



FELUXE
CAT LITTER



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ABOUT US

Sanayeh Poodr Sangsar (SPS) is a leading manufacturer of premium clumping cat litter in Iran, proudly offering PETOPIA for the domestic market and FELUXE for international markets.

As part of a specialized industrial group, we manage the entire value chain through our own subsidiary company – from locating and extracting the finest bentonite mines in Iran, to micronizing and manufacturing. This vertical integration ensures:

- **Consistent and reliable quality**
- **Competitive pricing through cost-efficient production**

FELUXE CAT LITTER

Premium Cat Litter from the Heart of Iran
High Absorption | Dust-Free | Veterinary Certified





OUR QUALITY COMMITMENT

- Top-Grade Raw Materials: We exclusively use the finest Iranian bentonite, sourced directly from our own mines.
- Fully In-House Production: Every step –from mining to packaging – is carried out entirely within our factory, with no outsourcing, ensuring strict quality control and cost efficiency.
- Premium Performance: FELUXE delivers superior clumping, powerful odor control, high absorption, and minimal dust.

KEY PROPERTIES

- Granulated for maximum absorption
- Fine particles removed through advanced screening for reduced dust
- Ultra-bag filter system for maximum dust control
- Absorption capacity of up to %800
- Exceptional odor control from the strongest Iranian mines



PRODUCTION PROCESS

We proudly operate a fully integrated production line:

1. Mining
2. Processing & Purification
3. Granulation
4. Packaging
5. Quality Control & Distribution

This guarantees full traceability and consistent quality in every bag.



CERTIFICATIONS & STANDARDS

- Iran Veterinary Organization License – SPS is the only cat litter factory in Iran with this certification. Regular inspections ensure compliance and safety.
- ISO 9001 Certification and adherence to international standards.



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DOMESTIC MARKET LEADERSHIP

- Our domestic brand, PETOPIA is the best-selling cat litter brand in Iran.
- Distributed nationwide across all provinces.
- Trusted by veterinarians, pet shops, and cat owners for unmatched quality.



EXPORT & DISTRIBUTION

- Large-scale bulk and packaged order capacity.
- Dedicated logistics team for smooth international shipping.
- Open to exclusive distributor partnerships in key markets.



WHY CHOOSE FELUXE?

- **Premium Quality, Competitive Price** – full in-house production keeps costs down.
- **Unique Certification Advantage** – the only Iranian brand with official veterinary approval.
- **Proven Market Success** – trusted by thousands of satisfied customers.
- **Reliable Export Partner** – stable supply, consistent quality, scalable capacity.
- **Private Label Options** – available for international partners.
- **Bulk Supply** – available for manufacturers worldwide.



INTRODUCING FAST-CLUMPING CAT LITTER





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PACKAGING OPTIONS

We proudly offer FELUXE premium granulated cat litter in a variety of packaging formats to meet different market needs:

Retail Packs

- | | |
|--------------------------|--------------------------------|
| • 10kg FELUXE Cat Litter | Standard |
| • 5kg FELUXE Cat Litter | Standard |
| • 10kg FELUXE Cat Litter | Activated Charcoal |
| • 5kg FELUXE Cat Litter | Activated Charcoal |
| • 10kg FELUXE Cat Litter | Lavender / Baby Powder Scented |
| • 5kg FELUXE Cat Litter | Lavender / Baby Powder Scente |

PRIVATE LABEL

- All product types are available for packaging under your own brand.

BULK SUPPLY

- Large-scale production available in 1-ton jumbo bags, ensuring the lowest possible price for bulk buyers.



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CONTACT US

FELUXE – Premium Cat Litter

For orders & sales (sales manager):

+98 990 941 4596 +98 912 833 8734

Tehran Branch Office:

iran, tehran, nelson mandela blvd, dastgerdi street, pam tower, 7th floor, Sanayeh Poodr Sangsar (SPS)

For technical Inquiries (office):

+98 21 88797832-3

Factory Address:

iran, sorkheh to semnan road, sanayeh poodr sangsar factory

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