

# Kofax Equitrac Follow-You Printing

Securely hold documents until users authenticate at any printer on your print network



## INCREASE SECURITY AND PRODUCTIVITY WITH LESS WASTE, ANYWHERE YOU PRINT

People want the ability to print documents anywhere, any time, including remotely using smartphones, tablets and laptops.

But what happens in your organization today? A dash to the printer to keep private information safe from prying eyes? Wasted paper, resources and money from documents left unclaimed? Lost time and productivity because of tie-ups at the printer closest to where a document was needed? A call to the help desk to map new printers or install new drivers?

Kofax Equitrac Follow-You Printing with Secure Document Release supports user mobility while helping to reduce waste and protect personal information or client confidentiality. Part of the latest generation of Kofax Equitrac print management and cost recovery solutions, Follow-You Printing holds documents in a secure print server until users authenticate themselves at the networked printer of their choice, anywhere on your print network—across servers, departments and even geographic boundaries.

### Now you don't have to choose between security and economy

- Any printer or MFP can be supported with one of four flexible options depending on device capabilities including embedded clients, web release, the ID Controller or PageControl Touch interface
- Enhances security by releasing documents only when users are physically at the printer
- Works with available mobile printing solution to release prints from smartphones, tablets or laptops
- Promotes mobility by allowing users to release documents at any convenient printer, anywhere in your organization

# KOFAX



## PRODUCT SUMMARY

- Reduces waste by eliminating unclaimed printing and adding the accountability that encourages users to print only the documents they actually need
- Supports popular card-based ID systems for simple authentication
- Integrates easily into multi-vendor environments

### Increase security, confidentiality and compliance

Kofax Equitrac Follow-You Printing with Secure Document Release makes it easy to keep confidential materials out of the wrong hands. And by accounting for and reporting all document output activity, Kofax Equitrac Follow-You Printing helps organizations comply with HIPAA, Sarbanes-Oxley and other privacy requirements.

### Improve employee productivity and mobility

Freed from reliance on a single printer, users can output documents when and where they are needed and avoid the inconvenience of printers that are busy or out of service. Kofax Equitrac Follow-You Printing also supports mobile printing, releasing documents only when mobile employees arrive at the printer.

## ELIMINATE PERSONAL PRINTERS

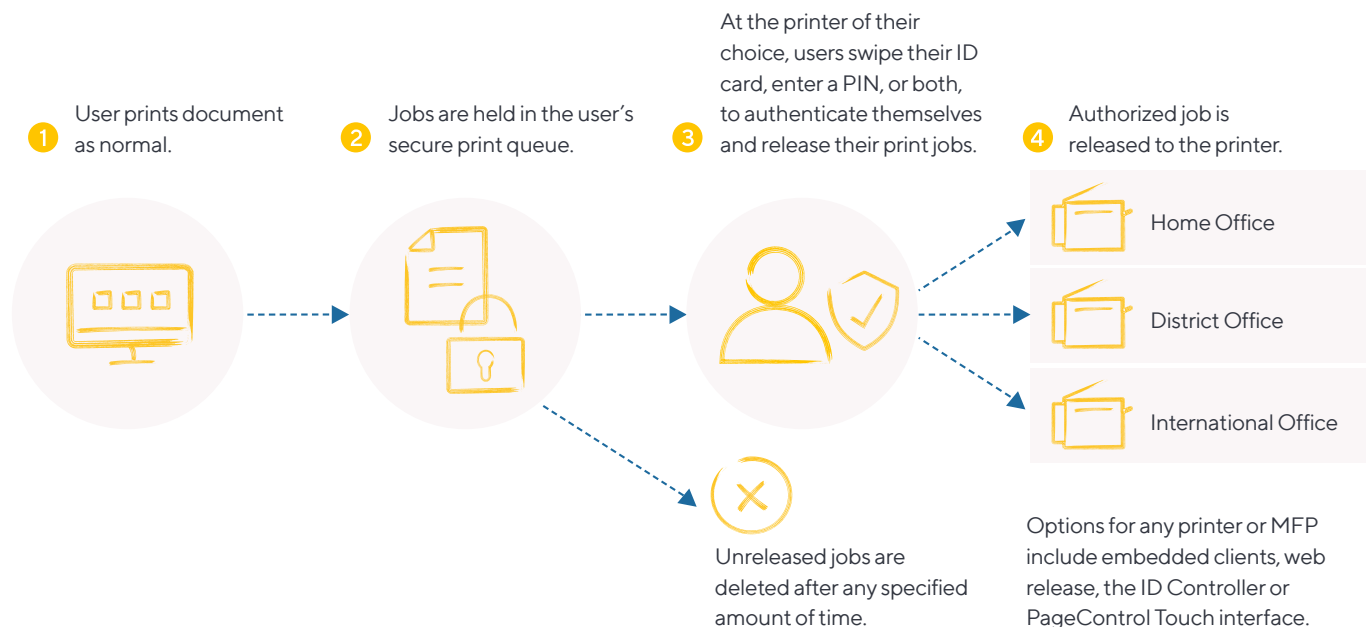
Now you can eliminate the high, but hidden cost of personal printers kept by many employees to assure privacy. Kofax Equitrac Follow-You Printing brings the security of personal printers to every shared device.

### Reduce total cost of ownership

Kofax Equitrac Follow-You Printing works with output devices from every manufacturer and provides one convenient administrative user interface for managing your entire fleet. It also works across all print infrastructure deployment models—print servers, direct IP or Hybrid Print Control—ensuring that convenience, control and security are not compromised for infrastructure cost-savings initiatives. Fully standards-based, Kofax Equitrac Follow-You Printing is compatible with IPSec encryption and supports alpha-numeric login, PIN entry, and magnetic stripe or proximity card authentication.

## KEY FEATURES

- Provides a convenient print environment to automatically route print jobs to another printer based on device status
- Allow, hold, redirect and deny printing of documents based on who is printing, where the document is being printed and on the attributes of the document
- Provides the user with the option to choose the most appropriate printer based on the cost of the job
- Establish color quotas and account balances per user or at the department level, with rules that deny printing based on a user going over their quota or balances
- Encourage responsible behavior such as letting users select or delete print jobs from the secure queue and applying rules to reduce print costs and waste
- Provides organizations maximum flexibility in setting up printing policies and managing related costs



## PRODUCT SUMMARY

### **Print mobility, document accountability and privacy**

Networked printers are not always conveniently located for workers who spend increasing amounts of time away from their desks. Unannounced plans or strategies can be prematurely divulged in documents left unattended or unclaimed at remote printers. Jams, malfunctions or lengthy queues can render printers unavailable when workers need them most. Kofax Equitrac Follow-You Printing with Secure Document Release supports worker mobility while increasing security and economy.



## **DISCOVER THE REAL-WORLD BENEFITS OF FOLLOW-YOU PRINTING**

### **Education**

End wasteful unclaimed printing by only allowing print jobs to be output when users are ready to claim them at the printer. One East Coast college used the Kofax Equitrac solution to reduce campus printing 41 percent in just one semester. Integration of Kofax Equitrac Follow-You Printing with existing campus card systems and online accounts allows students, faculty and staff to use the same machines.

### **Legal**

Protect attorney work product and client confidentiality by preventing documents from sitting exposed in the output trays at unattended printers. Kofax Equitrac Follow-You Printing provides safeguards to help your firm maintain not only your clients' trust, but also compliance with corporate accountability and information privacy regulations.

### **Office**

Give employees the convenience of swiping their ID cards to release their documents and the flexibility to bypass printers that are busy or out of service. And because Kofax Equitrac Follow-You Printing supports mobile printing and operates across geographic boundaries, users can output queued documents at network printers in your organization's branch offices, to avoid the risk of losing or exposing them while traveling.

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To discover more about Kofax Equitrac, please  
call 1-877-396-3156 or visit [www.kofax.com/equitrac](http://www.kofax.com/equitrac).

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