

Heyward Smith
Industrial Designer

www.heywardsmith.com
heymacsmith@yahoo.com
478-972-8475

Experience

Carter Engineering Group • Plan Renderer

May 2019 - August 2019 • Macon, Georgia

I digitally rendered aerial view landscape plans that were printed and shown to clients for visualization. I also procured photo assets and wrote scripts in Photoshop that would allow co-workers to perform the same task faster and more intuitively.

Freelance Web Designer

May 2018 - August 2018 • Macon, Georgia

I designed multiple, semi-functional mobile mockups of a patient operation logger for surgeons. I worked collaboratively with a web developer and the customer (a surgeon) to get usability and feasibility feedback.

Education

Georgia Institute of Technology

Bachelor of Science in Industrial Design

Atlanta, Georgia

2016 - 2020

Technical

InDesign	Fusion 360	HTML
Photoshop	Keyshot	CSS
Illustrator	Figma	Javascript
After Effects	Invision Studio	Arduino

Design

User Interviews	Ethnography	Usability Testing
Survey	Persona	Product Rendering
Journey Mapping	Wireframing	Model Fabrication
Task Analysis	Rapid Prototyping	