



PIZZA SALES REPORT

Order Date

1/1/2015

12/31/2015

Pizza Category

All

Total Revenue

817.86K

Avg Order Value

38.31

Total Pizza Sold

49.57K

Total Orders

21.35K

Avg pizza per order

2.32

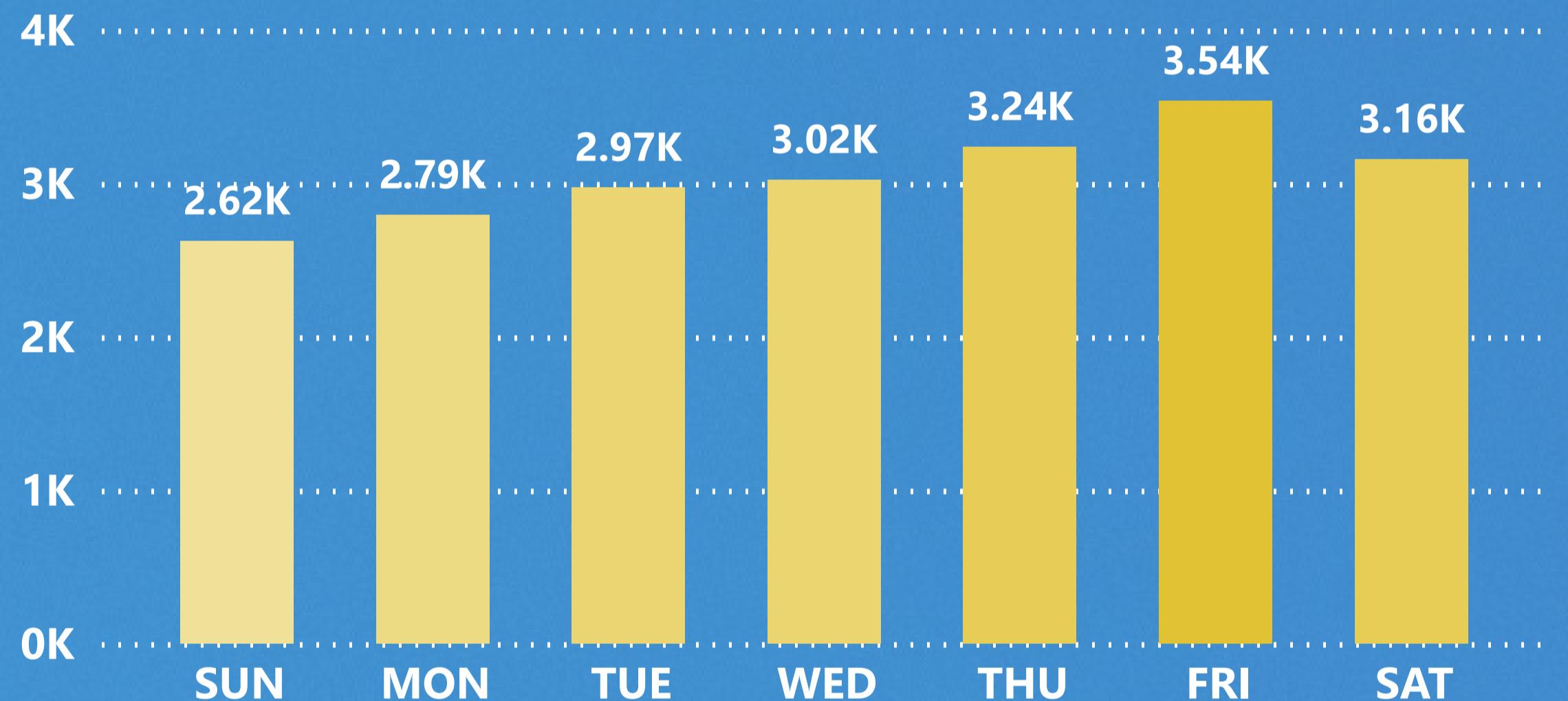
Best/Worst Seller

Busiest Days and Times

Days
Orders are highest on weekends, Friday/Saturday evening

Months
There are maximum orders on month of July And January

Daily trend for total orders



Monthly trend for total orders

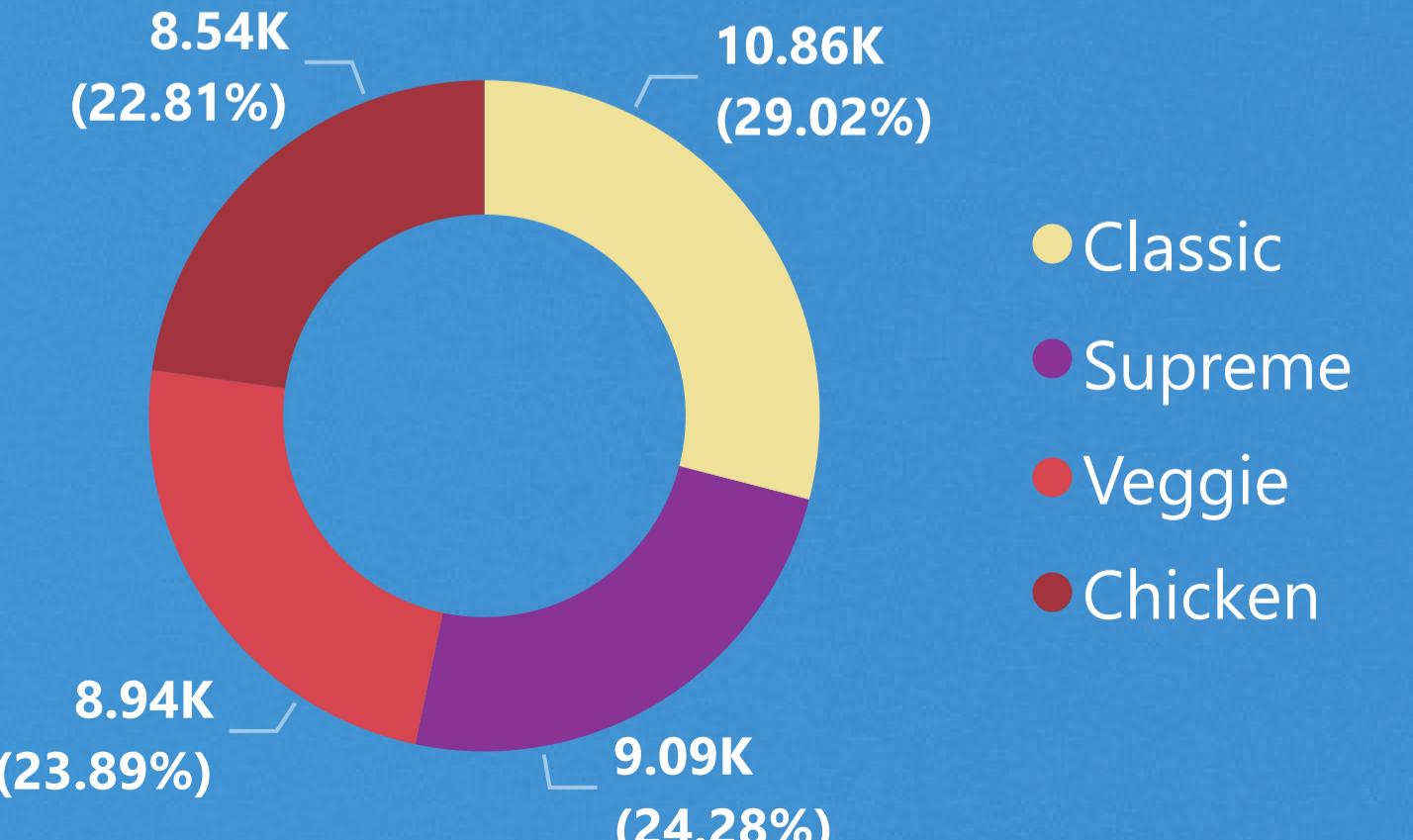


Sales Performance

Category
Classic category contributes to maximum sales and total orders

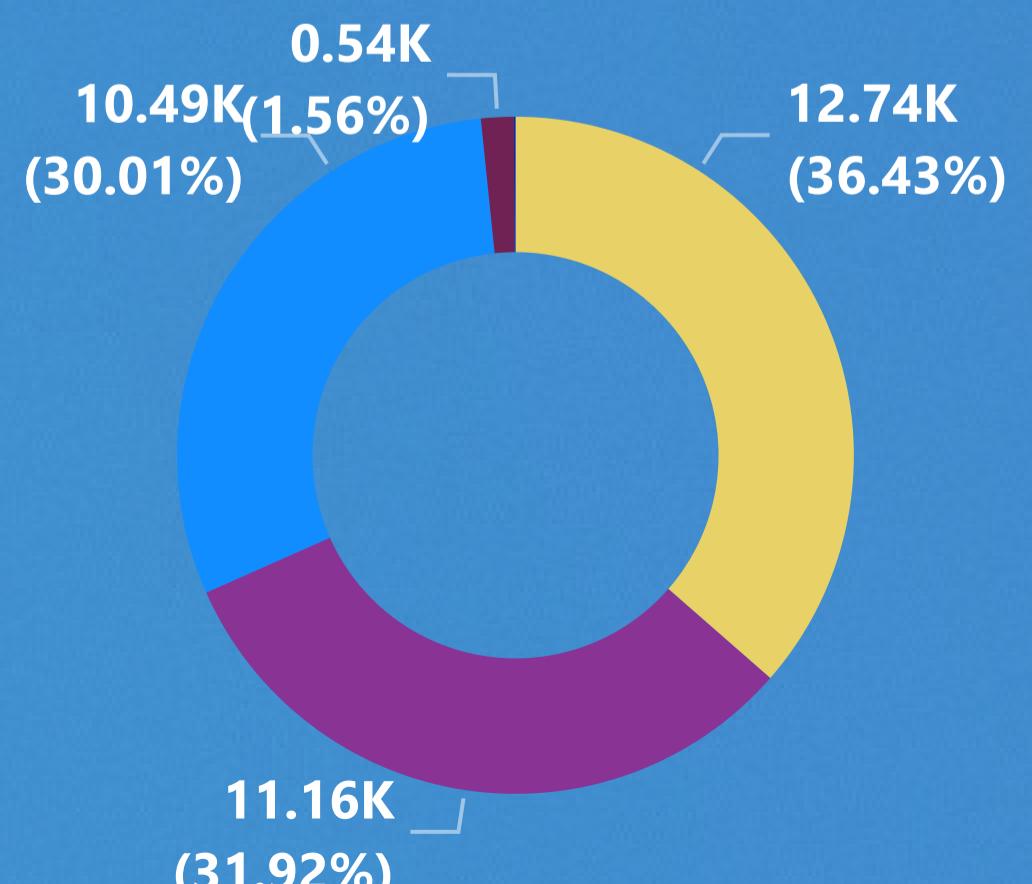
Size
Large size pizza contributes to maximum sales

% Sales by Pizza Category



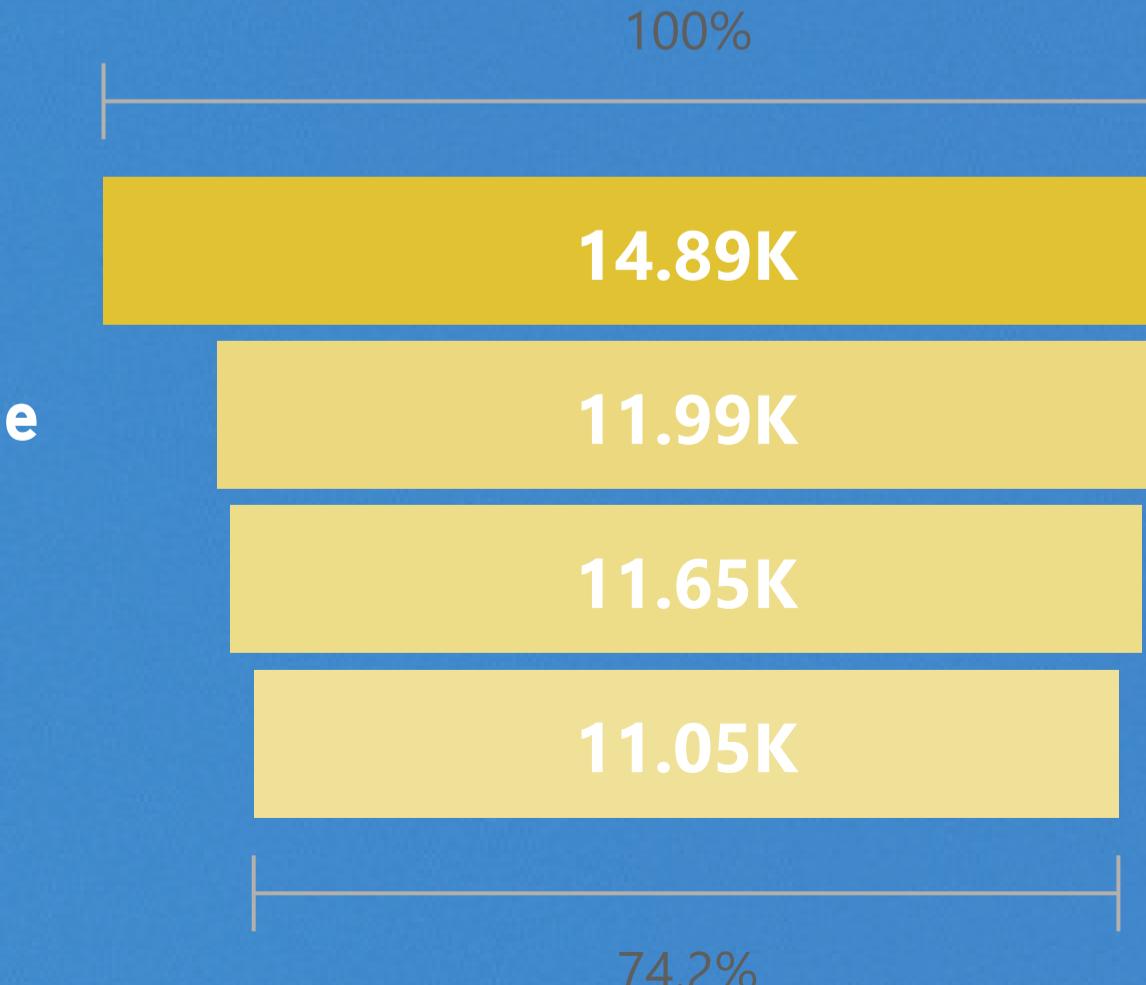
- Classic
- Supreme
- Veggie
- Chicken

% Sales by Pizza Category



- Large
- Medium
- Regular
- X-Large
- XX-Large

Total Pizza Sold by Pizza_Category





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Pizza Category

All

Home

Best Sellers

Revenue

The thai chicken contributes to maximum revenue

Quantity

The Classic Deluxe Pizza contributes to maximum total pizza sold

Total Orders

The Classic Deluxe Pizza contributes to

Total Revenue

817.86K

Avg Order Value

38.31

Total Pizza Sold

49.57K

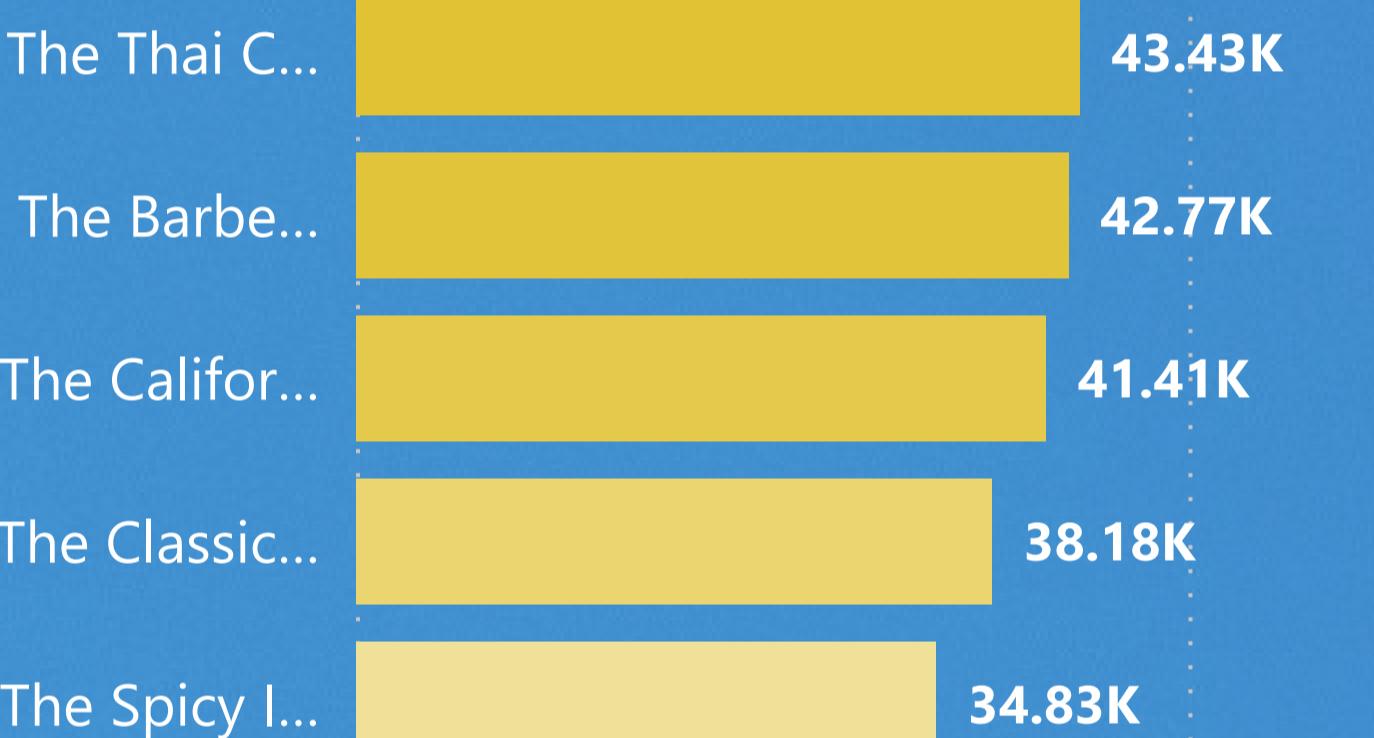
Total Orders

21.35K

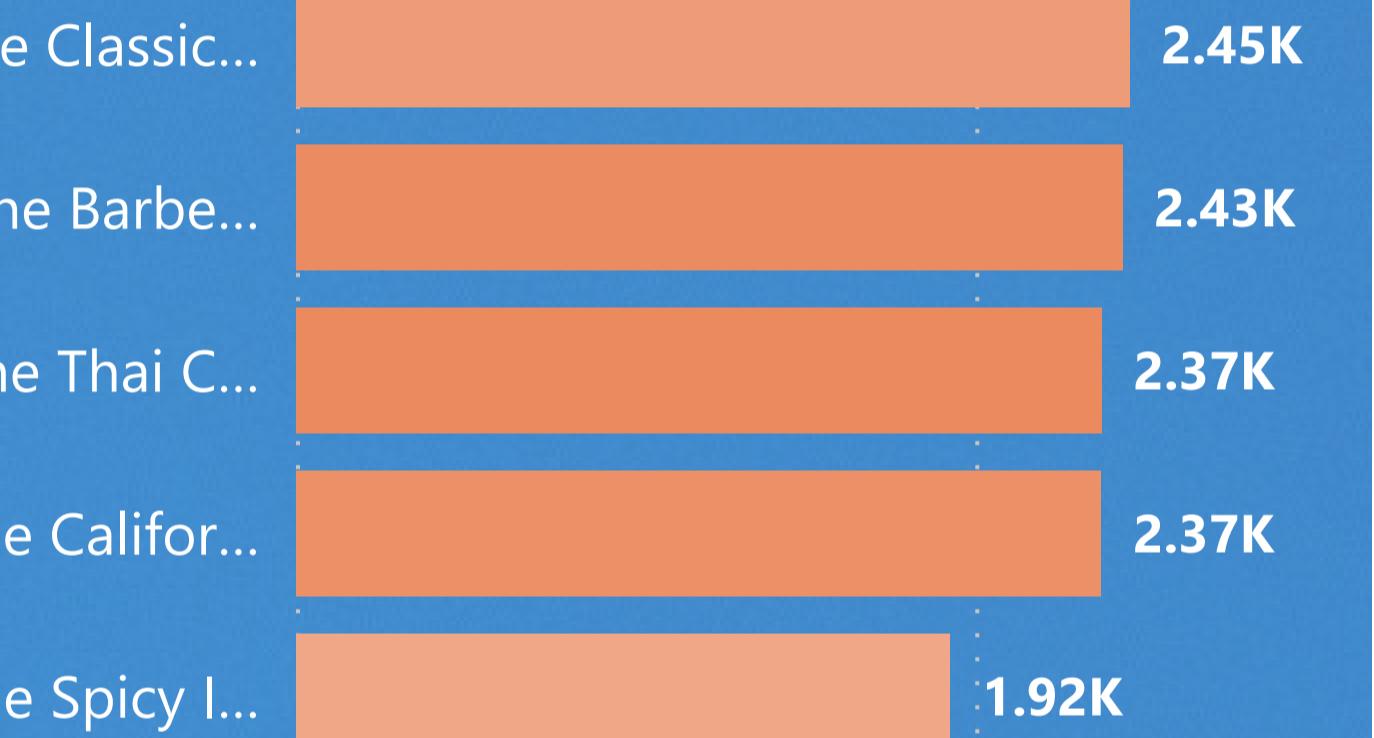
Avg pizza per order

2.32

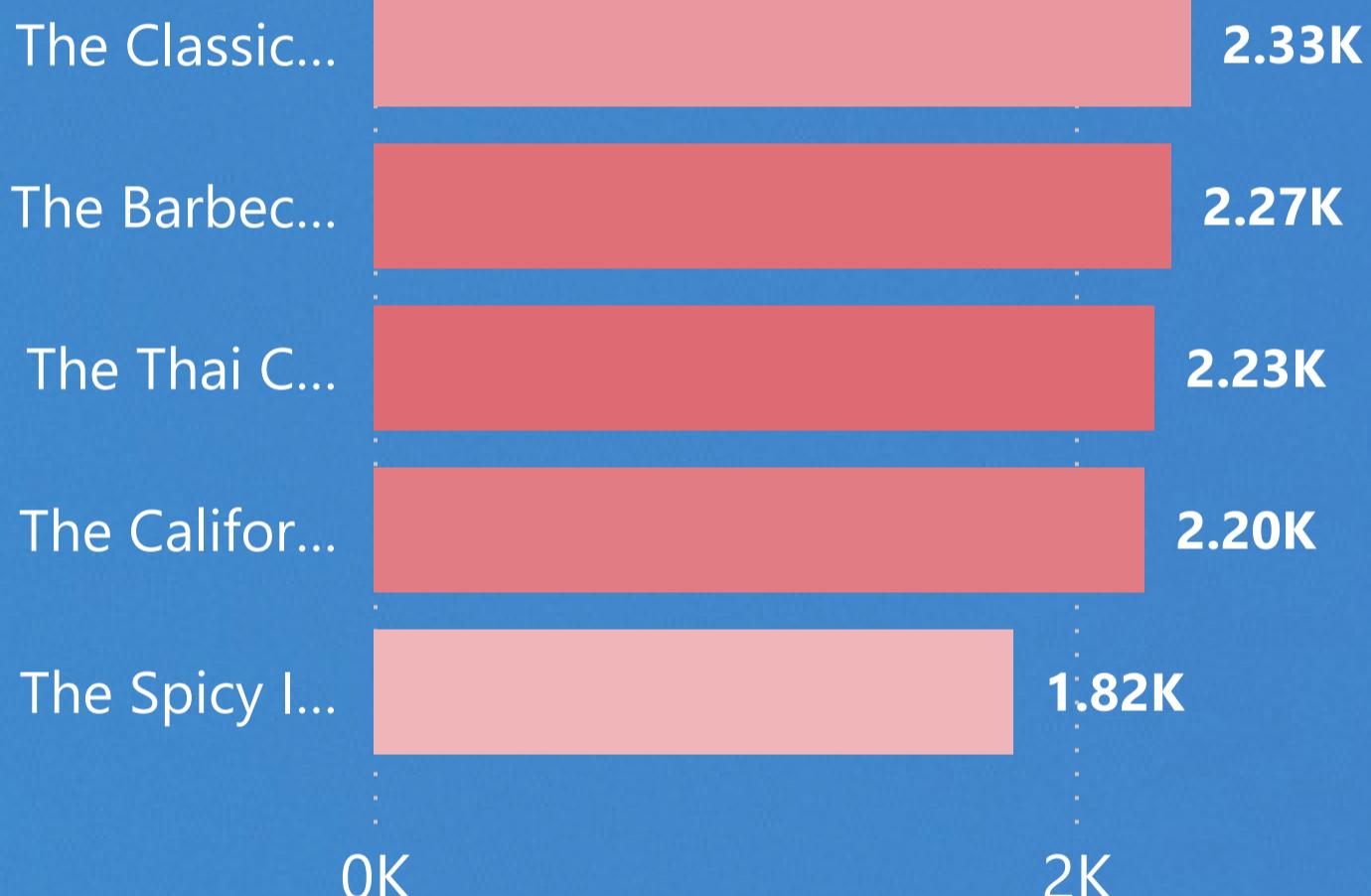
Top 5 Pizza by Revenue



Top 5 Pizza by Quantity



Top 5 Pizza by Total Orders



Worst Sellers

Revenue

The Spinach Pesto contributes to minimum revenue

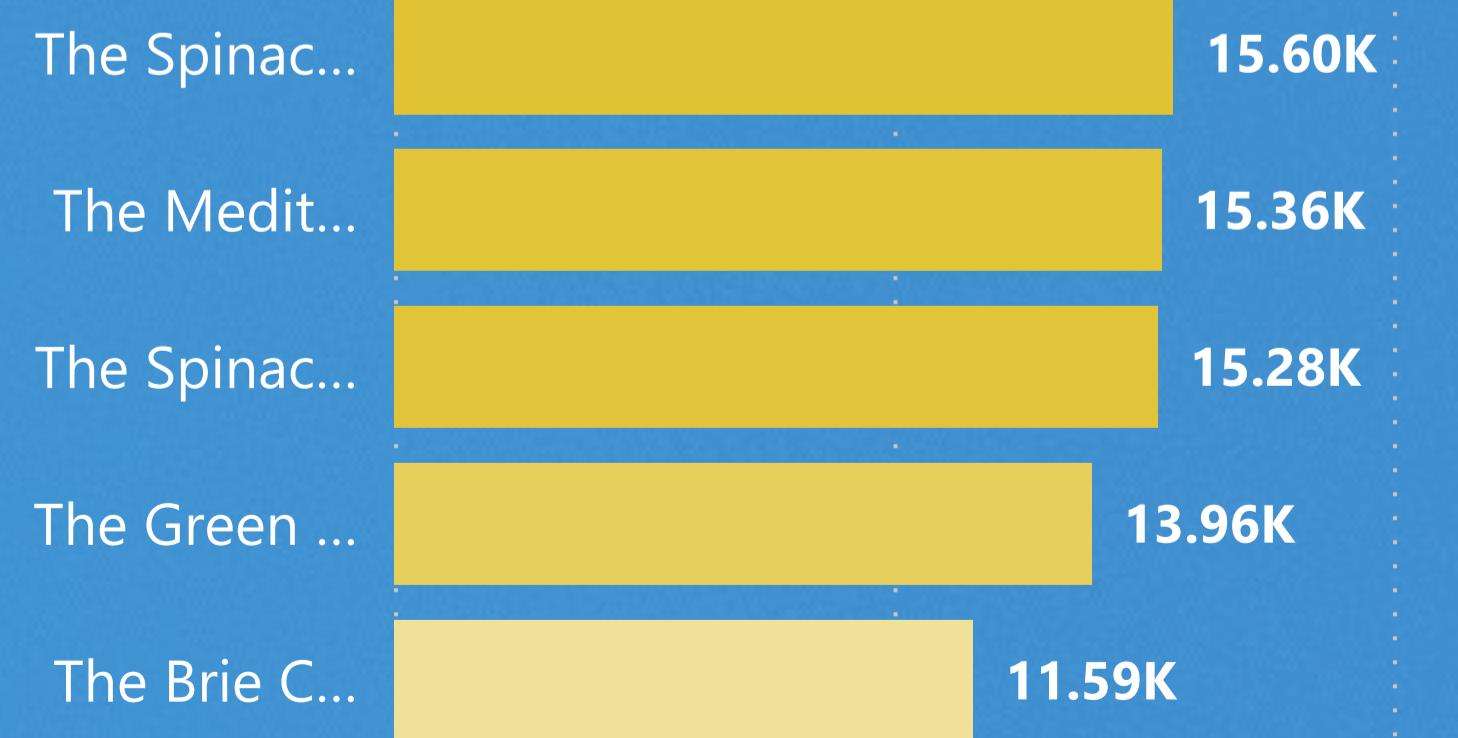
Quantity

The Green Garden Pizza contributes to minimum total pizza sold

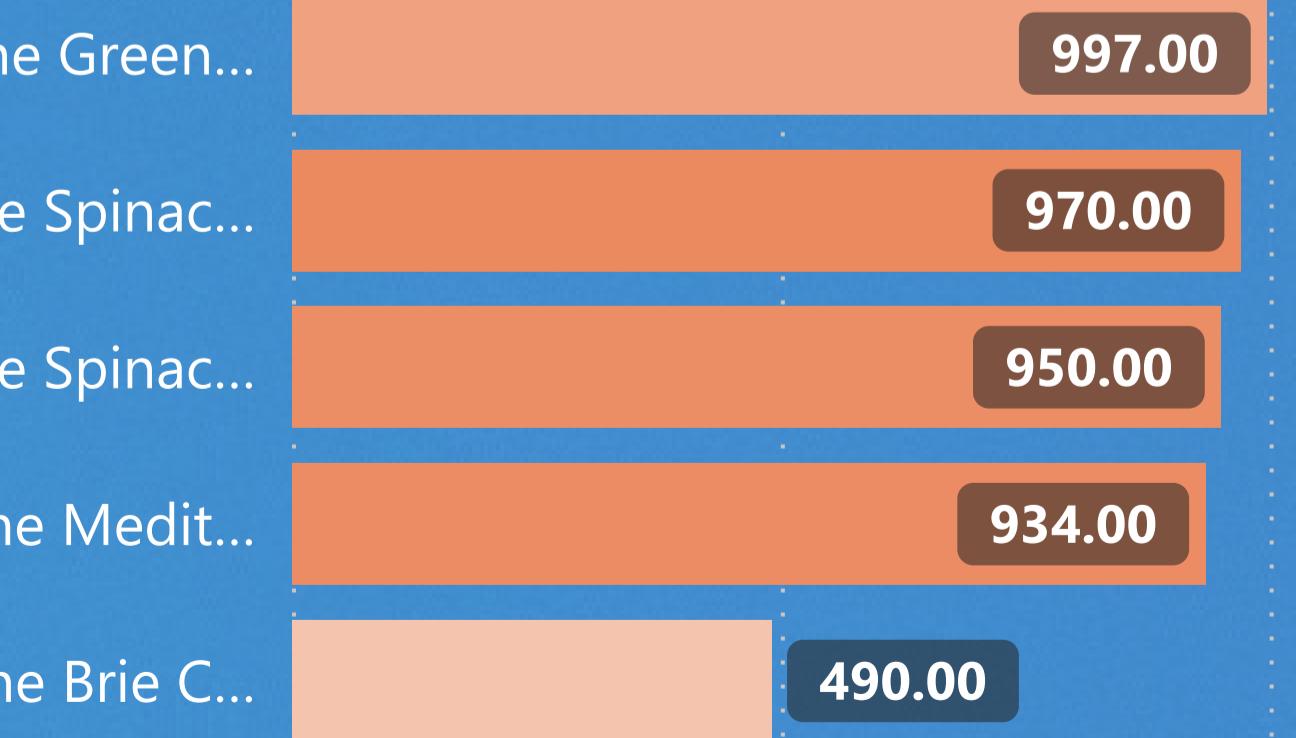
Total Orders

The Green Garden Pizza contributes to

Bottom 5 Pizza by Revenue



Bottom 5 Pizza by Quantity



Bottom 5 Pizza by Total Orders

