Hiba Fatima

UI/UX Designer and Web Developer

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Education

Google UX Design Professional Certificate | Google Career Certifications

January 2022 - April 2022

- 7 course hands-on specialization for learning the UX foundations, design process, design handoff, to learn tools such as Figma and Adobe XD, and to create a portfolio that included 2 projects: a mobile app and a responsive website.

Projects

CraveFood - Designing a simpler way for users to easily find and select food in a food ordering app

January 2022 - April 2022

- UI/UX design of a mobile app to develop a custom two step filter to improve the search and selection process of users in a food ordering app.
- Conducted user research, user interviews, competetive audit.
- Developed problem statement and ideated different approaches.
- Created low fidelity wireframes, high fidelity mockups and prototypes.
- Tested and refined design based on usability study feedback.

DiscoverMuseum - Designing a way for users to enjoy the experience of a museum

March 2022 - April 2022

- UI/UX design and web development of a responsive web application for making museums accessible to user so that they can view the art of Met Museum of New York from the comfort of their home.
- Created wireframes, mockups and prototypes.
- Developed responsive web application using HTML, CSS, Sass, React to create the front-end
- Utilized Met collection API to fetch data of Met Museum

Experience

Web Developer | Deloitte USI

November 2020 - Present

- Developed features for a .NET web application
- Collabarated with stakeholders to ideate different approaches of implementing new features by keeping user experience in mind
- Provided input on which designs were feasible to develop
- Showcased demos to get feedback from users and stakeholders

Skills

Design

User flows
Concept sketches
Information Architecture
Wireframes
Prototypes
Mockups
Design systems

Front-end Development

HTML
CSS
Sass
React

Research

User interviews
Persona creation
Competitor analysis
User journey mapping
Affinity diagram
Usability testings

Tools

Design

Figma
Adobe XD
Zeplin

Front-end development

Visual studio code

Product / Project Managment

Azure boards