



FELUXE
CAT LITTER





ABOUT US



Sanayeh Poodr Sangsar (SPS) is a leading manufacturer of premium clumping cat litter in Iran, proudly offering **PETOPIA** for the domestic market and **FELUXE** for international markets.

As part of a specialized industrial group, we manage the entire value chain through our own subsidiary company – from locating and extracting the finest bentonite mines in Iran, to micronizing and manufacturing. This vertical integration ensures:

- **Consistent and reliable quality**
- **Competitive pricing through cost-efficient production**



FELUXE CAT LITTER

Premium Cat Litter from the Heart of Iran
High Absorption | Dust-Free | Veterinary Certified





OUR QUALITY COMMITMENT

- **Top-Grade Raw Materials:** We exclusively use the finest Iranian bentonite, sourced directly from our own mines.
- **Fully In-House Production:** Every step –from mining to packaging – is carried out entirely within our factory, with no outsourcing, ensuring strict quality control and cost efficiency.
- **Premium Performance:** **FELUXE** delivers superior clumping, powerful odor control, high absorption, and minimal dust.

KEY PROPERTIES



Granulated for maximum absorption capacity up to %800



Undersized granules removed through advanced screening for reduced dust



Ultra-bag filter system for maximum dust control



Tight clumping for easy scooping and low tracking



Exceptional odor control from the strongest Iranian mines

WATER ABSORPTION(2 HOURS):	%705
MONT:	80
SWELL INDEX:	20
PH:	8 TO 8.5
GRANULE SIZE:	0.6MM TO 3.1MM



Granule size can be adjusted based on customer specifications.



PRODUCTION PROCESS

We proudly operate a fully integrated production line:

1. Mining
2. Processing & Purification
3. Granulation
4. Packaging
5. Quality Control & Distribution

This guarantees full traceability and consistent quality in every bag.



CERTIFICATIONS & STANDARDS

- **Iran Veterinary Organization License** – SPS is the only cat litter factory in Iran with this certification. Regular inspections ensure compliance and safety.
- **ISO 9001 Certification** and adherence to international standards.



DOMESTIC MARKET LEADERSHIP

- Our domestic brand, **PETOPIA** is the best-selling cat litter brand in Iran.
- Distributed nationwide across all provinces.
- Trusted by veterinarians, pet shops, and cat owners for unmatched quality.



BEST
SELLER



EXPORT & DISTRIBUTION

- Large-scale bulk and packaged order capacity
- Dedicated logistics team for smooth international shipping
- Open to exclusive distributor partnerships in key markets





WHY CHOOSE FELUXE?

- Premium Quality & Competitive Price**

Full in-house production keeps costs down

- Unique Certification Advantage**

The only Iranian brand with official veterinary approval

- Proven Market Success**

Trusted by thousands of satisfied customers

- Reliable Export Partner**

Stable supply, consistent quality, scalable capacity

- Private Label Options**

Available for international partners

- Bulk Supply**

Available for manufacturers worldwide



INTRODUCING FAST-CLUMPING CAT LITTER





PACKAGING OPTIONS

We proudly offer **FELUXE** premium granulated cat litter in a variety of packaging formats to meet different market needs:



LAVENDER SCENTED
10KG | 5KG



STANDARD SCENTED
10KG | 5KG



ACTIVATED CHARCOAL SCENTED
10KG | 5KG

PRIVATE LABEL

- All product types are available for packaging under your own brand

BULK SUPPLY

- Large-scale production available in 1-ton jumbo bags, ensuring the lowest possible price for bulk buyers



CONTACT US

FELUXE – Premium Cat Litter

For Orders & Sales :

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Tehran Branch Office:

Iran, Tehran, Nelson Mandela Blvd., Dastgerdi St., Pam Tower, 7th floor, Sanayeh Poodr Sangsar

For Technical Inquiries:

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