



# Monthly Update

## Upcoming Outreach

SelectUSA will conduct targeted outreach throughout the United States and around the world. Some upcoming events include:

- On September 30 – October 3, representatives from SelectUSA will be speaking as part of three panels at the [International Economic Development Council's 2012 Annual Conference](#) in Houston, Texas. The first panel will take place on October 1, entitled Tapping into the Global Economy: Effective International Attraction Strategies. The second panel will be held on October 2 and is entitled Doing Business with China. The third panel will be held on October 3 and will be a SelectUSA specific session entitled SelectUSA: Your Federal Government Partner to Attract, Retain, and Expand Investment. SelectUSA will also maintain a booth at the event with a larger focus on the challenges and opportunities of growing jobs and investment in a global economy.
- On October 1, SelectUSA will be speaking as a part of a panel discussion hosted by the Brookings Institute in Washington, DC. The panel, entitled [Foreign Investment, Economic Growth and Job Creation](#), will discuss how can policymakers help keep America as the largest recipient of global business investment and create even more jobs through these means.
- On October 4, [AIM –International Business Council](#) and the [Western Massachusetts Economic Development Council](#) will hold the 2012 International Business Symposium. At this event in Springfield, Massachusetts, SelectUSA will participate in a series of panels comprised of global business leaders who will discuss opportunities for international trade and investment between the United States and

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## About SelectUSA

SelectUSA is a U.S. Government-wide initiative to attract, retain and grow business investment in the United States. Established by [Executive Order](#) of the President and housed in the U.S. & Foreign Commercial Service within the International Trade Administration at the U.S. Department of Commerce, SelectUSA provides enhanced coordination to existing resources and functions within Commerce and across all federal departments and agencies with operations that touch on business investment issues. SelectUSA works in partnership with state, regional, and local economic development organizations to facilitate overall U.S. business attraction and retention. SelectUSA

emerging and developed economies.

- On October 9, SelectUSA will be speaking as a part of the [Duke Energy Economic Development Team](#) LEDO Workshop in Indianapolis, Indiana. The speaking engagement will be a part of a panel discussion entitled, Regional Best Practices for Successfully Designing a Foreign Investment Strategy.

- On October 22, a SelectUSA representative will speak at an [Invest in America Seminar in Oman](#). The topics to be covered at the event will range from investment funds to doing business under the U.S.-Oman Free Trade Agreement.

- On October 22-26, SelectUSA and the U.S. Commercial Service Milan will participate in a five-day five-city road show titled "Doing Business and Investing in the United States" hosted by the [Italian Trade Commission](#). The seminars will occur in Verona, Treviso, Bologna, Milan, and Turin.

- On October 25-26, SelectUSA will participate in seminars on Doing Business in the United States in Edinburgh and Manchester, hosted by the Council of American States in Europe (CASE). For more information, please visit [www.case-europe.com](http://www.case-europe.com).

- On November 12-13, SelectUSA will be presenting as a part of the [China Overseas Investment Fair](#) (COIFAIR) in Beijing, China. The theme for this year's event will be "Invest and Cooperate for a Better World". Attendance is expected to be high, with 5,000 multinationals and 12,000 Chinese companies having been invited by the COIFAIR Secretariat to participate.

- On November 13, the Commercial Section of the American Institute in Taiwan (AIT) is organizing an investment seminar for potential Taiwanese investors to the United States. AIT is partnering with Taiwan External Trade Development Council (TAITRA) and the Ministry of Economic Affairs (MOEA) to organize a full-day program. The program will include information on investment incentives, taxes, visas and legal issues in the morning and breakout sessions focusing on several industry sectors. Individual states are invited to participate in this full-day seminar. For more information, contact Mei Mei Wang at [Meimei.Wang@trade.gov](mailto:Meimei.Wang@trade.gov). Deadline for state registration is October 1, 2012.

- On December 9-14, The U.S. Commercial

works on behalf of the entire nation and exercises strict geographic neutrality.

### **SelectUSA Ombudsman Program**

SelectUSA's ombudsman program is already active and working towards successful resolutions of problems across the federal government, addressing investor concerns and issues involving federal agencies. If a U.S. or foreign investor has a federal-level issue that is jeopardizing an investment in the United States, please contact SelectUSA at 202-482-6800 or by email at [info@selectusa.gov](mailto:info@selectusa.gov).

We invite you to connect with us through the "SelectUSA" group on [Linkedin](#).

Service in India and SelectUSA are organizing a [SelectUSA Road Show in three cities: Mumbai, Bangalore and New Delhi](#). The purpose of the Road Show is to create a platform for U.S. state governments to present their priority projects directly to interested Indian companies to raise overall awareness in India about the opportunities to invest in the United States. For more information please contact Olga Ford ([Olga.Ford@trade.gov](mailto:Olga.Ford@trade.gov)), Bharati Oberoi ([Bharati.Oberoi@trade.gov](mailto:Bharati.Oberoi@trade.gov)), Kamal Vora ([Kamal.Vora@trade.gov](mailto:Kamal.Vora@trade.gov)), and/or Munjushree Phookan ([Manjushree.Phookan@trade.gov](mailto:Manjushree.Phookan@trade.gov)).

- On April 8-12, 2013, for the third consecutive year, the U.S. Commercial Service's SelectUSA team will organize the USA Investment Center at the world's largest industrial technology show, the [Hannover Fair](#). The USA Investment Center is a joint pavilion of the federal SelectUSA Program and participating Economic Development Organizations from U.S. states, cities and regions. To obtain further information and to receive updates on this opportunity, please contact Ed Fantasia ([Ed.Fantasia@trade.gov](mailto:Ed.Fantasia@trade.gov)) and Kelly Smith-Glover ([Kelly.Smith-Glover@trade.gov](mailto:Kelly.Smith-Glover@trade.gov)).

### **Recent SelectUSA outreach has included:**

- On September 12, Executive Director Steve Olson spoke as a part of a panel at the [International Manufacturing Technology Show 2012](#) in Chicago, Illinois. IMTS is expected to have been attended by 100,000 registrants from roughly 119 countries.

- On September 21, the [U.S. Commercial Service](#) held a [SelectUSA seminar at the Western China International Fair](#). At this event in Chengdu, China, U.S. states were able to showcase their investment opportunities at one of China's most widely attended trade exhibitions.

- On September 23-25, Executive Director Steve Olson spoke as a part of a larger U.S. International Trade Administration presence at the [Realizing the Economic Strength of Our 21st Century Border Conference](#). The conference focused on range of areas from workforce needs to trade facilitation and identification of cross-border economic development and job creation strategies.

- On September 25, Manager of Global Business Attraction Tazeem Pasha spoke as a part of a panel entitled The Role of U.S. Federal and

Local Governments in Attracting Chinese Investment. The panel was hosted by the [U.S. Chamber of Commerce](#) in Washington, D.C. as a part their US-China Trade & Investment Forum: Building a Path to Shared Success..

## **Announcements by U.S. Economic Development Organizations:**

SelectUSA is introducing a new section in its monthly updates that provides U.S. economic development organizations (EDO) a platform to share announcements and initiatives that readers may find of interest. This information is shared here for reference, only. If you are an EDO and have an announcement that you'd like to share, please contact us at [info@selectUSA.gov](mailto:info@selectUSA.gov).

## **Reports of Note:**

- The United Nation's Conference on Trade and Development (UNCTAD) has published its annual report entitled [Trade and Development Report, 2012](#). The report discusses a range of issues at length, from current trends and challenges in the world economy to the changes in globalization and technology.
- The Organization for Economic Co-operation and Development (OECD) released their September 2012 issue of [Investment News](#). In this month's issue, Michael Gestrin reports on the overall decline in global investment, pointing to a 34% percent decline in international mergers and acquisitions from 2011.
- The World Economic Forum, this month, published their annual [Global Competitiveness Report 2012-2013](#). The United States has fallen two positions to being ranked 7th in this year's report, down from 5th last year.

Your feedback on the content of these emails is welcome: [info@selectusa.gov](mailto:info@selectusa.gov). For more information about SelectUSA, please visit our website at <http://www.selectusa.gov>. You have received this e-mail because you have indicated an interest in receiving information on U.S. government programs on this topic. If you wish to unsubscribe from this announcement list, you may do so [here](#).