

### What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

#### **Terminology**

<u>UBO</u>: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

<u>Position/Stock</u>: *Snapshot of cumulative FDI taken at year end.* 

<u>Flow</u>: FDI coming into a country over a period of time.

### Reach out to us

write info@selectusa.govcall +1 (202) 482 6800tweet @SelectUSA

www.SelectUSA.gov

## Foreign Direct Investment (FDI):

# **IRELAND**

#7

Seventh largest source of FDI in the United States in 2014 (by UBO)



Supporting U.S. Jobs

210,100

Number of U.S. workers employed by U.S. affiliates of Irishowned firms in 2013.



Investing in Innovative R&D

# \$2.6 billion

Value of research and development (R&D) spending by U.S. affiliates of Irish-owned firms in 2013.



Expanding U.S. Exports

# \$5.4 billion

Total contribution to U.S. goods exports by Irishowned firms operating in the United States in 2013.

## Irish FDI in the USA (in USD millions)

	2010	2011	2012	2013	2014
Position (UBO)	\$109,879	\$81,197	\$92,808	\$103,913	\$159,515
Flow	\$5,417	\$-1,696	\$-1,128	\$9,344	<b>\$1,207</b>

U.S. FDI in Ireland (in USD millions)

	2010	2011	2012	2013	2014
Position (UBO)	\$158,851	\$184,804	\$212,411	\$247,755	\$310,598
Flow	\$28,865	\$26,381	\$30,836	\$31,976	\$58,116

Source: Bureau of Economic Analysis (latest available as of Dec 2015)

## **TOP 6 INDUSTRY SECTORS**

by # of announced Irish FDI projects in the USA

#1 Software & #3 Food & Tobacco #5 Communications

#2 Business Services #4 Financial Services #6 Pharmaceuticals

Source: fDi Markets (data from Jan 2003- Jan 2015)