

Key Result Area (KRA)

Pages 1 of 3

Employee Code 00631469 Employee Name Mr. Nikunj Daga Band IV

Designation Manager - Business Development Department Business Development - Pvt. Project/Location Head Office - Navi Mumbai (HO) -

HO-NaviMum

Period 2023-24 From Date 01-04-2023 To Date 31-03-2024

KRA Submittd On 11-08-2023 KRA Approved On 23-08-2023

Sr.No	Goal Title	Weightage	Measurement Details	Unit	Quantity
1	Order booked: Net new Existing Services - India - North & East as per Annual Plan or revised target	40.00	1.1 Quarterly service targets to be achieved as below - Rs.06.71 crs For Q1 = NIL Q2 = INR. 02.35crs Q3 = INR. 02.35 crs Q4 = INR. 02.01 crs (15 Marks)	Cr	6.71
			1.2 PO / Contract should be signed within 3 weeks of LOI and certainly 1 week before Project Start / Kickoff Date whichever is earlier for India projects. (5 Marks)	No's	3
			1.3 Have a predictable pipeline supporting sales forecast for the quarter w.r.t quarterly targets (5 Marks)	No's	>=2.5
			1.4 Estimated contribution (15 Marks)	%	>=45%
2	Order booked: Existing Customer-India - North & East as per Annual Plan or revised target	10.00	2.1 Quarterly service targets to be achieved as below - Rs.01.62 crs For Q1 = NIL Q2 = INR. 00.57 crs Q3 = INR. 00.57 crs Q4 = INR. 00.49 crs (5 Marks)	Cr	1.62

REVIEWEE REVIEWER FINAL REVIEWER

Name Mr. Nikunj Daga Name Mr. Upagupta Patnaik Name Mr. Upagupta Patnaik

 Date
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2	Order booked: Existing Customer-India - North & East as per Annual Plan or revised target	10.00	2.2 PO / Contract should be signed within 3 weeks of LOI and certainly 1 week before Project Start / Kickoff Date whichever is earlier for India projects. (2.5 Marks)	No's	3
			2.3 Have a predictable pipeline supporting sales forecast for the quarter w.r.t quarterly targets (2.5 Marks)	No's	>=2.5
3	Order booked: License India - North & East as per Annual Plan or revised target	30.00	3.1 Quarterly margin amount targets to be achieved as below - Rs.2.40 crs. For Q1 = NIL Q2 = INR. 00.84 crs Q3 = INR. 00.84 crs Q4 = INR. 00.72 crs	Cr	2.40
4	Order booked: VP, SC, BT, RPA in India- North as per Annual Plan or revised target as per Annual Plan or revised target	10.00	4.1 Quarterly service targets to be achieved as below - Rs.00.75 crs . For Q1 = NIL Q2 = INR. 00.26 crs Q3 = INR. 00.26 crs Q4 = INR. 00.23 crs (5 Marks)	Cr	0.75
			4.2 PO / Contract should be signed within 4 weeks of LOI and certainly 1 week before Project Start / Kickoff Date whichever is earlier for India projects. (2.5 Marks)	No's	4

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	Order booked: VP, SC, BT, RPA in India- North as per Annual Plan or revised target as per Annual Plan or revised target		4.3 Have a predictable pipeline supporting sales forecast for the quarter w.r.t quarterly targets (2.5 Marks)	No's	>=2.5
5	Customer Excellence		5.1 No Loss of Net New accounts on account of non favorable reference from Existing customers.	No's	<=10%
	Total	100.00			

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