



What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

Terminology

UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end.

Flow: FDI coming into a country over a period of time.

Reach out to us

write info@selectusa.gov
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Foreign Direct Investment (FDI): NEW ZEALAND

\$374M Total stock of FDI from New Zealand in the United States in 2014 (by UBO)



**Supporting
U.S. Jobs**

28,400

Number of U.S. workers employed by U.S. affiliates of New Zealand firms in 2012.



**Investing in
Innovative R&D**

\$7.9 billion

Value of research and development (R&D) spending by U.S. affiliates of Asian and Pacific firms in 2012.*



**Expanding
U.S. Exports**

\$1.1 billion

Total contribution to U.S. goods exports by New Zealand firms operating in the United States in 2012.

New Zealand FDI in the USA (in USD millions)

	2010	2011	2012	2013	2014
Position (UBO)	\$2,956	\$1,854	\$1,254	\$828	\$374
Flow	\$77	\$1,325	\$-477	\$-37	\$68

U.S. FDI in New Zealand (in USD millions)

	2010	2011	2012	2013	2014
Position (UBO)	\$6,724	\$7,930	\$8,476	\$7,646	\$7,760
Flow	\$499	\$599	\$613	\$-547	\$-39

Source: Bureau of Economic Analysis (latest available as of Sept 2015)

* The market-specific number has been suppressed to avoid disclosure of individual companies' data

TOP 6 INDUSTRY SECTORS

by # of announced FDI projects in the USA from New Zealand

- | | | |
|---------------------------|-------------------------|-------------------------|
| #1 Software & IT Services | #3 Communications | #5 Consumer Electronics |
| #2 Plastics | #4 Industrial Machinery | #6 Business Services |

Source: fDi Markets (data from Jan 2003- Jan 2015)