















Edathala, Aluva
Re-Accredited with A Grade
Affiliated to MG University, Kottayam, Kerala

## INSTITUTIONS' INNOVATION COUNCIL

## REPORT ON THE SEMINAR TITLED "BUSINESS OPPORTUNITIES ANGEL INVESTMENT FOR STUDENTS AND FACULTY" DATED 26.06.2023

There are numerous opportunities available to us, but the key is to seize the right opportunity at the right time. In order to provide students and faculty with valuable insights on how to make the most of various business opportunities during their academic tenure, the Department of Business Administration in association with IIC and IEDC organized a seminar titled "Business Opportunities for Students and Faculty" on June 26, 2023, at the College seminar hall.

The primary objective of the session was to equip students with the ability to identify different business opportunities and enable them to explore these opportunities while still in academia. The resource person for the session was Mr. Akhil Raj, the CEO of Myfill Food LLP,

an experienced business strategist with expertise in planning, designing, establishing, developing, administering, and expanding businesses of various scopes and natures. Presently, his startup in the food industry is incubated with MES College, Marampally.

The session commenced with the resource person posing questions related to the students' future plans. He then delved into the main topic, introducing the ENNEAGRAM test and explaining how it helps individuals identify their areas of interest. He emphasized the importance of time management in seizing opportunities and shared the golden rules of opportunity scanning. Additionally, he discussed seven business opportunities that students can pursue during their academic period, as well as a few opportunities available to the faculty community. The outcome of the session was highly encouraging, as several students were able to identify their key areas of interest and expressed a strong desire to start their own businesses.

The seminar provided valuable guidance and insights that helped students recognize their entrepreneurial potential and sparked their enthusiasm for pursuing entrepreneurial ventures. This newfound motivation and clarity will undoubtedly empower these students to take proactive steps towards establishing their own businesses in the future. The session successfully instilled a sense of confidence and ambition among the participants, inspiring them to explore and seize the abundant business opportunities available to them.

Duration of the seminar was 2 hours and Total of 63 students and 4 faculty members attended the seminar. The session proved to be highly beneficial for both students and faculty. The programme was coordinated by Ms. Abeesha (student coordinator) and Ms. Ashina Z. (faculty coordinator).





Department Of Business Administration in Association with IIC

## BUSINESS OPPORTUNITIES ANGEL INVESTMENT FOR STUDENTS & FACULTY

26<sup>th</sup> June 2023 10:00 AM SEMINAR HALL

**Resource Person** 

Akhil Raj CEO, Myfill Foods LLP













