

Moubani Roy Choudhury

[Portfolio](#) | [LinkedIn](#) | [Behance](#)

A UX designer and strategic design thinker, passionate about experimenting with various research methods and seeking to create inclusive and impactful design solutions. I see great value in collaboration and teamwork.

Skills

- Empathy and critical thinking
- Problem-solving
- UX Research
- Wireframing
- UI design
- Micro interaction design
- Rapid prototyping
- Image editing | Mockups
- Collaboration
- HTML, CSS (basic)

Languages

English (UK & US) | Hindi |
Bengali | Spanish (basic)

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References available on request

Experience

LCC Student Ambassador

London College of Communication | October - now
Assisting the Student Recruitment and Marketing Teams at LCC.

Creative Art Director

Inner Circle Advertising | July 2020-July 2021
Planned, designed, and executed 20+ creative advertisements and brand campaigns from inception to completion in collaboration with the content team.

UX Designer

Idenisys IT Consulting | Freelance
Designed and delivered user-centric mobile apps , 4 websites, and 2 dashboards in collaboration with programmers and testers.

UX Design Intern

Ank Aha Technologies | February -June 2020
Successfully launched their flagship app Jaano (500K + downloads)in collaboration with product managers and engineers.

Founder

Mbony India | 2017-2020
Started a local business of handcrafted products and conducted 5 successful exhibitions, thereby generating 200+ happy customers.

Assistant Manager

J Thomas and Company Pvt. Ltd. | 2016-2019
Established 10+ new company partnerships, trained 8 team members, met operational targets, and conducted international tea tasting sessions.

Education

MA UX Design- University of the arts London
2021-2022

BA Sociology (Honours)- St. Xavier's College, Kolkata | 2013-2016