Deconstructing Retrieval Abilities of Language Models

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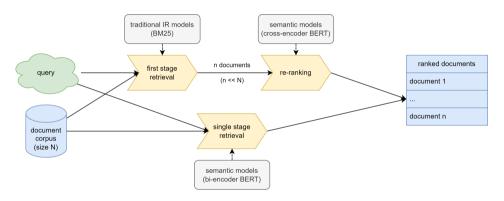
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Motivation

Information Retrieval (IR) decides which information is presented to us

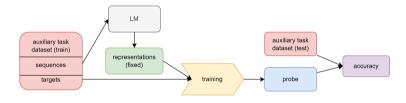


[1-3]

▶ Goal: shed light on inner workings of bi-encoder TCT-ColBERT [4, 5]

Motivation – Probing

▶ Probing: technique to *probe* for encoded information in the representations of language models (LMs) [6–8]

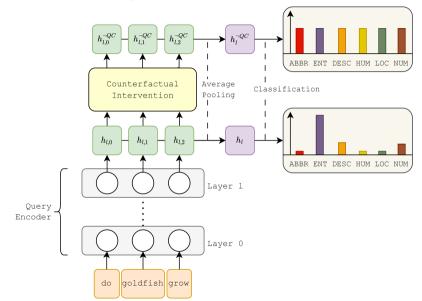


- ▶ Problem: encoding of information no proof for usage [9]
- Causal Probing: enabling causal explanations for model behavior by extending probing [10]

Research Questions

- ▶ **RQ1** Can we confirm the feasibility of *causally probing* our bi-encoder subject model in the context of retrieval?
- ▶ **RQ2** On which properties does our bi-encoder rely upon to solve the task of text retrieval?
- ▶ RQ3 At which layers are important properties encoded?

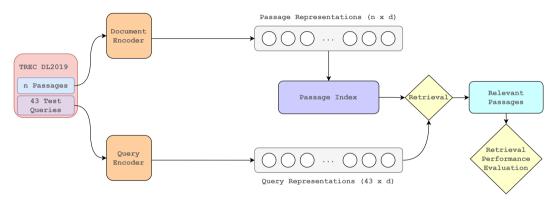
Approach – Causal Probing: Key Idea



Approach – Linear Adversarial Concept Erasure (R-LACE) [11]

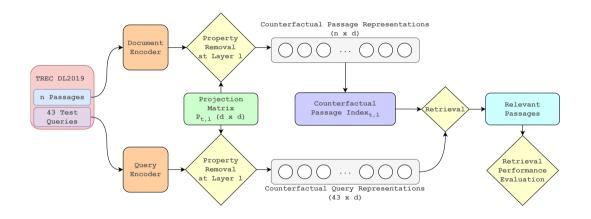
- ▶ Minimax game between two adversaries: linear predictor and a linear projection
- ► Goals:
 - Predictor unable to solve task in projected subspace
 - ► Minimal damage to unrelated information
- ► Input: Concept dataset, k (removed subspace rank)
- Output: Linear concept-removing projection

Approach – IR with Bi-Encoders



[12]

Approach – Causal Probing: Procedure



Approach – Investigated IR Properties

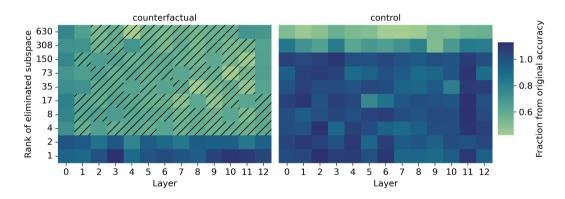
- ▶ BM25: exact term-matching [1] [2]
- ➤ **SEM**: Semantic similarity of query and document (cosine similarity between averaged GloVe-embeddings [13])
- ▶ TI: Term importance w.r.t. a query (RSJ weight) [14, 15]
- ► **NER**: Named-entity recognition
- ► **COREF**: Coreference resolution
- ▶ **QC**: Question classification

Approach – Feasibility Studies

- 1. Eliminating Subspaces of Increasing Ranks
 - ► Goals: Investigate influence of *k*; find the best *k* for each property
- 2. Probing as a Sanity Check
 - Goals: Confirm that properties are linearly encoded in the subject model's representations and R-LACE succesfully removes them

Results – Feasibility Study: Eliminating Subspaces of Increasing Ranks

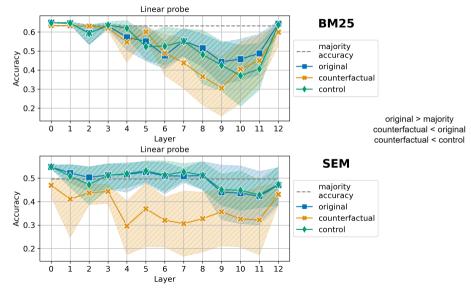
Depicted property: Question classification



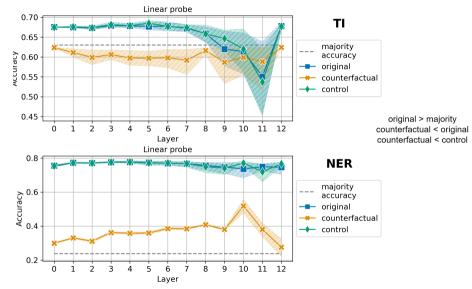
Feasibility Study: Probing as a Sanity Check

- ► Conventionally probe 3 kinds of representations for each property: original (fixed), counterfactual and control
- ▶ Sanity check considered passed when accuracies meet the following:
 - 1. original > majority
 - 2. counterfactual < original (preferably counterfactual \le majority)
 - 3. counterfactual < control

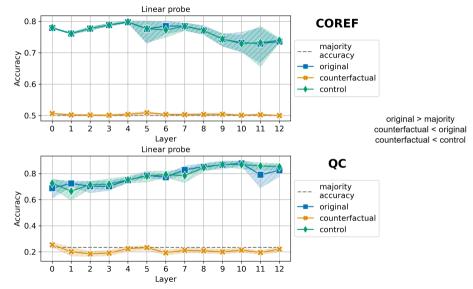
Results – Feasibility Study: Probing as a Sanity Check (1/3)



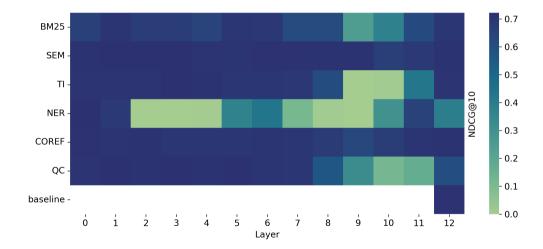
Results – Feasibility Study: Probing as a Sanity Check (2/3)



Results – Feasibility Study: Probing as a Sanity Check (3/3)



Results - Causal Probing



Conclusion (1/2)

- RQ1 Can we confirm the feasibility of causally probing our bi-encoder subject model in the context of retrieval?
 - Yes, for most of the properties. Limitations for BM25 and SEM.
- ▶ RQ2 On which properties does our bi-encoder rely upon to solve the task of text retrieval?
 - ▶ Importance hierarchy: SEM, COREF < BM25, QC < TI, NER
- ▶ RQ3 At which layers are important properties encoded?
 - Removal has larger impact at later layers, except for NER.

Conclusion (2/2)

- ► Limitations:
 - Only approximation of a property gets removed
 - Spurious correlations with a property
 - Only removal of linear information
- ► Future Work:
 - Additional properties
 - ▶ Investigate other bi-encoder architectures and training regimes
 - ▶ Use non-linear removal technique [16]
 - ▶ Use advancement of R-LACE: LEAst-squares Concept Erasure (LEACE) [17] (closed-form solution for complete linear concept erasure)

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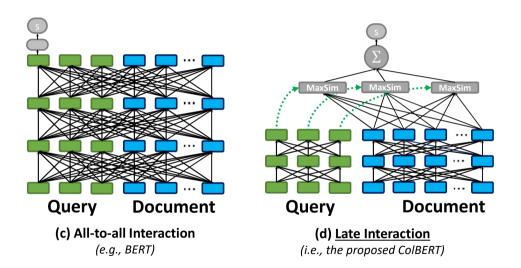
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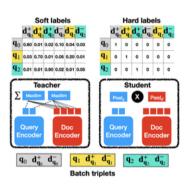
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Backup Slides

ColBERT [18]



TCT-ColBERT [4, 5]



- 1. Teacher: ColBERT (BERT-based)
- 2. Student: BERT-based Bi-encoder with avg pooling
- 3. Student Training:

$$\mathcal{L} = -\sum_{i=1}^{|B|} \left\{ (1 - \gamma) \frac{\gamma \cdot \log(P_S(d_{q_i}^+|q_i|))}{\sum_{d' \in \mathcal{D}_B} KL(P_S(d'|q_i|)||P_T(d'|q_i))} \right\}$$
distillation loss

tight coupling: inference with the teacher while distillation, not beforehand

IR Properties – Examples

Task	Type	Level	Example
BM25	Regression	Sequence	query: most expensive hotels in new york city passage: The world's most expensive flight costs \$38,000 — one way. Etihad Airways' new route connecting Mumbai and New York City target: 22.063
SEM	Regression	Sequence	query: does insulin give you constipation passage: Summary: Constipation is found among people who take Insulin, especially target: 0.132
AVG TI	Regression	Sequence	query: how long can ribs stay frozen passage: Raw pork chops can be safely frozen for up to six months target: 2.763
TI	Regression	Token	query: where is hamvir's rest in skyrim passage: Hearthfire is the second DLC release for [Skyrim] behind the extremely successful target: 10.336
NER	Classification	Token	passage: If you want to meet halfway between [Los Angeles], CA and Stockton, CA or just target: Geopolitical entity (GPE)
COREF	Classification	Token	passage: [Aluminum chloride] is a chemical compound that has several uses, including as a treatment for excessive sweating and in antiper- spirants. [It] is used target: True
QC	Classification	Sequence	query: What is the full form of .com? target: Abbreviation (ABBR)

Linear Probe

- ▶ Binary or multinomial logistic regression model, depending on the task
- optimization goal (multinomial):

$$\min_{w,b} -\frac{1}{N} \sum_{i=1}^{N} \sum_{k=1}^{K} y_{i,k} \log \frac{\exp(x_i w^{(k)} + b^{(k)})}{\sum_{j=1}^{K} \exp(x_j w^{(j)} + b^{(j)})}$$
(1)

NDCG

main metric in TREC DL

$$NDCG = \frac{DCG}{IDCG}$$

(2)

$$DCG = \sum_{i=1}^{|\mathcal{C}|} \frac{y_i}{\log_2(i+1)}$$

(3)

Term Importance – RSJ formula [15]

$$RSJ(t,q,\mathcal{C}) = \log \frac{p(t|\mathcal{R})p(\neg t|\neg \mathcal{R})}{p(\neg t|\mathcal{R})p(t|\neg \mathcal{R})} \tag{4}$$

Causal Probing Results – Recall@1000

