

### What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

### How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

#### **Terminology**

<u>UBO</u>: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

<u>Position/Stock</u>: Snapshot of cumulative FDI taken at year end.

<u>Flow</u>: FDI coming into a country over a period of time.

### Reach out to us

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### Foreign Direct Investment (FDI):

# **SPAIN**

#9

Ninth largest source of FDI in the United States in 2014 (by UBO)



Supporting U.S. Jobs

68,300

Number of U.S. workers employed by U.S. affiliates of Spanish-owned firms in 2013.



Investing in Innovative R&D

# \$107 million

Value of research and development (R&D) spending by U.S. affiliates of Spanishowned firms in 2013.\*



Expanding U.S. Exports

# \$1.2 billion

Total contribution to U.S. goods exports by Spanish-owned firms operating in the United States in 2013.

## Spanish FDI in the USA (in USD millions)

	2010	2011	2012	2013	2014
Position (UBO)	\$46,726	\$49,358	\$51,472	\$51,897	\$54,745
Flow	\$4,410	\$5,923	\$796	\$1,507	\$2,775

U.S. FDI in Spain (in USD millions)

	2010	2011	2012	2013	2014
<b>Position (UBO)</b>	\$52,390	\$45,351	\$27,978	\$34,146	\$36,363
Flow	\$1,949	\$873	\$485	\$3,485	\$2,746

Source: Bureau of Economic Analysis (latest available as of Dec 2015)
\* The market-specific number has been suppressed to avoid disclosure of individual companies' data

## **TOP 6 INDUSTRY SECTORS**

by # of announced Spanish FDI projects in the USA

#1 Financial Services #3 Business Services #5 Minerals

#2 Software & #4 Alternative Energy #6 Electronic Parts

Source: fDi Markets (data from Jan 2003- Jan 2015)