



What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

Terminology

UBO: *Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.*

Position/Stock: *Snapshot of cumulative FDI taken at year end.*

Flow: *FDI coming into a country over a period of time.*

Reach out to us

write info@selectusa.gov
call +1 (202) 482 6800
tweet @SelectUSA

www.SelectUSA.gov

Foreign Direct Investment (FDI):

MEXICO

\$31.4B

Total stock of FDI from Mexico in the United States in 2014 (by UBO)



Supporting
U.S. Jobs

74,400

Number of U.S. workers employed by U.S. affiliates of Mexican-owned firms in 2013.



Investing in
Innovative R&D

\$68 million

Value of research and development (R&D) spending by U.S. affiliates of South and Central American-owned firms in 2013.*



Expanding
U.S. Exports

\$1.1 billion

Total contribution to U.S. goods exports by Mexican-owned firms operating in the United States in 2013.

Mexican FDI in the USA (in USD millions)

	2010	2011	2012	2013	2014
Position (UBO)	\$24,868	\$27,081	\$28,042	\$29,144	\$31,448
Flow	\$-123	\$2,432	\$776	\$3,508	\$2,421

U.S. FDI in Mexico (in USD millions)

	2010	2011	2012	2013	2014
Position (UBO)	\$85,751	\$85,599	\$104,388	\$102,418	\$107,825
Flow	\$825	\$7,840	\$11,635	\$7,349	\$9,311

Source: Bureau of Economic Analysis (latest available as of Dec 2015)

* The market-specific number has been suppressed to avoid disclosure of individual companies' data

TOP 6 INDUSTRY SECTORS

by # of announced Mexican FDI projects in the USA

- | | | |
|-------------------|-----------------------|----------------------|
| #1 Food & Tobacco | #3 Building Materials | #5 Business Services |
| #2 Metals | #4 Financial Services | #6 Auto Parts |

Source: fDi Markets (data from Jan 2003- Jan 2015)