

[SelectUSA](#) is the U.S. Government-wide initiative to attract, retain and grow business investment in the United States. Established by [Executive Order](#) of the President and housed in the U.S. & Foreign Commercial Service (Commercial Service) within the International Trade Administration at the U.S. Department of Commerce, SelectUSA coordinates existing resources and functions within Commerce and across all federal departments and agencies with operations that touch on business investment issues. SelectUSA works in partnership with state, regional, and local economic development organizations to facilitate overall U.S. business attraction and retention. SelectUSA works on behalf of the entire nation and exercises strict geographic neutrality.

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### **SelectUSA 2013 Investment Summit**



Pre-registration is open for the SelectUSA 2013 Investment Summit in Washington, DC on October 31 and November 1. To pre-register, please go to [www.selectusasummit.com](http://www.selectusasummit.com).

The two-day SelectUSA 2013 Investment Summit will connect international and domestic investors and firms with economic development organizations (EDOs) from across the United States, in an effort to promote investment and job creation.

Latest updates on the Summit are available at [www.SelectUSASummit.com](http://www.SelectUSASummit.com). For more information, contact us at +1-202-482-6800 or [SelectUSASummit@trade.gov](mailto:SelectUSASummit@trade.gov).

### **Upcoming Activities**

SelectUSA conducts targeted outreach throughout the United States and around the world. Some [upcoming activities](#) include:

- On August 6, Acting Executive Director Aaron Brickman will speak at [Internationalization and Competitiveness \(Inter-Com\)](#) in Miami, Florida. Inter-Com is hosted by Apex Brasil, the Brazilian Agency for Export and Investment Promotion, and will include about 40 executives from Brazilian firms currently exporting to, or interested in investing in, the United States. The SelectUSA presentation will focus on the benefits of investing in the United States, SelectUSA services, the SelectUSA 2013 Investment Summit, and an opportunity to answer questions.

- On October 1, the [U.S. Embassy in London](#), together with the High Commission of Canada and the Embassy of Mexico, will host the “Invest in North America: NAFTA Matters” Conference. The event will give U.S. EDOs an opportunity to meet with and promote their locations to UK-based investors. For more information, please contact Stephanie Mulot ([Stephanie.Mulot@trade.gov](mailto:Stephanie.Mulot@trade.gov)) or visit [www.investinnorthamerica.com](http://www.investinnorthamerica.com).

- On November 18-20, the [U.S. Commercial Service in Madrid](#), together with the American Chamber of Commerce in Spain, will host the [Invest & Trade in the USA – Building Bridges between Spain and the U.S. to Develop the Americas – Forum & Expo](#) in Madrid and Barcelona. The two SelectUSA investment seminars will provide an opportunity for U.S. state, local and regional economic development organizations to exhibit at each stop. For more information on seminar features and fees, contact Helen Crowley ([Helen.Crowley@trade.gov](mailto:Helen.Crowley@trade.gov)).

### **Recent Highlights**

- On July 8, the [U.S. Commercial Service Israel](#), together with the law firm Mintz Levin, hosted the “[Expanding Your Business into the US: Key Consideration & Pitfalls](#)” Conference, where a mix of private and public sector partners discussed conducting business in the United States.

- On July 24, U.S. Secretary of Commerce Penny Pritzker participated in the first ever [White House Forum on Global Investment](#) “to highlight the Administration’s support for, and benefits of, foreign direct investment in the United States.” The forum was held in coordination with the White House Business Council, the Organization for International Investment, and SelectUSA and brought together CEOs and senior executives of international firms with U.S. operations. Also participating at the event were ambassadors and representatives from 21 nations.

### **Reports of Note**

- The Vale Columbia Center on Sustainable International Investment has published its recent issue of Columbia FDI Perspectives, including the article ["Do Host Countries Really Benefit From Inward Foreign Direct Investment?"](#) which examines the benefits of FDI.

- Aaron Brickman, Acting Executive Director of SelectUSA, recently gave an interview on [CNBC](#) about the United States and Global Investment.

- [Hickey & Associates](#) has released its newest installment of the incentive legislation update, a comprehensive review of new federal and state laws and regulations on public incentives and economic development policies.

- The United Nations Conference on Trade and Development (UNCTAD) has released its [2013 World Investment Report](#) titled “Global Value Chains: Investment and Trade for Development,”

which provides an in-depth analysis on global investment trends, regional trends in FDI, a summary of recent policy developments, and a breakdown of global value chains.

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Your feedback on the content of these emails is welcome: [info@selectusa.gov](mailto:info@selectusa.gov).

For more information about SelectUSA, please visit our website at <http://www.selectusa.gov>.