



## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

## Terminology

**UBO:** Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

**Position/Stock:** Snapshot of cumulative FDI taken at year end.

**Flow:** FDI coming into a country over a period of time.

## Reach out to us

write info@selectusa.gov  
call +1 (202) 482 6800  
tweet @SelectUSA

**www.SelectUSA.gov**

## Foreign Direct Investment (FDI):

# BRAZIL

# #3

 Third fastest-growing source of FDI in the United States in 2014 *(by UBO)*

Supporting  
U.S. Jobs

## 76,100

Number of U.S. workers employed by U.S. affiliates of Brazilian-owned firms in 2012.



Investing in  
Innovative R&D

## \$51 million

Value of research and development (R&D) spending by U.S. affiliates of South and Central American firms in 2012.\*



Expanding  
U.S. Exports

## \$6.1 billion

Total contribution to U.S. goods exports by Brazilian-owned firms operating in the United States in 2012.

## Brazilian FDI in the USA *(in USD millions)*

	2010	2011	2012	2013	2014
<b>Position (UBO)</b>	\$13,647	\$12,516	\$14,851	\$23,472	<b>\$22,404</b>
<b>Flow</b>	\$2,718	\$3,681	\$-202	\$-142	<b>\$-468</b>

## U.S. FDI in Brazil *(in USD millions)*

	2010	2011	2012	2013	2014
<b>Position (UBO)</b>	\$66,963	\$74,840	\$76,821	\$69,335	<b>\$70,457</b>
<b>Flow</b>	\$9,643	\$9,941	\$7,940	\$709	<b>\$5,018</b>

Source: Bureau of Economic Analysis (latest available as of Sept 2015)

\* The market-specific number has been suppressed to avoid disclosure of individual companies' data

## TOP 6 INDUSTRY SECTORS

*by # of announced Brazilian FDI projects in the USA*

- #1 Software & IT Services
- #2 Metals
- #3 Financial Services
- #4 Food & Tobacco
- #5 Aerospace
- #6 Chemicals

Source: fDi Markets (data from Jan 2003- Jan 2015)