

#### What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

### How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

#### Terminology

<u>UBO</u>: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

<u>Position/Stock</u>: *Snapshot of cumulative FDI taken at year end.* 

<u>Flow</u>: FDI coming into a country over a period of time.

#### Reach out to us

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## Foreign Direct Investment (FDI):

# **AUSTRIA**

\$3.0B

Total stock of FDI from Austria in the United States in 2014 (by UBO)



Supporting U.S. Jobs



Investing in Innovative R&D



Expanding U.S. Exports

# 15,600

Number of U.S. workers employed by U.S. affiliates of Austrian-owned firms in 2013.

# \$39.7 billion

Value of research and development (R&D) spending by U.S. affiliates of Europeanowned firms in 2013\*.

# \$570 million

Total contribution to U.S. goods exports by Austrian-owned firms operating in the United States in 2013.

## Austrian FDI in the USA (in USD millions)

	2010	2011	2012	2013	2014
Position (UBO)	\$2,536	\$2,586	\$2,858	\$3,018	\$3,037
Flow	\$136	\$177	\$434	\$620	\$873

## U.S. FDI in Austria (in USD millions)

	2010	2011	2012	2013	2014
<b>Position (UBO)</b>	\$11,485	\$12,556	\$14,327	\$15,641	<b>\$15,787</b>
Flow	\$1,273	\$2,111	\$1,667	\$1,122	<b>\$1,164</b>

Source: Bureau of Economic Analysis (latest available as of Dec 2015)
\* The market-specific number has been suppressed to avoid disclosure of individual companies' data

## **TOP 6 INDUSTRY SECTORS**

by # of announced Austrian FDI projects in the USA

#1 Industrial Machinery

Software & IT Services
Metals

**#5** Automotive Components

#2 Plastics

#4

#6 Financial Services

Source: fDi Markets (data from Jan 2003- Jan 2015)