Heyward Smith

Industrial Designer

heymac.github.io

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478-972-8475

Experience

Carter Engineering Group • Plan Renderer

May 2019 - August 2019 • Macon, Georgia

Digitally rendered aerial view landscape plans that were printed and shown to clients for visualization. I also procured photo assets and wrote scripts for Photoshop that automated these tasks for co-workers.

Freelance Web Designer

May 2018 - Current • Macon, Georgia

I worked collaboratively with a web developer and clients to design mobile and desktop mockups on several projects, including an operation logging app for surgeons and a commerce website for a local custom furniture maker. I also designed, prototyped, and frontend developed a portfolio site for an animator/illustrator from Belgium.

Education

Georgia Institute of Technology

Bachelor of Science in Industrial Design

2016 - 2020 • Atlanta, Georgia

Technical Skills

InDesign	Fusion 360	HTML
Photoshop	Solidworks	CSS
Illustrator	Figma	Javascript
After Effects	Invision Studio	Arduino

Design Skills

User Interviews	Ethnography	Usability Testing
Survey	Persona	Product Rendering
Journey Mapping	Wireframing	Model Fabrication
Task Analysis	Rapid Prototyping	