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UNIVERSITY OF MUMBAI

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DEVELOPING TOURS AND TRAVEL MANAGEMENT SYSTEM

**Computer Science & Engineering
Artificial Intelligence and Machine Learning**

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Introduction

- The Developing Tours and Travel Management System is a Web Based Application.
- The main purpose of “ Developing Tours and Travels Management System” is to provide a convenient way for our customers to book their tour.

Objective

- To offer traveling services at very reasonable prices.
- Assures the highest quality of accommodation and other services.
- To make sure the tours will get managed at the scheduled time.

Literature Survey

Sr. No	Title	Author Name	Description
1.	Travel Agency Marketing Strategy: Insights from Switzerland	Sara Dolnica	Results indicate that the use of travel agencies is indeed associated with specific services related to package holidays, transport services, beach or city holidays.
2.	How Travel Agency Survive in e-Business World?	Ronnie Cheung	The paper explains the three phases intermediation, disintermediation and reintermediation that travel agencies may be facing when serving as the middleman between the product providers and the customers

Literature Survey

Sr. No	Title	Author Name	Description
3.	Views of travel agency managers	Ankita Sharma, Swati Sharma, Monica Chaudhary	Challenges perceived by travel agencies are cyber fraud, lack of personal touch and competition from wholesale travel agencies.
4.	Empirical evidence in the travel agency sector	Ignacio A. Rodríguez del Bosque, Héctor San Martín, Jesús Collado	We analyse the tourist industry, an important sector in advanced economies, and more specifically the travel agency sector.

Literature Survey

Sr. No	Title	Author Name	Description
5.	Travel Agency Threats and Opportunities	Laura Jane Lawton	Important and relevant points of this papers must be included in this column.

BLOCK DIAGRAM

Developing Tours and Travels Management

- **Availability Services**
- **Better Facilities**
- **Tour Guide**
- **Trustworthy & certified staff**

Tour History will be stored in our database



Tourist/ Customer



- **List of Tours**
- **Availability of Seats**
- **List of Coming Tours**

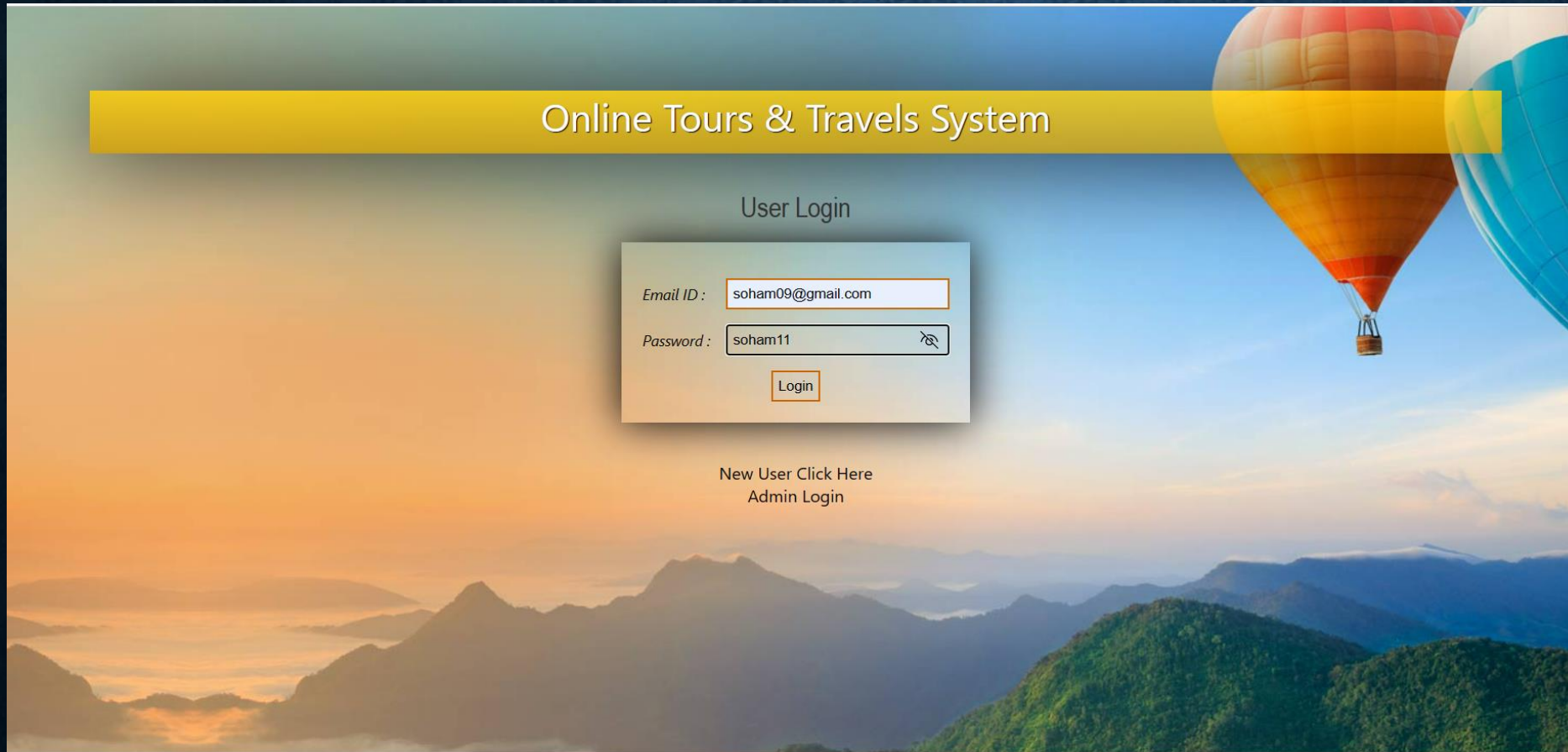
Tools/software, Languages used

- SQL
- CSS
- HTML
- PHP



PROJECT WORK

Implementation



← User Page

Online Tours & Travels System

Admin Login

Admin ID :

Password :

Login

BACK

Admin page


Online Tours & Travels System

Book Holiday Package

Package :

Journey By :

Members :

Date : 

Current Holiday Packages

Sr.No.	Package Name	Journey By	Total Amount	Date	Status	Delete
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[HOME](#)

Booking Page

Online Tours & Travels System

Manage Holiday Packages

ADD

HOME

Current Holiday Packages

Sr.No.	Package Name	Amount Per Member	Delete
1	manali	INR 15000	Delete
2	delhi	INR 6000	Delete
3	alibagh	INR 3000	Delete

Admin Page

Online Tours & Travels System

Book Holiday Package

Successfully Received Your Booking Info.
Total Amount Payable for 5 Member(s) is INR 15000

Package : -- Select Package -- ▾

Journey By : -- Ticket By -- ▾

Members : Select Members

Date : dd-mm-yyyy 📅

BOOK NOW

Current Holiday Packages

Sr.No.	Package Name	Journey By	Total Amount	Date	Status	Delete
1	alibagh	Air	INR 15000	2023-04-20	Pending	Delete

HOME

Booking Successful

Conclusion

- The Developing Tours and Travel Management System is an effective and efficient way to streamline the travel process.
- It also enables better control of the budget and helps reduce costs.
- Overall, the Travel Management System makes it easier for travelers to plan and manage their trips and provides a positive experience.

References

Journal Papers

- [1] Syrratt, Gwenda, and Jane Archer. Manual of travel agency practice. Routledge, 2012.
- [2] Dolnicar, Sara, and Christian Laesser. "Travel agency marketing strategy: Insights from Switzerland." *Journal of Travel Research* 46, no. 2 (2007): 133-146
- [3] Sharma, Ankita, Swati Sharma, and Monica Chaudhary. "Are small travel agencies ready for digital marketing? Views of travel agency managers." *Tourism Management* 79 (2020): 104078.
- [4] Del Bosque, Ignacio A. Rodríguez, Héctor San Martín, and Jesús Collado. "The role of expectations in the consumer satisfaction formation process: Empirical evidence in the travel agency sector." *Tourism management* 27, no. 3 (2006): 410-419
- [5] Caro, Laura Martinez, and Jose Antonio Martinez Garcia. "Developing a multidimensional and hierarchical service quality model for the travel agency industry." *Tourism Management* 29, no. 4 (2008): 706-720.

Reference Link:

- [6] <https://youtu.be/4q73wIMF79E>
- [7] <https://youtu.be/BsDoLVMnmZs>

THANK YOU