Although this may not always forbear well for individuals, it is quite a boon to any organization. Keeping track of oneself on one's website may not only help keep the short-term and long-term goals of the organization in mind, it also lends to itself a sense of control—an autonomy in its actions and performance. Web masters controlling the website therefore have more than just control over the image of an organization.

# **CHAPTER 6**

## **Conclusion**

## **6. Conclusion**

NGOs are organizations within the civil society that work on the "not-for-profit" approach in the space which exists between the family (household), market and state. It is made up of several types of formal voluntary organizations, where people based on community, neighborhood, workplace and other connections form their association to participate in actions for their own collective interests or for larger social good. Those NGOs which are working at the global arena, across several countries are termed as international NGOs. Many NGOs have worked hard to include children with disability in schools, end castebased stigma and discrimination, prevent child labor and promote gender equality resulting in women receiving equal wages for the same work compared to men. Thus, NGOs and their activities focusing particularly on education, health and general awareness of woman and children.

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