



## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

## Terminology

**UBO:** Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

**Position/Stock:** Snapshot of cumulative FDI taken at year end.

**Flow:** FDI coming into a country over a period of time.

## Reach out to us

write info@selectusa.gov  
call +1 (202) 482 6800  
tweet @SelectUSA

www.SelectUSA.gov

## Foreign Direct Investment (FDI):

# FRANCE

# #5

Fifth largest source of FDI in the United States in 2014 (by UBO)



Supporting  
U.S. Jobs

## 557,200

Number of U.S. workers employed by U.S. affiliates of French-owned firms in 2013.



Investing in  
Innovative R&D

## \$6.6 billion

Value of research and development (R&D) spending by U.S. affiliates of French-owned firms in 2013.



Expanding  
U.S. Exports

## \$22.7 billion

Total contribution to U.S. goods exports by French-owned firms operating in the United States in 2013.

## French FDI in the USA (in USD millions)

|                       | 2010      | 2011      | 2012      | 2013      | 2014             |
|-----------------------|-----------|-----------|-----------|-----------|------------------|
| <b>Position (UBO)</b> | \$204,468 | \$208,736 | \$230,916 | \$223,336 | <b>\$240,212</b> |
| <b>Flow</b>           | \$8,865   | \$795     | \$25,510  | \$-3,765  | <b>\$12,882</b>  |

## U.S. FDI in France (in USD millions)

|                       | 2010     | 2011     | 2012     | 2013     | 2014            |
|-----------------------|----------|----------|----------|----------|-----------------|
| <b>Position (UBO)</b> | \$78,320 | \$76,283 | \$75,185 | \$77,690 | <b>\$76,823</b> |
| <b>Flow</b>           | \$4,812  | \$1,615  | \$-470   | \$1,514  | <b>\$998</b>    |

Source: Bureau of Economic Analysis (latest available as of Dec 2015)

## TOP 6 INDUSTRY SECTORS

by # of announced French FDI projects in the USA

- |                           |                    |                       |
|---------------------------|--------------------|-----------------------|
| #1 Software & IT Services | #3 Chemicals       | #5 Financial Services |
| #2 Business Services      | #4 Auto Components | #6 Communications     |

Source: fDi Markets (data from Jan 2003- Jan 2015)