



## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

## Terminology

**UBO:** Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

**Position/Stock:** Snapshot of cumulative FDI taken at year end.

**Flow:** FDI coming into a country over a period of time.

## Reach out to us

write info@selectusa.gov  
call +1 (202) 482 6800  
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**www.SelectUSA.gov**

## Foreign Direct Investment (FDI):

# BERMUDA

# \$22B

Total stock of FDI from Bermuda in the United States in 2014 (by UBO)



Supporting  
U.S. Jobs

## 39,500

Number of U.S. workers employed by U.S. affiliates of Bermudan-owned firms in 2012.



Investing in  
Innovative R&D

## \$81 million

Value of research and development (R&D) spending by U.S. affiliates of Bermudan-owned firms in 2011.\*



Expanding  
U.S. Exports

## \$8.4 billion

Total contribution to U.S. goods exports by Bermudan-owned firms operating in the United States in 2012.

## Bermudan FDI in the USA (in USD millions)

	2010	2011	2012	2013	2014
Position (UBO)	\$15,868	\$15,774	\$17,080	\$20,608	<b>\$22,318</b>
Flow	\$5,371	\$-1,473	\$-3,029	\$3,761	<b>\$4,081</b>

## U.S. FDI in Bermuda (in USD millions)

	2010	2011	2012	2013	2014
Position (UBO)	\$265,524	\$277,313	\$279,555	\$256,137	<b>\$273,792</b>
Flow	\$12,976	\$21,072	\$11,991	\$17,676	<b>\$16,460</b>

Source: Bureau of Economic Analysis (latest available as of Sept 2015)

\* The 2012 number has been suppressed to avoid disclosure of individual companies' data

## TOP 6 INDUSTRY SECTORS

by # of announced Bermudan FDI projects in the USA

- |                       |                       |                      |
|-----------------------|-----------------------|----------------------|
| #1 Financial Services | #3 Consumer Products  | #5 Beverages         |
| #2 Communications     | #4 Alternative Energy | #6 Business Services |

Source: fDi Markets (data from Jan 2003- Jan 2015)