

Sat - Sun, July 9 - 10

2016

# TECH RETREAT

visit us at [techretreat.ca](http://techretreat.ca) & email us at [hello@techretreat.ca](mailto:hello@techretreat.ca)

Tech Retreat is a student-led initiative that aims to inspire high school students from all backgrounds. On the weekend of July 9th, **300 high school students** from across Southern Ontario will gather at the **University of Waterloo** to build software and hardware applications for the second annual Tech Retreat. Experienced hackers will compete in the **hackathon** to create innovative technical projects. Participants with less experience will join the **learnathon** and discover the beauty of programming hands-on.

## PURPOSE

Tech Retreat will inspire a new generation of youth by exposing them to new technology and to the theme of **social impact**. We want to gather companies with diverse approaches and backgrounds in tech to represent the industry, and share their knowledge and experience with our participants. Your involvement with Tech Retreat will inspire high school students - the next generation of our society - to learn about, explore, and pursue futures in technology.

## BRANDING

Brilliant high school students from across southern Ontario will be exposed to your brand. It will be a prime opportunity to **market** your products and **interact** with students who are passionate about technology. They will also have a chance to develop with your API or utilize your product throughout the event.

## RECRUITING

Participants may submit **resumes** along with their academic **grade** and University preferences; all of which can be distributed to you. Tech Retreat gathers some of the brightest high school students in Canada. Being at the event will allow you to mentor these students and gauge their talent.

**We were blown away by them last year, and we invite you to join us for another round!**



Check out the top projects (created in **8 hours**) from 2015 here: <http://techretreat.devpost.com/submissions>



## A GLANCE AT <TECH RETREAT 2015/>

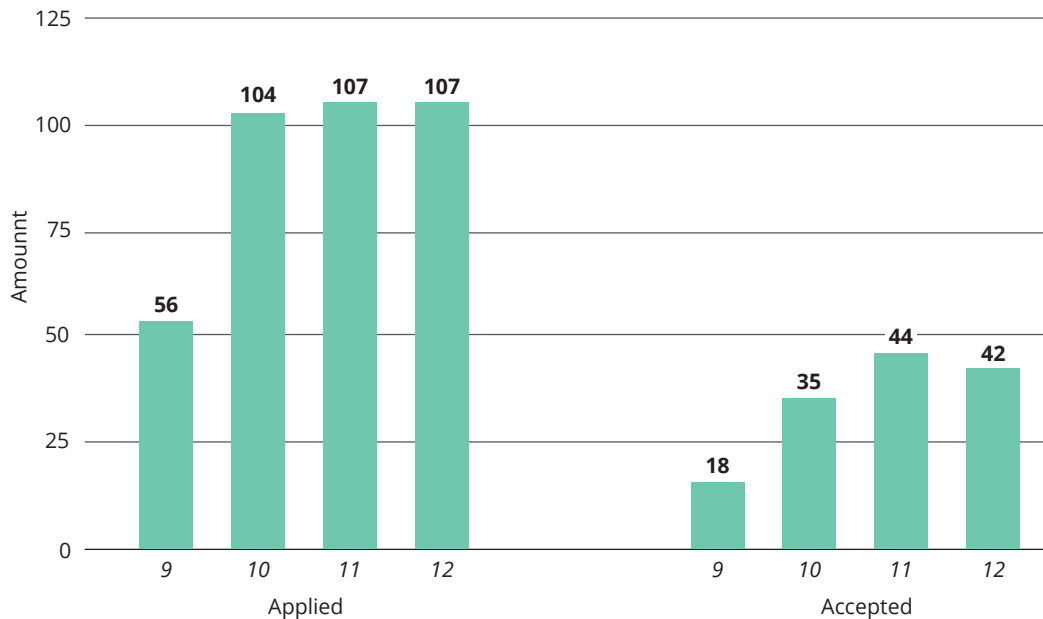
For more details of Tech Retreat's **success** last year, take a look at our [transparency report](#).

**470**  
students  
APPLIED

**114**  
hackers  
ACCEPTED

**52**  
learners  
ACCEPTED

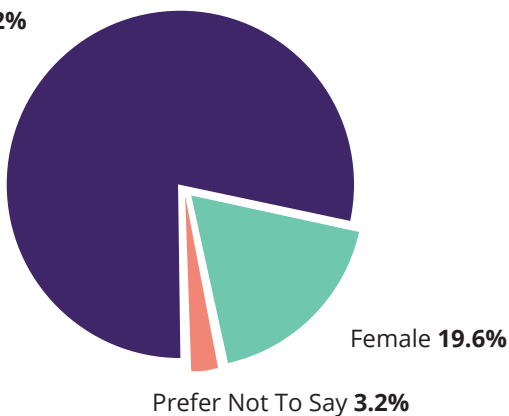
What grade are the students?



**89%** OF ACCEPTED STUDENTS  
ATTENDED THE EVENT

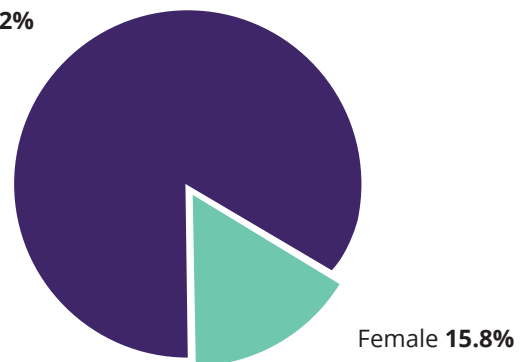


Male **77.2%**



**GENDER OF APPLICANTS**

Male **84.2%**



**GENDER OF ACCEPTED APPLICANTS**

**\*\* the entire application process is gender blind \*\***

# SPONSORSHIP TIERS

For startup sponsorship, please contact us!

		PLANET	STAR	SUPERNOVA
		\$1000	\$3000	\$6000
MARKETING	Promotion			
	Logo on website	●	●	●
	Social Media Posts (Facebook, Twitter)		●	●
	Item inclusion in Swag Bag (# of items)	1	1	2
	Sponsored Snack		●	
	Sponsored Meal			●
	Booth			
	Location (pick from floor plan)	Regular	Premium	Best
	Size	Regular	Regular	Large
	Distribute Swag (max # of items)	3	5	∞
PRODUCT & OUTREACH				
	Mentors (max)	0	1	2
	Recruiters (max)	1	1	2
Events	Workshop			●
	Company Intro	45 seconds	1 minute	2 minutes
RECRUITMENT				
	Student Resumes (Post/Pre event distribution)		Post	Pre
À LA CARTE				
	Challenge (max 4)		\$200	
	Pre-event challenge (max 2)		\$500	
	Sponsor a "TOP 3" prize		Contact Us	
	Social Events (Therapy Puppies, speed networking, etc.)		Contact Us	