

From: Network
To: Network Member
Subject: 1) Let Your Patients Know: It's 'Use It or Lose It' Time!
2) Remind Your Patients About FSA Deadlines Approaching
3) Remind Your Patients that Contacts and Glasses are FSA Eligible
4) It's FSA Time - How Your Staff Can Help Promote Year End Spending

FPO
Partner Logo

Working Together to
Support Practice Growth

Alcon

Help Patients Save This Season with FSAs

Make this year's FSA season a WIN-WIN – Boost practice sales while helping patients save and avoid losing their FSA dollars.



Last Days To Save With PREFERRED1 Program

The FSA deadline is approaching fast! Help maximize your office's end-of-year sales by encouraging patients to take advantage of the Preferred1 annual supply program + patient rebates with their remaining FSA dollars.



Learn More About The
PREFERRED1 Program

Gift The Joy Of Nothing

Allow patients to experience lenses that feel like NOTHING! For those that aren't ready for daily disposables, offer new TOTAL30® - the first and only monthly replacement Water Gradient contact lens.



Discover TOTAL30®

Empower Your Staff

Educate staff to speak confidently about the benefits of an annual supply purchase and using their FSA funds with this quick tips resource guide to help keep sales in office.



Download Staff Resource

For more strategies, contact your Alcon Account Manager.

See product instructions for complete wear, care and safety information. © 2021 Alcon Inc. US-DAP-VCL-2100012

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