

IPYLC 2019

PRESS STUDY GUIDE

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Introduction

Aim

IPYLC is a three-day programme aimed at emulating the councils of the United Nations. Press, in both IPYLC and in the real world, is all about relaying reliable and relevant information to other people. As such, you would be playing a part in conveying information to other delegates of different councils through a newsletter, newspaper and Instagram posts. If you feel daunted, don't be! This study guide will help you through everything you need to know for IPYLC 2019.

Deadlines

You have a few things you must submit, mainly:

- an analysis of any newspaper article (individual)
- a newspaper article (group)
- two newsletters (group)
- 3 Instagram posts per day (group)

These submissions have deadlines that you must strictly adhere to unless a valid reason is provided to the chair and vice-chairs.

A summary of your submissions and their respective deadlines are given in the table below. Do note that the analysis of a newspaper article is a substitute for the position papers other delegates have to submit. The newspaper and newsletters submitted should be saved and sent in the Microsoft Word format.

Task	Deadline	Remarks
Analysis of Newspaper Article	TBC (based on training days)	Email to Sriram
Newspaper	IPYLC Day 2, 12pm (events and resolutions based on Days 1 and 2)	Email to Sriram
Script for News Broadcast	IPYLC Day 1, 6pm (events and resolutions based on Day 1)	Email to Rishi
	IPYLC Day 2, 12pm (events and resolutions	

Newsletters	based on Day 1)	Email to Jenny
	IPYLC Day 3, 9am (events and resolutions based on Day 2)	
3 Instagram Posts	1pm everyday	To be sent by Whatsapp to the Chat Group

Awards

There will be a few awards up for grabs to reward you for your work in Press Corps, namely:

- Best News Agency
- Best Newscaster
- Best Article
- Best Newspaper Design
- Best Photographer/Videographer

Division of Labour

Each of you, in your groups, will be divided into various roles that you have to undertake. Do note that some of you may have to take on more than one role and that assigning a group leader is optional.

A. Writer/Designer

- Ensure the articles are clearly articulated
- Write using collected information
- Write appropriate captions for Instagram posts
- In charge of the aesthetics and the format of the newspapers and newsletters

B. Editor

- Vet the articles before they are published, using the checklist below:

- ✓ Check that the correct format has been followed
- ✓ Check that all the content written is accurate
- Work along with the writer to create the newsletter/newspaper

C. Photographer/Videographer

- Capture significant events in the council
- Submit photos/videos to be paired with quotes taken from council sessions
- Include captions with the photos/videos, along with the relevant hashtags and signoff

D. Broadcaster

- Delivers news to the delegates in a live news broadcast
- Speak clearly and fluently
- Since this role is quite minimal (only ending on the morning of Day 2), the broadcaster may want to take on other roles in the group

Agencies

Each agency is assigned three councils to visit and gather information for your Instagram posts, newsletter, newspaper and news broadcast.

News Agency	Assigned Council Combination
The New York Times	EU + GA2 + HRC
The Straits Times	SC1 + HRC + ARF
The Guardian	SC2 + GA1 + EU
Washington Post	EU + ARF + GA1
The Daily Telegraph	ECOSOC + GA2 + SC2

The Wall Street Journal	ARF + ECOSOC + SC1
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Gathering of Information

The gathering of information from different council sessions is crucial in order to have a good background when reporting news, as well as to help the news to be more concrete. Without gathering information from different council sessions, it is difficult to fully convince the readers about the piece of news they are reading. It is important to note that gathered information will be a significant part of creating news articles, newsletters, news broadcasts and Instagram posts.

Taking Notes

As a reporter, it is your duty to collect different pieces of information from different council sessions and this can be done by taking notes on substantial events that are happening in the council sessions. Here are a few tips to better note the usually fast-paced action of the councils.

- You can choose to either manually jot or type down information or reports, or even record the council sessions with a mobile device
- You also might want to record down as much information as you can during the council sessions, as doing this can give you a significant amount of information to choose from in order to write your reports
- Also, you are highly encouraged to compile all your information, organised by day in one Google Drive that can be accessed by all your members for easy referencing

Interviewing Delegates

News reporters are required to interview delegates in a council to back up their information which they have gathered, as well as to gain further insight on the ongoing topic. Note that reporters are only allowed to interview delegates during an unmoderated caucus.

A few tips during the interview:

- Make sure to prepare some questions beforehand, and structure the questions as clearly as possible in order to help delegates understand the question that the reporter is asking.
- Note down some substantial quotes given by delegates to include in your articles.
- Try to interview more than one delegate from each council as this can get you to look at different angles of the topic at hand.

- Do not assume that you know what the delegate is talking about and interrupt their sentence before they are done talking.
- Even if the delegate may be someone you know, do note that your interview must not be about matters other than the council topic, because you would be wasting your and the delegate's time.
- Since the information from the interview is highly likely to appear in your newspaper, newsletter and news broadcast, make sure that you do not give inaccurate or inappropriate by the interviewee.

Newspaper

A newspaper consists of several articles which give a brief summary of the events happening at IPYLC to inform readers about them. In this case, your newspaper must contain general content from both Days 1 and 2.

Do note that your newspaper should have the two golden qualities: concise and appealing.

How to Write a Good Article

It is important to make your newspaper good enough, because if it is selected, it will be printed and handed out to the rest of the delegates. Here are a few tips to write a good newspaper:

- A newspaper should have catchy headlines to attract the attention of the readers
- It should be short (1 landscape page is recommended but **do not** exceed 2 pages)
- Articles need to be concise and only give the most vital information that is required
- The article needs to provide the key points of the story and give important information required by following the 5W and 1H format
 - **What** has happened?
 - **Who** is it about?
 - **Where** did the event take place?
 - **When** did it happen?
 - **Why** did it happen?
 - **How** did it happen?
- The language should be straightforward and the information must be presented in a clear and concise manner.
- Past tense must be used to indicate that the event has already taken place.

Note: If you want to make your newspaper seem more like the actual agency's, you may add only 1 advertisement for authenticity which should not look more obvious than your news articles.

An example of a well written article:

Source : Straits times/29 October 2018

New inter-agency task force to help uplift children from disadvantaged homes

At the primary school level, about 1.1 in 1,000 pupils are absent from school 60 days or more in a year without valid reasons. At the secondary school level, this rises to 7.5 in 1,000 students (What?). Many of these students with patchy attendance come from disadvantaged homes.

School absenteeism and the causes underlying it are among the issues that a new inter-agency task force will study to help children (Who?) from disadvantaged homes (Where?) level up.

Called Uplift, short for Uplifting Pupils in Life and Inspiring Families Taskforce, the eight-member task force headed by Second Minister for Education Indranee Rajah comes in the midst of an ongoing debate on social equality.

At a press briefing last Friday (Oct 26) (When?), Ms Indranee noted that several international studies, including a recent Organisation for Economic Cooperation and Development (OECD) report, have shown that Singapore is among the top in the world when it comes to educational mobility.

But even as the system "lifts up the majority, there are those who are left behind", and the Government wants to ensure that they are given help to do better.

She said the panel did not want to give a "hard definition" for children coming from disadvantaged backgrounds, but highlighted how there is a correlation between academic performance and the socio-economic background of their families (How?).

"So we will be looking at the bottom 20 per cent, but we will also include children from the lower 30 per cent, even 40 per cent," she said, adding that the panel will be focusing on children in pre-schools and early primary years, as research shows that it is especially critical to intervene in the child's early years to give them a good start in life (Why?).

Dos and Don'ts of Writing an Article

Do	Don't
Ensure correct punctuation, grammar and vocabulary is used	Use acronyms (e.g. LOL)
Research and report the facts only	Use contractions (except in a quote)
Include quotes from delegates	Make up stories
Be impartial	Plagiarise from other material
	Indent paragraphs
	Use lengthy paragraphs
	Use colourful vocabulary
	Quote out of text

Newspaper Design

Newspaper design is a very important aspect of a newspaper as it serves to attract the attention of readers. A newspaper with a good layout will entice people to take a look at your articles while a one with a poor layout will deter people from reading your newspaper. Try to stick to the design of the actual news agency, to preserve the authenticity.

The New York Times
 "All the News That's Fit to Print"
 Copyright © 2017 The New York Times
 NEW YORK, THURSDAY, 13 JULY 2017
 Press Corps 75 Cents

Article 1
TRUMPUSA'S HUNGER FOR CALIFORNIUM
 By Suzuki Dharmarasu

Tensions arose around the globe as the military sector control of the United States of America after a long and intense coup. This was engendered by the discovery of the radioactive substance Californium in the Djibouti mines. It could potentially emanate collateral nuclear damage, significantly more catastrophic than the Tsar Bomba in 1961. The former president, Donald J. Trump was kidnapped by rebel forces, stranding the rest of the country and government in peril. The new order to military junta, after asserting the dominance and republican government, currently had renamed the country to The Regime Under the Military Personnel of the United States of nuclear arsenal. America (TRUMPUSA)

EU Major Powers, Strong Enough?
 By Deborah Yong

With the spread of chemical spillage taking place minute by minute, delegates of the European Union have come together to come up with a possible directive. Some delegates intend to mobilise their troops while others intend to provide funding to the member states through the use of the EIB. The delegate of Germany would also like to further clarify that his country clearly lacks troop manpower and he pointed out that Germany. Another delegate (who wishes not to be mentioned) also pointed that a possible replica of NATO can be created in the EU, where major EU powers will take the front seat.

GA1's Response to Crisis?
 By Nicole Lai

GA1 intends to provide immediate provision of food and humanitarian aid in Argentina and South American countries. During the unmoderated caucuses, idea of implementation of guidelines, reliance on NGO cooperation along with the creation of the UN international body to reduce chemical spillage called TACO to be led by the Russian Federation was thrown around. The focus was also shifted to humanitarian aid whereby peace troops from the UN peacekeepers would be activated. Other countries also expressed their willingness to cooperate by providing manpower and financial aid to such an operative. Differing views were evident during the moderated caucus when the delegates of Syria looks on towards long term solutions whilst the delegates of Congo regard the countries to provide immediate food and humanitarian aid to the people affected instead.

GA2's Response to Crisis?
 By Nicole Lai

GA2 intends to provide immediate provision of food and humanitarian aid in Argentina and South American countries. During the unmoderated caucuses, idea of implementation of guidelines, reliance on NGO cooperation along with the creation of the UN international body to reduce chemical spillage called TACO to be led by the Russian Federation was thrown around. The focus was also shifted to humanitarian aid whereby peace troops from the UN peacekeepers would be activated. Other countries also expressed their willingness to cooperate by providing manpower and financial aid to such an operative. Differing views were evident during the moderated caucus when the delegates of Syria looks on towards long term solutions whilst the delegates of Congo regard the countries to provide immediate food and humanitarian aid to the people affected instead.

Will they be able to SECURE their directive?
 By Deborah Yong

The Security Council's main concern is to deal with military coup in the United States of America (USA) and they will make negotiations with the US regarding that issue. Ideas about the peace talks that should be attended by P5 nations (USA, UK, France, Russia and China) were discussed. The directive calls for action and a sanction that will be passed along the council. However, a few countries were not willing to help. Hopefully, there will be a consensus in the near future.

Council Resolutions

Security Council 2
 Despite countries like Germany deciding to remain neutral, a directive was passed to provide military and humanitarian aid to the insurgents to help overthrow the government with a two-thirds majority in favour.

General Assembly 1
 As response to the famine in South America, the GA unanimously agreed on a resolution to pay the owners of the food bank to supply food temporarily for 30 days before international aid can arrive.

European Union
 The EU council failed to deploy spies in the outskirts and military surveillance on SHIELD and have become an anarchist society.

Quotes of the Day

Delegate of Spain from SC2: "I am confused about everything".
 Delegate of Spain from European Union: "We are in a huge mess".

Yes, delegates we feel your pain! Do stay hanging on for your crisis and your individual topical Do remember you decorum and stay strong!

GROUP MEMBERS:
 Deborah Yong - Writer, Editor
 Suzuki Dharmarasu - Writer, Editor
 Nyi Min Thwe - Photographer, Writer
 Nicole Lai - Writer, Designer

Good Layout

This paper has:

- Good organisation of pieces of news
- A lot of information, but not that it seems overwhelming
- Relevant images to corroborate the information explained

THE WALL STREET JOURNAL.

 WEDNESDAY, JULY 12 2017 - VOL CCLXI NO. 43
 ★ ★

Photo: NATO steps in to deal with S.H.I.E.L.D.
EU loses to S.H.I.E.L.D?
 Ryan Chua

In the midst of the global confusion regarding T.R.U.M.P. U.S.A., a new terror organisation, S.H.I.E.L.D. has appeared and seems to be aiming towards creating total anarchy in this time of chaos.

The group had targeted major cities in Europe and Asia, with 102 bombings in 4 European 46 bombings in 3 Asian Cities. All of these attacks were carried out within 30 minutes, suggesting that the group has a well coordinated plan that will unfold over the next few days.

The EU had decided to band together in the time of fear and chaos. The resolution is to deploy spies to gather more information on the outskirts of countries, such as the Europe, the British intelligence MI6 and technology to provide a greater degree of surveillance. There are also plans for an Information Campaigns to revert the psychological and mental influence of S.H.I.E.L.D., especially rural areas.

As the Delegate of Slovakia said: "Our success relies on destroying shield's ability to attack."

However, due to an overemphasis of protection of the capital cities over the lives of the citizens, S.H.I.E.L.D. was able to exploit the weakness of their plan and the EU and the whole of Asia fell into complete anarchy.

The only news that could be collected amidst the chaos was a chilling sentiment by the terror group...

"DAB"

Hasn't anyone ever discovered in Japan, that nuclear powerplants are capable of all sort of things!

Photo: The Head of EU Updates on the Crisis
Global Crisis Upon Us
 Theodor Ng, Ryan Tan

A shocking coup d'état has been imposed, overthrowing recently elected president Donald Trump, and the country has been renamed to The Regime Under Military Personnel of the United States of America, otherwise known as T.R.U.M.P.U.S.A. to aptly match the name of its president. The current state of the country is one of confusion and pandemonium.

According to the delegate of Bolivia in an emergency council discussion, "Californium is a very powerful element and has enough power to destroy the world".

A shocking coup d'état has been imposed, overthrowing recently elected president Donald Trump, and the country has been renamed to The Regime Under Military Personnel of the United States of America, otherwise known as T.R.U.M.P.U.S.A. to aptly match the name of its president. The current state of the country is one of confusion and pandemonium.

The General Assembly 2 is dealing with a nuclear fallout from Japan which caused a Pyrocumulonimbus and radioactive spill in the ocean heading towards China. The Delegates were tasked with innovating ideas to combat the situation.

In a shocking turn of events, the Head of EU entered the council and informed the delegates that Europe had the technology to solve the crisis, but saw no reason to. As the fallout would not affect the European countries. However, a solution was not far behind, the GA2 council came up with the idea of using Graphene Oxide to counter the nuclear waste. But, the resolution was not passed in time, and Japan has been lost to the flammeignitus. The editors pass their condolences to all those who are personally affected by this disaster.

Bad Layout

This paper has:

- Rather poor organisation of ideas, more like a newsletter
- Irrelevant image (i.e. fidget spinner)
- Irrelevant language (i.e. the word "dab")
- It seems as if the agency did not collect enough information

An example of good newspaper with good layout and content:

Tuesday, July 10 2018

Since 1845

THE STRAITS TIMES

TOP OF THE NEWS

Vibranium taken from Wakanda used to arm dangerous terrorist militants. False low quality vibranium causing vibranium cancer outbreak. A2

HUMAN RIGHTS COUNCIL

UK raises concerns about children being placed in reform centres that are not run properly, and have been mistreated there. -A5

"Technology is a double-edged sword." Tan Chuan Jin -A11



GENERAL ASSEMBLY 1

Delegates in GA1 decide to either flood or drop a nuclear bomb on Gaza during an unmoderated caucus. -B6



SECURITY COUNCIL 2: International Disarmament General Assembly Framework cancelled, new resolution put in place. -B9

UN HRC steps forward to help with the issue of vibranium cancer

By: Grace-Marie Low

The human rights council is discussing the issue of preventing the spread of Vibranium cancer. The United Nations Human Rights Council, agreed that the spread of vibranium requires immediate attention. It also stated that it is fully aware that certain countries are under the threats by the militant groups and it also understands that certain countries are unwilling to halt the usage of vibranium. The council suggested ways to help the people like perform free health check-ups and moving on to preventive measures such as for those who have been diagnosed with cancer.



Forging a Peaceful Tomorrow

By: PL. Sriram

As part of IPYLC 2018's theme of "Forging a peaceful tomorrow", Speaker of Parliament and MP for Marine Parade GRC, Mr. Tan Chuan Jin was invited to deliver his keynote address at Anglo Chinese School (Independent) yesterday morning.



Having served in the SAF for 24 years and being the Minister of manpower previously, Mr Tan shared his thoughts with the students and teachers from Anglo - Chinese school (Independent) and Methodist Girls School. In his speech Mr Tan covered various topics in line with themes such as Geopolitics and the impacts of false news in internet and social media.

Solution to stop the spread of vibranium cancer

By Julian Khong

After a day of discussion, General Assembly 1 has passed a resolution to fund the research for the prevention and cure of vibranium cancer. The resolution, submitted by Lebanon and co-submitted by Qatar, United Kingdom and the Republic of Sudan, also aimed to



Provide humanitarian aid to victims. This comes after Admiral General Aladeen of Wadiya (better known as the Dictator) showed up and begged the council on his knees not to go through with the International Disarmament General Assembly Framework that was earlier suggested.

Proliferation of Vibranium weapons

By Rupin Ramesh

Today, The Security Council 2 had a conference on the issue of the proliferation of Vibranium weapons. It was declared that Wakanda would have to be liable to follow the UN Security Council Resolution 1540, preventing the rapid spread of vibranium weapons by Wakanda that cause mass destruction.

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Newsletter

A newsletter is a written report that presents pieces of information on specific incidents in an in-depth manner. Newsletters keep readers up to date with current issues happening around the world. By writing the right content, you can keep your reader informed and interested in ongoing topics. As a result, you may also understand the different angles to an issue and why countries may go into conflict over the issue.

The newsletter should be **no longer than 2** portrait pages.

How to Write a Good Newsletter

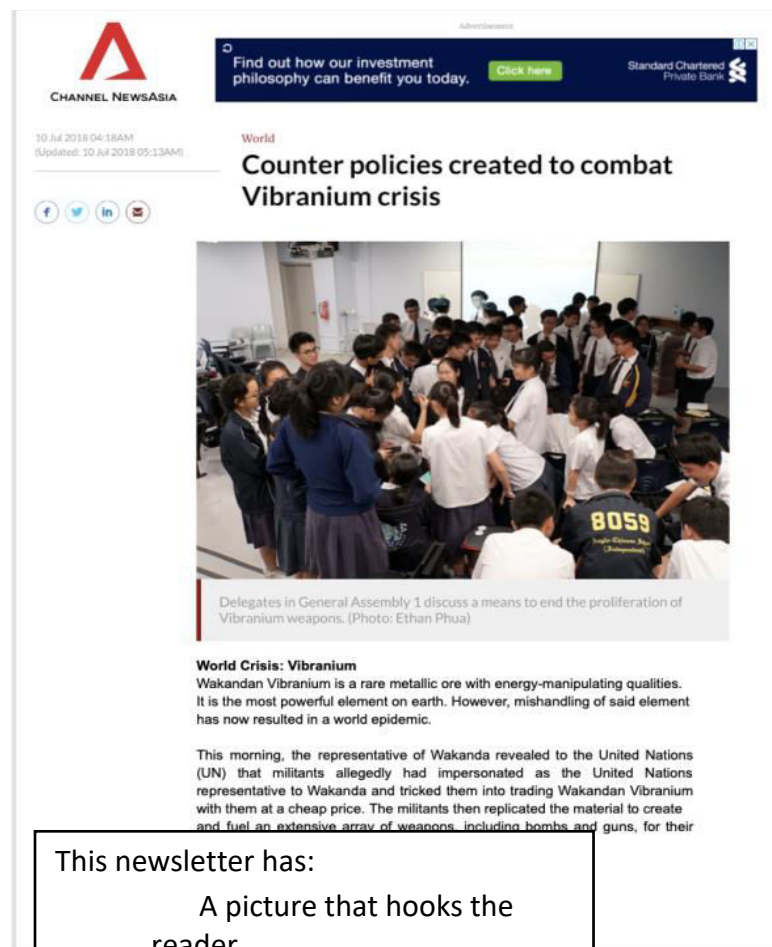
Again, your newsletter will be uploaded onto the IPYLC website for other delegates or press members to view (no selection process). Here are a few tips for you to better understand how you can write a good newsletter:

- Try thinking from the perspective of the reader. Readers often want to read news that are relevant. Does the article offer anything for the readers such as new pieces of information, tips, or resources?
- Use a professional style of writing by including the 5Ws and 1H (found in the “How to Write a Good Newspaper” section of the Study Guide) in your newsletter.
- Organise your newsletter cleverly by including the more crucial pieces of information in the beginning paragraphs, and any supporting evidence provided in the next subsequent paragraphs, sometimes ending off with something light-hearted.
- Facts can also be used in order to enhance the credibility of the information, but do note that these are accessory items, and your main focus should be on the news.
- Ensure that the newsletters are straightforward in order to inform the readers of the chosen issue. Avoid using flowery language, and do not express personal opinions.
- Make sure it is brief. Try to use lots of short paragraphs instead of long paragraphs filled with unnecessary information. Though we mentioned that newsletters can be descriptive, try to provide the most amount of information using the fewest words possible to avoid boring the reader.

- Use relevant photographs and images to support an article as this will be more visually appealing to the readers. However, avoid using images just for the sake of using one, and remember to provide captions and credits for each image.
- Use lively and interesting headlines to capture the readers' attention. Avoid wordy headlines, but instead try to use an active noun/verb; or even a pun (but do not go overboard)!

Note: If you want to make your newsletter seem more like the actual agency's, you may add only 1 advertisement for authenticity which should not look more interesting than your news.

Example of a newsletter with good quality style:



Many press corps members are confused between a newspaper and a newsletter. Here is a summary of what sets a newspaper and a newsletter apart.

Newspaper	Newsletter
1 landscape page long	Several pages long (in IPYLC, 2 portrait pages)
Covers most important events of IPYLC	Covers the most important events of the day
Consists of 2-3 headline news articles	Consists of 1 news article/issue
Articles are short and concise	Articles can be more lengthy
Succinct and brief descriptions of the event	Can be more descriptive and more in-depth
To be printed out as a hard copy	Read as a digital copy

News Broadcast

As a news broadcaster, your role is to verbally convey the policies and happenings of the various councils in a concise and appropriate manner. You will be required to broadcast the news live to the entire IPYLC delegates and councils.

You would have three minutes to broadcast, and make sure you talk about relevant topics and policies, not really the irrelevant ones, or ones you do not have enough information about.

Do remember that you might be selected for “Best Newscaster”, so here are some tips for a good live broadcast.

Content

- Make sure you relay information that actually happened and not lie about any piece of information
- You must have enough (but succinct) elaboration to support your points, and smoking does not work in broadcasting
- You are allowed to have a script, so you do not have to memorise your points (and try not to). Type them down briefly and elaborate as you go along

Style

- Make sure you look confident, not shaky, and NEVER show the I-don't-want-to-be-here attitude, because how you present yourself is how others see you
- Sound serious about the news you are relaying, even if it sounds hilarious, do not break out into a giggle in the middle of the broadcast (In fact, saying a joke with a straight face makes it all the more entertaining). However, serious does NOT mean boring, so do be careful
- Make sure to stand upright, and do not be a pendulum bob (i.e. swaying here and there)
- Make sure you speak formally and enunciate each word properly so everyone can understand you
- For eye contact, do not only focus on the script, do make sure to scan the audience, or perhaps look out for anyone you know (but do not smile at them)

- You will have your script with you, but do not clamp your hands on the script at all times, try to make hand gestures that are appropriate and help the audience pay attention to your broadcast

How do you Prepare?

Many of you might be afraid at the live broadcast, but there is nothing to be worried about. You can prepare for this beforehand. Try to...

- **Rehearse**. Probably the best technique to get the points into your head.
- **Listen**. Listen to actual news broadcasts from Channel News Asia, BBC, or other news channels and try to mimic their styles.
- **Organise**. Organisation is key to your presentation methods. You might want to position the more serious points at first, and light-hearted news towards the end, etc.

Hope these points help. Remember, there will be a best newscaster award up for grabs. All the best for the newscasters!

Instagram Posts

You are required to submit 3 Instagram posts per day which can comprise of both photos and videos. The Instagram posts serve to inform people of the events which happen throughout the day.

Do choose relevant photos or videos with captions that provide insightful views. Hence, the photographers in your newspaper agency must ensure that relevant and enough photos/videos are taken when you go out to interview delegates.

Captions

Your caption for your photos must...

- Be insightful, relevant and informative
- Give background information about the photograph and explains the events taking place.
- Include relevant hashtags whenever necessary
- Be concise
- End with "PHOTO BY: your name // news agency"

Your Instagram post should be similar to this:



CHANNEL NEWS ASIA Members of press corps having a fun time playing minefield at the World Summit Games

PHOTO BY: Random Person // Channel News Asia

Miscellaneous

Helpful Links

IPYLC 2019 Webpage: TBC

IPYLC 2019 Instagram Page: <https://www.instagram.com/ipylc/>

Contact Information

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Hope this study guide helped.

All the best for IPYLC 2019!