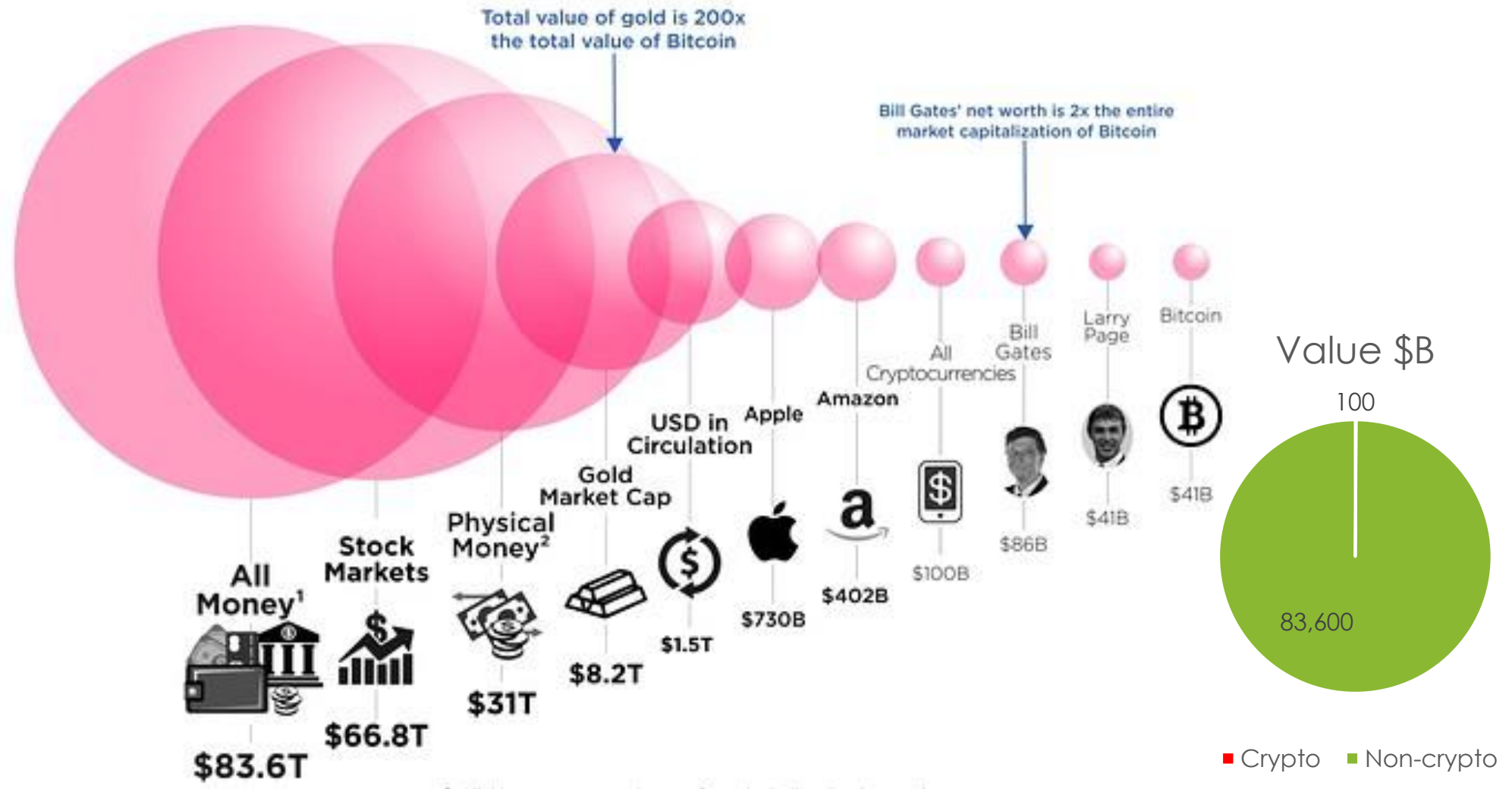




TIPIT

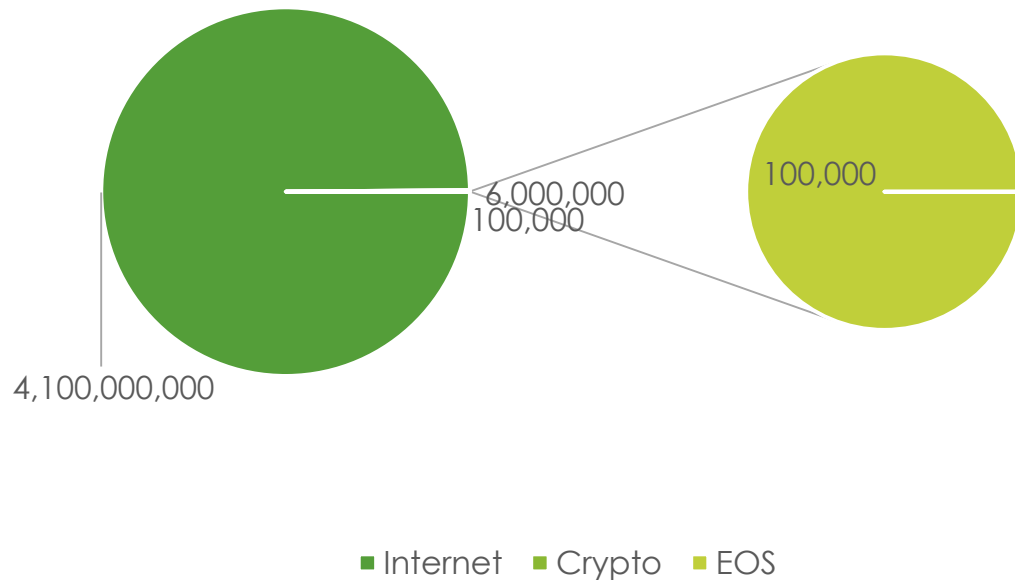
SIMPLE tipping and token sharing on popular Social platforms <http://tipit.io>

Putting the World's Money into Perspective



CRYPTO VS INTERNET USERS

Internet Users vs Crypto vs EOS



- Crypto Today
 - Too Complex and Scary
 - Mainstream sees FUD not benefit
- Adoption Solutions:
 - **Simple**
 - Disrupt/Displace
 - Better Future



POLL: WHY STARTUPS SUCCEED

- Which is the *MOST* important for Startup Success?
 - Funding
 - Business Model
 - Idea
 - Team
 - Timing

TIPIT.IO ON DISCORD

- SIMPLE!
- Fun
- Easy
- Sharing & Giving
- “PayPal of EOS”



- Simple Commands
 - !bal
 - !send or !tip
 - !deposit
 - !help
 - !pull or !withdraw
 - !name EOS name check & link
 - !create EOS-name
- Join Discussion Now!
 - <https://discord.gg/UnE6z96>

DEMO



TRANSPARENT ON CHAIN

b13db4cf Dec-08-
2018,
11:59:08 AM



tipitaccount - sendtip

user: tipitaccount
touser: realstep
tomemo: 3631
fromuser: markstair
frommemo: 5421
platform: discord
platformid: 0
whotype: H5
symbol: EOS
amount: 1.0
memo: Tipbot Test
prevtx: ed172be44cf4b6a7d9de55133175b0fab552
c7d719a029cc8892c35d18e105a0
previd: 249





“The most complicated skill is to be simple.”

– Dejan Stojanovic

GOALS: SIMPLE

- Simple, Simple, SIMPLE!!!
- Leverage EOS without ANY knowledge
- Receive EOS and other token tips without account
- Introduce EOS/Crypto/Blockchain gradually with Fun and Joy
- Drive EOS
 - Usage
 - Accounts
 - Increase value of network



“The essence of life is not in the great victories and grand failures, but in the simple joys.”

– Jonathan Lockwood Huie



“Simple can be harder than complex: You have to work hard to get your thinking clean to make it simple. But it’s worth it in the end because once you get there, you can move mountains.”

– Steve Jobs

TIPIT BUSINESS MODELS

- 1% Withdraw fee
- Advertising
 - !sendif For user paid for ads
- API for apps and games
 - !dice Roll dice on EOSdice
 - !bj play blackjack in channel
- Premium Subscription Options
 - Group Token Creation
 - Ad-free
 - Custom tipit account
 - Obfuscated data option
- TIP token Options
 - Stable coin
 - Utility token
 - Tip token for withdraw fee (Binance BNB)
- Wanted: Token economics advise
 - Contact marks@tipit.io

PLAN: GO DEEP, GO WIDE

- Go Deep with Features
 - !create
 - Create EOS account name
 - !rain
 - Tip everyone in the channel
 - !sendif
 - Interactive Advertising
 - !sendif 1.0 TESLA “[Click for Tesla Model](#)”
 - Group Token Creation
 - Direct EOS to EOS
 - NOT needed initially as most people don't have EOS accounts!
 - Send non-fungible digital assets
=>Send a CryptoKitty, Stickers





WHY STARTUPS SUCCEED

- **Funding - 14%**
- **Business Model - 24%**
- **Ideas - 28%**
- **Team - 32%**
- **Timing - 42%**

- **Source: Bill Gross, Idealab**