















Edathala, Aluva
Re-Accredited with A Grade
Affiliated to MG University, Kottayam, Kerala

REPORT ON "WORLD ENVIRONMENT DAY OBSERVANCE" -IIC in association with DEPARTMENT OF BIOTECHNOLOGY

Every year, the world observes World Environment Day to increase public awareness of the need to conserve the environment and the planet. Everybody on the earth is reminded to participate in eco-friendly activities on this day.

We held an awareness programme on June 9, 2023, in honour of World Environment Day. The goal of celebrating World Environment Day is to encourage everyone to think about newer strategies for reducing resource consumption, developing greener models, becoming more sustainable, protecting wild spaces, teaching and inspiring youngsters to live in harmony with nature, and empowering them to protect the environment for future generations. It was organized in an offline mode and it attracted around 49 students also.

Mr. Sujith C. P. officially inaugurated the programme at 10:00 a.m. in the seminar hall. The presidential address was delivered by the Principal, Dr. Cini Kurian.

Mr. Sujith Cherthala, better known as Variety Farmer, is a successful youtuber, recipient of the Youth icon award winner in agriculture 2022, and an agriculture consultant who is renowned for using new approaches in agriculture. He educated the local farmers and students on his experience and expertise in agriculture. The programme has attracted over 30 farmers from the Edathala Gramapanchayath. They were able to get all of their queries about implementing new agricultural techniques answered. By conducting this awareness program, the participants were able to:

- 1. understand the impact of agricultural solutions in societal and environmental context
- 2. Disseminate innovative technologies in agriculture
- 3. demonstrate the knowledge of and need for sustainable development
- 4. capable of committing themselves to the environment.

We provided cloth bags and seeds for the participants. The vote of thanks was offered by Ms. Rahimol Ramesh, participants gave the programme rave ratings and it was a big success.



Department of Biotechnology



In association with IEDC & IIC



World Environment Day Observance 2023

Agricultural Restoration for Sustainable Future



Resource Person

Mr. Sujith SP

Youth Icon Award Winner in Agriculture 2022
Youtuber (Variety Farmer)



9th June, 10.00 AM Seminar Hall

For More Details: 70250 93986 | 99618 30944

Coordinators Ms. Sanooja MS Ms. Chinnu PS HOD Ms. Rahimol Ramesh

Principal

Dr. Cini Kurian







