## My Latex Beamer Template

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## Introduction

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## Terminology

• S: A market string (wti x 100 p vs .48 1.21@1.24)

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## Terminology

- S: A market string (wti x 100 p vs .48 1.21@1.24)
- M : A market
  - product: a financial instrument ("wti, "brent", "goog")
  - month: the month for which the financial contract expires ("jan", "x", "march")
  - strike1..N: represents the strike price(s) of the financial contract
  - strategy: represents the strategy type of the financial contract ("put", "call", "strad")
  - cross: a hedge price for the financial contract
  - bid: a bid price for the financial contract
  - offer: an offer price for the financial contract

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## **Terminology**

```
• S:
0: "wti", 1: "x", 2: "100", 3: "p", 4: "vs", 5: ".48", 6:
"1.21", 7: "1.24"
```

- M :
  - product: 0, "wti"
  - month: 1. "x"
  - strike1: 2, "100"
  - *strategy*: 3, "p"
  - cross: 5. ".48"
  - bid: 6, "1.21"

  - offer: 7. "1.24"

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## Domain Complexity

• Could just map all pairs  $(s, m) \in (S \times M)$  to explicitly model P(M|S), but...

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## Domain Complexity

- Could just map all pairs  $(s, m) \in (S \times M)$  to explicitly model P(M|S), but...
- |S| is large (2+ million distinct messages for crude traders alone)
- |M| is also large, albeit less than |S|
  - only by a couple orders of magnitude
  - example: "z 150 call"  $\equiv$  "dec 150 call"

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## Domain Complexity

- Could just map all pairs  $(s, m) \in (S \times M)$  to explicitly model P(M|S), but...
- |S| is large (2+ million distinct messages for crude traders alone)
- |M| is also large, albeit less than |S|
  - only by a couple orders of magnitude
  - example: "z 150 call"  $\equiv$  "dec 150 call"
- P(M|S) is still desired, but with a more efficient representation than O(|M||S|)

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## Semantic Labeling (Intuition)

Use domain knowledge to label each token of the string

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## Semantic Labeling (Intuition)

### Use domain knowledge to label each token of the string

- Provide X = L(S) where L(S) labelizes each token
- Design L(S) such that |X| << |S|

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## Semantic Labeling (Intuition)

### Use domain knowledge to label each token of the string

- Provide X = L(S) where L(S) labelizes each token
- Design L(S) such that |X| << |S|
- We hope that P(M|X) is distributed similarly to P(M|S), but in practice one instance of X fans out to more possible M's than S does

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## Semantic Labeling (Examples)

wti x 100 c

becomes

PRODUCT MONTH NUMBER PRODUCT|STRATEGY

## Semantic Labeling (Examples)

wti x 100 c

becomes

PRODUCT MONTH NUMBER PRODUCT STRATEGY

brent z 50/60 ps vs .43

becomes

PRODUCT MONTH NUMBER OTHER NUMBER STRATEGY OTHER NUMBER

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## Generalization By Labeling

PRODUCT MONTH NUMBER OTHER NUMBER OTHER NUMBER

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## Generalization By Labeling

# PRODUCT MONTH NUMBER OTHER NUMBER OTHER NUMBER

- brent z 50/60 ps vs .43
- wti  $\times$  55/60 cs vs 1.23
- go jan 120,125 fnc cross 2.78

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## Generalization By Labeling

# PRODUCT MONTH NUMBER OTHER NUMBER OTHER NUMBER

- brent z 50/60 ps vs .43
- wti x 55/60 cs vs 1.23
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No algorithms necessary to generalize, just need some data!

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### Model Details

### Current Model:

- 1 Retain a multinomial distribution over M conditioned on each observed, labelized sequence x = L(s)
- When several markets are possible given x, use analytics (eg. implied premiums) to filter out unlikely markets
- 3 If analytics aren't available then we can maximize the posterior distribution P(M|X=x) instead

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### Model Details

### Current Model:

- 1 Retain a multinomial distribution over M conditioned on each observed, labelized sequence x = L(s)
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#### Cons:

- Does not learn relationships between similar sequences. "x 10 c" and "hello x 10 c" are distinct sequences and thus create independent multinomial distributions over M
- Fails to incorporate analytical features into the input vectorcan't directly query the probability model with analytical random variables

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### Model Alternatives

## Vectorizing the input:

- Treat each token of the sequence  $x_0, x_1, ..., x_n$  as a discrete input vector of size n.
- Outputs are also a vector, one column for each attribute of market, each value being a position from the sequence.
  - product: 0
  - *month*: 3
  - *strike*1: 1
  - *strike*2: 2
  - strategy: 3
  - *cross*: 4
  - bid: 5
  - offer: 6
- Now we can use any machine learning technique that can tolerate discrete input / output vectors

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### Conclusions

### Use domain knowledge to simplify the learning problem

 Most algorithms don't work "out of the box" with traditional machine learning techniques Conclusions 22/22

#### Conclusions

### Use domain knowledge to simplify the learning problem

- Most algorithms don't work "out of the box" with traditional machine learning techniques
- But A good abstraction can make machine learning practically unnecessary

#### **Future Work**

- Consider sequence learning approaches, like hidden markov models or dynamic bayesian networks
- Incorporate analytical features directly into the probability model
- Unsupervised learning (use analytics to discover reasonable markets)