

Salon / Parlor Appointment App Questionnaire

Our application is based on Barber Saloons as well as Beauty Parlors.

Our target audience is general customers, who go to barber shops/beauty parlor without any prior information of the crowd at the service provider or they just have a Generic Confirmation on call that they can come.

We provide an appointment system which will help customers to observe the amount of traffic there is at the service provider at any given point of time. This will help them save time and provide a very good insight when they can spare time to get an appointment or just work accordingly.

1. How often do you expect to use this app?

Mark only one oval.

- ☐ Once a week
- ☐ Twice a week
- ☐ Once a month
- ☐ Twice a month
- ☐ Other: _____

2. What device do you primarily use for apps?

Mark only one oval.

- ☐ Android Phone
- ☐ Tablet (Android)
- ☐ iPhone
- ☐ Tablet (iOS)

3. In urgent needs have you ever wanted that you find a salon/beauty parlor quickly?

Mark only one oval.

- ☐ Yes
☐ No
☐ Maybe

4. What type of salon do you prefer?

Mark only one oval.

- ☐ Men's only salon
☐ Women's only salon
☐ Unisex salon

5. At what time do you most like to go to salon/parlor?

Mark only one oval.

- ☐ Morning (8:00 am - 12:00 pm)
☐ Noon (12:00 pm - 4:00 pm)
☐ Evening (4:00pm - 8:00 pm)
☐ At your convenient time

6. What do you like to have done more likely in salon?

Check all that apply.

- ☐ Hair cut
☐ Beard (shaving/trimming)
☐ Hair color / highlight
☐ Hair steaming
☐ Hair spa
☐ Hair straightening
☐ Hair smoothing
☐ Perming

7. What do you like to have done more likely in beauty parlor?

Check all that apply.

- ☐ Facial
- ☐ Bleach
- ☐ Threading
- ☐ Waxing
- ☐ Manicure / Pedicure

8. What is most important for you?

Check all that apply.

- ☐ Better Stylist/Makeup Artist (Service)
- ☐ Less time consuming
- ☐ Pricing
- ☐ Location
- ☐ Other: _____

9. How would you discover more salons and parlors?

Check all that apply.

- ☐ Recommendations from friends
- ☐ Online sources (Advertisement etc..)
- ☐ From social media

10. What type of discount do you like?

Check all that apply.

- ☐ Cash discount
- ☐ Referral reward
- ☐ Seasonal offers
- ☐ Member perks

11. How long are you willing to wait for an appointment?

Mark only one oval.

- ☐ Less than 15 minutes
- ☐ 15-30 minutes
- ☐ 30-60 minutes
- ☐ More than an hour if necessary

12. How do you feel about trying new beauty treatments or hairstyles recommended by the salon?

Mark only one oval.

- ☐ I like experimenting with new styles
- ☐ I prefer sticking to my usual services
- ☐ I would try new styles only with strong recommendations

13. What would you like to rate and review your salon experience after each visit?

Mark only one oval.

- ☐ Yes, I would like to give feedback
- ☐ No, I don't review services

14. Would you like to have your activity tracked so that we can remind you of your best time to get haircut?

Mark only one oval.

- ☐ Yes
- ☐ No

15. Would you like to have a reminder whenever your turn is about to come in salon/beauty parlor?

Mark only one oval.

- ☐ Yes
- ☐ No
- ☐ Maybe

16. What do you expect from a salon in terms of hygiene and safety?

Check all that apply.

- ☐ Regular sanitization of tools and chairs
- ☐ Staff wearing masks and gloves
- ☐ Disposable or sterilized equipment
- ☐ Temperature checks and safe distancing

17. Do you check if the salon staff wears gloves and masks (if necessary)?

Mark only one oval.

- ☐ Yes, always
- ☐ Sometimes
- ☐ No, I don't check

18. Do you prefer salons that offer disposable or personal-use tools (e.g., razors, nail files, etc.)?

Mark only one oval.

- ☐ Yes, I feel safer with disposable items
- ☐ No, I trust their sterilization process

Google Forms

