



## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

## Terminology

**UBO:** Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

**Position/Stock:** Snapshot of cumulative FDI taken at year end.

**Flow:** FDI coming into a country over a period of time.

## Reach out to us

write info@selectusa.gov  
call +1 (202) 482 6800  
tweet @SelectUSA

www.SelectUSA.gov

## Foreign Direct Investment (FDI):

# POLAND

# \$1.8T

Total stock of FDI from Europe in the United States in 2014 (by UBO)\*



Supporting  
U.S. Jobs

## 900

Number of U.S. workers employed by U.S. affiliates of Polish-owned firms in 2013.



Investing in  
Innovative R&D

## \$39.7 billion

Value of research and development (R&D) spending by U.S. affiliates of European-owned firms in 2013\*.



Expanding  
U.S. Exports

## \$204 billion

Total contribution to U.S. goods exports by European-owned firms operating in the United States in 2013\*.

## Polish FDI in the USA (in USD millions)

	2010	2011	2012	2013	2014
<b>Position (UBO)</b>	\$18	\$18	*	*	*
<b>Flow</b>	\$476	\$507	-\$764	-\$122	-\$32

## U.S. FDI in Poland (in USD millions)

	2010	2011	2012	2013	2014
<b>Position (UBO)</b>	\$13,152	\$12,744	\$13,137	\$12,540	<b>\$11,516</b>
<b>Flow</b>	-\$126	-\$685	\$499	\$519	<b>\$112</b>

Source: Bureau of Economic Analysis (latest available as of Dec 2015)

\* The market-specific number has been suppressed to avoid disclosure of individual companies' data

## TOP 6 INDUSTRY SECTORS

by # of announced Polish FDI projects in the USA

- |                           |                      |                                 |
|---------------------------|----------------------|---------------------------------|
| #1 Software & IT Services | #3 Consumer Products | #5 Non-Automotive Transport OEM |
| #2 Business Services      | #4 Pharmaceuticals   | #6 Chemicals                    |

Source: fDi Markets (data from Jan 2003- Jan 2015)