



INVEST & TRADE IN THE USA: BUILDING BRIDGES BETWEEN SPAIN AND THE U.S

Seminar-Exhibition

May 19th, 2015 – Hotel Wellington, Madrid

- 8:30 - 9:00** **Registration**
- 9:00 - 09:30** **Opening Panel**
Jaime Malet, Chairman, AmChamSpain - *confirmed*
James Costos, U.S. Ambassador to Spain - *confirmed*
Jaime García-Legaz, Spanish Trade Minister - *confirmed*
- 9:30 - 10:25** **Spanish and American Government Resources: Facilitating Spanish investments and trade to the U.S.**
Isaac Martín Barbero, General Manager, ICEX - *confirmed*
Robert Jones, Regional Commercial Counselor, U.S. Embassy in Madrid - *confirmed*
Select USA Representative
Ricardo Martínez Rico, President & CEO, Equipo Económico - *confirmed*
President, CASE - *tbc*
- 10:25 - 11:10** **Financing Spanish Companies, Legal Issues & Considerations in the U.S. market**
Pedro Morera de Pelegrí, Manager Director of International Business Department, Banco Santander - *confirmed*
Gómez Acebo & Pombo – *confirmed*
Enrique Asenjo, Director Territorial Centro, Cesce - *confirmed*
- 11:10 – 11:40** *Coffee Break*
- 11:40 – 12:00** **Approval Processes for FDA and Agricultural Trade – Understanding the requirements and processes**
Víctor Sánchez, Pharma-Bio Serv - *confirmed*
Rachel Bickford, US Embassy's FAS Attache - *confirmed*
- 12:00 - 13:00** **Overcoming challenges and available resources for accessing the U.S. market**
Keys to Success in the Expansion towards the US – EMS - *confirmed*
Global logistics and operators – DHL - *confirmed*
Executive Search & Human Resource Issues in the US Market – Manpower Group - *confirmed*



- 13:00 - 13:50** **Success Stories: Doing Business in the U.S.**
3 Spanish success stories in US
- 13:50 - 14:00** **Closing**
Jaime Malet, Chairman AmChamSpain
- 14:00 - 15:00** **Networking cocktail**
- 15:00 - 18:00** **1 to 1 meetings**
Previously scheduled meetings between the US Economic Development
Offices representatives and exhibitors
- 18:00** **Closing**