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May 26th – 27th, Spring 2017

Sponsorship Package



The University of Waterloo's Engineering Society would like to invite you to take part in the **Spring 2017 EngHack** taking place from **May 26th to May 27th** at the University of Waterloo. Each term, EngSoc brings together over 200 of the most innovative and creative undergraduate students. These students come together for **24 hours**, solving problems from the ground up using their diverse technical backgrounds and ingenuity.

The inaugural EngHack, held in the Fall term of 2013, was born out of the idea that not everyone needs to be an accomplished programmer to benefit from a hackathon. Since then, EngHack has evolved into a conducive environment that fosters growing talent in new and veteran hackers alike. With the increasing prevalence and speed of technological innovation in all disciplines, the love of hacking is vitally important to better equip students with the tools they need to succeed in our rapidly changing world.

Why Sponsor Us

The University of Waterloo operates the largest post-secondary co-op program in the world, with more than 19,000 students being hired by over 6,700 employers. Upon graduation, these students will have completed the equivalent of two years of work experience. EngHack sponsors will have an exclusive opportunity to directly interact with these students and see them at work in a practical environment.

Sponsoring EngHack can help your company:

- **Increase student awareness** of your brand and show off your company's technical side
- **Recruit talented students**, many of whom will be looking for their next co-op placement for Fall 2017
- **Showcase and test your products** with a large user pool and see them being used in new and innovative hacks right before your eyes.
- **Run workshops** and mentor students. Nothing is more interesting to students than learning about new technologies from the makers themselves

This hackathon would not be possible without sponsors such as you and your support will help every aspect of the event. Contributions will go towards facilitating the catered food, the awards and prizes and everything in between that make an exciting and successful hackathon.

Thank you in advance for reviewing this sponsorship package and we hope that you ultimately decide to be part of the greatest EngHack yet!



Sponsorship Options and Benefits

Sponsorship Benefits	Bronze	Silver	Gold
	\$500	\$1500	\$2500
General			
Send a Mentor	✓	✓	✓
Company pitch at opening	✓	✓	✓
Provide a Tech Talk / Workshop		✓	✓
Company representative on judging panel		✓	✓
Offer a company-specific prize			✓
Branding			
Thanked at ceremonies	✓	✓	✓
Logo size on website and hacker handbook	S	M	L
Company logo on T-shirt*		✓	✓
Social Media Shoutout		1	2
Promotional product in hack packs		✓	✓
Logo on event poster			✓
Sponsor blurb on website and hacker handbooks			✓
Logo on Banner*			✓
Recruiting			
Booth at Job Fair	✓	✓	✓
Give out promotional products at booth	✓	✓	✓
Send Emails to participants			
Access to hackers' Resume/LinkedIn/GitHub		After	Before

*Subject to availability

Have an alternative form of contribution? Want a custom plan?

Do not hesitate to contact us: enghack@engsoc.uwaterloo.ca

Other forms of sponsorship such as food and other products are strongly encouraged. We are happy to work with you to ensure that this event fits your needs as a sponsor.