

# Naomi Horn

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**Bachelor of Arts, Swarthmore College**, Swarthmore, PA  
Economics Honors Major, Educational Studies Honors Minor

GPA: 3.82  
Anticipated graduation May 2022

**Swarthmore Honors Preparations:** *Antitrust and Market Regulation (Spring 2022), Advanced Econometrics (Spring 2022), Public Economics (Spring 2021), College for All? Challenges in Higher Ed (Fall 2020).*

## Policy Research

**Research Assistant and Coauthor**, Dr. Nora Gordon, Georgetown University Summer 2020  
"A New Look at Spending Inequality within and between School Districts: Evidence from Florida and Illinois"

- Conducted data analysis in Stata, literature reviews, research and writing of the paper
- Our analysis of spending per school, not just district, enabled us to be more specific about existing inequalities
- Our research findings are relevant to allocation of school funding within states and districts

**Research Fellow**, Dr. Syon Bhanot, Behavioral Science & Public Policy Lab, Swarthmore Fall 2019-Spring 2021

- Analyzed data using Stata to explore types of behavioral "nudges" for the City of Philadelphia; "Politicians as Persuaders: A Field Experiment on Messenger Effects and Social Program Uptake"
- Designed a behavioral "nudge" experiment for users of Massachusetts Bay Transit Authority's accessibility program. Implementation pending due to pandemic
- Designed a Qualtrics survey examining the relationship between local businesses and Swarthmore community members to determine key components of the township Downtown Revitalization Plan
- Researched source material and copy edited economic policy journal articles prior to publication
- Ran behavioral experiments, including recruiting participants for a research study about pandemic behavior

**Research Assistant**, Susanne Schwarz, PhD Candidate at Princeton University Summer 2020

- Analyzed microfilm at the Tennessee State Archive to identify post-antebellum logs of prisoners in the state penitentiary for the purpose of creating a comprehensive database on convict leasing
- Examined Library of Congress newspaper records for 7 Southern states between 1865 and 1880 to collect primary source records about state penitentiary & convict leasing policy for each state, synthesizing all findings

**Research Assistant**, Dr. Sarah Cohodes, Teachers College at Columbia University Summer 2020

- Organized and summarized over 100 journal articles and book chapters for a literature review for forthcoming paper aggregating economic research on charter school outcomes
- Conducted research to find journal articles for a forthcoming annotated bibliography exploring relationships between educational attainment and voter participation

## Work Experience

**Analyst Intern**, Analysis Group, Washington DC Summer 2021

- Analyzed data and conducted qualitative research for casework relating to intellectual property litigation
- Underwent trainings for Stata, advanced analysis and graphing in Excel, and Microsoft Office
- Reviewed other analysts' written reports and analysis

**AWAKE Tennessee Intern**, Nashville, Tennessee Summer 2018 and Summer 2019

- Formed relationships with state officials, community stakeholders, & advocacy groups in all 96 TN counties
- Led classes for adult trafficking survivors about healthy relationships, self care, and personal finance
- Adapted and facilitated a curriculum for middle school girls about community advocacy
- Worked on nonprofit networking to build connections with advocacy groups in all 96 Tennessee counties
- Completed legislative research for school inspection regulations and water safety, identifying a case study where a city covered up unsafe practices for decades

## Leadership and Peer Mentoring

**Founding Board Member: Swarthmore Association for Marginalized Students in Economics (SAME)** 2019- present

- Started a club to promote diversity in the department and address the program's gender and race gap
- Work with the Economics department to host events such as a career panel featuring many female Swarthmore Economics professors
- Organize an annual mentorship program, study halls, and guest speaker events for over 50 club members

## **Swarthmore College Writing Associates Program**

Fall 2019- present

### **Writing Associate Fellow** (Fall 2019 - present)

- Conference with students on prewriting and revisions for stronger arguments, organization, clarity, evidence
- Enrolled in Writing Pedagogy class (Fall 2019) to learn about effective writing strategies and mentorship skills to support students with diverse backgrounds and learning needs
- Participate in regular reflective practices to incorporate student feedback and improve metacognitive thinking

### **Speaking Associate Fellow** (Spring 2021 - present)

- Completed continuing education to help students on structure, argue, deliver, & design oral presentations

### **Lead Fellow** (Fall 2021 - present)

- Improve partnerships with faculty, collect feedback, and strengthen program's support for students
- Collaboratively design and run programming for faculty, other fellows, and the student body

## **Co-President of Swarthmore Kehilah**

Fall 2019- Spring 2021

- Led weekly board meetings for Jewish student group, balancing interests of many community stakeholders
- Effectively led transition to online programming at the onset of the pandemic to create inclusive virtual services, social programming, and outreach. Club participation increased by 65% despite the pandemic

## **Research Interests**

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### **Educational Equity and Access**

- Conducted a lit review of school segregation using Nashville, Tennessee as a case study. Examined school district's pattern of promoting statistical metrics as proof of desegregation while manipulating these metrics to preserve segregation.
- Presented a seminar paper and led discussion about the influence of social and cultural capital on college access in the US and the myth of meritocracy.
- Created a podcast interviewing college counselors at different types of schools in the Philadelphia area to underscore inequalities between students while considering and applying to college.
- Twitter thread about Hidden Curricula in Economics classrooms cited in Betsey Stevenson (2022): Sparking Student Curiosity, The Journal of Economic Education

Relevant course work: *Sociology of Education; College for All? Challenges in Higher Ed; Educational Policy: A Site of Struggle*. RA Experience with Dr. Gordon and Dr. Cohodes.

### **Labor Economics, Economic History, and Gender Economics**

- Wrote a paper, "The Myth of Rosie the Riveter: Gender Roles, Labor Market Failures, and the American Family in World War II" published in the Fall 2021 edition of the The Cornell Undergraduate Economic Review: labor market demographic changes during World War II did not have a long run impact on family labor division structures or employment patterns.
- Wrote a paper on the racial and socioeconomic risk factors for maternal morbidity and mortality in the United States: identified economic policy interventions to improve insurance access and rural hospital availability.

Relevant course work: *Economics of the Family; Health Policies & Practices; Intermediate Microeconomics; Intermediate Macroeconomics; Econometrics; Advanced Econometrics*

### **Economic Welfare, Social Policy, and Environmental Economics**

- Collaborated with professors and students to analyze the economic, environmental, and welfare implications of weatherization access. Presented solutions for providing equitable access to weatherization while being mindful of carbon mitigation goals.
- Worked as an RA on a project analyzing data from sprinkler company Rachio's "nudge" system to maximize water usage efficiency for homeowners.

Relevant course work: *Intro to Environmental Studies; Economics of the Family; Public Economics Honors Seminar*. RA Experience with Dr. Bhanot.

## **Additional Skills**

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**Languages:** Spanish (Intermediate), Hebrew (Proficient Comprehension, Beginner Speaking, Reading, & Writing)

**Data Analysis Programs:** STATA, Excel, Qualtrics

**Audio/Video Programs:** iMovie, Adobe Audition, Otter.ai