



## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

## Terminology

**UBO:** Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

**Position/Stock:** Snapshot of cumulative FDI taken at year end.

**Flow:** FDI coming into a country over a period of time.

## Reach out to us

write info@selectusa.gov  
call +1 (202) 482 6800  
tweet @SelectUSA

www.SelectUSA.gov

# Foreign Direct Investment (FDI): SOUTH AFRICA

## \$3.7B

Total stock of FDI from South Africa in the United States in 2014 (by UBO)



Supporting  
U.S. Jobs

## 4,200

Number of U.S. workers employed by U.S. affiliates of South African-owned firms in 2013.



Investing in  
Innovative R&D

## \$19 million

Value of research and development (R&D) spending by U.S. affiliates of South African-owned firms in 2013.\*



Expanding  
U.S. Exports

## \$1.0 billion

Total contribution to U.S. goods exports by African firms operating in the United States in 2013.\*

## South African FDI in the USA (in USD millions)

	2010	2011	2012	2013	2014
<b>Position (UBO)</b>	\$2,998	\$2,874	\$2,794	\$3,306	<b>\$3,697</b>
<b>Flow</b>	\$126	\$261	\$74	\$509	<b>\$-108</b>

## U.S. FDI in South Africa (in USD millions)

	2010	2011	2012	2013	2014
<b>Position (UBO)</b>	\$6,017	\$5,870	\$5,471	\$6,377	<b>\$6,181</b>
<b>Flow</b>	\$447	\$639	\$332	\$520	<b>\$103</b>

Source: Bureau of Economic Analysis (latest available as of Dec 2015)

\* The market-specific number has been suppressed to avoid disclosure of individual companies' data

## TOP 6 INDUSTRY SECTORS

by # of announced South African FDI projects in the USA

- |                           |              |                      |
|---------------------------|--------------|----------------------|
| #1 Software & IT Services | #3 Metals    | #5 Business Services |
| #2 Coal, Oil, & Gas       | #4 Chemicals | #6 Minerals          |

Source: fDi Markets (data from Jan 2003- Jan 2015)