

Product Release Positioning Document

Kofax Intelligent Automation Platform Q3 Positioning

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| PRODUCT RELEASE | Kofax Intelligent Automation Platform Q3 2020 (Kofax TotalAgility 7.8) |
| RELEASE HEADLINES | <p>Headline: Next-Gen Kofax Intelligent Automation Platform Now Delivers Integrated, No-code Experience for Digital Workflow Transformation</p> <p>Subhead: Platform Harnesses Document Intelligence, Embedded AI, Simplified Integrations and Digital Workforce Management to Enable Citizen Developers and Accelerate Enterprise Automation</p> |
| RELEASE PITCH | <p>Kofax Continues to Innovate Across its Intelligent Automaton Platform, with market-leading Cognitive Capture for Citizen Developers, management of your RPA workforce of choice, no-code document intelligence, advanced Artificial Intelligence, and more options than ever before – delivering modern enterprise agility</p> <p>Kofax releases a new version of its Intelligent Automation platform that accelerates digital workflow transformation with no-code document intelligence, more embedded artificial intelligence, capabilities to manage your RPA workforce of choice, and simplified integration to other 3rd party business technologies.</p> <p>The new features in Kofax TotalAgility enhance the Intelligent Automation Platform by further adding:</p> <ul style="list-style-type: none">• 60+ developer enhancements for workflow automation,• No-code document intelligence with Quick Capture• Artificial Intelligence for classification and summary extraction,• simplified no-code integrations,• and management of your RPA workforce of choice |

Kofax Intelligent Automation Platform Q3 Release includes a new release of Kofax TotalAgility that delivers:

- **Low-code user enhancements** to enable efficient and rapid automation design, build, and deployment.
- Kofax's market-leading cognitive capture with a no-code interface called **Quick Capture for business analysts and non-developers** to quickly create workflows that automate and extract data from unstructured business documents.
- **More embedded advanced Artificial Intelligence** with Natural Language Processing and Machine Learning for content classification, contract analysis, and understanding.
- **Custom Services** that make it easier for the citizen developer to connect to 3rd party business technologies
- **Integrations** to extend Kofax's cognitive capture capabilities to your **RPA workforce of choice**.

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| <p>Capability Positioning</p> | <p>Improved User Experience for All Automation Leaders and Innovators</p> <p>We're continually simplifying technical and non-technical users experience, helping them develop and leverage automation to transform experiences for their customers and employees. We've added new, improved capabilities to support low code solution and form design, enterprise system and application integration, and data security. Kofax TotalAgility brings your organization the strongest set of capabilities available in market for developing and maintaining automation solutions.</p> |
| <p>Capability Positioning</p> | <p>Document Intelligence: Machine Learning for Paragraph Classification</p> <p>As current Kofax TotalAgility customers have seen good success in classifying invoices and sales orders, they now want to explore more complicated documents such as confidentiality agreements, tax disclosures, and contracts. With this release, advanced Machine Learning algorithms for Paragraph Classification are embedded and easily deployable, giving customers more flexibility in how they want to analyze content, and more power to process and understand complex unstructured documents. Organizations can further automate complex document processing and realize up to ninety percent savings on operational costs associated with manual extraction of information from documents.</p> |
| <p>Capability Positioning</p> | <p>Document Intelligence: Natural Language Processing for Summarization and Theme Analysis</p> <p>Information overload and 'content shock' are common challenges for knowledge workers, given the sheer amount of information to review.</p> <p>In this release, more out-of-the-box Natural Language Processing (NLP) capabilities for Summarization and Theme Analysis now further empower knowledge workers. Summarization breaks down long form content and provides key points to help knowledge workers rapidly consume and act on valuable information. Further, we now provide Theme Analysis, giving knowledge workers a synopsis of what the content contains, saving time and maximizing the benefits of existing Sentiment Analysis capabilities. With the additions of Summarization and Theme Analysis, organizations become more efficient as it relates to research, customer service, and competitive intelligence activities.</p> |

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| Capability Positioning | <p>No-code Document Intelligence with Quick Capture</p> <p>This release introduces Quick Capture, bringing Kofax’s market-leading cognitive capture capabilities to the hands of business analysts and non-developers, with a no-code wizard-based design experience. Quick Capture allows non-technical users to train AI to solve content-centric challenges including classification and extraction from financial documents, contracts, forms, and other information intensive documents. With the ability to classify based on content and not just layout, customers can classify complex unstructured documents with only a few sample documents – no need to understand how Kofax TotalAgility, or the powerful cognitive services involved should be applied – dramatically simplifying document processing.</p> |
| Capability Positioning | <p>Custom Services – Enhancing Workflows and Collaboration</p> <p>As automation expands throughout the organization, it is critical to facilitate collaboration and create a bridge between the innovation of advanced developers and functional process knowledge of citizen developers. With the ability to package connectivity to any application, developers of any proficiency can apply no-code integrations to enhance a TotalAgility workflow and achieve greater enterprise scalability.</p> <p>New Custom Services provide greater capabilities for enhancing workflows and connecting the Kofax Intelligent Automation platform with a growing ecosystem of technologies used within the enterprise. Organizations can place Kofax at the center of their highest value and most complex automation opportunities – bringing together people, documents, and workflows that connect with any system. No longer is custom integration associated with expensive services engagements or highly technical workarounds only understood by a subset of users within an organization.</p> <p>For customers, this means easier access to any application that needs to be connected to, and accelerated development of digital workflows that involve connectivity with systems that Kofax does not connect with out-of-the-box.</p> |

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| <p>Capability Positioning</p> | <p>RPA Workforce of Choice</p> <p>As digital workflows cut across complex business processes, legacy technology investments, and unstructured data, the synergy between the world of RPA and intelligent document processing is paramount to achieving digital workflow transformation.</p> <p>Kofax Intelligent Automation Platform now enhances integration with Kofax’s powerful, native RPA solution as well as extending our market-leading cognitive capture capabilities to other RPA vendors, UiPath, Automation Anywhere, and Blue Prism. Organizations can get more value from their RPA investments, regardless of their RPA vendor, with the ability to process unstructured data, faster and more accurately.</p> <p>Enhance your workforce capacity by orchestrating and managing your RPA workforce of choice with Kofax TotalAgility. Citizen Developers will be able to orchestrate digital workers directly with Kofax TotalAgility, making it even faster and easier to orchestrate and govern digital workers.</p> <ul style="list-style-type: none"> • Extending cognitive capture to other RPA vendors • Management, insights, and orchestration • Pre-built templates to connect to other RPA vendors (available in SmartHub) |
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