



ZEEKR



The All-Electric ZEEKR 001.

Price and specifications

Model year 2024

Valid from 2025-07-01

zeekr.eu

Versions.



Long Range / Business Edition RWD

Motor
Electro motor, Single

Drivetrain
2WD

Range
620 km (WLTP, testing conditions*)

Acceleration
0 – 100 km in 7,2 seconds

Top speed
200 km/h

Towing weight
1500 kg

Battery
100 kWh Lithium-ion

Charging
5,5 hours (0 – 100 % AC)

Performance AWD

Motor
Electro motor, Dual

Drivetrain
4WD

Range
594 km (WLTP, testing conditions*)

Acceleration
0 – 100 km in 3,8 seconds

Top speed
200 km/h

Towing weight
2000 kg

Battery
100 kWh Lithium-ion

Charging
5,5 hours (0 – 100 % AC)

Privilege / Sport Edition AWD

Motor
Electro motor, Dual

Drivetrain
4WD

Range
585 km (WLTP, testing conditions*)

Acceleration
0 – 100 km in 3,8 seconds

Top speed
200 km/h

Towing weight
2000 kg

Battery
100 kWh Lithium-ion

Charging
5,5 hours (0 – 100 % AC)

ZEEKR 001: Power consumption combined in kWh/100km: 17,3–18,5 (WLTP), CO2-emissions combined in g/km:0, fuel consumption combined l/100km: 0.

* In Europe all electric vehicles are measured against a standardized metric for range. The Worldwide Harmonized Light Vehicle Test Procedure (WLTP) measures the range of a car travelling at an average speed of 30mph in summer temperatures from a 100% to 0% state of charge. The actual range achieved under real conditions varies depending on driving behaviour and other external factors. The certified WLTP range is therefore normally not achievable in real life.

Chassis.

Long Range /Business Edition RWD

Front suspension
Double wishbones (short + long)
Rear suspension
Integral link
Steering
Electrical Power Assisted Steering, speed proportional
Wheels
21" Alloy
Tyres
255/45R21

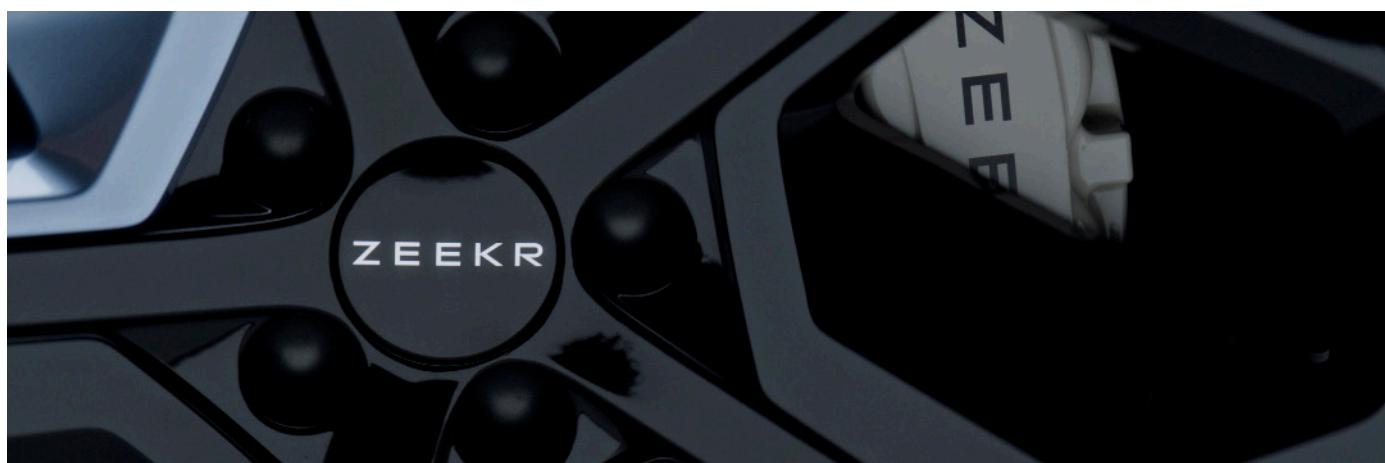
Performance AWD

Front suspension
Double wishbones (short + long)
Rear suspension
Integral link
Steering
Electrical Power Assisted Steering, speed proportional
Wheels
22" Alloy
Tyres
265/40R22

Privilege / Sport Edition AWD

Front suspension
Double wishbones (short + long)
Rear suspension
Integral link
Steering
Electrical Power Assisted Steering, speed proportional
Wheels
22" Alloy
Tyres
265/40R22

Performance.



Long Range / Business Edition RWD

Acceleration (0 – 100 km/h)
7,2 s
Top speed
200 km/h
Range (WLTP) combined*
620 km
Max. engine power
200 kW / 272 HP
Energy consumption
17,3 kWh / 100 km

Performance AWD

Acceleration (0 – 100 km/h)
3,8 s
Top speed
200 km/h
Range (WLTP) combined*
594 km
Max. engine power
400 kW / 544 HP
Energy consumption
18,2 kWh / 100 km

Privilege / Sport Edition AWD

Acceleration (0 – 100 km/h)
3,8 s
Top speed
200 km/h
Range (WLTP) combined*
585 km
Max. engine power
400 kW / 544 HP
Energy consumption
18,5 kWh / 100 km

Battery and charging.



Long Range / Business Edition RWD

System Voltage	400 Volts
Battery type	NMC
Charging time 10 – 80% DC	30 min
Range (WLTP) combined*	620 km

Performance AWD

System Voltage	400 Volts
Battery type	NMC
Charging time 10 – 80% DC	30 min
Range (WLTP) combined*	594 km

Privilege / Sport Edition AWD

System Voltage	400 Volts
Battery type	NMC
Charging time 10 – 80% DC	30 min
Range (WLTP) combined*	585 km

Dimensions.



Long Range / Business Edition RWD

Overall length	4 955 mm
Wheelbase	2 999 mm
Overall width excluding mirrors	2 005 mm
Overall width including mirrors	2 225 mm
Overall height	1 560 mm
Luggage Capacity, ISO	539 l

Performance AWD

Overall length	4 955 mm
Wheelbase	2 999 mm
Overall width excluding mirrors	2 005 mm
Overall width including mirrors	2 225 mm
Overall height	1 560 mm
Luggage Capacity, ISO	539 l

Privilege / Sport Edition AWD

Overall length	4 955 mm
Wheelbase	2 999 mm
Overall width excluding mirrors	2 005 mm
Overall width including mirrors	2 225 mm
Overall height	1 560 mm
Luggage Capacity, ISO	539 l

Infotainment & Connectivity



Intelligent Cockpit

Qualcomm 8155 Snapdragon chips, featuring 7nm processors, 16GB of memory, 128GB of high-speed storage delivering advanced, super smooth user experience that is future proof for new upgrades as they become available.

Super crispy 15.4" CSD screen, slim 8.9" instrument cluster, Head-up Display (projects information such as navigation instructions directly in the driver's line of sight) and on the Privilege AWD a 5.7-inch, Super-fast 5G, WIFI, WIFI Hotspot, E-call

Geofencing, Facial & User Profile Recognition and Child Presence

Connected Services

2D & 3D Navigation with Real time Live Traffic + RDS TMC, EV charging stations, Parking and Weather alerts

AI-powered ZEEKR Voice Assistant for safe voice interaction with car

A vast range of Apps available through the ZEEKR App Store, powered by Harman Ignite, a Samsung company *

Continuous Over The Air (OTA) Software Updates

Connected Mobile App

Use phone as key, Lock & unlock car remotely, open trunk, share car key with friends

Set geofences and get alerts when your car leaves the geofenced area

Control climate and vehicle settings (HVAC in-cabin preferences, windows, mirrors, lights)

See battery information, schedule and stop charging, plan routes and send them to the car.

ZEEKR vehicles are equipped with 5G internet connectivity on board.

This can be used by all vehicle passengers after purchasing the optional 1-year Premium Connectivity Services.

However, accessing these features through a mobile hotspot may be subject to fees and restrictions imposed by your mobile carrier.

To use some streaming services, it is necessary that the user already has a separate account with the respective streaming provider. Streaming providers may vary depending on local availability.

Please note that the information provided here is subject to change

*A paid subscription to third-party streaming services may be required to access music and media streaming



Specifications.



Long Range / Business Edition RWD

Performance AWD

Privilege / Sport Edition AWD

MORE DIGITAL EXPERIENCE

INTELLIGENT COCKPIT:

- 15.4" center display & 8.8" HD instrument cluster
- 14.7" head-up display
- Apple Carplay / Android Auto
- Fr row: USB C (27W)
- 2nd row: USB A (18W) + C (15W)
- Face recognition
- Network: 5G/WIFI/WIFI Hotspot

INTELLIGENT DRIVING:

- ADAS features, eCALL
- Driving mode: 4
- Digital key, for sharing

CONNECTED APP:

- Over The Air software update
- Smart EV mobility, Smart Assistant voice control, Smart Mobile Office, Entertainment & Streaming

Additional to Long Range RWD equipment

INTELLIGENT COCKPIT:

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Additional to Performance AWD equipment

INTELLIGENT COCKPIT:

- 5.7-inch multi-function touchscreen for rear passengers
- 2nd row: USB A (18W) + C (60W)

INTELLIGENT DRIVING:

- Driving mode : 7 incl off-road

INTELLIGENT DRIVING:

- Simulated e-Motor sound

CONNECTED APP:

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CONNECTED APP:

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MORE EV PERFORMANCE

Additional to Long Range RWD equipment

Additional to Performance AWD equipment

BATTERY:

- Range: 620 km/Battery: 100 kWh
- Brake energy recovery range
- Heating pump

BATTERY:

- Range: 594 km

BATTERY:

- Range: 585 km

CHARGING:

- 22 kW AC charging
- 200 kW DC fast charging
- V2L

CHARGING:

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CHARGING:

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MORE LUXURY

Additional to Long Range RWD equipment

Additional to Performance AWD equipment

EXTERIOR:

- 21" alloy wheels
- Matrix LED headlights
- Powered tailgate with stop height adjustment
- Fixed panoramic sunroof heat-protecting (99% UV blocked)
- Rear privacy glass

EXTERIOR:

- 22" Alloy wheels with 21" brake disc and 4 piston white painted calipers (front)

EXTERIOR:

- Active air suspension
- 2-tone color roof & rear spoiler
- Orange Brake Caliper (Sport Edition)
- 22-inch FR wheels (Sport Edition)
- Carbon side mirror caps (Sport Edition)
- Carbon tailgate spoiler (Sport Edition)
- Exterior Speed Orange (Sport Edition - Standard)
- Exterior Phantom Black (Sport Edition – Option)
- Exterior Tech Grey (Sport Edition – Option)

INTERIOR:

- 7 airbags
- Powered dr. & pass. seat adj. with memory: 12-way
- Heated fr seat, 2nd row & steering wheel
- Animal-free Charcoal black / stone grey interior with perforated seat surface and sporty stitches
- 2nd row backrest seat 60/40
- 2nd row power seat adj: 2-way
- Powered adjustable leather steering wheel: 4-way with panel haptic touch
- Wireless phone charger
- 8-speakers
- 2-zone climate control
- Ambient light: 12 colors

INTERIOR:

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INTERIOR:

- 3-zone climate control
- Massage front
- Ventilated front seats
- Air quality fragrance system
- 12-speaker + subwoofer Yamaha sound system
- 2nd row headrest side support
- Floor mats (Sport Edition)
- Animal-free interior Charcoal black / stone grey or Charcoal Black / Orange accents sporty interior (Sport Edition - Optional)

Pricelist NL 2025-JULY

Zeekr 001

	Net catalog price	BTW	BPM	Fiscal value	Consumers price
Business Edition RWD	44 895 €	9 428 €	667 €	54 990 €	55 990 €
Long Range RWD	49 027 €	10 296 €	667 €	59 990 €	60 990 €
Performance AWD	53 986 €	11 337 €	667 €	65 990 €	66 990 €
Privilege AWD	58 118 €	12 205 €	667 €	70 990 €	71 990 €
Sport Edition AWD	59 771 €	12 552 €	667 €	72 990 €	73 990 €

Options

	Long Range / Business Edition RWD	Performance AWD	Privilege / Sport Edition AWD	Net catalog price	BTW	Consumers price
Metallic Paint						
Crystal White	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	-	-	-
Phantom Black	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	1 074 €	226 €	1 300 €
Tech Grey	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	1 074 €	226 €	1 300 €
Electric Blue	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	1 322 €	278 €	1 600 €
Speed Orange*	-	-	<input type="radio"/>	-	-	-
Black Piano roof	-	<input type="radio"/>	<input checked="" type="radio"/>	826 €	174 €	1 000 €

Interior Color

Charcoal Black	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>	-	-	-
Midnight Blue & Polar White	-	-	<input type="radio"/>	1 240 €	260 €	1 500 €
Charcoal Black & Orange*	-	-	<input type="radio"/>	-	-	-

* Sport Edition only

