

# Heyward Smith

Industrial Designer

heymac.github.io

heymacsmith@yahoo.com

478-972-8475

## Experience

### Carter Engineering Group • Plan Renderer

May 2019 - August 2019 • Macon, Georgia

Digitally rendered aerial view landscape plans that were printed and shown to clients for visualization. I also procured photo assets and wrote scripts for Photoshop that automated these tasks for co-workers.

### Freelance Web Designer

May 2018 - Current • Macon, Georgia

I worked collaboratively with a web developer and clients to design mobile and desktop mockups for two projects: an operation logging app for surgeons, and a commerce website for a local custom furniture maker. I also designed, prototyped, and frontend developed a portfolio site for an animator/illustrator from Belgium.

## Education

### Georgia Institute of Technology

Bachelor of Science in Industrial Design

2016 - 2020 • Atlanta, Georgia

## Technical Skills

InDesign	Fusion 360	HTML
Photoshop	Solidworks	CSS
Illustrator	Figma	Javascript
After Effects	Invision Studio	Arduino

## Design Skills

User Interviews	Ethnography	Usability Testing
Survey	Persona	Product Rendering
Journey Mapping	Wireframing	Model Fabrication
Task Analysis	Rapid Prototyping	