



Workshop

- What is Workshop?
- Activities & Results
- Let's work together!



We're Workshop

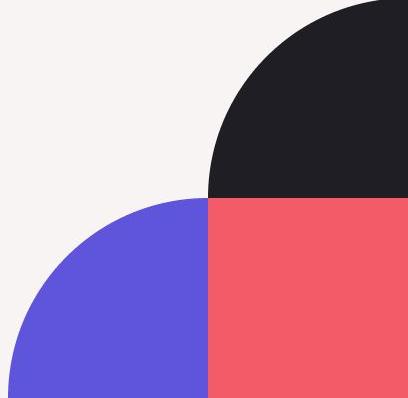
We are an **organization** focused on creating connections between people and **opportunities** for academic and professional growth.



Proactivity

Skills

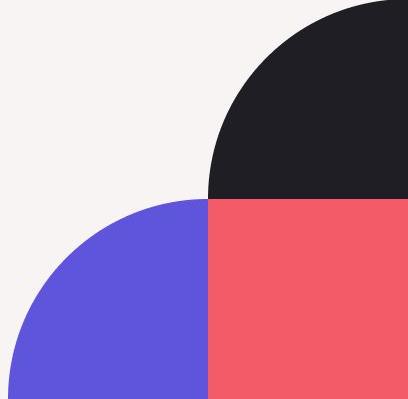
Experience



Proactivity

Skills

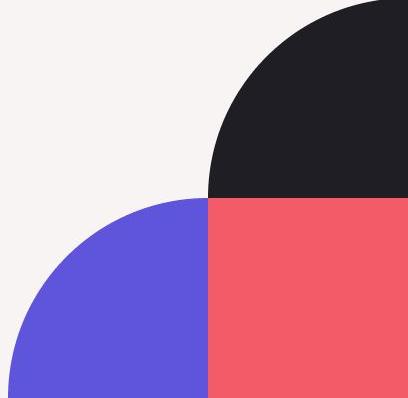
Experience



Proactivity

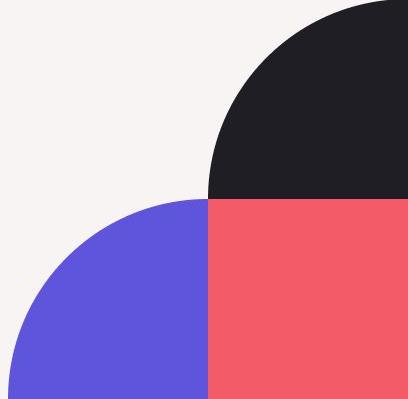
Skills

Experience



Proactivity Skills

Experience



Core Team



Verónica Rivera

Presidenta



Antonio Cituk

Vicepresidente



Eyli Burguete

Directora de
contenido



Mariam Moreno

Directora de
contenido



Valeria González

Líder de
desarrollo



Pablo Gamboa

Líder de
desarrollo



Fernan Cetina

Líder de
desarrollo



Daniel Pliego

Director de
eventos

<> Dev Team



Valeria González



Rodrigo Castrejón



Nimbe Escamilla



Teodoro Dawn



Pablo Gamboa



Fernan Cetina



Content Team



Mariam Moreno



Esteban Pacheco



David Muñoz



Erick Aban



Reynaldo Couoh



Eyle Burguete



Paola Panozo



Itzel Sanchez



Events Team



Carlos Sánchez



Daniel Pliego



Merly Jiménez



Fátima García



Isaac Ehuan



Edwin Andrade



Emiliano Valencia

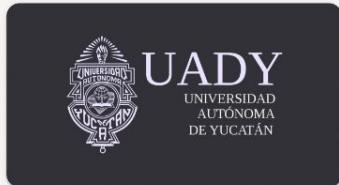


Luis Zapata



Luis May

SCHOOLS



ORGANIZATIONS



+1700 STUDENTS
divided in 8 careers



+4800 TECH-Lovers





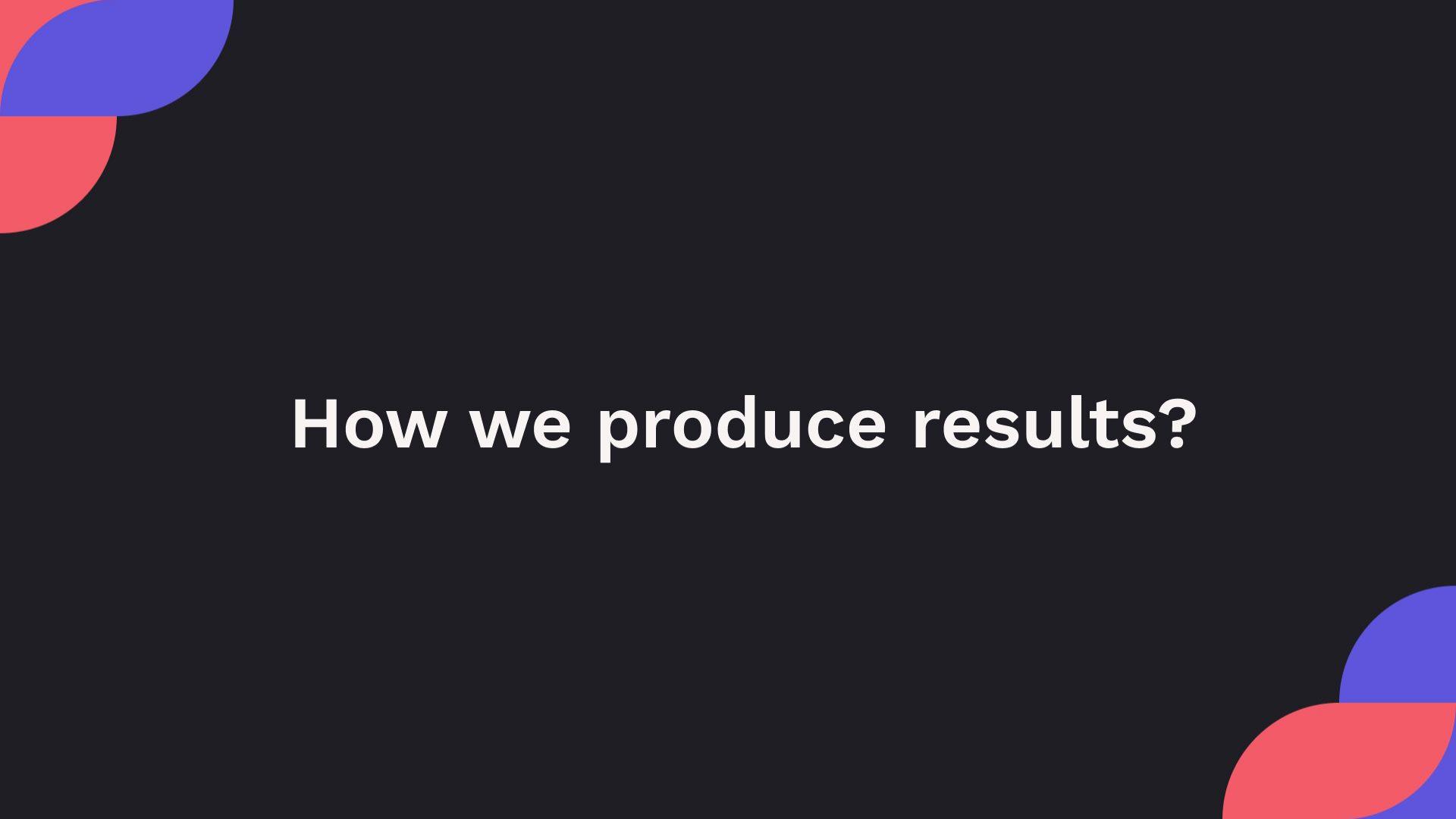
yellowme



checa A small, white icon of a hand with fingers slightly spread, positioned next to the word "checa".

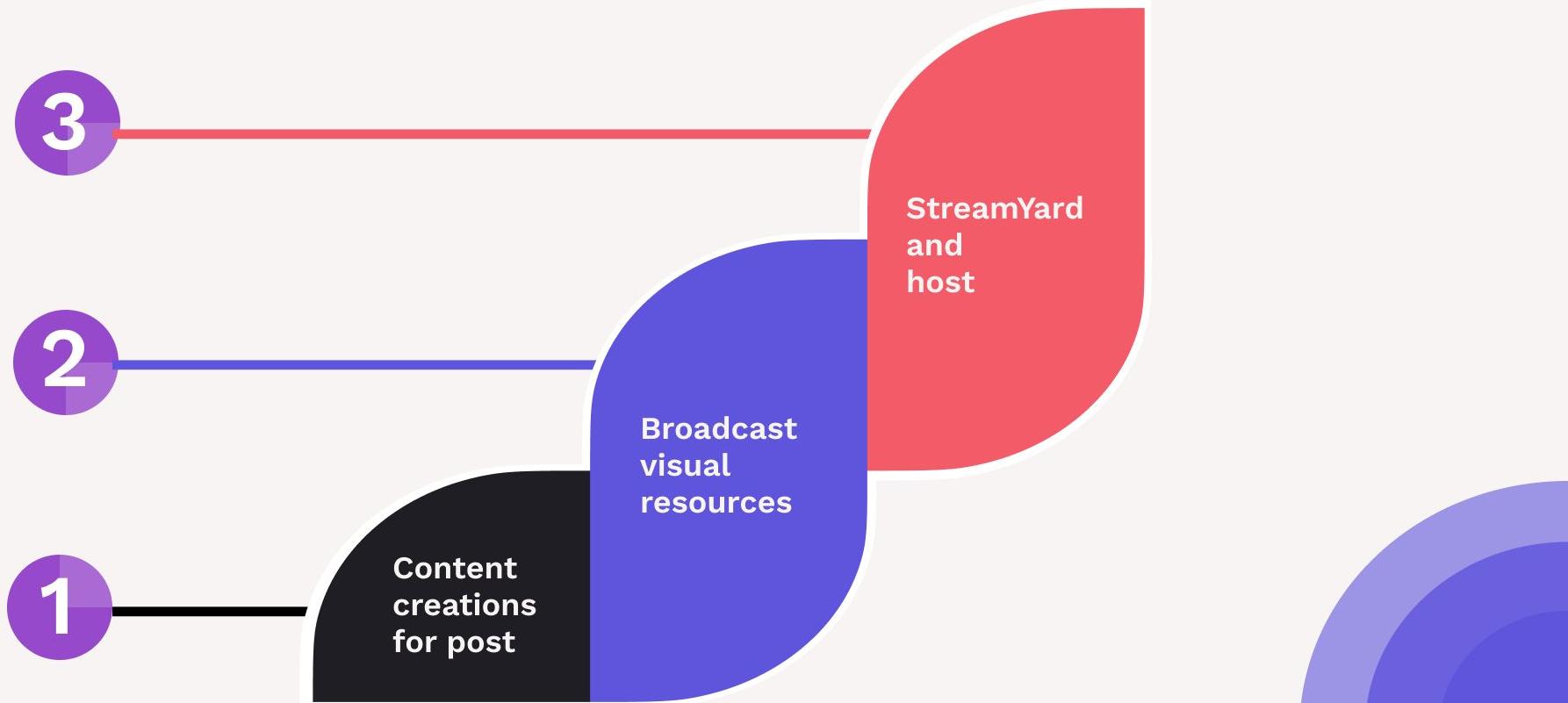
Coati





How we produce results?

Event creation process



SHE C</>DES



Verónica
Rivera



Melissa
Luna



Leslie
Saucedo



Geovanna
De la cruz



Isabel
Cámara



SHE C</>DES



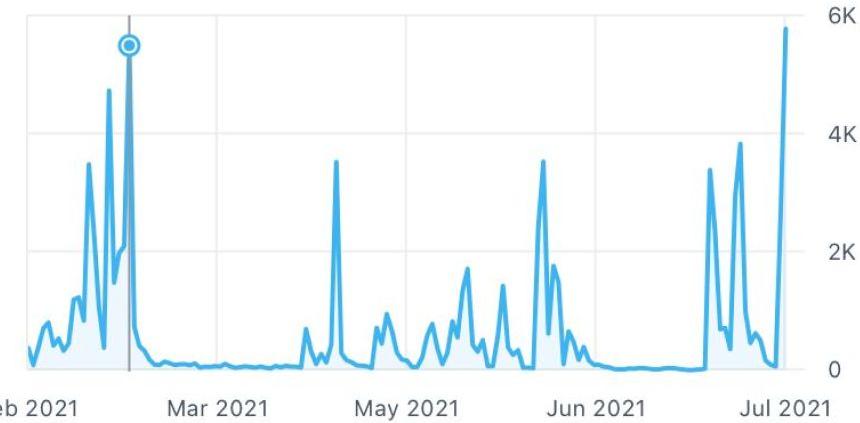
Analytics

Facebook Page Reach i

FOOK

Sun, Mar 14, 2021: **5,508**

SHEOK/
IDES



Fest 21

Día 1



Coati



yellowme

Día 2

SAN FRANCISCO
STATE UNIVERSITY



dealergeek

checa

Networking section

Invitación

MEE6 ✅ BOT 02/03/2021
(editado)

-----Workshop team-----

- En nuestro apartado de categorías podrás encontrar el nombre de cada una de las empresas que nos estuvieron acompañando durante el evento. Por lo tanto, deberás dirigirte al canal que te corresponda (en caso de ser ponente) o en el que deseas interactuar.
- Cada empresa contará con un moderador de nuestro equipo para que indique el momento de iniciar con la interacción.
- Tanto ponentes como espectadores deberán conectarse a los canales de voz. Las preguntas y/o dudas se podrán hacer tanto en dicho canal como en el de texto, aunque para respuestas únicamente se usará el canal de voz.
- Para cualquier duda/pregunta/aclaración favor de dirigirte al canal  **#general-doubts** en donde un integrante de nuestro equipo le responderá en la brevedad posible.

It's networking time



Fest 21

BIENVENIDOS AL FEST 21

landing-center

dinamic-and-info

general-doubts

YELLOWME

questions-and-doubts

Networking

CHECA

questions-and-doubts

Networking

SALESFORCE

questions-and-doubts

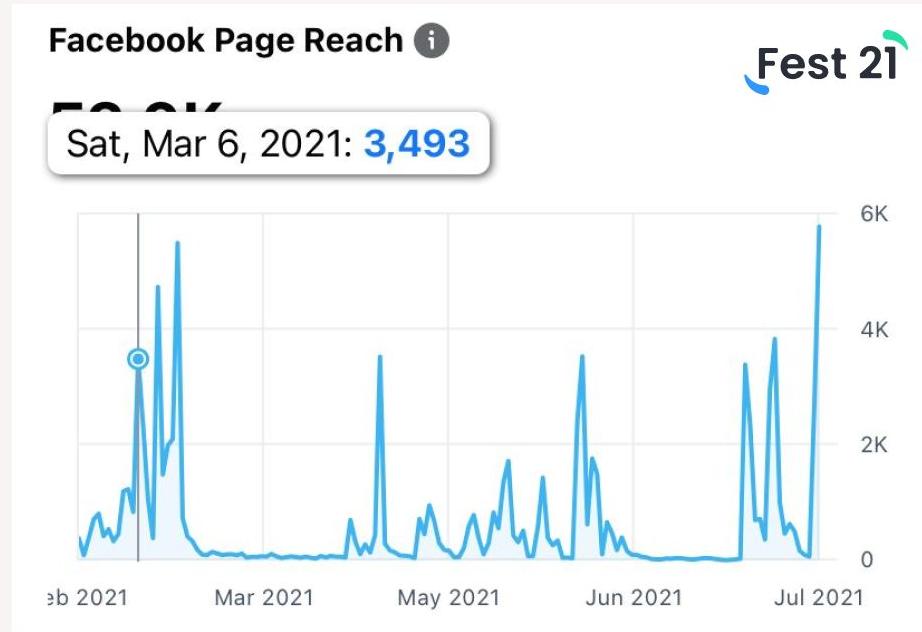
Networking

WW CODE

-questions-and-doubts

Networking

Analytics





Coati



Synapse.



SAN FRANCISCO
STATE UNIVERSITY



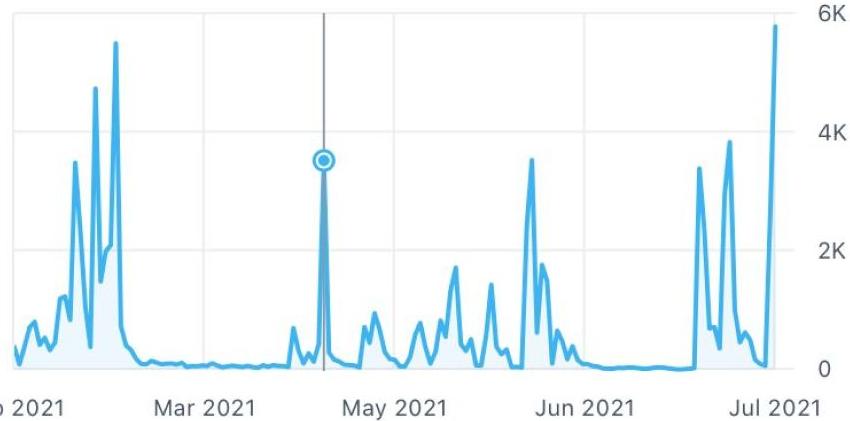
 **Workshop**
HCI Day



Analytics

Facebook Page Reach 1

Sat, Apr 24, 2021: **3,532**



HCI
Day!

Events Reach



Wokshop Fest 2021 es un evento creado por y para estudiantes en el cuál, nuestros part...

Mar 6, 2021

Reach**4,607**

Reactions

214

Comments

46

Shares

45



↔️ ¡Ya es hora de tener nuestra era tecnológica!

Mar 14, 2021

Reach**7,016**

Reactions

1,549

Comments

353

Shares

73



Wokshop Fest 2021 es un evento creado por y para estudiantes en el cuál, nuestros part...

Mar 7, 2021

Reach**2,667**

Reactions

81

Comments

19

Shares

20



Evento enfocado en la Interacción Humano Computadora

Apr 24, 2021

Reach**3,751**

Reactions

93

Comments

37

Shares

28

Posts Reach



Java: Un lenguaje simple, completo y seguro.

June 3 at 6:00 p.m.

19 likes

9,528 people reached

10 shares

Boost Post



¿Conoces la diferencia entre Backend y Frontend?

July 7 at 4:00 p.m.

26 likes

7,462 people reached

24 shares

Boost Post



¿Ya sabes cómo sacarle el máximo provecho a VS Cod...

July 21 at 4:00 p.m.

21 likes

14,549 people reached

1 comment 38 shares

Boost Post

Partnership

Active participation of the company in our community, through one or more of the following ways:

- Individual Workshops, courses or talks about Technologies, Soft Skills and Business.
 - Machine Learning
 - Smart Contracts
 - Artificial Intelligence ethics
 - Functional programming
- Organize an special event related to one topic
- Internship
- Sponsorship

Workshop Sponsorship

Premium

Rocket

Basic

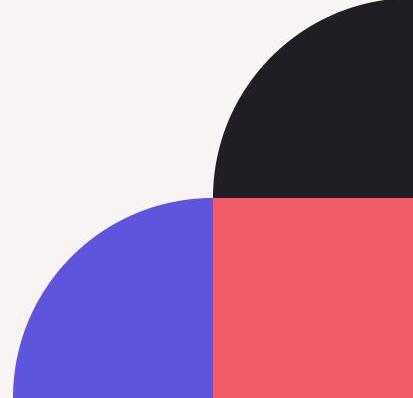
Starter



Internship

In 2021, alternative ways have been proposed that allow partners to maintain contact with students:

- Internship (Remote and face-to-face)
- Internal company programs
- Electives for Software Engineering.



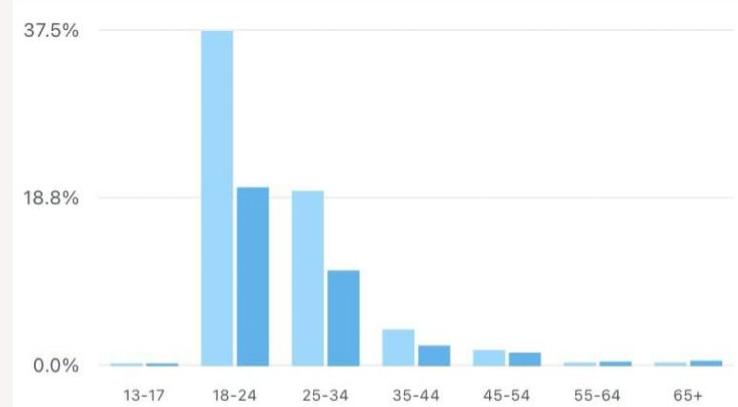
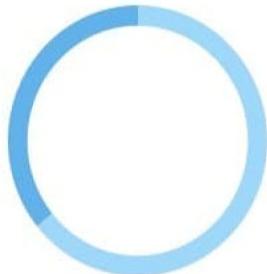


Audience

Age & Gender i

64.1% Men

35.9% Women



Top Cities

Mérida, Yucatán, Mexico 51.2%

Monterrey, Nuevo León, Mexico 3.9%

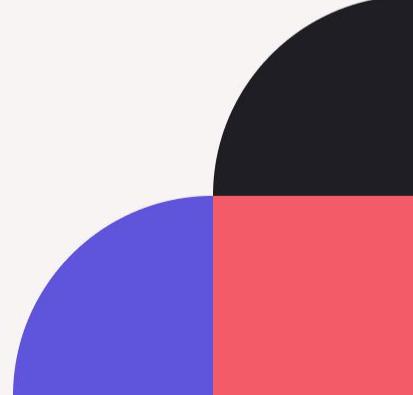
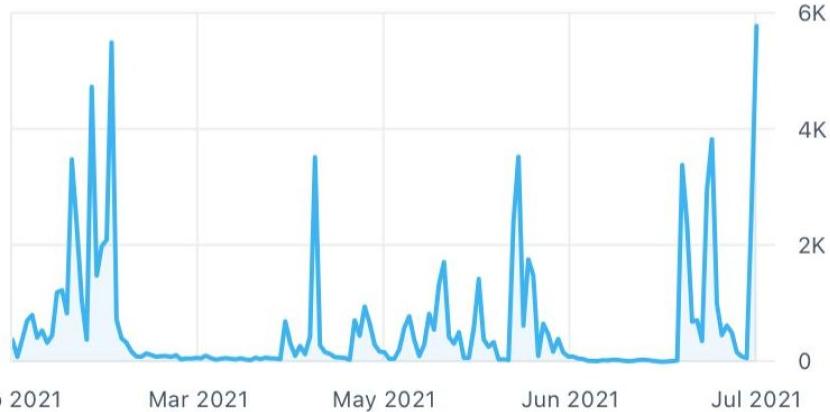
Analytics



Analytics

Facebook Page Reach ⓘ

52.0K ↑212.5%



Workshop Sponsorship

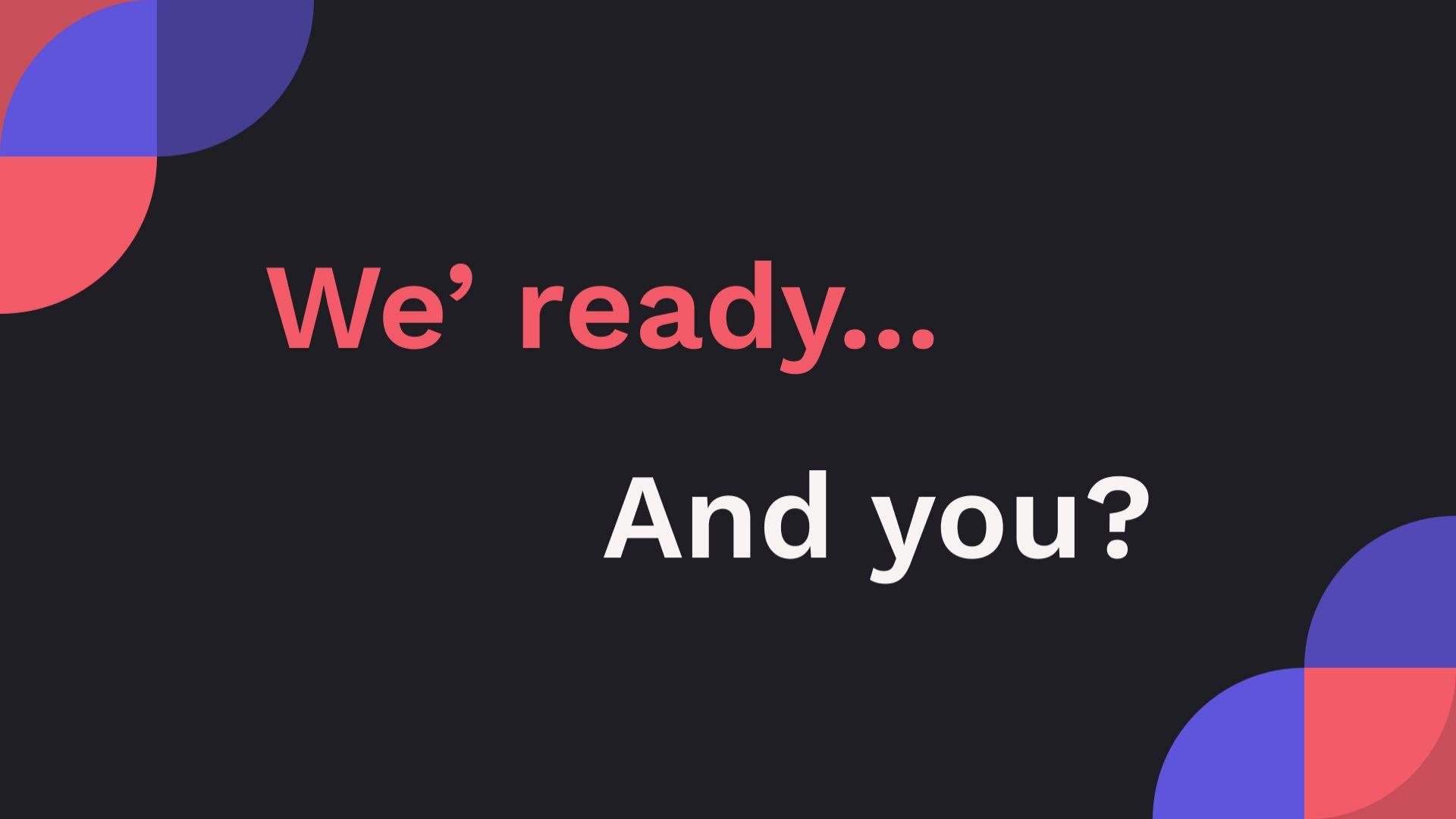
	Free 300 USD per year	Starter 1000 USD per year	Basic 1800 USD per year	Rocket 2500 USD per year	Premium
Permanent publicity in events saved on Facebook	✓	✓	✓	✓	✓
Number of posts in the events you participate	1	2	2	3	4
Post announcing the partnership	—	✓	✓	✓	✓
Promotion in 10+ communities in Mexico	—	✓	✓	✓	✓
Share in 3+ Org in Mexico	—	—	✓	✓	✓
Logo on the slides with all the partner	—	—	✓	✓	✓
Logo on the back of t-shirts	—	—	✓	✓	
Number of extra posts per month	—	—	—	1	2
"Sponsor by" stories (on Instagram)	—	—	—	✓	✓

	Free 300 USD per year	Starter 1000 USD per year	Basic 1800 USD per year	Rocket 2500 USD per year	Premium
Permanent publicity in events saved on Facebook	✓	✓	✓	✓	✓
Number of posts in the events you participate	1	2	2	3	4
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Share in 3+ Org in Mexico	—	—	✓	✓	✓
Logo on the slides with all the partner	—	—	✓	✓	✓
Logo on the back of t-shirts	—	—	✓	✓	
Number of extra posts per month	—	—	—	1	2
"Sponsor by" stories (on Instagram)	—	—	—	✓	✓

	Free	Starter 300 USD per year	Basic 1000 USD per year	Rocket 1800 USD per year	Premium 2500 USD per year
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Logo on the slides with all the partner	—	—	✓	✓	✓
Logo on the back of t-shirts	—	—	✓	✓	
Number of extra posts per month	—	—	—	1	2
"Sponsor by" stories (on Instagram)	—	—	—	✓	✓

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Promotion in 10+ communities in Mexico	—	✓	✓	✓	✓
Share in 3+ Org in Mexico	—	—	✓	✓	✓
Logo on the slides with all the partner	—	—	✓	✓	✓
Logo on the back of t-shirts	—	—	✓	✓	
Number of extra posts per month	—	—	—	1	2
“Sponsor by” stories (on Instagram)	—	—	—	✓	✓

	Free —	Starter 300 USD per year	Basic 1000 USD per year	Rocket 1800 USD per year	Premium 2500 USD per year
Be in a highlighted story in our Instagram's feed	—	—	—	✓	✓
Promotion of job offers in our community	—	—	—	✓	✓
Commercials during large Workshop events	—	—	—	—	✓
Logo on our Facebook cover for 1 year	—	—	—	—	✓
Logo on 1 shoulder of the t-shirts.	—	—	—	—	✓
Giveaways of swag on the events where you participate.	—	—	—	—	✓
(Internship) Get a selection of candidates by workshop experts.	—	—	—	—	✓



We're ready...

And you?

	Free —	Starter 300 USD per year	Basic 1000 USD per year	Rocket 1800 USD per year	Premium 2500 USD per year
Be in a highlighted story in our Instagram's feed	—	—	—	✓	✓
Promotion of job offers in our community	—	—	—	✓	✓
Commercials during large Workshop events	—	—	—	—	✓
Logo on our Facebook cover for 1 year	—	—	—	—	✓
Logo on 1 shoulder of the t-shirts.	—	—	—	—	✓
Giveaways of swag on the events where you participate.	—	—	—	—	✓
(Internship) Get a selection of candidates by workshop experts.	—	—	—	—	✓

Sponsored by

AgileThought

Estamos en  discord

LIVE NOW

carbon



```
var adv = ["friendly", "customizable", "clean"];  
  
class Resource {  
  constructor(name, advantages) {  
    this.name = name;  
    this.advantages = advantages;  
  }  
}  
  
let carbon = new Resource("carbon", adv);
```



Una herramienta ideal para crear y compartir imágenes de tu código.

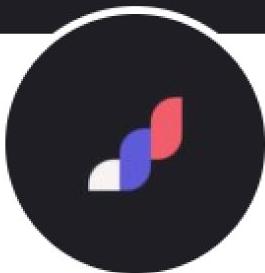
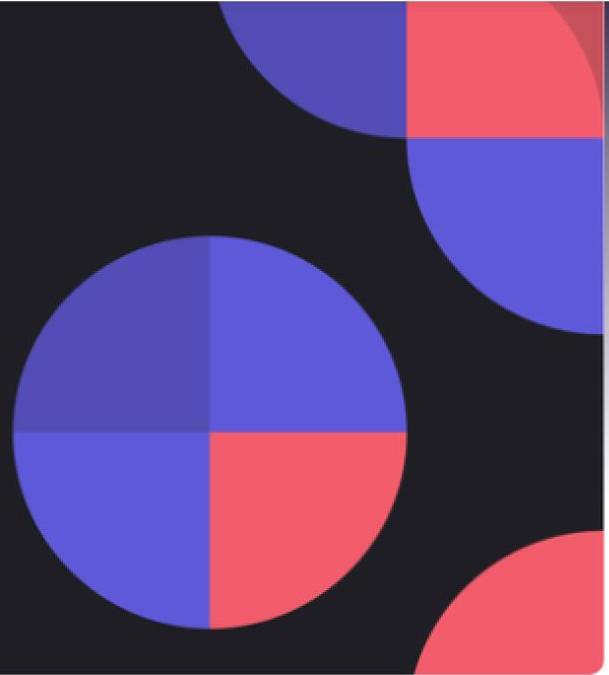
- **Amigable con una lista enorme de lenguajes.**
- **Consola personalizable según tu preferencia.**
- **Imágenes limpias y de gran calidad.**

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AgileThought

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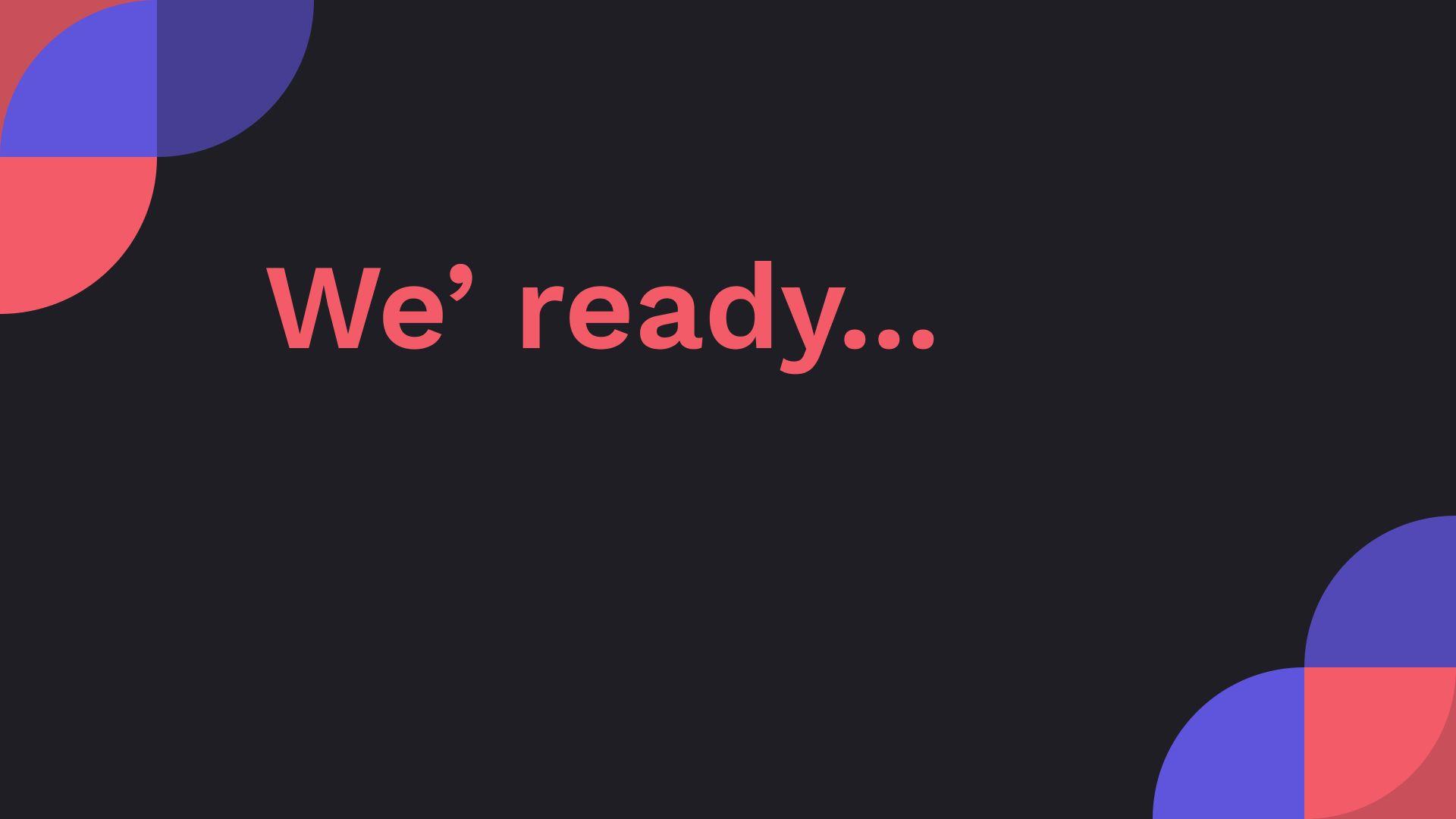
Shirts

Sponsorship

- Laptops for the core team, \$1499 USD/each (Apple store USA)

Supporting the Kerrnandez organization with the GO - GO Laptop (Get one - Give one).

- Swag for events (100 t-shirts) and t-shirts for the core team (10 t-shirts) = \$470 USD P/Y
- One year of StreamYard Professional = \$468
- Budget for Ads (5 posts) = \$350 USD P/Y



We're ready...