

Website Planning Document

Dew Report – Leave getting wet to the grass

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Site Purpose

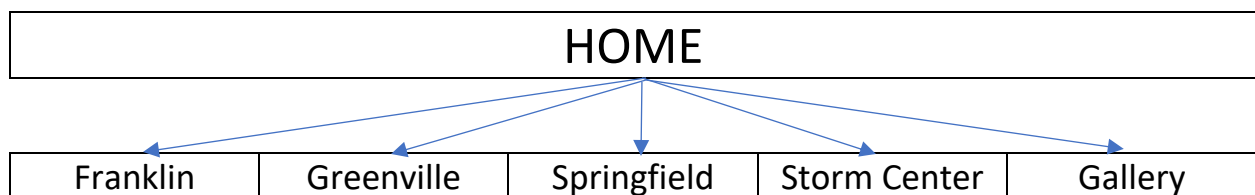
The purpose of this site is to give people visiting up to date weather predictions and storm warnings for the determined townships.

Target Audience

The target audience for this website are the inhabitants of and surrounding the townships covered for general weather lookup and stories/news about these areas. We also expect a small amount of traffic from people traveling through or as a tourist point.

We expect most younger people and tourists will be connecting via mobile devices or tablet, while older individuals & locals will likely look at longer forecasts on a large screen device.

Site Map



Color Scheme

Body / Page	Header / Footer Bar	Header / Footer Text	Article Border	General Text
#ffffff	#000c26	#fc9928	#3b3b3b	#000000

Title	Motto
#044068	#00260e

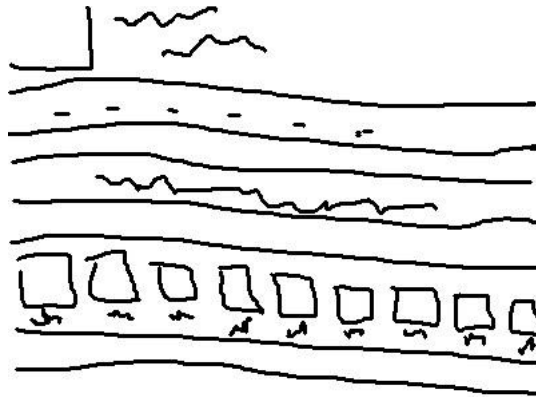
Typography

The primary fonts are Constantia & Sans-Serif stacked in that order.

Site header	Constantia	40px	#044068	Sample
Primary Navigation	Constantia	18px	#fc9928	Sample
Footer Navigation	Constantia	11px	#fc9928	Sample
Heading 1 <h1>	Constantia	28px	#000000	Sample
Heading 2 <h2>	Constantia	24px	#000000	Sample
Heading 3 <h3>	Constantia	20.8px	#000000	Sample
Paragraph text	Constantia	14px	#000000	Sample
Sub Heading	Constantia	33px	#00260e	Sample

Wire-Frame Sketches

Large View

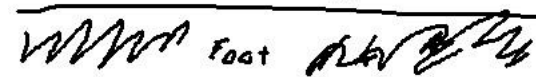


Picture

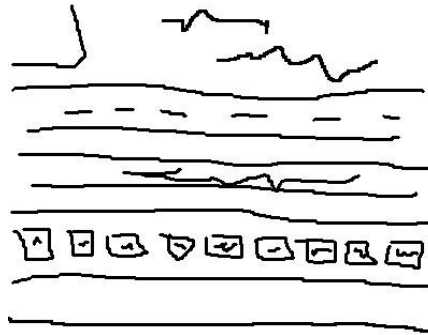


Article

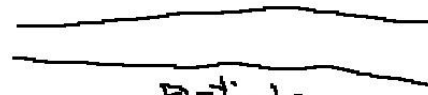
Picture



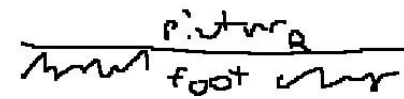
Medium View



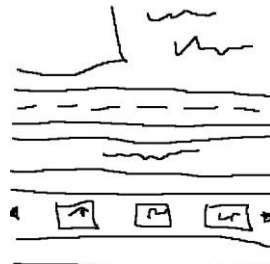
Picture



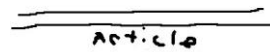
Article



Small View



Picture



Article