

GLOBAL SUPERSTORES

SALES TRANSACTION ANALYSIS

Next



SALES TRANSACTION

TOTAL SALES

12.64M

TOTAL PROFIT

1.47M

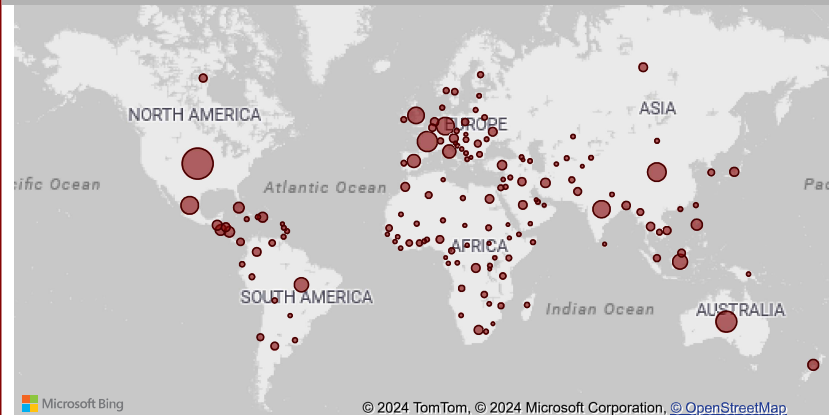
TOTAL SHIPPING COST

1.35M

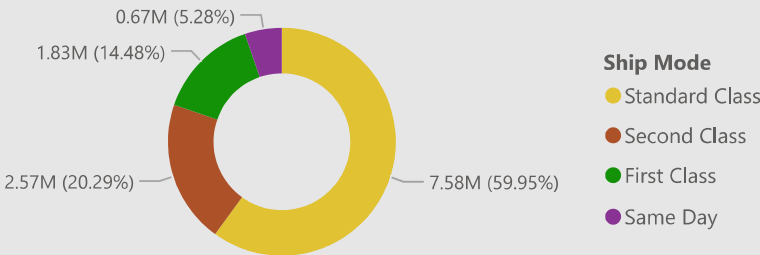
SHIPPING PERCENTAGE

10.70%

TOTAL SALES BY COUNTRY



Total Sales by Ship Mode



CATEGORY

CATEGORY CHOOSER: All

Furniture

Office
Supplies

Technology

ORDER DATE

1/1/2011

12/31/2014

Central

311,403.98

Sum of Profit

2,822,302.52

Total Sales

North

194,597.95

Sum of Profit

1,248,165.60

Total Sales

North Asia

165,578.42

Sum of Profit

848,309.78

Total Sales

Clear all slicers



Count of Market by Region

Total Sales by Market

Total Sales by Country and City

shipping percentage by Ship Mode

CATEGORY

ORDER DATE

1/1/2011



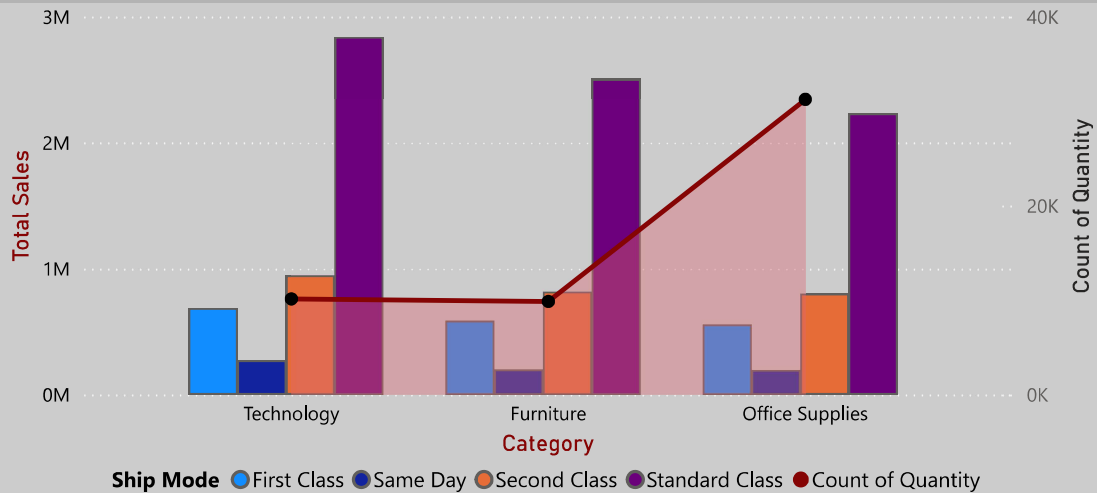
12/31/2014



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Total Sales and Count of Quantity by Category and Ship Mode



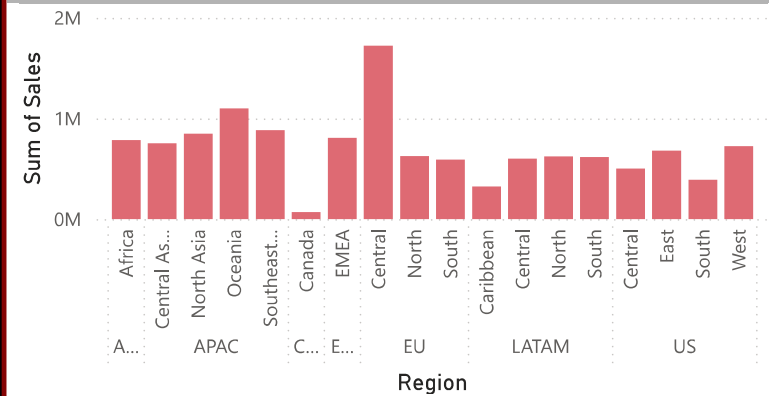
CATEGORY

Furniture

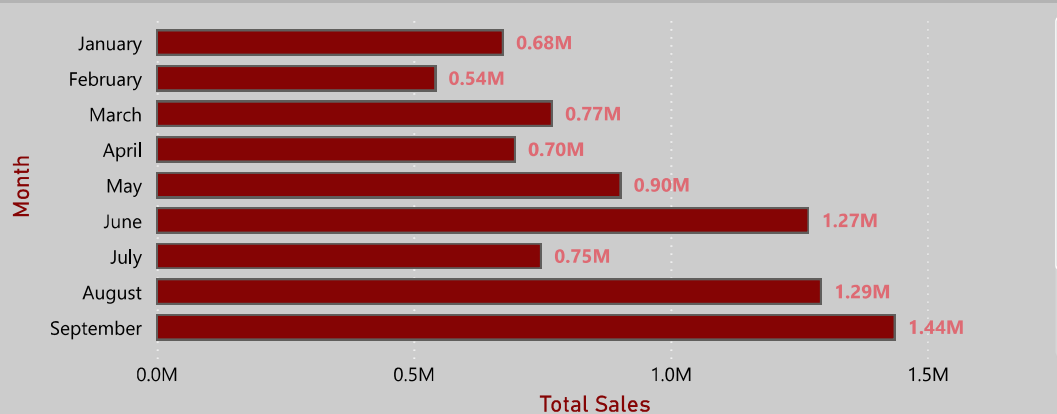
Office Supplies

Technology

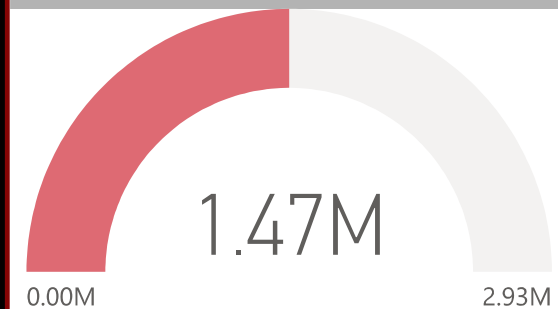
Sum of Sales by Market and Region



Total Sales by Month



Sum of Profit



Clear all slicers



TABLES

Country	City	Total Sales	Sum of Profit
Afghanistan	Herat	1,695.24	324.72
Afghanistan	Jalalabad	1,159.95	147.36
Afghanistan	Kabul	16,951.11	4,410.69
Afghanistan	Kandahar	1,867.02	577.53
Albania	Durres	612.09	25.56
Albania	Elbasan	1,619.10	258.90
Albania	Korce	77.16	6.63
Albania	Shkoder	593.28	127.56
Albania	Vlore	986.49	290.67
Algeria	Ain Oussera	238.08	52.41
Algeria	Algiers	9,270.06	2,633.28
Algeria	Annaba	2,921.43	445.35
Total		12,642,501.91	1,467,457.29

Country	Region	Market
Zimbabwe	Africa	Africa
Zambia	Africa	Africa
Yemen	EMEA	EMEA
Vietnam	Southeast Asia	APAC
Venezuela	South	LATAM
Uzbekistan	EMEA	EMEA
Uruguay	South	LATAM
United States	Central	US
United States	East	US
United States	South	US
United States	West	US
United Kingdom	North	EU
United Arab Emirates	EMEA	EMEA

Category	Order Priority	Total Sales
Technology	Medium	2,719,163.7
Furniture	Medium	2,397,491.8
Office Supplies	Medium	2,164,236.8
Technology	High	1,460,145.3
Furniture	High	1,216,082.3
Office Supplies	High	1,131,320.4
Technology	Critical	367,399.9
Office Supplies	Critical	315,581.3
Furniture	Critical	303,254.1
Total		12,642,501.9

Ship Mode	Total Sales	shipping percentage
Same Day	667,201.98	17.38%
First Class	1,830,976.14	16.83%
Second Class	2,565,671.68	12.24%
Standard Class	7,578,652.11	8.11%
Total	12,642,501.91	10.70%

Category	Sum of Quantity	Total Sales
Furniture	34954	4,110,874.19
Office Supplies	108182	3,787,070.23
Technology	35176	4,744,557.50
Total	178312	12,642,501.91

Year	Month	Total Sales
2011	January	98,898.49
2012	January	135,780.72
2013	January	199,185.91
2014	January	241,268.56
2011	February	91,152.16
2012	February	100,510.22
Total		12,642,501.91