

Pages 1 of 3 **Key Result Area (KRA)**

IV Employee Code 00631469 **Employee Name** Mr. Nikunj Daga **Band**

Business Development - Pvt. Designation MANAGER - BUSINESS Department Project/Location Head Office - Navi Mumbai (HO) -**DEVELOPMENT - PVT.**

HO-NaviMum

Period 01-04-2024 To Date 31-03-2025 2024-2025 From Date

KRA Submittd On 23-10-2024 **KRA Approved On** 26-10-2024

Sr.No	Goal Title	Weightage	Measurement Details	Unit	Quantity
1	Order booked: Net new Existing Services - India - North as per Annual Plan or revised target (A)	15.00	Quarterly service targets to be achieved as below - Rs.06.00 crs For Q1 = INR. 01.00 crs Q2 = INR. 02.00 crs Q3 = INR. 02.00 crs Q4 = INR. 01.00 crs	Cr	6.00
2	Order booked: Net new Existing Services - India - North as per Annual Plan or revised target (B)	5.00	PO / Contract should be signed within 3 weeks of LOI and certainly 1 week before Project Start / Kickoff Date whichever is earlier for India projects.	Weeks	3
3	Order booked: Net new Existing Services - India - North as per Annual Plan or revised target (C)	5.00	Have a predictable pipeline supporting sales forecast for the quarter w.r.t quarterly targets	Factor	>=2.5
4	Order booked: Net new Existing Services - India - North as per Annual Plan or revised target(D)	15.00	Estimated contribution	%	>=45%
5	Order booked: Existing Customer-India - North as per Annual Plan or revised target(A)	5.00	Quarterly service targets to be achieved as below - Rs.03.50 crs For Q1 = INR. 00.50 crs Q2 = INR. 00.50 crs Q3 = INR. 01.00 crs Q4 = INR. 01.50 crs	Cr	3.50

REVIEWEE REVIEWER FINAL REVIEWER

Mr. Nikunj Daga Mr. Upagupta Patnaik Mr. Upagupta Patnaik Name Name Name

Date 23-10-2024 12:09:23 PM 26-10-2024 06:04:49 AM 26-10-2024 06:04:49 AM Date Date



Pages 2 of 3 **Key Result Area (KRA)**

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Designation MANAGER - BUSINESS Department Business Development - Pvt. Project/Location Head Office - Navi Mumbai (HO) -**DEVELOPMENT - PVT.**

HO-NaviMum

To Date 31-03-2025 **Period** 2024-2025 From Date 01-04-2024

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Sr.No	Goal Title	Weightage	Measurement Details	Unit	Quantity
6	Order booked: Existing Customer-India - North as per Annual Plan or revised target (B)	2.50	PO / Contract should be signed within 3 weeks of LOI and certainly 1 week before Project Start / Kickoff Date whichever is earlier for India projects.	Weeks	3
7	Order booked: Existing Customer-India - North as per Annual Plan or revised target (C)	2.50	Have a predictable pipeline supporting sales forecast for the quarter w.r.t quarterly targets	Factor	>=2.5
9	Order booked: Licence India - North as per Annual Plan or revised target	25.00	Quarterly margin amount targets to be achieved as below - Rs.04.50 crs. For Q1 = INR. 00.50 crs Q2 = INR. 01.00 crs Q3 = INR. 02.00 crs Q4 = INR. 01.00 crs	Cr	4.50
10	Order booked (A) New Technology- RPA, SF, Ariba, Mobility, Vendor Portal, VIM, AI, Joule as per Annual Plan or revised target	10.00	Quarterly service targets to be achieved as below - Rs.01.00 crs . For Q1 = INR. 00.00 crs Q2 = INR. 00.00 crs Q3 = INR. 00.50 crs Q4 = INR. 00.50 crs	Cr	1
11	Order booked: (B) New Technology- RPA, SF, Ariba, Mobility, Vendor Portal, VIM, AI, Joule as per Annual Plan or revised target	2.50	PO / Contract should be signed within 4 weeks of LOI and certainly 1 week before Project Start / Kickoff Date whichever is earlier.	Weeks	4

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DEVELOPMENT - PVT.

Sr.No	Goal Title	Weightage	Measurement Details	Unit	Quantity
	Order booked: (C) New Technology- RPA, SF, Ariba, Mobility, Vendor Portal, VIM, AI, Joule as per Annual Plan or revised target		Have a predictable pipeline supporting sales forecast for the quarter w.r.t quarterly targets	Factor	>=2.0
13	Customer Excellence	10.00	No Loss of Net New accounts on account of non favorable reference from Existing customers.	No's	<=10%
	Total	100.00			

REVIEWEE REVIEWER FINAL REVIEWER

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