

Resume.



PERSONAL DETAILS

Nofiu Ibukun

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PERSONAL STATEMENT

I am an about 5 years old experienced PRODUCT/GRAPHIC DESIGNER, good in VISUALS DESIGN and representation, BRAND ADVERTISING, management and communication.

EDUCATION

A.U.D Comprehensive High School
2006 - 2013

Dobson Technology Print/Design Academy
2013 - 2015

SKILLS

DESIGN

Brand Identity / UI Design / Editorial
Illustrations / Animation / Motion Design
Styling

WEB

Marketing / HTML/CSS / Social

WORK EXPERIENCE

Fieldinsight

Job Description:

Creative officer & Print consultant

I Created a holistic brand design system which sets guidelines for the branding and product team

I Changed the entire product design outlook in terms of website design and user interface of the company's software

Year: 2018 - Till date

Fresible Company

Job Description:

Creative Director & Print consultant

I executed a full revamp and re-design of the company's brand identity from scratch to finish which increased social media visibility and patronage.

I successfully developed a brand design strategy driving customers attention to social media which increased publicity.

I ensured proper client management through continuous service excellence.

Year: 2017 - 2018

HSJ Media Ltd.

Job Description:

Creative Director & Print consultant

I was in charge of designing their monthly health magazine to meet international standards which led to increase in sales.

I developed brand identity visuals from scratch which increased brand awareness and visibility.

I served as a Print Consultant ensuring compliance with high quality printing standard from paper type and colour combination leading to increased customer satisfaction.

Year: 2016 - 2017

SOFTWARE

Adobe Illustrator
Adobe Photoshop
Adobe After Effect
Adobe Premier Pro
Figma
Adobe XD

PERSONAL SKILLS

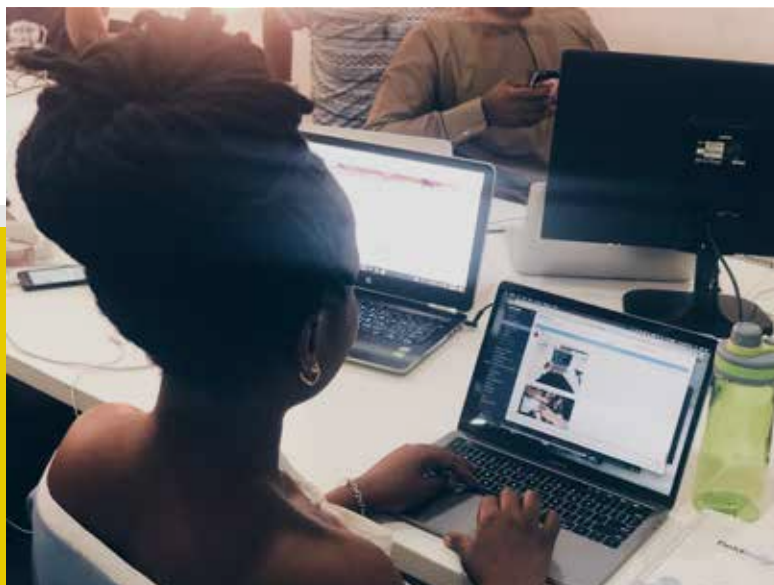
Creativity
Co-operation
Communication
Organizing
Understanding
Concept
Layout
Styling

PERSONAL SUMMARY

My experiences span from initiating business logos to sustainable sales and marketing solutions to various demographics, clients and consumer alike. I also believe in pure professionalism in doing my job and making sure the client comes out smiling.

CAREER SUMMARY

- Diploma in Graphic designing and Printing
- 5 year working experience.
- Sound knowledge of the applications involved in Graphic designing and digital Marketing
- Ability to design CD and DVD covers.
- Experience in Photo editing
- Good command over converting the raw subject matter into designing the newsletters, journals, advertisements, promotional articles and sales projects.
- Ability to make graphical presentations for the training programs.
- Capable of designing and finishing by innovate skills of presenting the subject matter.
- Experience of designing manuals for the marketing and sales collaterals.
- Ability to attract new clients with the creative art and presentation skills.
- Open to fresh thoughts, believer of team work.



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