



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Easy and cheap loan to agricultural farmers

Adequate storage facilities and transport facilities.



Improved irrigation facilities and use of new agricultural techniques



Contribution to national income and helps in analysing overall economic development



Agricultural Analysis helps in making timely import and export decisions.

Sustaining the environment and future agricultural productivity.



Make efficient use of new agricultural schemes and resources.



Income support to small and marginal farmers and increase agricultural production.



Enhance cluster based approach to promote better monitoring and resource management.



Feel better about availability of Quality seeds to small and marginal farmers

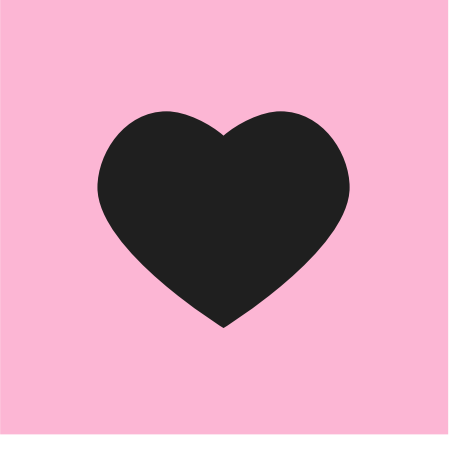
Small and Fragmented land holdings cause inequality in land holdings

Increase in public investment in Agricultural Research



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?