

ML101: Session 1

INTRODUCTION

IIT Mandi



Presented to you by

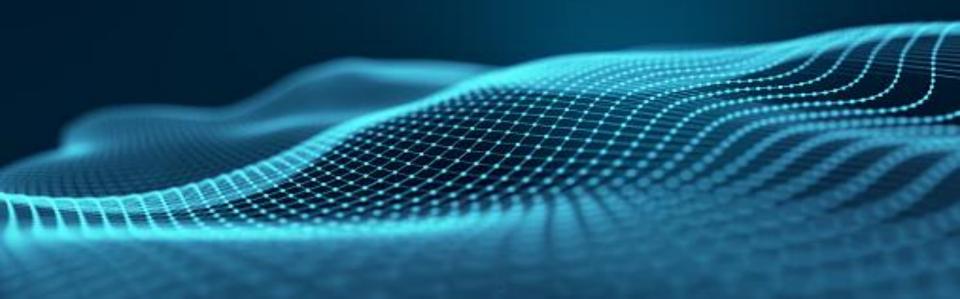
Kamand Prompt

The Programming Club of IIT Mandi







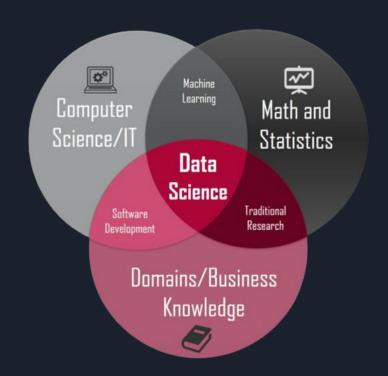


What is Data Science?

- Data Driven Decision making
- Making sense out of data
- Finding hidden patterns in the data
- Analysis using not just machine learning models but also using data visualizations, intelligent reports

Data Science- Amalgam of Multiple Fields

- Mathematics
- Statistics
- Coding
- Database management
- Data Analytics
- Predictive modelling
- Machine Learning
- Deep Learning



Techniques we need to know

Database Knowledge

- DatabaseManagement
- Data blending
- Querying
- Data manipulations
- ETL

Predictive Analytics & ML

- Basic descriptive statistics
- Advanced analytics
- Predictive modelling
- Machine Learning

Big Data Knowledge

- Distributed Computing
- Big Data Analytics
- Unstructured data analysis

Presentation Skill

- Data visualizations
- Report design
- Insights presentation





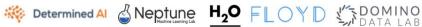






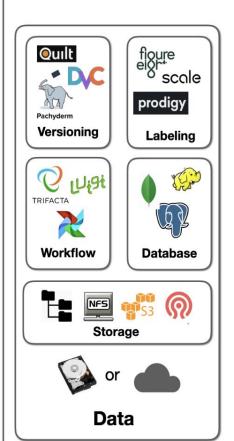








"All-in-one"







Kaggle

- Users can share their datasets and examine the datasets
- An online community platform for data scientists and machine learning enthusiasts
- Kaggle provides powerful resources on cloud and allows you to use a maximum of 30 hours of GPU and 20 hours of TPU per week.

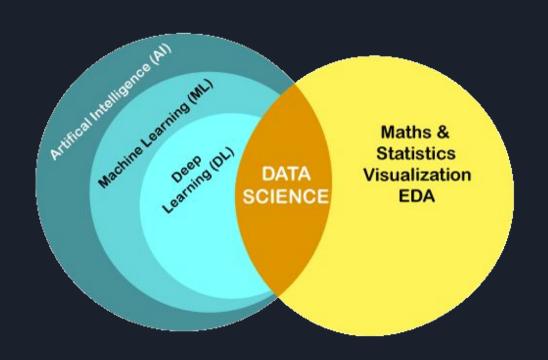


Google Collab

- Write and execute code in Python
- Document your code that supports mathematical equations
- Create/Upload/Share notebooks
- Import/Save notebooks from/to Google Drive
- Import/Publish notebooks from GitHub
- Import external datasets e.g. from Kaggle
- Integrate PyTorch, TensorFlow, Keras, OpenCV
- Free Cloud service with free GPU



Machine Learning is a part of Data Science



Machine Learning Introduction

What is meant by learning ??



Machine Learning



 "Machine Learning is concerned with computer programs that automatically improve their performance through experience."

• It is all about algorithms and statistical models that computer systems use to effectively perform a specific task without using explicit instruction, relying on models and inference instead.

"Learning is any process by which a system improves performance from experience." -Herbert Alexander Simon

Why Machine Learning?



- Personalized news or mail filter
- Data Mining: Market basket analysis.
- In simple terms
 - Using historical data to make future predictions
 - Building models on historical data to predict
 - Taking training data, building models on the training data using the models to make future predictions
 - Making the machine learn the patterns in the data

It's a Match!

You and Machine learning have liked each other

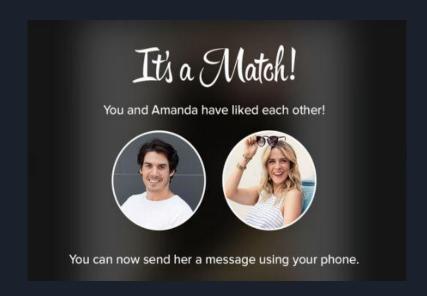


Where is ML being used here?

Tinder is an online dating application to find the great love of your life, get married, and have children have "fun".

• Recommendation system

Tinder implements a machine learning-based algorithm to generate personalized recommendations.

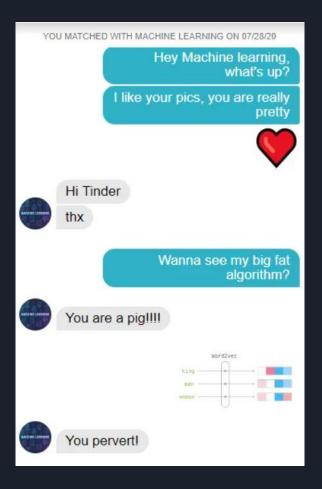


Harassment checking

The app uses ML to automatically screen for potentially offensive messages.

• "Smart Photos" feature

Machine learning helps users identify which profile pics are the most successful.



Commonly used ML algorithms

- Linear regression
- Logistic regression
- Naive Bayes algorithm
- KNN algorithm
- K-means clustering
- Support Vector Machines
- DBSCAN

Data is in different forms

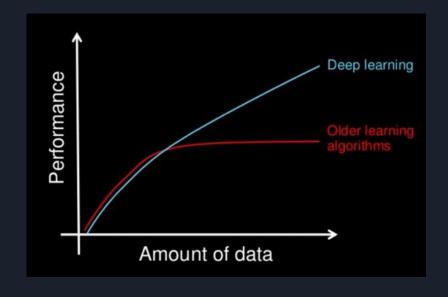
- Numerical Data
- Image data(pixel intensities)
- Video data(frames per second)
- Sound Data(waves)
- Text data(tweets, comments, feedback)

What is Deep Learning?

Deep Learning is a subfield of machine learning

It is inspired by the structure and function of the brain called artificial neural networks.

Deep learning requires substantial computing power.

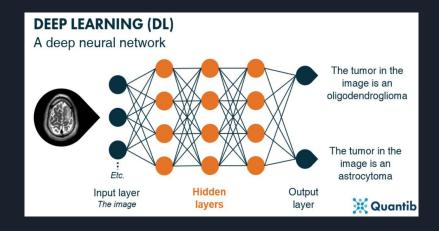


ANN

- ANN Artificial Neural Network
- ANN has input layer, hidden layer and output layer
- For a really complex and non linear datasets we need several hidden layers
- ANN with multiple hidden layers is known as deep neural network

Deep Learning

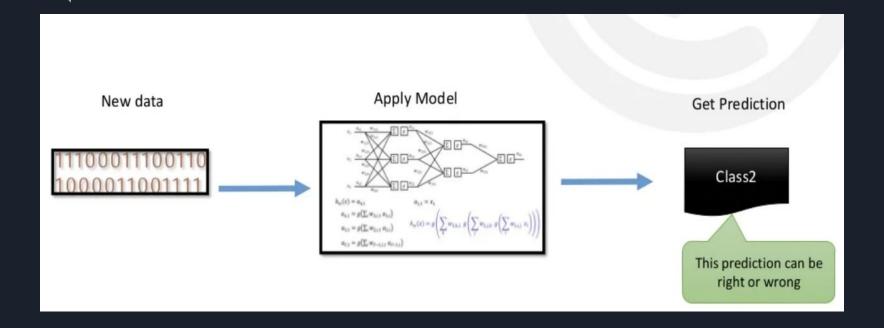
- ANN with a single layer is known as shallow network
- ANN with multiple hidden layers is known as deep neural network
- Not just multiple hidden layers sometimes the type of hidden layer is also different.
- This concept of solving problems with multiple hidden layers is known as deep learning.



What is Artificial Intelligence?

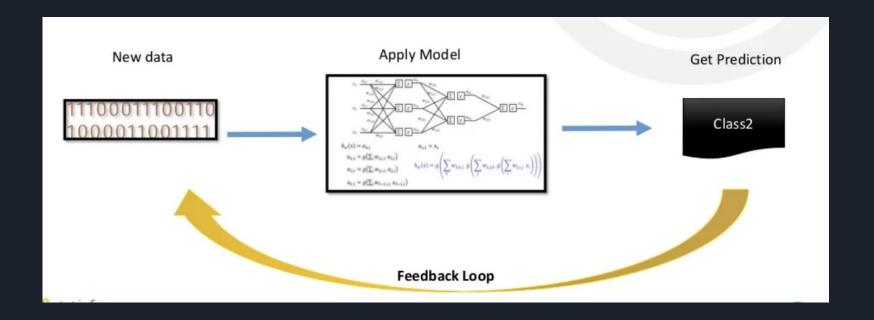


Machine Learning Models

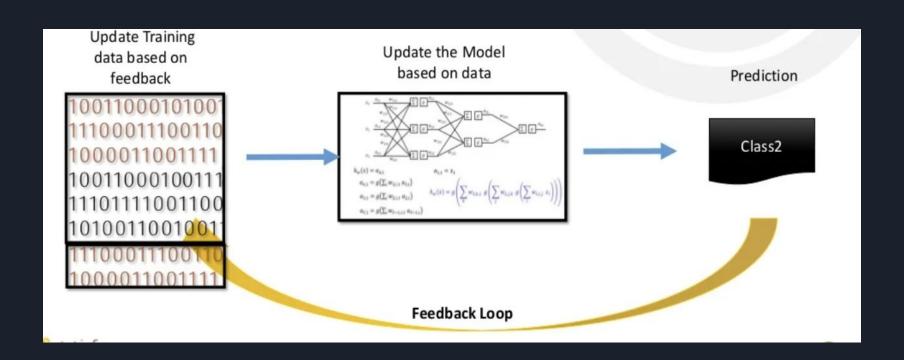


One way Models

AI = Machine Learning Models + Feedback Loop



AI = Machine Learning Models + Feedback Loop



People with no idea about AI saying it will take over the world:

My Neural Network:



Applications of Al

- Self driving cars
- SIRI/Ok-google
- Alexa /Google home
- Recommendation systems
- Image recognition
- Speech recognition
- Spam filtering

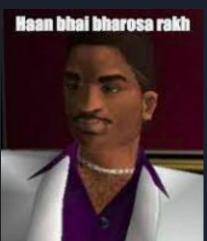


When someone asks you if you like ML?



Jobs in Data Science





Career Prospects





Career Prospects

- Machine Learning Engineer
- Data Scientist
- Data Analyst
- Data Engineer
- Data Architect
- Business Intelligence Analyst
- Statistician

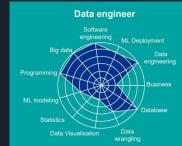














EXPERIENCE ML