



*Edathala, Aluva
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Affiliated to MG University, Kottayam, Kerala*

Report on the Talk “World Intellectual Property day ” observed by IIC

The World Intellectual Property Day was observed with great enthusiasm by the Innovation and Intellectual Property Cell (IIC) on April 26, 2023. The event aimed to raise awareness about the significance of intellectual property rights (IPR) and their role in fostering innovation and creativity across various domains. The session led by Sweatha Rachel George, Research Associate, AMRITA Centre for wireless networks and applications really was very informative.

She emphasized the importance of intellectual property in promoting economic growth, technological advancement, and artistic creativity. She highlighted the theme for this year's World Intellectual Property Day: "Innovate for a Green Future," underlining the need for sustainable solutions in a rapidly evolving world.

Intellectual property plays a pivotal role in shaping modern societies by incentivizing innovation and safeguarding creative works. The event provided a platform to educate attendees about the various forms of intellectual property rights, including patents, copyrights, trademarks, and trade secrets. Intellectual property rights serve as a driving force for innovation, as they grant creators exclusive rights to their inventions and creations. By showcasing innovative projects and technologies. Copyright protection empowers artists, writers,

musicians, and other creators to share their work while retaining control over its use. The event highlighted the significance of this protection in fostering creativity without compromising the rights of creators.

Participants gained a better understanding of intellectual property rights, their types, and their implications. The innovation showcase presented novel ideas, inventions, and projects that demonstrated the practical application of intellectual property rights. This inspired attendees to consider the role of intellectual property in their own creative and innovative endeavor's.

The successful observance of World Intellectual Property Day by IIC on April 26, 2023, accomplished its objectives of promoting awareness, fostering innovation, and celebrating the significance of intellectual property rights. By educating participants and facilitating discussions, the event contributed to building a culture that values and respects intellectual creations while driving forward the ideals of innovation, creativity, and sustainability.



Al-Ameen COLLEGE

Affiliated to Mahatma Gandhi University, Kottayam
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**INNOVATION AND
ENTREPRENEURSHIP
DEVELOPMENT CENTRE**



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

WORLD INTELLECTUAL PROPERTY DAY



SWEATHA RACHEL GEORGE

Research Associate,
Amrita centre for wireless and application

VENUE

@SEMINAR HALL

APRIL 26th 2023

Time. 10.30 AM TO 12.30 PM

Dr. CINI KURIAN
PRINCIPAL

Dr. KALA N
IIC PRESIDENT

AASHNA Z
FACULTY COORDINATOR

