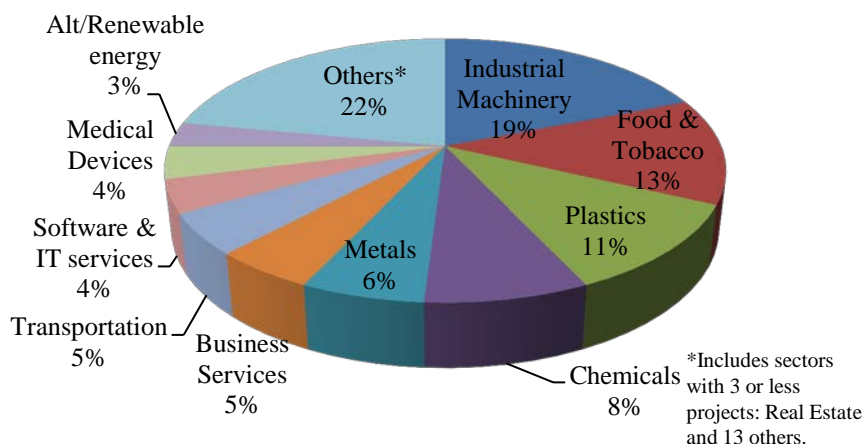


## Foreign Direct Investment (FDI) in the United States

contributes to productivity growth, generates U.S. exports, and creates competitive jobs for U.S. workers. In 2013, nearly \$231 billion in FDI flowed into the United States, up from \$170 billion in 2012. The stock of FDI in the United States stands at \$2.76 trillion. As of 2012, U.S. subsidiaries of foreign-owned firms account for:

- **Competitive Jobs:** 5.8 million U.S. workers are employed by affiliates of multinational firms at an average annual wage of \$78,927.
- **Innovative R&D:** Nearly \$48 billion was invested in research and development by U.S. subsidiaries of multinational companies.
- **More U.S. Exports:** More than one-fifth (\$334 billion) of all U.S. goods exports were generated by U.S. subsidiaries of multinational firms.

## **Publicly Announced FDI Projects into Wisconsin by Industry, 2003 – January 2015**



## Announced FDI Projects In Wisconsin

**August 2014:** Switzerland-based automation technology group, *Asea Brown Boveri (ABB)*, announced an estimated \$18.1 million expansion plan of their current manufacturing facility in New Berlin, Wisconsin. The additional manufacturing and office space corresponds to the creation of approx. 86 new jobs at the facility.

**August 2014:** *Saint-Gobain*, a France-based primarily known as a glass and materials supplier, plans to invest in a new facility in Portage, Wisconsin. The estimated \$38.4 million manufacturing plant and its 120 employees will produce engineered plastics, health care products, and culinary tech silicone.

**February 2014:** *Bluem*, a China-based software development and IT services company, invested an estimated \$16.6 million development center in Brookfield, Wisconsin. The new facility intends to employ approx. 118 individuals charged with software development, testing, and systems integration catering specifically to North American clients.

| Rank | Largest Sources: FDI in the United States | 2013 Position (Millions USD) |
|------|---|------------------------------|
| 1    | United Kingdom                            | 540,489                      |
| 2    | Japan                                     | 344,143                      |
| 3    | Canada                                    | 280,536                      |
| 4    | Germany                                   | 278,283                      |
| 5    | France                                    | 238,977                      |
| 6    | Switzerland                               | 140,142                      |
| 7    | Netherlands                               | 137,333                      |
| 8    | Ireland                                   | 117,090                      |
| 9    | Spain                                     | 52,085                       |
| 10   | Australia                                 | 51,709                       |
| 11   | Sweden                                    | 48,582                       |
| 12   | Norway                                    | 40,986                       |
| 13   | Italy                                     | 38,445                       |
| 14   | Belgium                                   | 34,260                       |
| 15   | Mexico                                    | 32,878                       |

**Foreign Direct Investment (FDI) in Wisconsin** plays a role in supporting jobs in Wisconsin. As of 2011, majority-owned, U.S. affiliates of foreign firms employ 85,600 workers in the state.

- Since 2003, over 100 FDI projects have been announced in Wisconsin.
- The Industrial Machinery sector has nearly 19% of all announced FDI projects in Wisconsin since 2003.
- Manufacturing is the leading industry sector with approximately 41,100 jobs in 2012.

**ABOUT SELECTUSA:** SelectUSA is the U.S. federal initiative to promote, facilitate, and encourage business investment in the United States. SelectUSA works with companies and U.S. economic development organizations to provide information about doing business in the United States and serve as ombudsman for investors on issues involving federal agencies. For more information:

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Sources: U.S. Bureau of Economic Analysis; fDimarkets.com