



# Monthly Update

## Upcoming Outreach

SelectUSA conducts targeted outreach throughout the United States and around the world. Some upcoming activities include:

- On March 14, 2013, SelectUSA will provide the key note address at [Virginia's Gateway Region's](#) Annual Meeting in Petersburg, Virginia. Attendees will include 200 top executives and 50 local government officials.

- On March 19, 2013, SelectUSA will participate in the [Niobrara Infrastructure Development Summit in Denver, Colorado](#). The Summit will convene companies and economic development professionals to discuss opportunities and investment positioning. SelectUSA will discuss services and assistance it can provide to investors and communities.

- On March 20, SelectUSA will participate as a speaker on a China - FDI webinar conducted by the Virginia Economic Development Partnership (VEDP) and the Virginia Economic Developer's Association (VEDA). Registration is limited and is 'invitation only'. For more information, please visit [www.VAallies.org/webinars.html](http://www.VAallies.org/webinars.html).

- On March 20, 2013, The [U.S. Commercial Service at the United States Embassy in Tel Aviv](#), in cooperation with the American State Offices Association (ASOA) and the [Manufacturers](#)

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## About SelectUSA

[SelectUSA](#) is the U.S. Government-wide initiative to attract, retain and grow business investment in the United States. Established by [Executive Order](#) of the President and housed in the U.S. & Foreign Commercial Service (Commercial Service) within the International Trade Administration at the U.S. Department of Commerce, SelectUSA coordinates existing resources and functions within Commerce and across all federal departments and agencies with operations that touch on business investment issues. SelectUSA works in partnership with state, regional, and local economic development organizations to facilitate overall U.S. business attraction and retention. SelectUSA works on behalf of the entire nation and exercises strict geographic neutrality.

Association of Israel (MAI), is organizing a SelectUSA Seminar to highlight the United States as a premier business location. The seminar's objective is to provide a forum for Israeli companies interested in entering or expanding in the US market to hear about locations and incentives from a number of state representatives based in Israel. The Seminar is open to U.S. state-level economic development organizations. For additional information, please contact Sigal Mendelovich at the U.S. Embassy Tel Aviv (Tel: 972-3-519-7491/[Sigal.Mendelovich@trade.gov](mailto:Sigal.Mendelovich@trade.gov))

- On March 25-27, 2013, the U.S. Commercial Service China-Guangzhou will hold a "three cities in three days" road show in four industry sectors. The SelectUSA format will be a high-level, intimate and interactive dialogue with leading service providers and EDOs as to the "Top EIGHT Things You Should Know before Investing in the USA". For more information, please contact [terri.tyminski@trade.gov](mailto:terri.tyminski@trade.gov).

- On March 28, 2013, SelectUSA will address the State International Development Organization (SIDO) at the SIDO Washington Forum in Washington, DC. The forum will provide an opportunity for SelectUSA to update the participants on SelectUSA services and ongoing activities.

- On April 8-12, 2013, for the third consecutive year, U.S. Commercial Service Germany and SelectUSA will organize the USA Investment Center at the world's largest industrial technology show, the Hannover Fair. The USA Investment Center is a joint pavilion of SelectUSA and participating economic development organizations from U.S. states, cities and regions. To participate, or to obtain further information and updates, please contact Ed Fantasia ([Ed.Fantasia@trade.gov](mailto:Ed.Fantasia@trade.gov)) or Kelly Smith-Glover ([Kelly.Smith-Glover@trade.gov](mailto:Kelly.Smith-Glover@trade.gov)).

- On April 15, 2013, SelectUSA will speak at the International Economic Development Council's Federal Forum in Washington, DC. SelectUSA will be directly involved in the plenary session on FDI and will be addressing hundreds of

## SelectUSA Ombudsman Program

SelectUSA's ombudsman program is already active and working towards successful resolutions of problems across the federal government, addressing investor concerns and issues involving federal agencies. If a U.S. or foreign investor has a federal-level issue that is jeopardizing an investment in the United States, please contact SelectUSA at 202-482-6800 or by email at [info@selectusa.gov](mailto:info@selectusa.gov).

We invite you to connect with us through the "SelectUSA" group on [LinkedIn](#).

U.S. economic developers about investment trends and about how SelectUSA can help attract and retain investment in the United States.

- On April 15-18, 2013, the [U.S. Commercial Service Belgium](#) and SelectUSA will organize a [Europe Road show](#) for U.S. economic development organizations. The road show will travel to Brussels, Belgium; Eindhoven and Rotterdam, Netherlands; and Copenhagen, Denmark. At each stop EDOs will meet potential investors, industry associations and other trade and investment organizations. To participate, or to obtain further information and updates, please contact Aribatu Idirisu ([Aribatu.Idirisu@trade.gov](mailto:Aribatu.Idirisu@trade.gov)).

- On April 18, 2013, SelectUSA will address the [Gulf Coast Trade Alliance](#) in Kinder, Louisiana. Discussion will center on how SelectUSA aims to support the efforts of states and regions in attracting, retaining, and expanding business investment.

- On May 6, 2013, SelectUSA will participate and speak at the [2013 Offshore Technology Conference](#) (OTC) in Houston, Texas. OTC is the world's foremost event for the development of offshore resources in the fields of drilling, exploration, production, and environmental protection. SelectUSA staff will be available to meet one-on-one with businesses or potential investors and provide information or resources to help them build their businesses in the United States. SelectUSA will also offer a seminar on investing in the United States and SelectUSA services. For more information please contact Rebecca Moudry ([Rebecca.Moudry@trade.gov](mailto:Rebecca.Moudry@trade.gov)).

- On May 7, 2013, SelectUSA will participate and present at [WINDPOWER 2013](#) in Chicago, Illinois. WINDPOWER includes approximately 600 exhibiting companies, thousands of qualified wind energy professionals, engaging educational information and unmatched networking opportunities and special events. SelectUSA staff will be available to meet one-on-one with businesses or potential investors and provide information or resources to help them

build their businesses in the United States. SelectUSA will also present at a series of region-specific seminars about investing in the United States and SelectUSA services. For more information please contact Rebecca Moudry ([Rebecca.Moudry@trade.gov](mailto:Rebecca.Moudry@trade.gov)).

- On May 21-23, 2013, the [U.S. Commercial Service Mexico](#), is organizing three SelectUSA investment seminars in Mexico City, Guadalajara, and Monterrey respectively. About 100 attendees, or potential investors, are expected to attend the seminar in each city. All U.S. states and other economic development organizations (EDOs) are invited to participate as exhibitors at the event. The cost for exhibitors to participate is just USD \$400. Each exhibiting EDO will be furnished a table and chairs for displaying marketing materials and for networking. Space is limited fifteen exhibitors. Each EDO participant will be introduced at the beginning of events and there will be ample time for networking before the event, during coffee breaks, and after the formal program. For more information, please contact Dillon Banerjee ([Dillon.Banerjee@trade.gov](mailto:Dillon.Banerjee@trade.gov)).

### **Recent SelectUSA outreach has included:**

- On February 7, 2013, Tazeem Pasha spoke at the [34th Annual Immigration Law Update](#) in Florida. At the conference, Ms. Pasha addressed the American Immigration Law Association - South Florida Chapter's 650 immigration attorney members about FDI trends and SelectUSA services to promote business investment in the United States.

- On February 12, 2013, Rebecca Moudry presented at the [Washington Economic Development Association's](#) Winter Conference in Olympia, Washington. The conference brought together economic developers, businesses, ports, government and others committed to enhancing Washington State's economic development.

- On February 14, 2013, U.S. [Commercial Service Canada](#) (CS Canada) and

SelectUSA led U.S. Trade and Investment activities at the [Canadian International Auto Show \(CIAS\)](#). CIAS is Canada's auto event of the year, and CS Canada assisted participating U.S. Economic Development Organizations through providing industry briefings, scheduling one-on-one business appointments, providing access to CIAS Official Opening Ceremony and activities (industry/media day, not for the public), and attendance at the USCS Networking Reception and CIAS Gala Reception.

- On February 14, 2013, Rebecca Moudry participated in an investment event organized by the [U.S. Commercial Service Calgary](#) hosted by United States' Consul General in Vancouver, Canada. The event featured a discussion about expanding inbound U.S. investment. Participants included current and potential Canadian investors.

- On February 25, 2013, Rebecca Moudry attended a luncheon discussion titled, "Public Private Partnerships – Attracting Global Investors to Local Infrastructure Projects". During the luncheon, Canadian institutional investors and public-private partner (PPP) experts briefed executives from utility companies, U.S. city and state economic development organizations, infrastructure investors, and engineering firms on the realities, trends, and models in building successful PPPs. The event was organized in cooperation with the [U.S. Commercial Service at the U.S. Embassy Ottawa](#) and the Canadian Consulate General in New York City.

## **Reports of Note:**

- The Business Roundtable, the United States Council for International Business and the United States Council Foundation sponsored a report by Matthew Slaughter titled, [American Companies and Global Supply Networks: Driving U.S. Economic Growth and Jobs by Connecting with the World](#). The report highlights and supports three main points: Globally engaged firms with operations in the United States are inherently American, their success is largely a result of their being global, and their being global has resulted in more jobs, investment, and R&D in the United

States.

- The Final Report of the U.S.-EU High Level Working Group on Jobs and Growth has been released. It is reported that “each day, goods and services worth \$2.7 billion/€2.0 billion are traded bilaterally, promoting economic growth and supporting millions of jobs in both economies. In addition, the United States and the EU have directly invested more than \$3.7 trillion/€2.8 trillion on both sides of the Atlantic.” The report outlines ways the strong bilateral economic relationship that exists between the United States and the European Union can be strengthened even further.

- The Vale Columbia Center on Sustainable International Investment has recently published a new Columbia FDI Profile for the United States. The country profile, titled Inward FDI in the United States and its policy context by Lucyna Kornecki, points the role of government policies in ensuring the United States remains an attractive location for business. The global recession marked a drop in inward FDI (IFDI) to the United States. Though there are signs of a recovery, based on FDI from 2011, the report highlights ways to ensure FDI can continue to thrive in the United States.

Your feedback on the content of these emails is welcome: [info@selectusa.gov](mailto:info@selectusa.gov). For more information about SelectUSA, please visit our website at <http://www.selectusa.gov>. You have received this e-mail because you have indicated an interest in receiving information on U.S. government programs on this topic. If you wish to unsubscribe from this announcement list, you may do so [here](#).