

25 August 2024

JellyUp AI: Upgrading Smart Video Transcribing!

Shaurya Bisht, Itwela Ibomu, and Bilal Khan

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Team Roles



Bilal Khan

Full-Stack



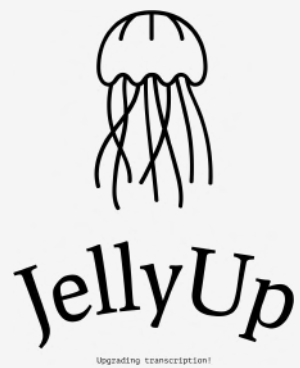
Shaurya Bisht

Backend, Publicist

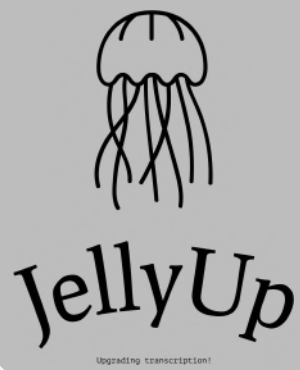


Itwela Obomu

Full-Stack



Problem: There aren't enough or smart enough effective, free, easy to use smart AI powered editing systems.

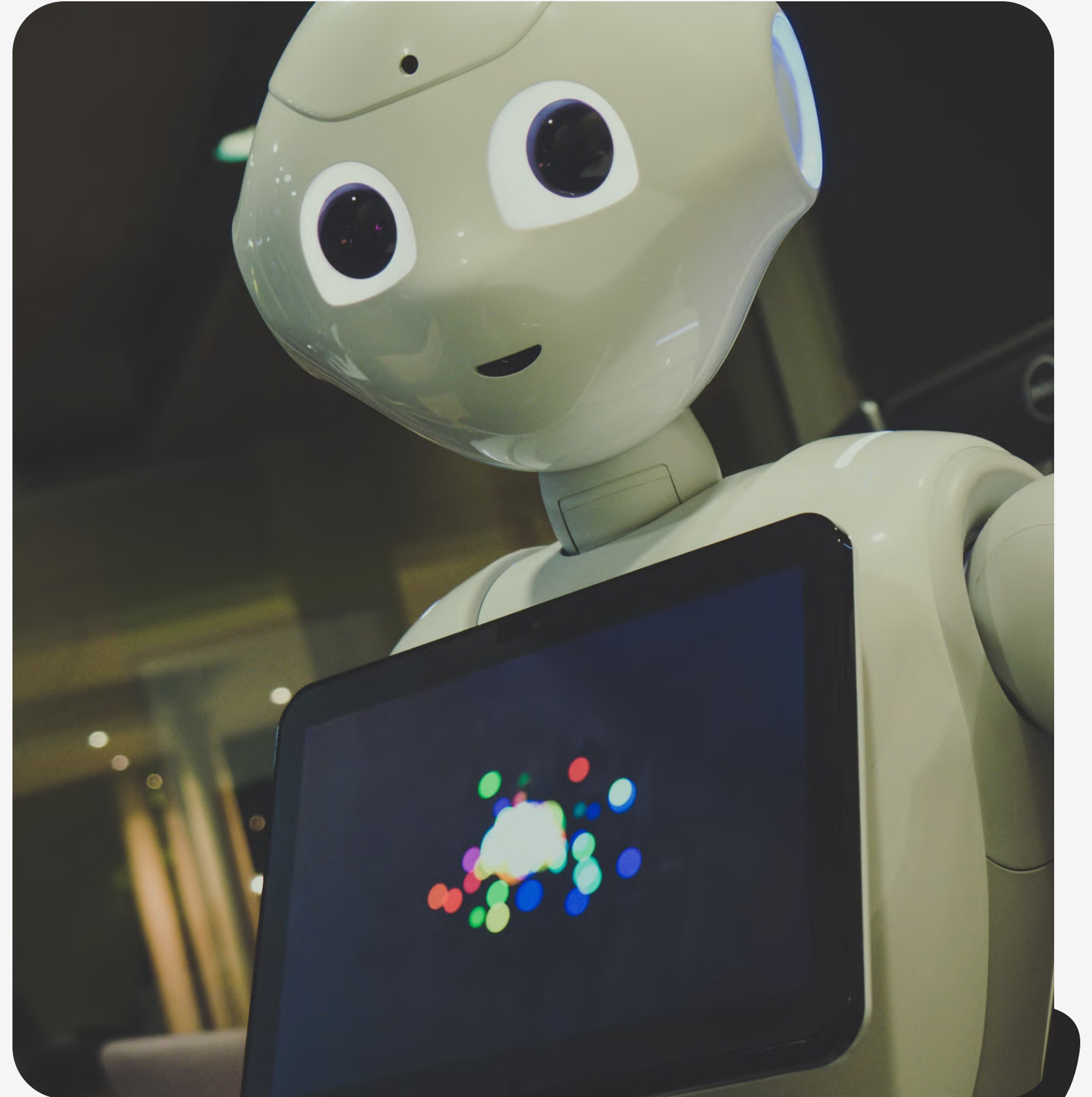


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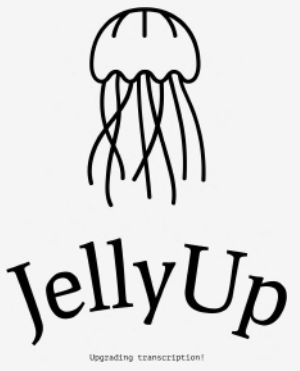
Introducing JellyUp AI

**Revolutionizing video
transcription with AI
technology**

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What makes us unique?



01

Features

Video upgrading using sentiment analysis, different transcribing and smart AI techniques, and a unique optimized workflow!

02

Buzzworthy + Credibility

We have a clean UI, are upgrading the market, and use dynamic AI techniques to upgrade users' videos!

We also have over 10 waitlisted users in the short time span, allowing for feedback and credibility!

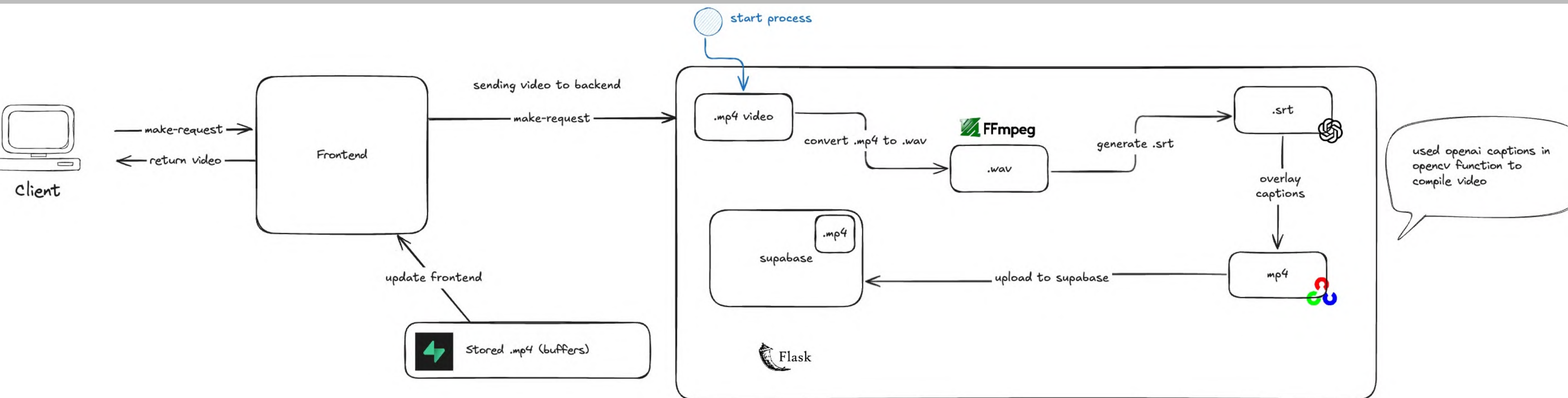
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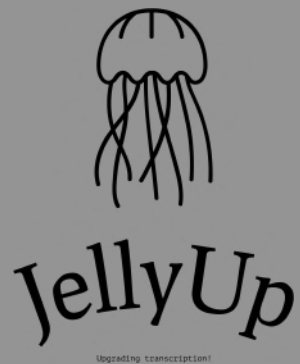
Industry Revolutionizing

The Marketing Transcription market is worth over **\$2 billion, growing** at almost **10% per year!**

The overall Transcription market is worth over **\$24 billion**, and revolutionary marketing transcription apps like **JellyUp** will be **taking over** this market!

Architecture

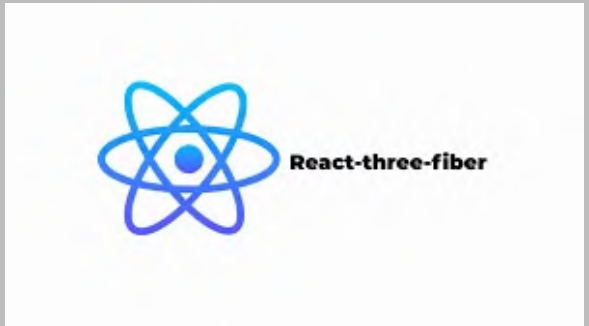
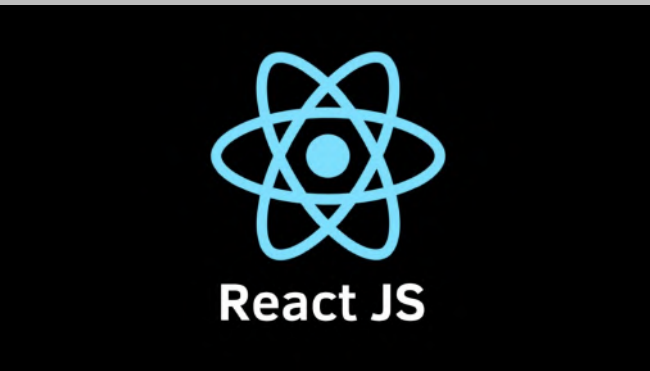
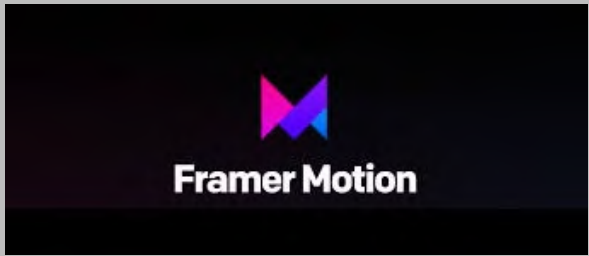
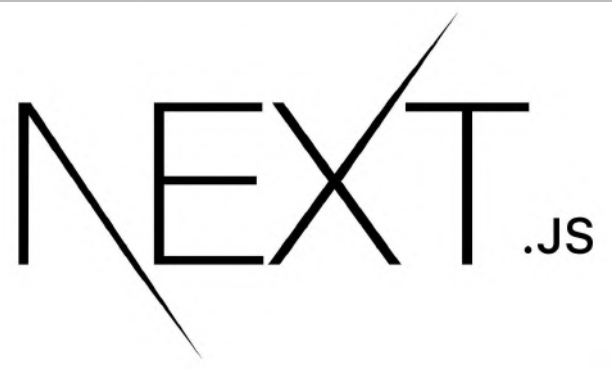
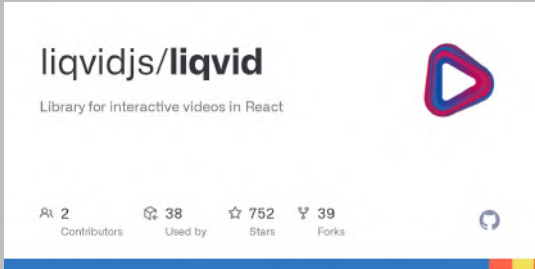




Demo!

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Tech Stack



Challenges + Future/Facts

01

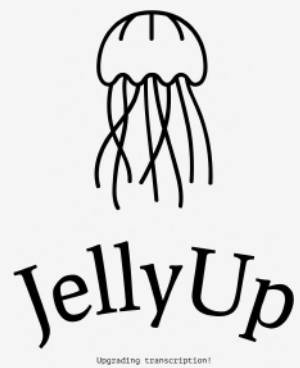
Challenges

- FFmpeg is supposed to work with video VFX but is deprecated.
- Workflow/Complicated System Design
- Working with such a thick tech stack!

02

Future Plans/Facts about the Project

- 12k+ lines of code in ~30 hours, that's 400 lines/hour!
- Unique approach, great workflow!
- One of the only projects to actually get deployed!
- Has basically all abilities of Jelly, plus some!
- Modern UI/UX
- Implications in the ever-growing Marketing Industry, Editing Industry, etc;



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Start *UP*grading industries with JellyUP

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