

Email 1: The Wake-Up Call

Subject: The Clock's Ticking—Are Hackers Eyeing Your Business?

Hey [First Name],

Picture this: It's **2 AM**, and you're fast asleep. But somewhere, a hacker is **wide awake**—digging into your systems, stealing your data, and **wreaking havoc** before you even wake up.

That's how cyberattacks work. **Every 39 seconds, another business gets hit.** And when they do? It's not just money lost—it's **customers walking away** and a reputation that may never recover.

At [FortiShield Cybersecurity], we don't just react to threats—**we stop them before they happen.** Think 24/7 protection, airtight security, and peace of mind knowing your business is locked down tight.

Wanna see how secure you really are? Let's talk. No pressure, no fluff—**just a solid security game plan.**

[Grab a Free Security Consultation]

Stay safe,

[Your Name]

[FortiShield Cybersecurity]

Email 2: The Proof

Subject: We Thought We Were Safe—Until We Got Hacked.

Hey [First Name],

That's what **[Client Name]**, a [Client Industry] business, told us when they called us—**AFTER** a cyberattack wiped out their systems.

✅ Customer data? Gone.

✅ Operations? Shut down.

✅ Trust? Completely shattered.

They thought they were secure—until they weren't. **But here's the good news:** we helped them bounce back **stronger than ever** with a security overhaul that cut attack risks by **80%** in just 30 days.

Now, their systems are locked tight, their data is untouchable, and their business? Thriving.

Let's make sure you never have to say, ***"I thought we were safe."***

[Book a Free Security Audit Now]

Stay protected,

[Your Name]

[FortiShield Cybersecurity]

Email 3: The Final Nudge

Subject: Last Call! This Free Security Audit Disappears Soon

Hey [First Name],

Real talk—cybercriminals **don't send reminders** before they attack. They don't say, **"Hey, I'll be hacking your business next week. Get ready!"**

But I **am** sending you one.

Our **free security audit** is **closing this week**, and I don't want you missing out. This is your chance to:

🔥 Find the security gaps hackers would exploit

🔥 Get a no-BS action plan to protect your business

🔥 Lock down your systems BEFORE it's too late

Once this offer's gone, it's gone. Let's do this.

[Grab Your Free Audit Now]

Stay sharp,

[Your Name]

[FortiShield Cybersecurity]