



## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

## Terminology

**UBO:** Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

**Position/Stock:** Snapshot of cumulative FDI taken at year end.

**Flow:** FDI coming into a country over a period of time.

## Reach out to us

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# Foreign Direct Investment (FDI): TURKEY

## \$1.1B

Total stock of FDI from Turkey in the United States in 2014 (by UBO)



Supporting  
U.S. Jobs

## 2,500-4,999

Number range of U.S. workers employed by U.S. affiliates of Turkish-owned firms in 2012.\*



Investing in  
Innovative R&D

## \$36.8 billion

Value of research and development (R&D) spending by U.S. affiliates of European firms in 2012.\*



Expanding  
U.S. Exports

## \$198 billion

Total contribution to U.S. goods exports by European firms operating in the United States in 2012.\*

## Turkish FDI in the USA (in USD millions)

	2010	2011	2012	2013	2014
Position (UBO)	\$833	\$583	\$698	\$1,066	<b>\$1,084</b>
Flow	\$-37	\$-93	\$3	N/A*	<b>\$31</b>

## U.S. FDI in Turkey (in USD millions)

	2010	2011	2012	2013	2014
Position (UBO)	\$4,155	\$4,027	\$4,945	\$4,366	<b>\$4,384</b>
Flow	\$495	\$954	\$1,164	\$486	<b>\$248</b>

Source: Bureau of Economic Analysis (latest available as of August 5, 2015)

\* The market-specific number has been suppressed to avoid disclosure of individual companies' data

## TOP 6 INDUSTRY SECTORS

by # of announced Turkish FDI projects in the USA

- |                           |                      |                      |
|---------------------------|----------------------|----------------------|
| #1 Metals                 | #3 Business Services | #5 Chemicals         |
| #2 Software & IT Services | #4 Ceramics & Glass  | #6 Consumer Products |

Source: fDi Markets (data from Jan 2003- Jan 2015)