

The Donut of Attention: A Holographic, Superfluid Metaphor

Metaphor as a Bridge between Intuition and Science

Metaphors have long been used in science and design to bridge complex concepts with intuition. Albert Einstein famously imagined riding in an **elevator** to illustrate how free-fall is indistinguishable from zero gravity – a thought experiment that led to the Equivalence Principle in general relativity. Likewise, physicists use **Feynman diagrams** as pictorial metaphors for particle interactions: each squiggly line or vertex in a Feynman diagram visually represents a term in an otherwise arcane integral [1](#) [2](#). These historical examples legitimize the use of imaginative models in rigorous contexts. In that spirit, the *Donut of Attention* is a metaphorical framework for understanding layers of information and consciousness. It's designed to *feel* intuitive (like a familiar shape and fluid motion) while quietly embedding modern physics concepts that **scientists/engineers** will recognize. Our goal is to speak to both the technically curious and the poetically minded – much as **Einstein's elevator** or **Feynman's doodles** made abstract ideas graspable without dumbing them down.

Nested Tori and Holographic Layers

Visualization of the Hopf fibration by Niles Johnson, showing nested, linked tori (doughnut shapes) formed by circles of different colors. In this construction, each circle (fiber) in a 3D sphere is linked with every other exactly once, and circles lying along a latitude of the base sphere project to a single torus surface [3](#) [4](#).

At the heart of this metaphor is the **torus** (doughnut shape) – not just one, but **nested tori** at multiple scales. Picture your **individual mind as a torus**, floating within a larger torus of collective thought, which itself resides in an even larger toroidal layer (call it cosmic or universal consciousness). This nested arrangement echoes the **holographic principle** in physics: *the idea that each region's information is fully encoded on its boundary* [5](#). In our case, each smaller “donut of attention” is a kind of holographic **copy** of the bigger one – a microcosm containing the patterns of the next layer up. If that sounds fantastical, consider that holography in physics suggests “**everything that happens in a space can be explained in terms of information stored on the surface of that space.**” [5](#) In a similar vein, each layer of the Donut of Attention carries a **boundary imprint** of the larger context it's embedded in. Your personal torus reflects archetypal patterns of the collective; the collective, in turn, mirrors structures of a universal layer. This is a conscious-design echo of the holographic idea that *the part reflects the whole*.

This layered model finds resonance in the work of **David Bohm** and **Carl Jung**. Bohm's theory of the *implicate and explicate order* suggested that the visible world is an unfolded projection of deeper, enfolded reality – “*surface phenomena, explicate forms that have temporarily unfolded out of an underlying implicate order*”, with the implicate order as the ground from which reality emerges [6](#). Here, the **inner torus layers** (deeper/self) parallel Bohm's *implicate order* – a well of potential and hidden connections – while the **outer layers** (collective/cosmic) act as an *explicate order* where those potentials manifest in concrete symbols and shared experiences. In psychology, Carl Jung's notion of a *collective unconscious* posits that individual minds draw from a repository of universal symbols or **archetypes**. He considered the collective unconscious to

"underpin and surround the unconscious mind," distinct from the personal unconscious ⁷. In our metaphor, Jung's archetypal layer would live in the larger torus (collective layer), continually informing and shaping the personal layer within. Thus, the nested donuts can be seen as **archetypal layering** – the personal psyche (inner donut) floating in a sea of inherited symbols and collective narratives (outer donut). Each layer isn't isolated; they are linked like **Hopf links** in topology: in the Hopf fibration, every pair of circular fibers is linked once ³, and fibers over different latitudes form **nested tori** ⁴ (as in the image above). By analogy, each "ring" of attention (self, culture, cosmos) is inseparably interlinked with the others. Your **attention flows** in one layer will inevitably tug on the next layer – just as two linked rings cannot move independently. This nested, linked structure provides a *holographic continuity* from self to society to cosmos.

The Superfluid of Insight

What flows through these donuts? We envision a **Superfluid of Insight** coursing through the tunnels of the torus. In physics, a **superfluid** is a phase of matter that flows with zero viscosity, meaning it encounters no friction. Superfluids can do mind-bending things: for example, liquid helium below 2.17 K will creep up walls and sustain persistent currents forever in a closed loop. *"In a neutral superfluid, like liquid helium below the lambda point, persistent flow is observed as frictionless circulation in a hollow toroidal container."* ⁸ In other words, once set in motion around a ring (a donut-shaped container), a superfluid will **flow endlessly without dissipating energy**. This is the perfect metaphor for **attention or insight** in our model – a *flow of thought* that moves through the layers without losing its potency. We imagine that when you have a core insight (a eureka moment), it enters the torus of your mind as a swirl of energy; because the system is designed like a superfluid medium, that insight can loop and circulate **indefinitely**, informing new thoughts without "frictional" loss (e.g. without being dulled by skepticism or cognitive resistance).

As this *insight fluid* flows outward to the larger tori (from self to collective, say), it might change **form** or **symbol** – much like how a superfluid can undergo subtle transitions yet maintain a coherent state. In practice, this could mean an idea in your personal layer gets represented as a shared symbol or myth in the collective layer. We could say the **insight "morphs"** to fit the context of each layer, yet remains fundamentally the same flow. This morphing is reminiscent of how **condensed matter** phases can encode the same underlying phenomena in different guises: e.g. superfluid helium vs. superconducting electron pairs – different manifestations of quantum coherence. In the Donut of Attention, a personal thought might become a collective narrative; the *form* differs, but the *essence* (the flowing insight) is conserved, just channeled through a new shape.

Importantly, framing these flows as *superfluid* implies **resilience and continuity**. In a superfluid, flow is quantized and topologically protected – it can't be easily disrupted because it's a lowest-energy, ordered state. Similarly, ideas flowing through our donut layers achieve a kind of **topological robustness**: core insights, if true and deep, will keep resurfacing, circulating through time and across scales. (This is analogous to how certain themes or truths seem to persist throughout human culture – one might call them *timeless archetypes* or stable attractors in the collective mind.) In physics, we say **topological phases** of matter have "*a robustness that allows their properties to remain stable in spite of impurities or other details.*" ⁹ In the Donut of Attention, treating insight as a superfluid suggests that even as it flows through the messy environments of personal biases or societal noise, its *core pattern remains intact*. It can route around obstacles and keep its momentum. Here we find a subtle philosophical kinship with **Deleuze and Guattari's** ideas: they spoke of reality in terms of **flows** and **assemblages**, emphasizing that what we call a self or society is really a network of currents, connections, and transformations. Deleuze famously noted that "*as individuals and groups we are made of lines, lines that are very diverse in nature*" ¹⁰ – meaning we are

composed of flowing connections (lines of movement, lines of thought, lines of flight). Our superfluid of insight is precisely such a **network of lines**, streaming through the toroidal channels and weaving individuals into assemblies of shared meaning. In this way, the **flow metaphor** is not only physically rigorous (drawing on superfluidity and topology) but also poetically aligned with modern philosophical views of **continuous becoming** and **interconnectedness**.

Bulk and Boundary: Holographic Scaffold of a Torus

A torus is a rich shape: it has an **interior (bulk)** and an **exterior surface (boundary)**, and in a sense, the two are *one continuous object*. This duality is where the **holographic principle** truly comes to play in our metaphor. We design the Donut of Attention such that whatever dynamic is happening deep *inside* the donut's 3D lattice is faithfully "projected" or represented on its 2D **surface** for the user to see. This is analogous to how, in the AdS/CFT correspondence (the archetypal holographic scenario in physics), a gravitational "bulk" world is encoded by a lower-dimensional field theory on its boundary ¹¹ ¹². While we're not literally implementing quantum gravity in an app, the **conceptual rhyme** is intentional: the **boundary UI** of the donut (what the user interacts with) provides a **complete representation** of the **bulk data/logic** (the hidden computational or cognitive model inside). In physics terms, "*the description of a volume of space can be thought of as encoded on a lower-dimensional boundary to the region.*" ¹¹ Here, the **volume** is the complex state of your attention/insight in the torus's bulk, and the **boundary** is the simplified visualization or handle that the app presents. Just as a hologram's surface interference pattern encodes a 3D image, the donut's surface might display an interactive graphic or pattern that, when interpreted correctly, lets you manipulate and understand the full 3D state within. This is our design's way of honoring the **bulk-boundary correspondence**: every inner change has an outer signal, and conversely, tweaking the boundary has well-defined effects in the bulk.

Now, to ground this in something concrete, imagine the torus interior as a **3D crystal lattice or grid** (a scaffold) that supports waves or currents of the superfluid (the insights). Perhaps each node in this lattice holds a piece of information, and connections between nodes carry the flowing "meaning." Because the torus loops around on itself, this lattice has **periodic boundary conditions** – a bit like the classic "wrap-around universe" in certain video games. If you travel to one edge of a level in *Asteroids* or *Pac-Man*, you reappear on the opposite edge. Topologically, that's exactly what a torus does: "*after an object passes through one side of the cell, it reappears on the opposite side with the same velocity*" ¹³. In other words, a toroidal space is **finite yet unbounded** – you can keep going in one direction forever and never hit a wall, you just cycle through the donut's loop. The **implication for our attention flows** is that they are unconstrained by hard edges; ideas can circulate endlessly (echoing the superfluid point). And mathematically, working on a torus means any wave patterns must **fit seamlessly**; only those modes that perfectly match up when wrapping around can persist. This is analogous to **quantization** of modes in a field theory on a compact space (like momentum being quantized when you have periodic conditions). So only **certain patterns of thought (the resonant ones)** will be self-consistent in the Donut of Attention – potentially a natural filter for coherent insight versus fleeting noise.

Let's extend the physics parallel: in **topological quantum field theory and condensed matter**, a common theme is that a material can be insulating (inactive) in the *bulk* but conductive (active) on its *boundary*. **Topological insulators**, for instance, don't conduct through the interior, yet their surfaces host currents that are robust against defects ⁹. We mirror this idea by letting the **bulk of the donut be a protected space** where raw ideas churn in a complex, high-dimensional form (perhaps too complex to handle directly), whereas the **surface simplifies and channels those ideas** in a user-friendly way (like robust

currents on the boundary). One might imagine that the boundary shows symbolic icons, colors, or motion that summarize the state of the inner lattice. This design choice means the user can get **immediate feedback** from the surface (the explicate form), even as the heavy lifting and sensitive evolution happens in the interior (the implicate process). In Jungian terms, the boundary might display an **archetypal symbol** currently relevant to you, while the bulk is your psyche processing many personal details. In Bohm's terms, the boundary is the *unfolded order* we can see, the bulk is the *enfolded order* we cannot see directly. Crucially, they are tethered by a **one-to-one mapping** (holography) so that nothing is lost in translation. This ensures that interacting with the boundary (through the app's UI) is effectively like doing surgery or artistry directly in the bulk, just abstracted. It's a design that lets you, the user, operate on your deeper attention state safely from outside, much as a neuroscientist might read brain activity through an EEG cap rather than by poking neurons individually.

For a bit of **topological fun**: a torus is famously different from a sphere because it has a *hole*. To a topologist, a coffee cup (with one handle) is equivalent to a donut – *both have one hole* ¹⁴. This hole (the donut's central void) is actually what allows those persistent currents to exist (you can only have a non-stop loop if there's a hole to loop around!). The hole is a reminder of *connectivity*: it links the *inside* and *outside* in a nontrivial way. In the Donut of Attention, one might poetically say the “**hole** represents the unobservable – the mystery or source – that connects the layers*. It's the empty center from which new insights bubble up (much like a vortex core in a superfluid). The presence of the hole also means our torus has a genus of 1** – a topological invariant that could correspond to a kind of memory capacity or complexity class. If we were to increase the genus (more holes), we'd have something like a Pretzel of Attention (which might hold multiple independent currents). But we digress – the single-hole donut already gives plenty to explore.

Emergence, Flow, and Invitation to Deeper Inquiry

Wrapping all these threads together, we present the *Donut of Attention* as a **conceptual playground** where **personal insight, collective knowledge, physics, and myth** all intersect. By describing **nested toroidal layers** that are holographically linked, we acknowledge that *the individual is a reflection of the whole*, a notion that appears in disciplines from mysticism (“As above, so below”) to quantum physics (holographic universe). By proposing a **superfluid of insight**, we highlight the possibility of *frictionless creativity* – ideas that move unhampered by doubt or entropy – and nod to the surprising fact that nature allows order to spontaneously arise from chaos. (Ilya Prigogine showed that *order can emerge out of disorder* in far-from-equilibrium systems ¹⁵, a principle our design taps into: when your mind is far from equilibrium, in the creative chaos, new coherent patterns of thought can self-organize if given the right conduit – our torus). By distinguishing **bulk vs. boundary**, we ensure that our metaphor isn't just mystical fluff but has a *structural backbone*: like a well-designed machine, it has an engine inside and a dashboard outside, connected by scientific principles of encoding and feedback. Each element – **Bohm's implicate order, Jung's archetypes, Deleuze's flows, Prigogine's emergence** – is lightly woven in, to give depth without overwhelming. The style is meant to be **balanced**: clear imagery for the imaginative designer, with “rigor anchors” for the scientist (e.g. noting “on a torus, edges wrap around – a world with periodic boundary conditions” ¹³ to reassure that there's math behind the metaphor).

In closing, we invite you to explore further and even draw inspiration for implementation. The Donut of Attention sits at the nexus of **topology, fluid dynamics, and cognitive science** – and there are rich references in each domain for those inclined to dive deeper. If the idea of **bulk-boundary correspondence** intrigues you, look into how physicists use **holographic duality** (e.g. AdS/CFT) to solve otherwise intractable

problems by moving between dimensions ¹¹. If the notion of **nested, scale-linked systems** sparks ideas, you might enjoy research on **self-similarity and fractals**, or the philosophical debates on **microcosm / macrocosm** throughout history. If the **superfluid analogy** captivates you, studying how **quantum fluids** allow *persistent currents* ⁸ and what that implies for storing information (hint: superconducting loops in quantum computing) could be fruitful. And on a more humanistic level, consider reading about the role of **metaphor in scientific creativity** – how Einstein's mental images or Feynman's diagrams were not just communication tools but *thinking tools* that advanced knowledge ². The Donut of Attention is our thinking tool, and by blending metaphors with mechanics, we hope to encourage a mindset where **emergence feels natural, intuition and analysis cooperate**, and one's *attention* can travel freely through the many layers of experience. This is an open invitation to play, tweak, and expand the idea – much like a superfluid, let it flow and see what new patterns emerge.

¹ ² Feynman diagram - Wikipedia

https://en.wikipedia.org/wiki/Feynman_diagram

³ ⁴ Niles Johnson : Hopf Fibration Video

<https://nilesjohnson.net/hopf.html>

⁵ String Theory: Insight from the Holographic Principle | dummies

<https://www.dummies.com/article/academics-the-arts/science/physics/string-theory-insight-from-the-holographic-principle-178049/>

⁶ Implicate and explicate order - Wikipedia

https://en.wikipedia.org/wiki/Implicate_and_explicate_order

⁷ Collective unconscious - Wikipedia

https://en.wikipedia.org/wiki/Collective_unconscious

⁸ Microsoft Word - Demonstration of a persistent current in superfluid atomic gas.doc

<https://www.nist.gov/document/demonstration-persistent-currentpdf>

⁹ Nobel Prize—Topological Phases of Matter - Physics Magazine

<https://physics.aps.org/articles/v9/116>

¹⁰ Microsoft Word - Andrew_Stones_THESES

https://wrap.warwick.ac.uk/id/eprint/117639/1/WRAP_Theses_Stones_2018.pdf

¹¹ ¹² Holographic principle - Wikipedia

https://en.wikipedia.org/wiki/Holographic_principle

¹³ Periodic boundary conditions - Wikipedia

https://en.wikipedia.org/wiki/Periodic_boundary_conditions

¹⁴ Physicists Aim to Classify All Possible Phases of Matter

<https://www.quantamagazine.org/physicists-aim-to-classify-all-possible-phases-of-matter-20180103/>

¹⁵ Exploring Dynamic Systems: Dissipative Structures, Synergetics, and Catastrophe Theory (Part 3) | by Simon Leung | Medium

<https://medium.com/@simonleung5jobs/exploring-dynamic-systems-dissipative-structures-synergetics-and-catastrophe-theory-part-3-9348f4139710>