

Maiju Hietaketo

Expert in digital communication

I am a lover of challenges and a firm believer in continuous self-improvement. I am an analytic person to my core, which means that perspective-taking is a given. I enjoy working with people and I encounter everyone with a positive attitude. I don't lose my calm when things get hectic and I remain positive even in challenging circumstances.

Tel.: 040 842 3035

Email: mhietaketo@gmail.com

Work experience

- **Doctoral candidate** 06/2017 -
University of Turku
Independent work on dissertation, including things such as project planning, document management, data management, writing and presenting for different audiences, analyzing, and problem solving. Part of the research was funded by Koneen Säätiö (3-year grant). During the funding period I worked mainly part-time and was on parental leave twice.
- **Proof-reader** 05/2024-06/2024
Freelance
Proof-reading the 50th anniversary book for IFPSM.
- **Translator** 10/2019-12/2019
Freelance
Translation of the LOGY Best in Class -program from Finnish to English.
- **Project researcher** 11/2017 - 12/2017
SoNoGlo -project
Collecting and analyzing data, reporting, and doing literature research in project that dealt with features of social media in the Nordic context.
- **Private German tutor** 04/2013 - 07/2014
Freelance
Evaluating the students' needs for support, preparing lessons and holding lessons. As a result, an immigrant woman passed her German course and a 12-year old native German speaker improved his grades and got into a better school.
- **Salesperson** 10/2006 - 09/2007
Tokmanni
Customer service at the cash register and at the clothing department, inventory, and shelving.



Skills

Information search
Emphatic approach
Writing
Office: confident
Teams: confident
CSS: confident
HTML: confident
Python: familiar with basics
SQL: beginner
Power BI: beginner
Tableau: beginner

Languages

Finnish: native
English: everyday working language
German: excellent
Swedish: decent in writing, formerly fluent in spoken

Education

06/2017 -
PhD
University of Turku, Department of English
Dissertation topic: Basic Features of Conversation on Forums

10/2015
MA
University of Turku
Major: English
Minors: German, philosophy

Includes two years of studies at the University of Basel, Switzerland