

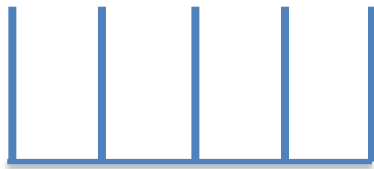
# Exponential weights: part 1

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Window features

# How to pick the weights?

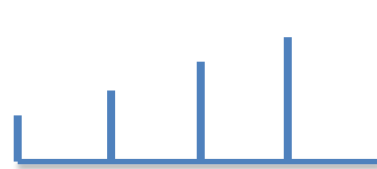
Constant



Example: [20%, 20%, 20%, 20%, 20%]

Even weighting

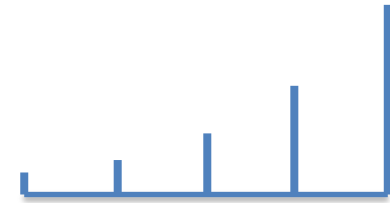
Linear



[6.5%, 13%, 19.5%, 26%, 32.5%]

Weight decays  
linearly

Exponential

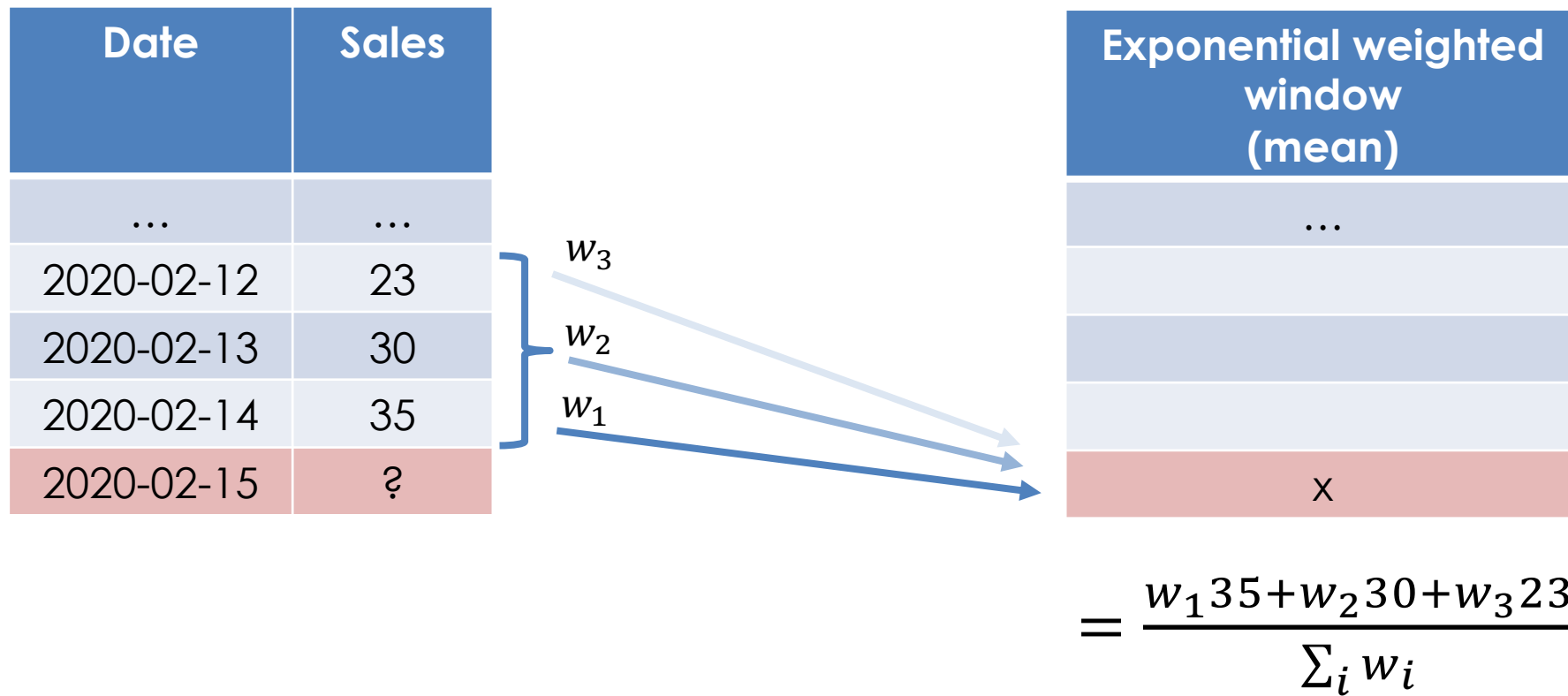


[3.2%, 6.5%, 13%, 26%, 52%]

Weight decays  
exponentially

Parameter:  
Rate of decay,  $\alpha$

# Exponential weights



# Exponential weights

User specifies the parameter  $\alpha$ .

Date	Sales
...	...
2020-02-12	23
2020-02-13	30
2020-02-14	35
2020-02-15	?



$w_1 = 1$



Exponential weighted window (mean)
...
x

$$= \frac{1 * 35}{1}$$

# Exponential weights

User specifies the parameter  $\alpha$ .

Date	Sales
...	...
2020-02-12	23
2020-02-13	30
2020-02-14	35
2020-02-15	?

$$w_2 = 1 * (1 - \alpha)$$

Exponential weighted window (mean)
...
x

$$= \frac{1 * 35 + (1 - \alpha) * 30}{1 + (1 - \alpha)}$$

# Exponential weights

User specifies the parameter  $\alpha$ .

Date	Sales
...	...
2020-02-12	23
2020-02-13	30
2020-02-14	35
2020-02-15	?

$w_3 = 1 * (1 - \alpha)^2$

Exponential weighted window (mean)
...
x

$$= \frac{1 * 35 + (1 - \alpha) * 30 + (1 - \alpha)^2 * 23}{1 + (1 - \alpha) + (1 - \alpha)^2}$$

# Exponential weights

User specifies the parameter  $\alpha = 0.5$ .

Date	Sales
...	...
2020-02-12	23
2020-02-13	30
2020-02-14	35
2020-02-15	?

$$w_3 = 0.25$$

$$w_2 = 0.5$$

$$w_1 = 1$$

Exponential weighted  
window  
(mean)

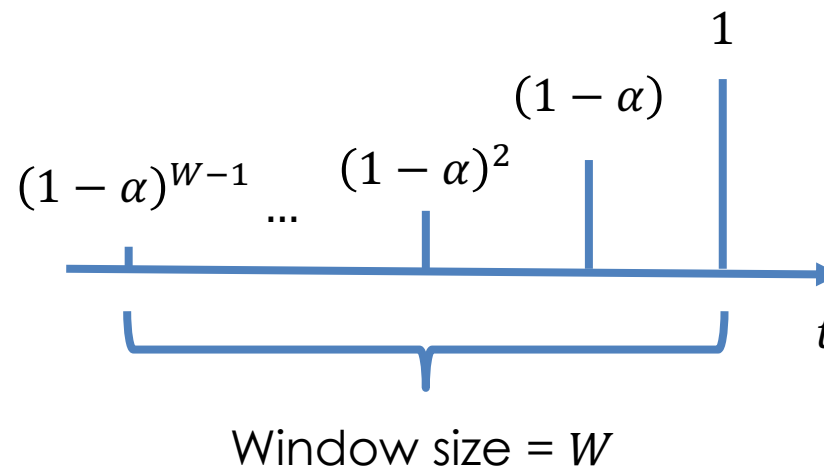
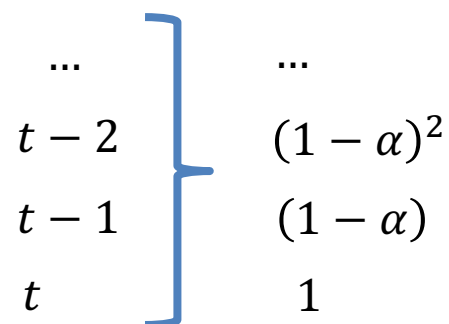
31.9

$$= \frac{1*35 + \frac{1}{2}*30 + \frac{1}{4}*23}{1 + \frac{1}{2} + \frac{1}{4}}$$

# Exponential weights

Date	Sales
...	...
2020-02-12	23
2020-02-13	30
2020-02-14	35

Window size =  $W$



Exponential weighted moving average (EWMA) at time  $t$ :

$$\frac{1 * y_t + (1 - \alpha) * y_{t-1} + (1 - \alpha)^2 * y_{t-2} + \dots + (1 - \alpha)^{W-1} y_{t-W+1}}{1 + (1 - \alpha) + (1 - \alpha)^2 + \dots + (1 - \alpha)^{W-1}}$$

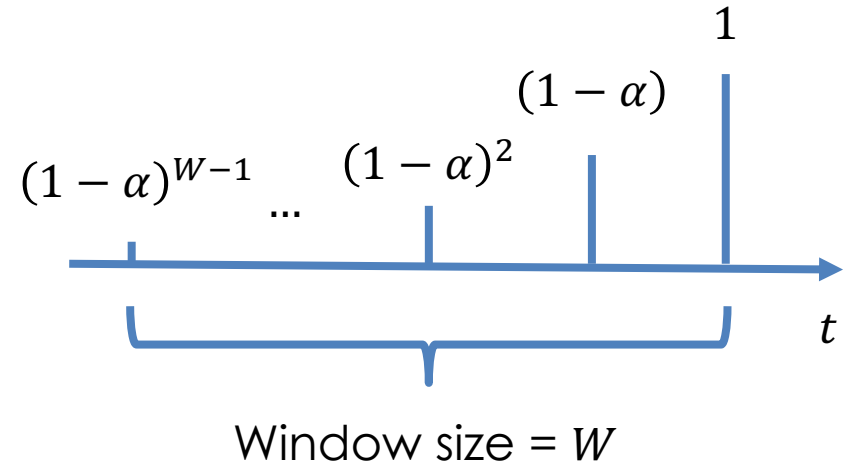


# Exponential weights

Date	Sales
...	...
2020-02-12	23
2020-02-13	30
2020-02-14	35

Window size =  $W$

...	...
$t - 2$	$(1 - \alpha)^2$
$t - 1$	$(1 - \alpha)$
$t$	1



Exponential weighted moving average (EWMA) at time  $t$ , if the window is large:

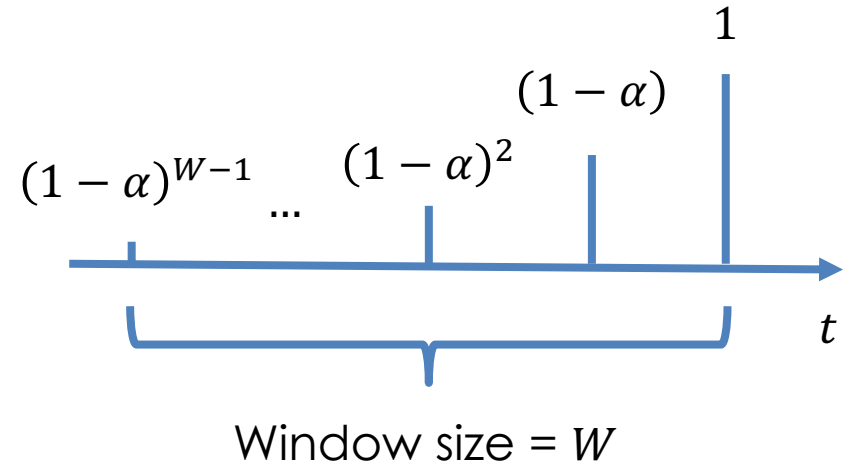
$$\frac{1 * y_t + (1 - \alpha) * y_{t-1} + (1 - \alpha)^2 * y_{t-2} + \dots + (1 - \alpha)^{W-1} y_{t-W-1}}{\frac{1}{\alpha}}$$

# Exponential weights

Date	Sales
...	...
2020-02-12	23
2020-02-13	30
2020-02-14	35

Window size =  $W$

...	...
$t - 2$	$(1 - \alpha)^2$
$t - 1$	$(1 - \alpha)$
$t$	1

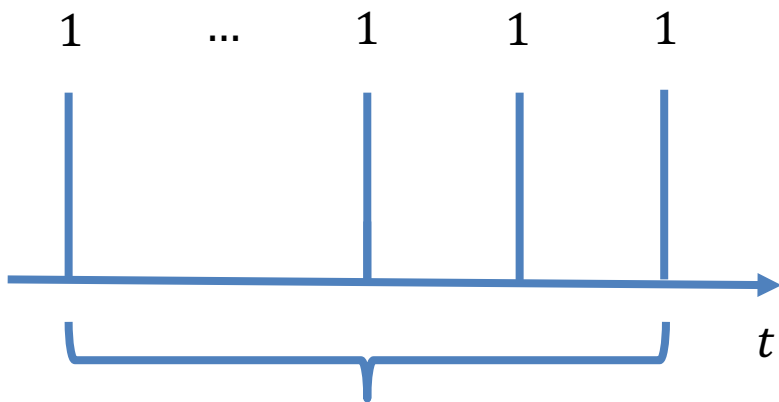


Exponential weighted moving average (EWMA) at time  $t$ , if the window is large:

$$\alpha y_t + \alpha(1 - \alpha) * y_{t-1} + \alpha(1 - \alpha)^2 * y_{t-2} + \dots + \alpha(1 - \alpha)^{W-1} y_{t-W-1}$$

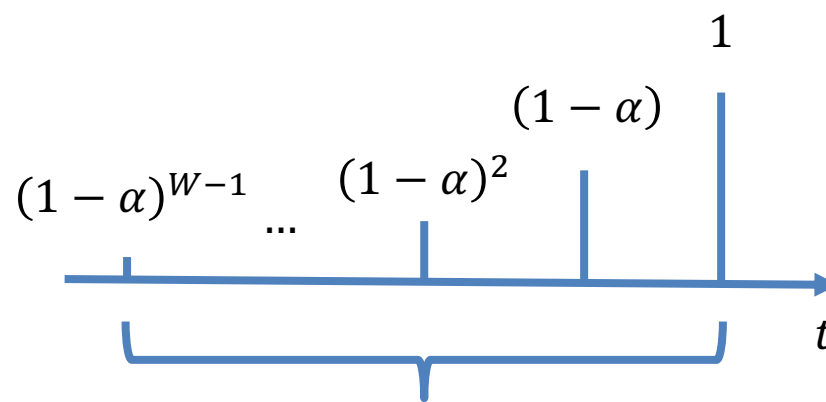
# Exponential weights

$$\alpha = 0$$



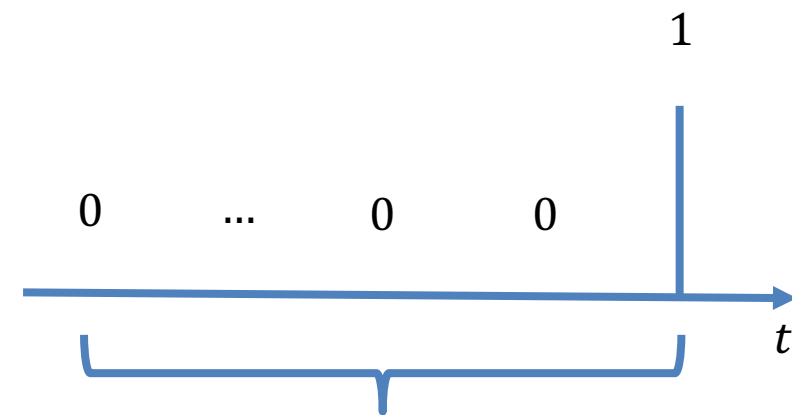
Window size =  $W$

$$0 < \alpha < 1$$



Window size =  $W$

$$\alpha = 1$$



Window size =  $W$