Heyson Severino

SKILLS:

Languages: HTML5, CSS3, Less, Sass, JavaScript, jQuery, Perl, JSP
Frameworks: Bootstrap, Foundation, Skeleton
CMS: WordPress, dotCMS
Version Control: Git, Github, Bitbucket
A/B Testing: Optimizely, Monetate
Email: Marketo
SEO: Google Analytics
Adobe: Dreamweaver, Illustrator, Photoshop, Flash
Office/Tools: MS Word, Excel, Outlook, Power Point
Platforms: MS Windows, Mac OS
Project Management: Jira Agile, Scrum, Kaban, Invision
Testing/Debugging: Browserstack, Chrome Inspector, Lighthouse, Firefox devtools
Additional Experiences: Vagrant, Docker, Vim, Grunt, Gulp, Flexbox, CSS Grid

PROFESSIONAL EXPERIENCE:

Endurance International Group   January 2019- August 2019
Associate Software Engineer
Worked in a Scrum environment with Product Owners, Senior Developers, and Creative to maintain and update the Domain.com brand.
Responsibilities:
- Used Perl, Mason, and SCSS to translate Invision design mocks to live pages
- Worked in Monetate to create promotional events and implement hot fixes on the Domain.com site
- Contributed in the transition from using Perl to React to update the Domain.com brand by duplicating and creating components

Constant Contact   June 2016-January 2019
Associate Software Engineer
Worked in a Kanban environment with Product Owners, Backend Developers, and Creative to produce web content for small business clientele.
Responsibilities:
- Developed A/B variants of existing landing pages using Optimizely
- Translated Invision mockups using Less, Sass, HTML and Jquery
- Used dotCMS to create content for in house JSP framework (Presto)
- Contributed to debugging the Constant Contact application by tackling stakeholder request
- Took part in discovering and resolving tech debt in the Constant Contact app

Mercer   May 2014-June 2016
Web Developer
Worked closely with the Account Management and Creative Services teams to create/manage microsites, mobile websites and landing pages for benefits communications and education programs for Fortune 500 clients.

Responsibilities:
- Assisted with the development and testing of microsites
- Updated/edited HTML-based and OFT Outlook emails
- Performed regular internal and client web updates and deployed these updates through a content management system
- Assisted in quality control efforts, including testing web functionality, proofreading copy against original submissions to detect errors and inconsistencies, and regularly reviewing web content for problems

Pilgrims Church Boston   May 2013-Oct 2013
Responsibilities:
- Web design and development, Logo creation, Social media marketing.
- Created website using HTML, CSS, Javascript, and JQuery.

Weddings By Dao   July 2012-Oct 2012
Responsibilities:
- Web design and development, Logo creation Photo Gallery.
- Created website using HTML, CSS, Javascript, and JQuery.

The Home Depot, Reading, MA
2/2005 - 4/2013
Graphic Designer
Hispanic contractors ad campaign: Communicating services to hispanic community. Increased profits over $3,000,000. for fiscal years 2005 thru 2013.

Department Supervisor - The Home Depot 3/2011 – 5/2013
Department management, Associate coaching and training, Sales reports, Merchandising.

Pro Accounts Sales Associate – The Home Depot 3/2010 – 3/2011
Sales Account Specialist, Graphic Designer.

*Appliance Specialist – The Home Depot 10/*2009 - 3/2010
Customer service, appliance specialty sales and delivery scheduling, vendor calls.

*Kitchen Designer – The Home Depot 10/*2006 - 2009
Creating 3D images and architectonic layouts in 2020 CAD Kitchen Program.

Bookkeeping Associate – The Home Depot 8/2005- 10/2006
Computer input of daily sales, balancing of books, vault count and technical support for registers, computers, printers.

Head Cashier – The Home Depot - 10/2004 - 8/2005
Supervision of cashiers, scheduling of employee activity and approval of large transactions.

Cashier – The Home Depot 9/2002 - 10/2004
Customer service, sales and sales promotions.

EDUCATION:

The New England Institute of Art, Brookline, MA
Bachelor of Science
Web Design & Interactive Media

North Shore Community College, Danvers, MA
Associates Degree
Digital Graphic Design

AWARDS:

Home Depot
Million Dollar P.A.S.A (Pro Account Sales Associate)
Received Over 50 reward badges achieving highest level of **Homer Awards** for customer services.

Endurance International Group
InnoJam Hackathon Champions, 2019
Domain.com Team, Burlington, MA

The New England Institute of Art
Dean's Honor Roll, Winter 2008, September 2007-August 2009