

# Vision 2036: Transforming Indian Sports

The vision is to elevate Indian sports to a new level of excellence by 2036, enabling India to achieve its aspiration of "Viksit Bharat" by 2047. This ambitious goal encompasses a multitude of benefits, including national pride, societal impact, economic growth, and a lasting cultural legacy.

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# Gaps in India's Sports Ecosystem

## Performance Limitations

India's medal count at major international events has remained stagnant in recent years, with limited success in diversifying its sporting portfolio.

## Infrastructure Gaps

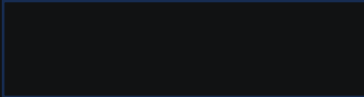
While some urban areas boast modern facilities, rural communities lack access to basic infrastructure and training resources, hindering athletic development.

## Funding Constraints

The sports sector faces significant funding challenges, with a lack of private investment and heavy reliance on government funding, which disproportionately favors certain sports.

## Governance Issues

Fragmented policies, bureaucratic hurdles, and a lack of coordination between agencies hinder effective management and progress in the sports ecosystem.







# Key Strategies and Solutions

1

## Athlete Development

Expanding programs like Khelo India and TOPS can nurture talent and prepare athletes for international competitions.

2

## Infrastructure Development

Investing in building modern facilities and establishing high-performance centers across India is crucial for training and development.

3

## Funding and Sponsorship

Increasing public investment and incentivizing private sector participation through sponsorships and CSR initiatives can boost funding for sports.

4

## Governance and Policy Reforms

Streamlining policies, improving coordination, and leveraging technology for data-driven decision-making can enhance governance and accountability.



# Sports for All



## Regional Inclusion

Establishing new academies in underserved regions and training local coaches can promote grassroots participation and identify talent.



## Affordability

Financial aid for athletes from low-income families and efforts to reduce equipment costs can make sports more accessible.



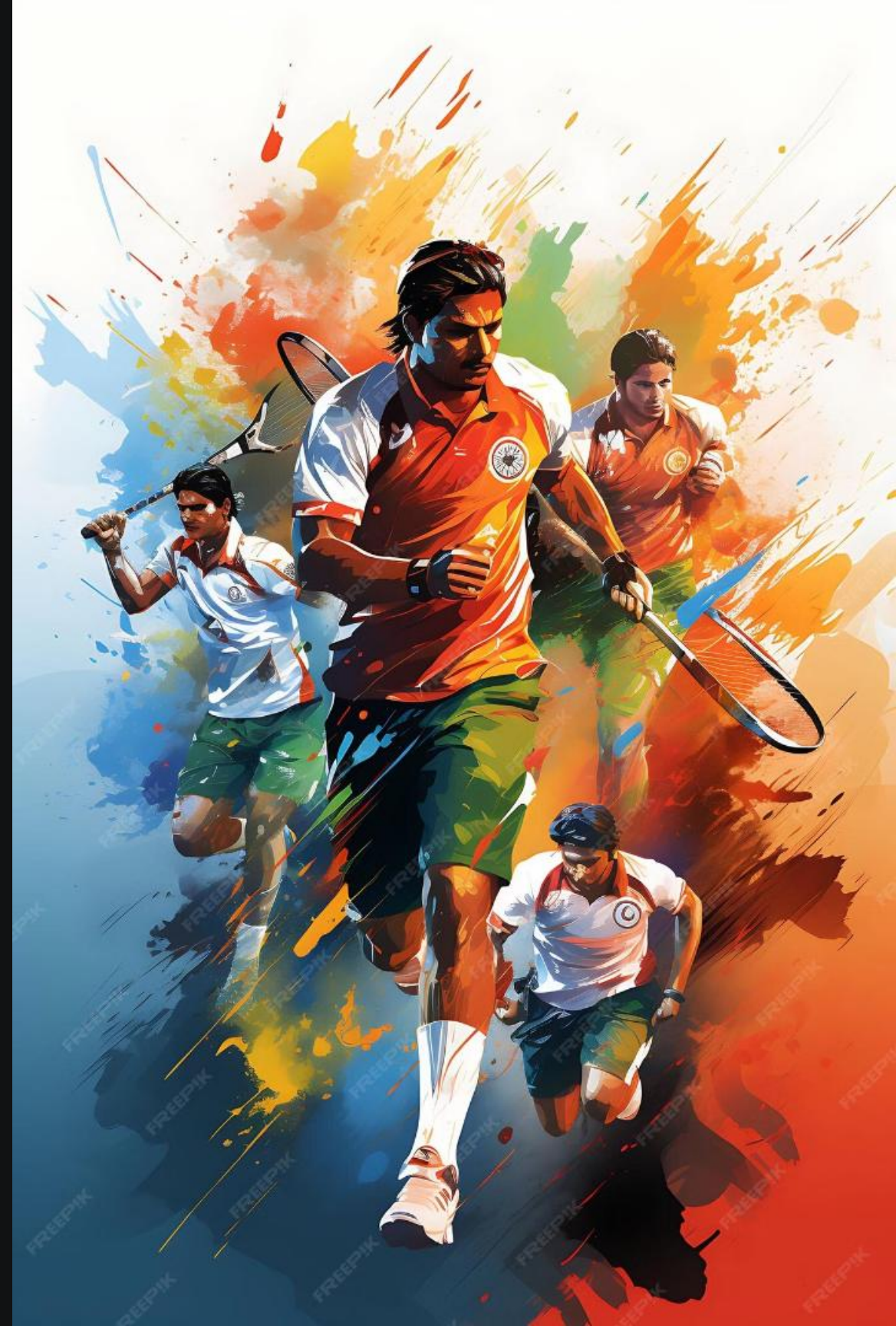
## Gender Representation

Increasing women's participation in sports and providing scholarships can break down barriers and create opportunities for female athletes.



## Role Models and Campaigns

Leveraging the achievements of successful athletes can inspire young generations and promote the values of sports.



# Tracking Success and Outcomes

## 1 Key Performance Indicators (KPIs)

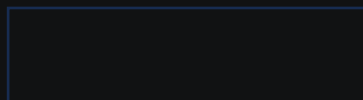
Measuring progress requires a comprehensive set of Key Performance Indicators (KPIs). These include participation rates at all levels (from grassroots to elite), medal counts in national and international competitions, global rankings in various sports, and the overall health and well-being of athletes. Tracking these KPIs will allow for a nuanced understanding of the program's impact.

## 2 Data-Driven Monitoring

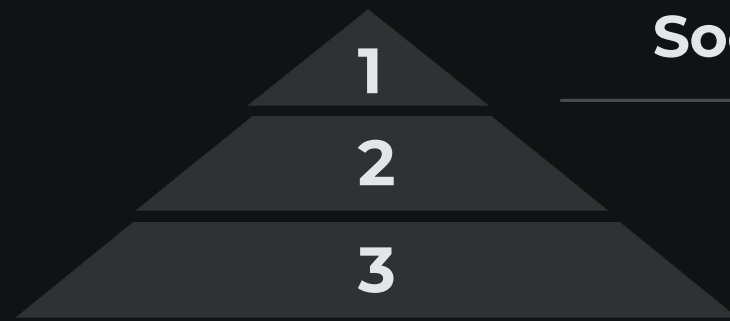
Leveraging AI and advanced analytics is critical for real-time performance monitoring and data-driven decision-making. Data collection should encompass athlete performance, injury rates, training effectiveness, and resource allocation. AI-powered insights can identify areas for improvement, optimize training strategies, and predict future performance.

## 3 Governance Reviews

Regular, independent audits and reviews are essential to ensure transparency and accountability across all aspects of the sports ecosystem. This includes the efficient and ethical utilization of funds, adherence to governance policies, the effectiveness of training programs and the maintenance of sports infrastructure. Transparency builds public trust and helps improve future initiatives.







**Societal Transformation**

**Unity and Integration**

**Economic Benefits**

## **1 Identification of Talent**

- Organize sports camps and inter-school competitions.
- Partner with schools to identify and nurture potential athletes.

## **2 Specialized Training**

- Provide access to professional coaches and world-class training facilities.
- Develop personalized training programs tailored to specific sports.

## **3 Holistic Development**

- Focus on physical, mental, and emotional well-being.
- Conduct sessions on nutrition, fitness, and mental resilience.

## **4 Infrastructure and Support**

- Build world-class sports facilities in schools and communities.
- Ensure regular access to advanced equipment and practice sessions.

## **5 Encourage School Participation**

- Integrate sports into the school curriculum.
- Recognize and reward schools and students excelling in sports.



# Thank You

- Together, we dream of a nation that shines on the global stage, where every young talent is empowered to achieve their best, and where sports becomes a vehicle for unity, pride, and progress.

## Key Takeaways

- Sports is not just about medals; it's a catalyst for societal transformation, national pride, and economic growth.
- Achieving the ambitious goal of 100 Olympic medals requires a collective effort: government, institutions, athletes, and society.

## Our Call to Action

- Let's foster a culture of excellence and inclusivity in sports.
- Support initiatives that identify, train, and empower young talent.
- Build the infrastructure, policies, and ecosystem necessary for Olympic success.

## Acknowledgments

- Thank you to the organizers of the **Nation Building Case Study Competition 2025** for inspiring the next generation of thinkers and leaders.
- Gratitude to all contributors for their dedication to building a roadmap for a stronger, united, and globally respected India.

**Let's make the dream of a "Viksit Bharat" a reality.**

