Maiju Hietaketo

Expert in digital communication

I am a lover of challenges and a firm believer in continuous self-improvement. I am an analytic person to my core, which means that perspective-taking is a given. I enjoy working with people and I encounter everyone with a positive attitude. I don't lose my calm when things get hectic and I remain positive even in challenging circumstances.

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Work experience

Doctoral candidate

06/2017 -

University of Turku

Independent work on dissertation, including things such as project planning, document management, data management, writing and presenting for different audiences, analyzing, and problem solving. Part of the research was funded by Koneen Säätiö (3-year grant). During the funding period I worked mainly part-time and was on parental leave twice.

Proof-reader

05/2024-06/2024

Freelance

Proof-reading the 50th anniversary book for IFPSM.

Translator

10/2019-12/2019

Freelance

Translation of the LOGY Best in Class -program from Finnish to English.

Project researcher

11/2017 - 12/2017

SoNoGlo -project

Collecting and analyzing data, reporting, and doing literature research in project that dealt with features of social media in the Nordic context.

Private German tutor

04/2013 - 07/2014

Freelance

Evaluating the students' needs for support, preparing lessons and holding lessons. As a result, an immigrant woman passed her German course and a 12-year old native German speaker improved his grades and got into a better school.

Salesperson

10/2006 - 09/2007

Tokmanni

Customer service at the cash register and at the clothing department, inventory, and shelving.



Skills

Information search

Emphatic approach

Writing

Office: confident

Teams: confident

CSS: confident HTML: confident

Python: familiar with basics

SQL: beginner

Power BI: beginner Tableau: beginner

Languages

Finnish: native

English: everyday working language

German: excellent

Swedish: decent in writing, formerly

fluent in spoken

Education

06/2017 -

PhD

University of Turku, Department of

English

Dissertation topic: Basic Features of Conversation on Forums

10/2015

МΔ

University of Turku

Major: English

Minors: German, philosophy

Includes two years of studies at the University of Basel, Switzerland