

## Foreign Direct Investment (FDI) in the United States

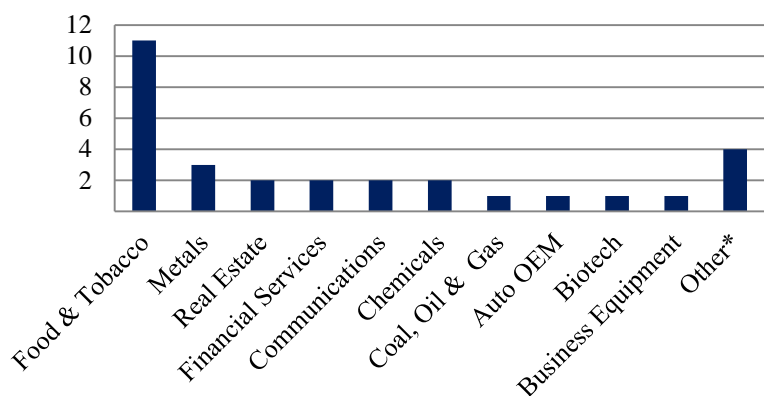
contributes to productivity growth, generates U.S. exports, and creates competitive jobs for U.S. workers. In 2013, nearly \$231 billion in FDI flowed into the United States. The stock of FDI in the United States stands at \$2.76 trillion. As of 2012, U.S. subsidiaries of foreign-owned firms account for:

**Competitive Jobs:** 5.8 million U.S. workers are employed by affiliates of multinational firms at an average annual wage of \$78,927.

**Innovative R&D:** Nearly \$48 billion was invested in research and development by U.S. subsidiaries of multinational companies.

**More U.S. Exports:** More than one-fifth (\$334 billion) of all U.S. goods exports were generated by U.S. subsidiaries of multinational firms.

## Publicly Announced FDI Projects into Idaho by Industry, 2003 – January 2015



\*Other includes: Electronic Components, Healthcare, Industrial Machinery, Equipment & Tools, and Software & IT Services

## Announced FDI Projects In Idaho

**December 2014** - Green Cross (South Korea) is investing \$2.9 million in Twin Falls in the Healthcare sector to establish a new plasma donation center. The project plans to create approximately 45 new jobs.

**February 2014** - Materne North America, a manufacturer of jams and jellies and a subsidiary of France-based Mont Blanc, has announced it will open a plant in Nampa, Idaho, US. The company will invest \$78m and create 237 new jobs at the facility, which is expected to open in autumn 2014.

**October 2013:** Frulact, a Portugal-based producer of fruit-based preparations for international food companies, announced a 200,000 square foot processing facility in Rupert, Idaho. The facility is expected to employ 100 people.

Rank	Largest Sources: FDI in the United States	2013 Position (Millions USD)
1	United Kingdom	540,489
2	Japan	344,143
3	Canada	280,536
4	Germany	278,283
5	France	238,977
6	Switzerland	140,142
7	Netherlands	137,333
8	Ireland	117,090
9	Spain	52,085
10	Australia	51,709
11	Sweden	48,582
12	Norway	40,986
13	Italy	38,445
14	Belgium	34,260
15	Mexico	32,878

## Foreign Direct Investment In Idaho

FDI plays a role in supporting jobs in the state. Majority-owned, U.S. affiliates of foreign firms now employ approximately 13,900 workers in Idaho. The manufacturing sector is the largest employer, with 5,300 employees.

- Since 2003, 30 FDI projects have been announced in Idaho and, if completed at their announced levels, they would represent over \$3.26 billion in capital investment.
- 37% of all projects announced have been in the Food and Tobacco sector between 2003 and January, 2015, as shown in the accompanying graph.

**ABOUT SELECTUSA:** SelectUSA is the U.S. federal initiative to promote, facilitate, and encourage business investment in the United States. SelectUSA works with companies and U.S. economic development organizations to provide information about doing business in the United States and serve as ombudsman for investors on issues involving federal agencies. For more information:

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