Heyson Severino

Front End Software Engineer

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Results-oriented software developer with extensive experience orchestrating the development and iteration of high-quality web-based applications using JavaScript, HTML, CSS, and more. Possess strong visual design sense and appreciation for development in redesigning and implementing new UI's. Demonstrate effective written and verbal communication skills in working collaboratively with cross-functional teams, and forging productive relationships with product, design, and development teams in order to develop and deliver cutting-edge user experiences. Capable of thriving within a fast-paced and dynamic Agile environment. ***Areas of expertise include:***

- Software Development Life Cycle
- Application Testing
- Web Development
- Quality Assurance
- Test Plan Design
- Cross-Functional Collaboration
- Process Development
- Module Integration & Optimization
- Research & Development
- Test-Driven Development
- Technical Documentation
- Project Status Reporting

Professional Experience

Endurance International Group • Burlington, MA • January 2019 – Present

Associate Software Engineer

Deliver key contributions to the development of solutions for maintaining and updating the Domain.com brand using Perl, Mason, and Monetate.

Key Accomplishments:

- Played a key role in expediting the transition of Domain.com microsite from using Perl to React.
- Updated the Domain.com brand through the duplication and creation of new components.
- Won the 2019 InnoJam Hackathon championship.

Constant Contact • Waltham, MA • June 2016 – January 2019

Associate Software Engineer

Orchestrated processes for the development of web content for small business clientele in collaboration with product owners, backend developers, and creative teams.

Key Accomplishments:

- Developed A/B variants of current landing pages using Optimizely.
- Created content for in-house JSP framework (Presto) using dotCMS.
- Instrumental in debugging the Constant Contact application by addressing stakeholder request.
- Provided crucial assistance to the discovery and formulation of resolutions for tech debt in the Constant Contact app.

Mercer • Norwood, MA • May 2014 -June 2016

Web Developer

Collaborated with the account management and creative services teams to facilitate the development and technical oversight of microsites, mobile websites, and landing pages for benefits communications and education programs of Fortune 500 clients.

Key Accomplishments:

- Delivered key contributions to quality control efforts encompassing testing and validation of web functionality, proofreading of copy against original submissions to detect errors and inconsistencies, and regular assessment of web content for technical issues.
- Introduced significant updates and modifications to HTML-based and OFT Outlook emails.

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- Improved the performance and stability of web applications by conducting regular internal and client web updates, and deployment of these updates through a content management system.

Web Developer - *Pilgrims Church Boston 6/2013 - 10/2013*
Web design and development, Logo creation, Social media marketing.
Created website using HTML, CSS, Javascript, and JQuery.

Web Developer - *Weddings By Dao 7/2012 - 10/2012*
Web design and development, Logo creation Photo Gallery.
Created website using HTML, CSS, Javascript, and JQuery.

Department Supervisor - The Home Depot 3/2011 – 5/2013
Department management, Associate coaching and training, Sales reports, Merchandising.

Pro Accounts Sales Associate – The Home Depot 3/2010 – 3/2011
Sales Account Specialist, Graphic Designer.
 Graphic Designer
 Hispanic contractors ad campaign: Communicating services to hispanic community. Increased profits over $3,000,000. for fiscal years 2010 thru 2013.
Received Million Dollar P.A.S.A. Award.

The Home Depot, Reading, MA - Danvers, MA - Salem, MA - Portsmouth, NH,
2/2005 - 4/2013

Transmyt
6/2009 – 11/2009
Web Internship
XHTML, CSS, PHP, Javascript.
 Worked on websites for District Boston, Venue Boston, Tito Jackson for Boston, Pasha Entertainment,
 Provided Graphics creation, Translation from wire frames to code, and email marketing.

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Education & Training

Bachelor of Science, Web Design & Interactive Media
THE NEW ENGLAND INSTITUTE OF ART | Brookline, MA, 2009

Digital Graphic Design
NORTH SHORE COMMUNITY COLLEGE | Danvers, MA. 2007

Technical Proficiencies

- **Languages:** HTML5, CSS3, Less, Sass, Javascript, jQuery, Perl, JSP
- **Frameworks:** Bootstrap, Foundation, Skeleton
- **CMS:** Wordpress, dotCMS
- **Version Control:** Git, Github, Bitbucket
- **A/B Testing:** Optimizely, Monetate
- **E-mail:** Marketo
- **SEO:** Google Analytics
- **Adobe:** Dreamweaver, Illustrator, Photoshop, Flash
- **Office/Tools:** MS Word, Excel, Outlook, Power Point
- **Platforms:** MS Windows, Mac OS
- **Project Management:** Jira Agile, Scrum, Kaban, Invision
- **Testing/Debugging:** Browserstack, Chrome Inspector, Lighthouse, Firefox devtools
- **Other Technologies:** Vagrant, Docker, Vim, Grunt, Gulp, Flexbox, CSS Grid,