

## **Hiba Syed**

hussainihiba@gmail.com | (647)-425-8699 | [linkedin.com/in/hiba-syed](https://www.linkedin.com/in/hiba-syed) | [github.com/HibaSyed](https://github.com/HibaSyed)

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### **EDUCATION**

#### **University of Toronto**

*Bachelor of Life Science*

**Toronto, ON**

*May 2022*

#### **Centennial College**

*Software Engineering Technology*

**Toronto, ON**

*April 2025*

- **Relevant coursework:** Object-Oriented Programming, Database Systems, Web Development, Software Engineering.
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### **SKILLS**

- Familiar with web development technologies such as HTML, CSS, and JavaScript
  - Experience with programming languages such as c#, python
  - Experience with database management systems such as Oracle SQL Developer
  - Possess a strong commitment to rapid acquisition of new knowledge and skills.
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### **WORK EXPERIENCE**

#### **Famous Optical**

*Sales Associate & Lab Tech*

**Toronto, ON**

*February 2018 – March 2020*

- Exceeded monthly sales targets by 25%, generating over \$20,000 in revenue through expert advice and exceptional customer service.
  - Maintained a 98% accuracy rate in cutting and fitting lenses, reducing errors, and ensuring optimal visual performance for patients.
  - Successfully processed 75+ insurance claims per month, maximizing benefits for patients and maintaining positive relationships with insurance companies.
  - Maintained patient records with 100% accuracy, ensuring compliance with legal and ethical standards.
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### **LEADERSHIP EXPERIENCE & ACTIVITIES**

#### **Event Manager**

*Maternal and Natal Health Initiative/ University of Toronto*

**Toronto, ON**

*September 2018 – April 2022*

- Successfully organized and executed 10+ events, including seminars, workshops, and fundraising events, with an average attendance of 50+ participants.
  - Created and implemented event marketing plans, resulting in a 30% increase in event attendance and a 50% increase in social media engagement.
  - Coordinated with external vendors, securing cost-effective contracts, and ensuring timely delivery of services, saving the initiative \$5000+ in event expenses.
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### **PROJECTS**

*January-March 2023*

- Developed a banking application using c# that enables users to perform various financial transactions, including depositing and withdrawing funds from their savings or chequing account. The application supports two types of accounts, savings and chequing, each with its unique set of features.
- Developed a gym membership program using c# that allows users to select a membership plan and stores their application in a reservation list. Continuously updates the list with new memberships and displays it for easy access.
- Developed a typing game through Javascript that allows users to improve their typing speed. This program provides users with a challenging yet fun way to practice their typing skills by presenting them with random words within a set time limit, displaying the score and completion time.