REPORT BY: DAHAMI FATIMA ZAHRA

Udemy
For business

OVERVIEW   **INSIGHTS**

Price Status

price_status ⌄

☐ Free

☐ Paid

Subscribers

12M

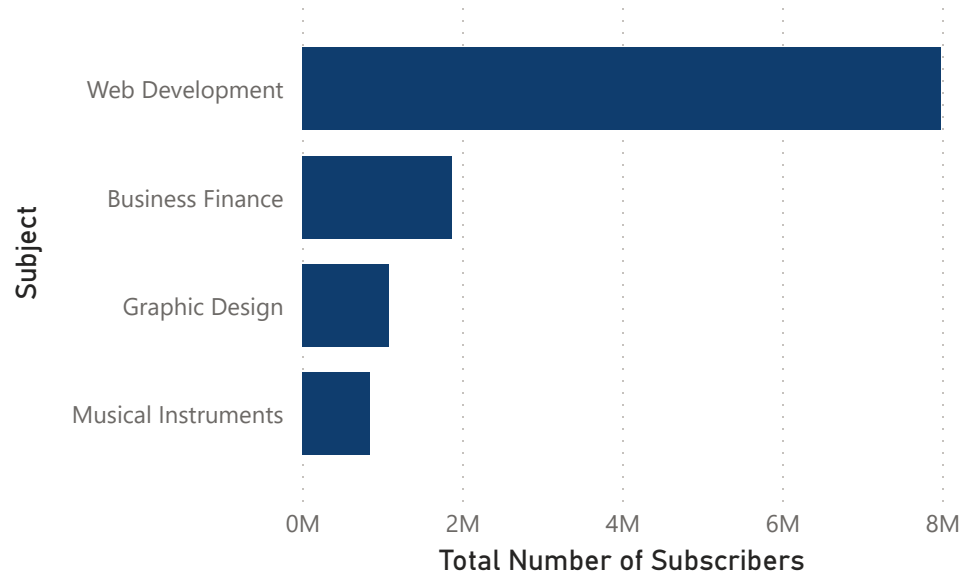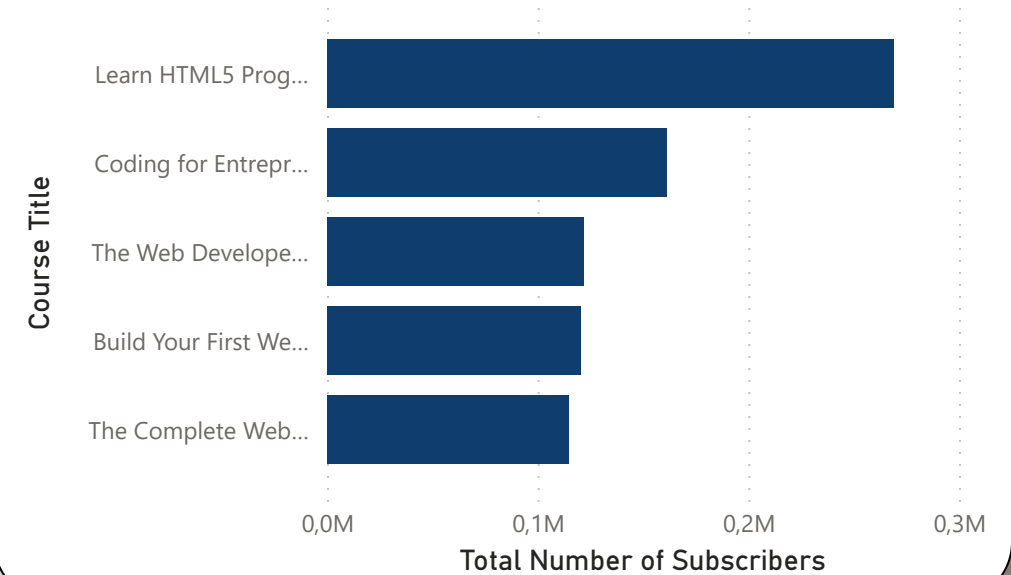## Subjects

4

Courses

3687
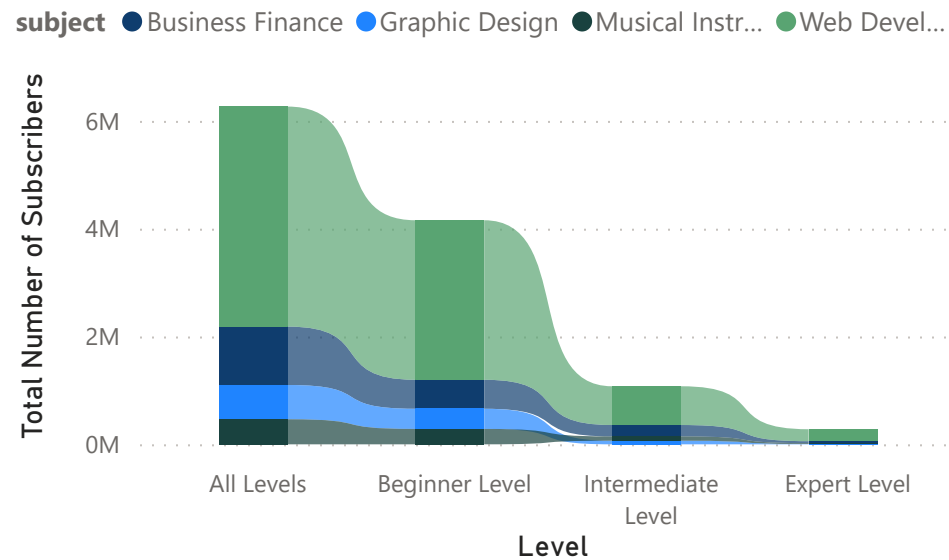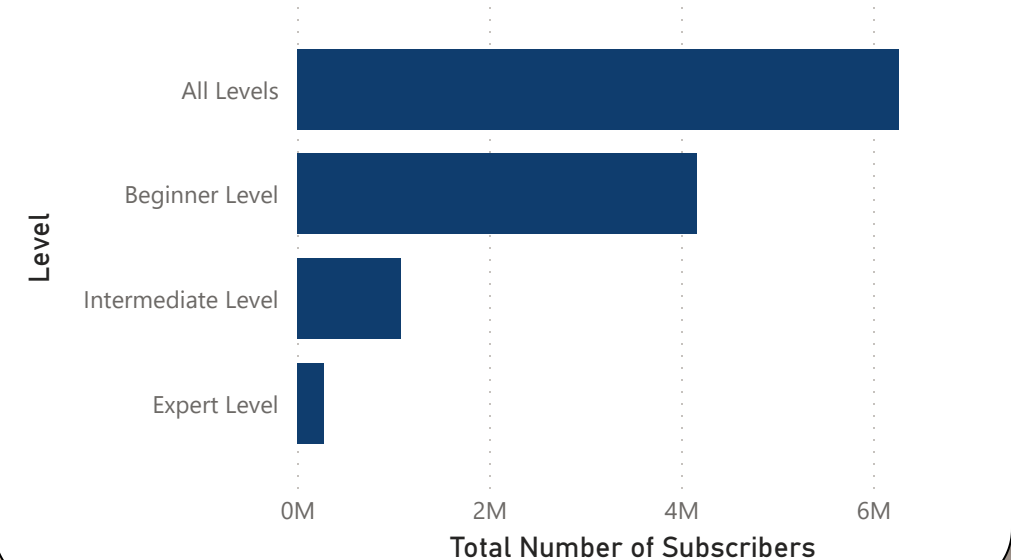
Revenue

244K

Number of subscribers by subject

Top 5 Number of subscribers by Course

Number of subscribers by level and subject

subject ● Business Finance ● Graphic Design ● Musical Instr... ● Web Devel...

Number of subscribers by Level

INSIGHTS

In general:

- The total number of **subscribers** is: **12 million**.
- **4 subjects**: **Web Development**, **Business Finance**, **Graphic Design**, and **Musical Instruments**.
- **3687 courses.**
- The **revenue** is: **244 k**.
- **Web Development** has the highest number of **suscribers** at **7981935**, followed by **Business Finance**, **Graphic Design**, and **Musical Instruments**.
- The courses that have the **majority of subscribers** are: **Learn HTML5 programming from scratch**, **Coding for entrepreneurs basics**, **The web developper bootcamp**, **Build your first website in one week with HTML5 and CSS3**, and **The complete web developper course 2.0**.
- The **majority of subscribers** are using courses destined to **All levels,** followed by the **beginner level** then the **intermediate** and **expert**.

INSIGHTS

For the free courses:

- The total number of **subscribers** is: **4 million**.
- **4** subjects.
- There are **311 courses**.
- **Web Development** has the highest number of **suscribers** at **2393767**, followed by **Business Finance**, **Graphic Design**, and **Musical Instruments**.
- The courses that have the **majority of subscribers** are: **Learn HTML5 programming from scratch**, **Coding for entrepreneurs basics**, **The web developper bootcamp**, **Build your first website in one week with HTML5 and CSS3**, and **The complete web developper course 2.0**.
- The **majority of subscribers** are using courses destined to **All levels,** followed by the **beginner level** then the **intermediate** and **expert**.

INSIGHTS

For the paid courses:

- The total number of **subscribers** is: **8 million**.
- **4** subjects.
- **3376 courses**.
- The **revenue** is: **244 k**.
- **Web Development** has the highest number of **suscribers** at **7981935**, followed by **Business Finance**, **Graphic Design**, and **Musical Instruments**.
- The courses that have the **majority of subscribers** are: **The web developper bootcamp**, **The complete web developper course 2.0**, **Learn Javascript & JQuerry from scratch**, **Javascript: understanding the weird parts**, and **Pianoforall: incredible way to learn piano & keyboard**.
- The **majority of subscribers** are using courses destined to **All levels,** followed by the **beginner level** then the **intermediate** and **expert**.