Super Store Data Analysis

2012	2013	2014	2015

Total Sales
$13M

Total Quantity Product sold
178K

Total Customers
796

Avg. Delivery Days
4

Returned Order
1079

Sales by Segment

Segment
- Consumer
- Corporate
- Home Office

- 18.27%
- 30.25%
- 51.48%

Country Sales

Microsoft Bing

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Top 5 Profitable Product

Product Name:
- Canon image...
- Cisco Smart P...
- Motorola Sm...
- Hoover Stove,...
- Sauder Classi...

Profit: 0K — 10K — 20K — 30K

Top 5 Unprofitable Product

Product Name:
- Bevis Round T...
- Cubify CubeX ...
- Motorola Sma...
- Lexmark MX6...
- Cubify CubeX ...

Profit: -10K — -5K — 0K