



# Kanak Kumar

## Associate UX Architect



Email  
goldenkanak@gmail.com



Phone  
(+91) 9553392650



Location  
Hyderabad, India



Education  
MCA, MA (Public relation & Journalism) from  
Osmania University



Certifications



## Portfolio



Case studies & Visual Designs  
<https://hi-kanak.github.io/po...>



Dribbble  
goldenkanak

## Skills

UX Strategy

Project Management

Competitive Analysis

User research

User Interviews

Information Architecture

Personas

Heuristic Analysis

Task Flows

Wireframes

Usability Testing

Visual design

Prototyping

Accessibility

## Tools



Figma



Sketch



Locofy



Miro



Adobe Creative Cloud

## Objective

Highly skilled and accomplished UX Design Lead with a proven track record of delivering exceptional and innovative user experiences for diverse digital products.

Bringing 15 years of expertise in leading cross-functional teams, conducting user research, and implementing cutting-edge design solutions. In addition to my technical proficiency, I bring a thorough understanding of current design trends and industry best practices to the table. I actively stay abreast of the latest design tools and technologies, empowering me to craft innovative designs that seamlessly merge visual appeal with functionality.

My commitment to continuous learning and staying at the forefront of industry advancements positions me as a dynamic UX designer. Fueled by a passion for problem-solving and an unwavering dedication to delivering outstanding user experiences, I am confident in my ability to make meaningful contributions to any UX design project. My diverse skill set, strategic vision, meticulous attention to detail, and genuine enthusiasm for user-centered design collectively establish me as an outstanding candidate for any senior position.

## Experience

### Invoke Technologies Pvt. Ltd, India UX Lead (Nov 2016 - Till Date)

- Defined UX blueprints and led research initiatives for multiple projects, collaborating closely with product owners, delivery managers, developers and designers to define research objectives and business goals.
- Develop and communicate new strategies (Design2Code, UX Audit, Double Diamond process) and guidelines to ensure consistent and effective design across multiple product lines.
- Make strategic and tactical UX decisions related to design and usability as well as features and functions. Also perform usability assessments and tests of interactive systems.
- For demonstrating exceptional leadership skills, consistently delivering high-quality design work and fostering a collaborative design culture within the team, recognized and promoted from Sr. UX Designer to UX Lead, overseeing a team of UX designers and researchers.
- As part of my research and client engagement responsibilities, I had the privilege to deal the client of United states and Australia.

### 5Y Technologies, India Sr. UX Designer (June 2011 - Oct 2016)

- Always balanced business goals with user needs to create a product that is both user-friendly and aligned with business objectives..
- Conducted heuristic evaluations and expert reviews to identify usability issues and suggest improvements.
- Worked with scrum teams to provide design deliverables and directions, such as task flows, and wire-frames that communicate design ideas.
- Participated in product usability testing, analyzing data, and advising product owners on priority usability issues to be addressed.
- Created guidelines for interaction design and patterns.
- Worked closely with cross-functional teams, including product managers, developers, and other designers, to ensure a cohesive and integrated product.



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### Oakridge International School

Sr. Visual & Interaction Designer (April 2009 - June 2011)

- Covered a number of different disciplines ranging from the initial stage of proposal preparation, through to the coordination of software development life cycle activities including requirements gathering and documentation, interface design implementation.
- Executed design and development of internal applications and various web sites with industry standard and best practices, quality, reliability and accuracy.
- Designed static and animated web sites, annual reports, brochures and provided photo editing and various graphic design services.
- Collaborated with other designers, illustrators, photographers, and marketing professionals to execute elegant and integrated design solutions.

### Orbit Technologies, India

Sr. Graphic Designer (Dec 2008 - April 2009)

- Provided guidance and mentorship to junior designers, helping them develop their skills and grow professionally.
- Conducted reviews and critiques to maintain high standards of design within the team.
- Worked closely with clients or internal stakeholders to understand project requirements and goals.
- Approached design challenges with a problem-solving mindset.
- Presented design concepts and receive feedback, making necessary revisions based on input.

● Strategy    ● Process    ● Research

