Heyward Smith
Industrial Designer

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Experience

Carter Engineering Group • Plan Renderer

May 2019 - Current • Macon, Georgia

Digitally rendered aerial view landscape plans used for visualization and marketing. I also procured photo assets and wrote scripts for Adobe Photoshop that automated this process for other employees and myself.

Freelance Web Designer

May 2018 - Current • Macon, Georgia

I worked collaboratively with a web developer and clients to design mobile and desktop mockups on several projects, including an operation logging app for surgeons and a commerce website for a local custom furniture maker. I also designed, prototyped, and frontend developed a portfolio site for an animator/illustrator in Belgium.

Education

Georgia Institute of Technology

Bachelor of Science in Industrial Design

2016 - 2020 • Atlanta, Georgia

Technical Skills

InDesign	Fusion 360	HTML
Photoshop	Solidworks	CSS
Illustrator	Figma	Javascript
After Effects	Invision Studio	Arduino

Design Skills

User Interviews	Personas	Usability Testing
Survey	Wireframing	Product Rendering
Journey Mapping	Rapid Prototyping	Model Fabrication
Task Analysis		