



### What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

### How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

### Terminology

**UBO:** Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

**Position/Stock:** Snapshot of cumulative FDI taken at year end.

**Flow:** FDI coming into a country over a period of time.

### Reach out to us

write info@selectusa.gov  
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## Foreign Direct Investment (FDI):

# IRELAND

# #7

Seventh largest source of FDI in the United States in 2014 (by UBO)



Supporting  
U.S. Jobs

## 210,100

Number of U.S. workers employed by U.S. affiliates of Irish-owned firms in 2013.



Investing in  
Innovative R&D

## \$2.6 billion

Value of research and development (R&D) spending by U.S. affiliates of Irish-owned firms in 2013.



Expanding  
U.S. Exports

## \$5.4 billion

Total contribution to U.S. goods exports by Irish-owned firms operating in the United States in 2013.

### Irish FDI in the USA (in USD millions)

|                       | 2010      | 2011     | 2012     | 2013      | 2014             |
|-----------------------|-----------|----------|----------|-----------|------------------|
| <b>Position (UBO)</b> | \$109,879 | \$81,197 | \$92,808 | \$103,913 | <b>\$159,515</b> |
| <b>Flow</b>           | \$5,417   | \$-1,696 | \$-1,128 | \$9,344   | <b>\$1,207</b>   |

### U.S. FDI in Ireland (in USD millions)

|                       | 2010      | 2011      | 2012      | 2013      | 2014             |
|-----------------------|-----------|-----------|-----------|-----------|------------------|
| <b>Position (UBO)</b> | \$158,851 | \$184,804 | \$212,411 | \$247,755 | <b>\$310,598</b> |
| <b>Flow</b>           | \$28,865  | \$26,381  | \$30,836  | \$31,976  | <b>\$58,116</b>  |

Source: Bureau of Economic Analysis (latest available as of Dec 2015)

## TOP 6 INDUSTRY SECTORS

by # of announced Irish FDI projects in the USA

- |                           |                       |                    |
|---------------------------|-----------------------|--------------------|
| #1 Software & IT Services | #3 Food & Tobacco     | #5 Communications  |
| #2 Business Services      | #4 Financial Services | #6 Pharmaceuticals |

Source: fDi Markets (data from Jan 2003- Jan 2015)