

# Ideation Phase

## Brainstorm & Idea Prioritization Template


Date	28 June 2025
Team ID	LTVIP2025TMID48306
Project Name	<b>Comprehensive Analysis and Dietary Strategies with Tableau: A College Food Choices Case Study</b>
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



## Brainstorm & idea prioritization

Comprehensive Analysis and Dietary Strategies with Tableau: A College Food Choices Case Study

🕒 10 minutes to prepare  
🕒 1 hour to collaborate  
👥 2-8 people recommended

### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

- 1 Team gathering  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- 2 Set the goal  
Think about the problem you're focusing on solving in the brainstorming session.
- 3 Learn how to use the facilitation tools  
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

**PROBLEM**

How might we  
Comprehensive Analysis  
and Dietary Strategies with  
Tableau: A College Food  
Choices Case Study?

### Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

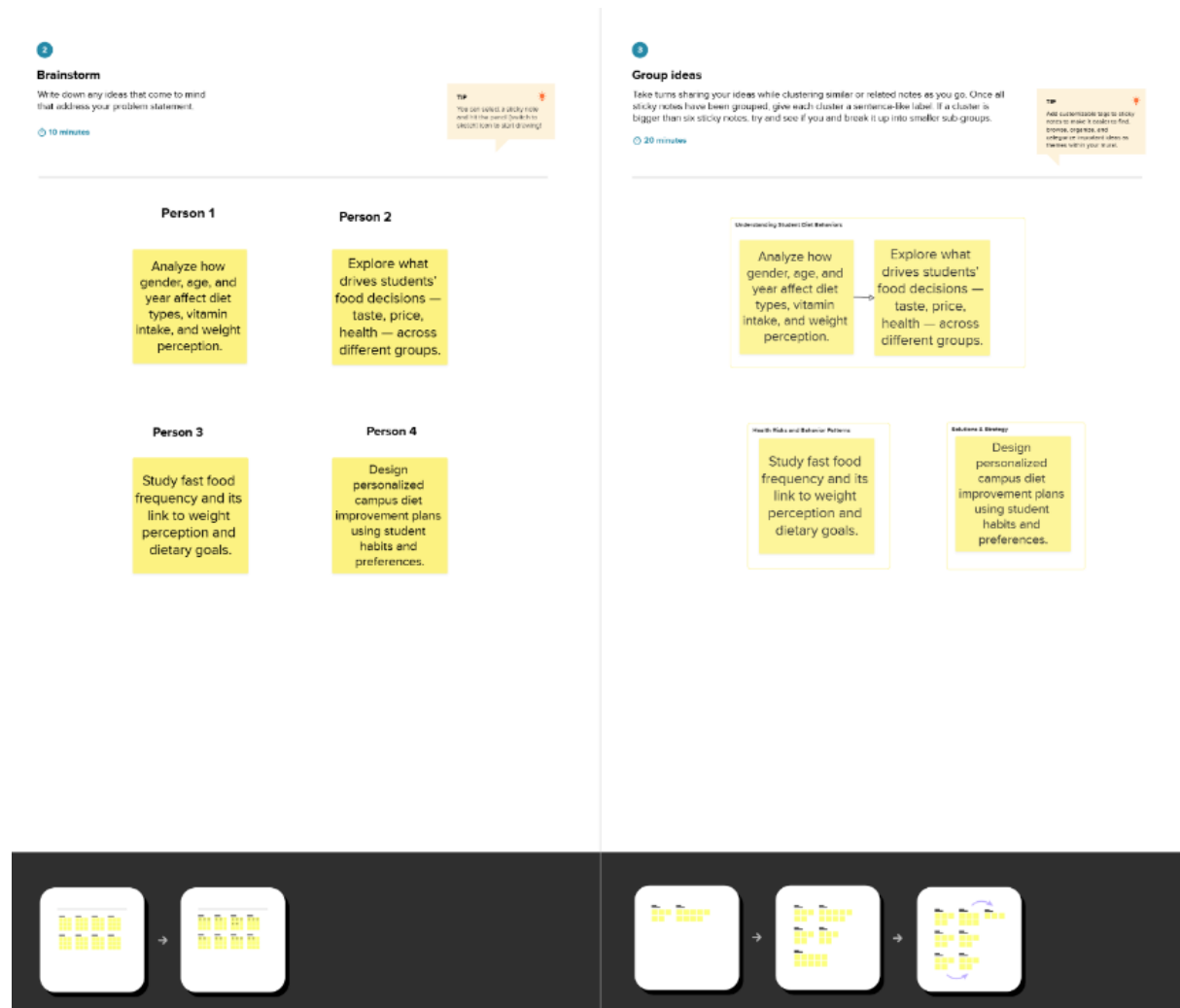


### Need some inspiration?

Here's a random selection of ideas to kickstart your work.

[Open inspiration](#) →

## Step-2: Brainstorm, Idea Listing and Grouping



## Step-3: Idea Prioritization

