* **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

Ans- From the Parent category pivot we could say that most campaigns were based off of US. More than half campaigns were successful.

Campaigns with goal between 15000 to 24999 had 100% success rate.

Theater is by far most successful category , there is a peak in successful campaign in jun and July.

* **What are some limitations of this dataset?**

Ans- Most successful campaigns belong to theater, film and video category. Most Failed campaigns also from theater category. We do not have more data to assess what are the contributing factors for failure and success different categories.

Such factors would include- information about what donor would get in return for their donation.

Crowdfunding got popularity and growth in late 2000s. It would be nice to have broader range of data over years. We could discover some hidden trend or failed/successful campaigns before it became popular due to lake of trust or interest in crowdfunding platform.

* **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

Ans- Graphs with outcome and average timeline (From start and end date) to discover – how much time on an average for each category to make successful campaign

Average donation by category/subcategory and outcome