Atharva **Shah**

TECHNICAL WRITER · DEVELOPER ADVOCATE

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Technical Writer and Developer Relations Specialist with 3+ years of experience building high-impact content for cloud security, DevSecOps, and developer-first platforms. Proven ability to translate complex concepts like CNAPP, Zero Trust, Kubernetes Security, and AI threat modeling into accessible documentation, blogs, and product marketing material. Published across AccuKnox, FreeCodeCamp, and Amazon. Adept in Gitbook, WordPress, SurferSEO, Jira, and Git-based pipelines. A cross-functional contributor with both strong technical depth and storytelling clarity.

Work Experience

AccuKnox
TECHNICAL WRITER & SPECIALIST
Remote
May 2023 - Present

- Led creation of 200+ technical assets including blogs, eBooks, whitepapers, and landing pages for features like CNAPP, CWPP, ASPM, Zero Trust, Kubernetes Security, and Cloud Compliance.
- Architected developer documentation workflows using Gitbook, GitHub, and Markdown—improving onboarding and reducing support overhead by over 25%.
- Delivered high-performing content for launches of AI Security, CI/CD integrations, and Azure Marketplace; coordinated SEO and metadata strategy using Looker Studio, SurferSEO, and WordPress.
- Hosted and promoted 15+ webinars/events using Restream, Luma, and Meetup; scripted sessions and drove campaigns across LinkedIn, email, and GCal.
- Improved organic traffic to flagship pages by 35% through blog audits, internal linking strategies, and SEO-first writing using SurferSEO and Factors.ai.
- Collaborated cross-functionally with design, dev, and product teams using Jira, Notion, and Visily; managed sprint-aligned content pipelines and product GTM content.

TutorialsPoint
TECHNICAL WRITER
Remote
Mar 2023 - Aug 2023

- Published 90+ Python-focused tutorials on Django, Web Scraping, Data Visualization, and Automation; accumulated 100K+ views and drove major traffic to developer education portals.
- Developed reusable Django modules and tutorial logic optimized for SEO discoverability and educational clarity; adhered to style guides and open-source syntax standards.
- Worked in a self-publishing editorial pipeline to plan, write, and iterate high-volume tutorial content with proven reader engagement.

Board Infinity
TECHNICAL SPECIALIST
Remote
Sep. 2022 - Jan. 2023

- Created and optimized 150+ coding tutorials and curriculum content around Python, Django, and REST APIs for early-career developers and students.
- Led content QA and SEO grooming for software development topics, improving student time-on-page and user satisfaction scores.
- Enabled 30% growth in platform-wide organic reach by implementing keyword mapping and backend linking strategies for learning modules.

Content & Advocacy Projects

Developer Documentation & Technical Guides (AccuKnox)

SKILLS: GITBOOK, MARKDOWN, GITHUB, KUBERNETES SECURITY, CI/CD INTEGRATIONS, AZURE ENTRA, CNAPP, OWASP TOP 10

- Led documentation for AccuKnox and KubeArmor, authoring 200+ help pages, use cases, and integration guides for features like Secret Scanning, CI/CD Security, SSO, and Runtime Protection.
- Migrated fragmented content to Gitbook with improved navigation, SEO metadata, and consistent developer experience.
- Created onboarding flows, release notes, and advanced implementation playbooks for cloud-native DevSecOps solutions.

Thought Leadership & Deep-Dive Blogs (AccuKnox, FreeCodeCamp, TutorialsPoint)

SKILLS: TECHNICAL BLOGGING, SEO, CLOUD SECURITY, DEVSECOPS, AWS/GCP, CONTENT STRATEGY

- Published 50+ blogs covering zero-day threats, CNAPP vs CSPM, Kubernetes hardening, and real-world breach analysis (e.g., JP Morgan, CrowdStrike).
- Long-form tutorials on FreeCodeCamp and TutorialsPoint average 50K+ views per article.
- Crafted SEO-driven content strategy with optimized CTAs, FAQs, and conversion copywriting.

Technical Books & Whitepapers (Amazon, AccuKnox)

SKILLS: GHOSTWRITING, AMAZON KDP, EBOOK DESIGN, PDF PUBLISHING, ZERO TRUST, LLM SECURITY

- Authored and published books like "AccuKnox: Zero Trust CNAPP – The Definitive Guide" and "AppSec Meets CloudSec."
- Created PDF and Kindle editions, coordinated cover design, and managed publishing workflows.
- Contributed to titles such as "Top 10 Zero-Day Attacks" and "ASPM + CNAPP Integration Guide."

Community Events & Developer Advocacy (AccuKnox, KubeArmor)

SKILLS: WEBINAR HOSTING, DEVREL CAMPAIGNS, EVENT MARKETING, CLOUD SECURITY DEMOS

- Scripted and promoted webinars including "Runtime Security vs EDR/XDR" and "Inline vs Post-Attack Mitigation."
- Led outreach for KubeCon, BlackHat, and Nutanix .NEXT events with demo decks, landing pages, and campaigns.
- Managed live sessions via Restream, Luma, and Meetup with replay content and help docs.

Email Campaigns & Developer Outreach (AccuKnox)

SKILLS: Email Marketing, Sales Enablement, Newsletter Automation, Product Campaigns

- Ran 25+ developer-focused campaigns covering product launches, AWS/GCP/Azure security, and gated content.
- Built multistage journeys for ebooks and webinars using Brevo and ReachInbox.
- Crafted newsletters, partner updates, and Gartner-driven review strategies.

Certification

- Google IT Support Specialization • Google Cloud Facilitator • Stanford Machine Learning

- Neural Networks and Deep Learning • Michigan University — Python Capstone • JavaScript Data Structures & Algorithms

Honors & Awards

| 2023 | **WINNER**, CRIF India Hackathon by Mindspark | *COEP, Pune* |
| 2020 | **RUNNER-UP**, National Cyber Olympiad in IT and Programming | *PAI IT, Pune* |

Education

MCA — GPA: 9.5   *Mumbai*

SARDAR PATEL INSTITUTE OF TECHNOLOGY   *Aug 2023 – Jun 2025*

- Built 4+ full-stack apps for MCA showcases; won multiple CS competitions.
- Competed in 5+ national hackathons with cross-functional teams.

BCA — GPA: 9.7   *Pune*

BRIHAN MAHARASHTRA COLLEGE OF COMMERCE   *Aug 2020 – Apr 2023*

- Led Google Cloud workshops for 400+ peers on DevOps, Kubernetes, and cloud security.

12th (PCM + CS) — GPA: 9.8   *Pune*

FERGUSSON COLLEGE   *Aug 2018 – Apr 2020*

- Graduated with #1 rank; excelled in STEM and competitive exams.