



What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

Terminology

UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end.

Flow: FDI coming into a country over a period of time.

Reach out to us

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Foreign Direct Investment (FDI): GERMANY

#3

Third largest source of FDI in the United States in 2014 (by UBO)



Supporting
U.S. Jobs

620,200

Number of U.S. workers employed by U.S. affiliates of German-owned firms in 2012.



Investing in
Innovative R&D

\$5.8 billion

Value of research and development (R&D) spending by U.S. affiliates of German-owned firms in 2012.



Expanding
U.S. Exports

\$45.5 billion

Total contribution to U.S. goods exports by German-owned firms operating in the United States in 2012.

German FDI in the USA (in USD millions)

	2010	2011	2012	2013	2014
Position (UBO)	\$247,721	\$251,183	\$275,537	\$289,595	\$312,898
Flow	\$18,760	\$16,396	\$6,709	\$16,348	\$19,124

U.S. FDI in Germany (in USD millions)

	2010	2011	2012	2013	2014
Position (UBO)	\$103,319	\$119,648	\$121,072	\$123,322	\$115,533
Flow	\$5,898	\$8,187	\$1,860	\$-1,305	\$-799

Source: Bureau of Economic Analysis (latest available as of Sept 2015)

TOP 6 INDUSTRY SECTORS

by # of announced German FDI projects in the USA

- | | | |
|-------------------------|---------------------------|--------------------------|
| #1 Auto Components | #3 Software & IT Services | #5 Electronic Components |
| #2 Industrial Machinery | #4 Chemicals | #6 Plastics |

Source: fDi Markets (data from Jan 2003- Jan 2015)