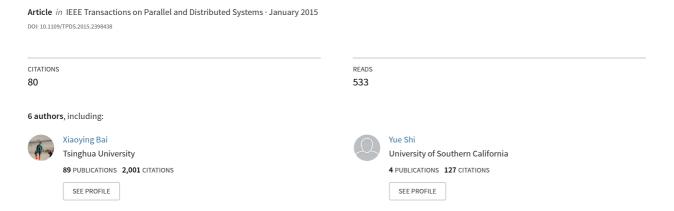
# Cloud Performance Modeling and Benchmark Evaluation of Elastic Scaling Strategies



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Kai Hwang, Fellow IEEE, Xiaoying Bai, Member IEEE, Yue Shi, Muyang Li, Wen-Guang Chen and Yongwei Wu, Member IEEE

**Abstract**— In this paper, we present generic cloud performance models for evaluating Iaas, PaaS, SaaS, and mashup or hybrid clouds. We test clouds with real-life benchmark programs and propose some new performance metrics. Our benchmark experiments are conducted mainly on IaaS cloud platforms over scale-out and scale-up workloads. Cloud benchmarking results are analyzed with the efficiency, elasticity, QoS, productivity, and scalability of cloud performance. Five cloud benchmarks were tested on Amazon EC2: namely YCSB, CloudSuite, HiBench, BenchClouds, and TPC-W. To satisfy production services, the choice of scale-up or scale-out solutions should be based on the workload patterns and resources utilization rates required. Scaling-out machine instances have much lower overhead than those experienced in scale-up experiments. However, scaling up is found more cost-effective in sustaining from higher workload. The cloud productivity is greatly attributed to system elasticity, efficiency, QoS and scalability. We find that auto-scaling is easy to implement but tends to over provision the resources. Lower resource utilization rate may result from auto-scaling, compared with using scale-out or scale-up strategies. We also demonstrate that the proposed cloud performance models can be applied to evaluate PaaS and SaaS clouds as well.

Index Terms— Cloud computing, benchmark suites, scale-up, and scale-out.

# 1 Introduction and Motivation

The hype of cloud computing is entering the disillusionment stage to reach the plateau of productivity in the next decade. Following a pay-as-you-go business model, cloud platforms are gradually adopted by the main stream of IT industry. Cloud computing attempts to provide an integrated platform to benefit many users at the same time. This multitenant and on-demand service model is achieved through virtualization on all shared utilities and resources [6, 21].

This paper models cloud performance for IaaS, PaaS and SaaS clouds at different abstraction levels. We assesse various benchmarks targeted at clouds, and analyze new performance results. We assess the state of cloud computing from the perspectives of performance. This work is extended from previous works by [2-4,7-11, 15, 16, 20, 22-27,30-37].

Up to now, the original cloud design goals are only partially fulfilled. We are still climbing a steep hill to deliver sustained cloud productivity. To reduce the cost of leased resources and to maximize utilization, elastic and dynamic resource provisioning are the foundation of cloud performance.

NIST [28] has identified that cloud computing demands

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scalable performance, economics of scale, measurable productivity, high availability and energy efficiency. With guaranteed SLA (*service-level agreement*), cloud automatically allocates more resources by *scale-up or scale-out* resources [14,29], when the workload increases beyond certain threshold. The system releases unused resources by *scale-down* or *scale-in* [5, 19, 30] when the load reduces.

Cloud scaling is enabled by using virtualized resources. Hence, the scale of computing power needs to be calculated at the abstraction level of virtual resources. To handle workload composed of large number of small jobs, performance concerns are the average response time and throughput, rather than completion time of individual tasks. Hence, scalability needs to upgrade the system capability to handle large number of small users. Cloud productivity is tied to the performance cost ratio.

To meet the demand, we propose some new cloud performance metrics terms of efficiency and productivity. The resources are scaled in terms of virtual machine instances. The scalability is driven by cloud productivity, taking both QoS and price into consideration. Various benchmark suites have been suggested to evaluate cloud performance under different workloads in the past.

We chose a set of widely used cloud benchmarks to test the scale-out and scale-up capabilities of EC2-like cloud platforms. The workload patterns include large scale data processing and data analytics, web search and service. Five benchmarks applied on EC2 include the BenchCloud at USC, YCSB from CloudSuite [14], HI Bench [20], and TPC-W [35].

Cloud relies on virtualization technique to enable elastic resource provisioning or de-provisioning. Hence, the effectiveness of virtualization becomes crucial to cloud performance. From the software perspective, multi-tenant architecture is introduced with clouds to support big-data processing and Internet/web services.

In the remaining sections, we cover cloud workload, benchmarks tested and performance metrics including some newly discovered ones. Then we provide an elasticity analysis and study the interplay between efficiency, productivity and scalability of cloud platforms. We also reveal the tradeoffs between scaling out and scaling up policies. Our benchmark experiments were conducted on Amazon EC2.

# 2 SCALING STRATEGIES AND BENCHMARK SUITES

Due to multi-tenant demands, clouds are facing all sorts of workloads including multi-tasking, batch processing, streaming, data-mining and analytics. The cloud workload must be matched with adequately configured resources to achieve high performance and sustained productivity.

# 2.1 Auto-scaling, Scale-out, Scale-up and Mixed Strategies

Clouds are used primarily for data-intensive and latency-sensitive jobs, search engines, OLTP/business processing, social-media networking, data warehousing and big-data analytics. Cloud workloads are characterized by their dataset size, algorithms, memory-access pattern, and service model applied. We demonstrate three cloud resource scaling techniques in Fig.1.

The Auto scaling shown in Fig.1c is a brutal-force strategy to increase or decrease resources in a cloud. The idea is to add more machine instances when a specific resource (like CPU) utilization rate exceeds a preset fixed threshold during a observation Practicing auto scaling enhance the cloud can

performance at the expenses of always provisioning more resources above the workload demand.

As seen from Fig.1, auto-scaling is easy to implement with a utilization-thresholding approach. However, it tends to waste higher in over-provisioned resources. We illustrate the ideas of scaling up resources in Fig.1 (a) and scaling-out resources in Fig.1 (b). These scaling strategies and their possible mixtures are characterized below:

- Auto-scaling strategy applies a threshold to increase the machine instance automatically, once the instance utilization rate exceeds a preset threshold (say 85%) for a preset period (say 60 sec). Autoscaling tends to over-provision resources to satisfy the user at run time.
- Scale-out strategy allows adding more machine instances or processing nodes of the same type based on the quota agreed in the service-level agreement (SLA). Obviously, scaling out appeals more to the use of homogeneous clusters with identical nodes.
- *Scale-up* strategy is implemented with scaling the cloud from using small nodes to more powerful nodes with better processor, memory or storage.
- *Mixed scaling strategy* allows one to scale up (or scale-down) the instance type and adjust the instance quantity by scale-out (or scale-in) resources at the same time. Mixed scaling appeals better with using heterogeneous clusters.

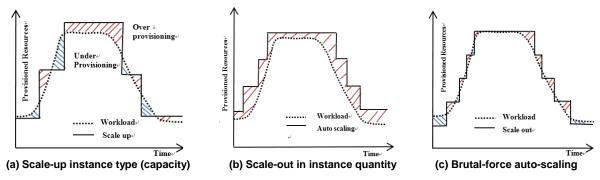


Figure 1: Auto-scaling, scale-out and scale-up machine instance resources in elastic laaS clouds, where over-provisioning and under-provisioning of machine resources are shown in differently shaded areas above and below the workload curves. .

We will evaluate the relative performance of the three scaling strategies in subsequent sections. In general, the scale-up approach (Fig.1a) takes longer overhead to reconfigure and has the lowest elasticity among all scaling approaches. Scaling-up or down take longer time and thus results in both over-provisioning and under-provisioning of resources as seen by the shaded areas above or below the workload curve.

Scale-out strategy (Fig.1b) matches the workload variation closely. Thus it has the lowest over- or underprovisioning of resources. The auto-scaling (Fig.1c) wastes resources in over-provisioning. But it will not cause any interruption in client services committed. This is the main reason why scale-out is more often practiced in cloud platforms than the scale-up approach.

## 2.2 Cloud Benchmark Suites Tested

Table 1 summarizes 5 open-source cloud benchmark suites we have tested. The Yahoo YCSB and TPC-W are developed by industry. The BenchClouds and CloudSuite are developed in the academia. The CloudSuite [9] was developed at EPFL in Lausane. All source codes and datasets are available in these open-source benchmarks. The BenchCloud is still under development at USC. This suite collects users programs and datasets mainly from social-media applications.

HI Bench is specifically tailored for running Hadoop programs on most clouds. The suite was developed for measuring the speed, throughput, HDFS bandwidth, and resources utilization in a large suite of programs. The

YCSB is a *Yahoo! Cloud Serving Benchmark* [7]. Other cloud benchmarks include the CloudCmp [16], Phoronix [17], TPC-W [18], CloudStone [19], and C-meter [20].

Interested readers are refer to the assessment by Farber and Kounev [8] for cloud benchmarking trends. Two

commercial cloud evaluations were conducted recently. Nine large cloud providers were evaluated by BitCurrent [3] and 144 cloud sites were examined by CloudHarmonics [6]. However, the performance metrics they have applied are far from being adequate to cover the QoS and productivity in clouds. Performance in cloud environment.

TABLE 1. CLOUD BENCHMARKS, WORKLOADS, METRICS APPLIED AND SYSTEMS TESTED

| Benchmark and Reference             | Reported Applications and Workloads                | Performance<br>Metrics  | Clouds Applied and Workload Generation |
|-------------------------------------|--|---|--|
| BenchCloud under development at USC | Social-media applications with big-data processing | Speedup, Efficiency, QoS,<br>Scalability                      | AWS EC2, Twitter API-<br>workload      |
| CloudSuite at EPFL,                 | Data/Graphics analytics, Media                     | Latency, WIPS, Speedup,                                       | AWS, GAE, Faban workload generator     |
| Lausanne [14]                       | Streaming and Web Services                         | Efficiency, Scalability                                       |  |
| HI Bench                            | Terasort, Word count, DFSIO,                       | Speed, HDFS bandwidth, utilizations (CPU, memory, IO)         | Hadoop Random TextWriter,              |
| at Intel [20]                       | Nutch indexing, Page Rank, etc.                    |   | TeraGen, enKMeansDataset               |
| TPC-W by Trans.                     | Web Search, and Analytical                         | WIPS, \$/WIPS, TPS (Transactions per second), QoS, Efficiency | AWS EC2, Rackspace,                    |
| Proc.Council [35]                   | Query Processing                                   |   | TPC client workload                    |
| YCSB                                | Synthetic workload, data services,                 | Latency, Throughput, Speedup,                                 | Microsoft Azure, AWS,                  |
| by Yahoo! [11]                      |  | Scalability, Replication Impact                               | HBase, Shared MySQL                    |

# 3. CLOUD PERFORMANCE METRICS

We apply an extended concept of performance to include capabilities and productivity. The performance and capabilities are necessary to upgrade the productivity of a cloud. In Table 2, we divide cloud performance metrics at three levels: namely performance, capabilities and productivity.

Basic performance metrics include most traditional metrics such as speed, speedup, efficiency, utilization, etc. [11, 21-23]. Cloud capabilities are marked by network latency, data throughput, storage capacity, data analytics, and system recoverability. The third level deals with cloud productivity, which is revealed by QoS, SLA, security, Power, cost and availability, etc. Table 2 summarizes these metrics in 3 groups.

#### 3.1 Three Performance Levels

TABLE 2. PERFORMANCE, CAPABILITY AND PRODUCTIVITY METRICS FOR EVALUATING CLOUDS

| Abstraction<br>Level | Performance<br>Metric | Notation<br>(Eq. #) | Brief Definitions with Representative Units or Probabilities             |  |
|----------------------|-----------------------|---------------------|--|--|
|                      | Execution time        | $T_e$               | Time elapsed during program or job execution, (sec., hours)              |  |
| Basic                | Speed                 | $S_r$               | Number of operations executed per second, (PFlops, TPS, WIPS, etc.)      |  |
| Performance          | Speedup               | $S_u$               | Speed gain of using more processing nodes over a single node             |  |
| Metrics              | Efficiency            | E                   | Percentage of max. Performance (speedup or utilization) achievable (%)   |  |
|                      | Scalability           | S (Eq.5)            | The ability to scale up resources for gain in system performance         |  |
|                      | Elasticity            | $E_{l.}$ (Eq.14)    | Dynamic interval of auto-scaling resources with workload variation       |  |
|                      | Latency               | T                   | Waiting time from job submission to receiving the first response. (Sec.) |  |
| Cloud                | Throughput            | Н                   | Average number of jobs/tasks/operations per unit time (PFops, WIPS.)     |  |
| Capabilities:        | Bandwidth             | В                   | Data transfer rate or I/O processing speed, (MB/s, Gbps)                 |  |
|                      | Storage Capacity      | $S_{g}$             | Storage capacity with virtual disks to serve many user groups            |  |
|                      | Software Tooling      | $S_w$               | Software portability and API and SDK tools for developing cloud apps.    |  |
|                      | Bigdata Analytics     | $A_n$               | The ability to uncover hidden information and predict the future         |  |
|                      | Recoverability        | $R_c$               | Recovery rate or the capability to recover from failure or disaster (%)  |  |
|                      | QoS of Cloud          | QoS                 | The satisfaction rate of a cloud service or benchmark testing (%)        |  |
| Cloud                | Power Demand          | W                   | Power consumption of a cloud computing system (MWatt)                    |  |
| Productivity         | Service cost          | Cost                | The price per cloud service (compute, storage, etc.) provided, (\$/hour) |  |
|                      | SLA/Security          | L                   | Compliance of SLA, security, privacy or copyright regulations            |  |
|                      | Availability          | A                   | Percentage of time the system is up to deliver useful work. (%)          |  |
|                      | Productivity          | P, (Eq.4)           | Cloud service performance per unit cost, (TFlops/\$, WIPS/\$, etc.)      |  |

Most basic performance metrics and capability measures have defined in the past. Some elasticity, productivity and scalability measures are newly proposed here. We will demonstrate the power of using those new metrics in evaluating cloud performance in subsequent sections.

#### 3.2 Basic Performance Metrics

These include traditional performance measures of speed, speedup, efficiency, etc. for parallel and distributed computing. More in-depth definitions can be found in [12, 21, 22, 23].

- Speed (S): Number of millions of operations per second (Mops). The operation could be integer or floating-point like MFlops. The speed is also known as throughput by TPC-W benchmark, measured by millions of web interactions per second (WIPS).
- Speedup  $(S_u)$ : Speed gain of using multiple nodes
- Efficiency  $(E_f)$ : Percentage of peak performance achieved
- *Utilization (U):* Busy resources (CPU, memory, storage).
- *Scalability* ( $S_c$ ): Scaling ability to upgrade performance.

# 3.3 Cloud Capabilities and Productivity

These are macroscopic metrics that describe the hardware, software, reconfiguration and networking capabilities of a cloud as listed below: These metrics are good indicators of cloud's performance basis.

- *Latency* (*L*): System response time or access latency
- *Bandwidth* (*B*): This is data transfer rate or I/O rate.
- *Elasticity* ( $E_l$ ): The ability for cloud resources to scale up/down or scale in/out to match with workload variation
- Software  $(S_w)$ : Software portability, API and SDK tooling
- Big-data Analytics:(A<sub>n</sub>): The ability to uncover hidden information or predict trends in big data.

For the first time, we introduce cloud productivity as a compound function of QoS, availability, power efficiency, and performance-cost ratio. These attributes are defined below. More details are given in subsequent sections.

- Quality of Service (QoS): Satisfaction on user services
- System availability (A): The system up time per year.
- Service costs  $(C_o)$ : User renting costs and provider cost.
- *Power Demand (W):* Cloud power consumption (MWatt).
- *SLA/Security* (*L*) : Compliance of SLA, security, ETC.
- Productivity (P): QoS-satisfied performance per unit cost

# 4. EFFICIENCY, PRODUCTIVITY AND SCALABILITY

In this section, we analyze three mutually related factors toward productive cloud performance. The scalability concept was developed with the parallel computing community [22]. The elasticity was introduced with the inception of cloud computing [18]. Productivity of clouds is newly introduced in this paper extending our preliminary work reported in CloudCom 2014 [23]. We attempted to relate cloud productivity to QoS-satisfied performance over business gains in cloud computing systems.

# 4.1 Cloud Efficiency and Productivity

We specify a cloud configuration on the resources provisioned at a given time instance. The configuration is described by a resources matrix  $\Lambda = [a_{ij}]_{m \times k}$  as follows.

In this resource matrix, we have

- 1)  $V = \{v_j \mid j = 1, 2, ..., k\}$  are machine instances;
- 2)  $R = \{r_i \mid i = 1, 2, ..., m\}$  are resources types in instances;
- 3)  $a_{ij} (1 \le i \le m, 1 \le j \le k)$  are resource quantity.

Consider a cluster configuration  $\Lambda$ . Let T(1) be the execution time of an application code on a 1-ECU instance. Let  $T(\Lambda)$  be the execution time of the same code on a virtual cluster  $\Lambda$ . The speedup is defined by  $Speedup(\Lambda) = T(1) / T(\Lambda)$ . Assume that the cluster is built with n instance types. The type-I has  $n_i$  instances, each with an ECU count  $c_i$ . We calculate the total cluster ECU count by:

$$N(\Lambda) = \sum_{i=1}^{i=n} n_i \times c_i$$
 (2)

This  $N(\Lambda)$  count sets a ceiling of the cluster speedup. Now, we are ready to define the *cloud efficiency* for the cluster  $\Lambda$  in question as follow:

Efficiency (
$$\Lambda$$
) = Speedup ( $\Lambda$ ) / N( $\Lambda$ )  
=  $T(1) / \{T(\Lambda) \times \sum_{i=1}^{i=n} n_i \times c_i \}$  (3)

In general, the cloud *productivity* is driven by three technical factors that are related to the scaling factor.

- 1) System performance such as throughput in terms of transactions per second or response time.
- System availability as an indicator of QoS measured by percentage of uptime.
- 3) Cost for rented resources measured by price.

Let  $\Lambda$  be a cloud configuration in use. We define the cloud *productivity* by three factors, all are functions of  $\Lambda$ .

$$P(\Lambda) = \frac{p(\Lambda) \times \omega(\Lambda)}{C(\Lambda)} \tag{4}$$

Where  $p(\Lambda)$  is a *performance* metric used, which could the speed or throughput selected from Table 2. The  $\omega(\Lambda)$  is the *QoS* of the cloud. For simplicity, one can approximate the QoS by the *service availability* measure. According to CloudHarmonics Report on 144 cloud web sites [5], more than half have 99% or higher availability. The  $C(\Lambda)$  is the user cost to rent resources to form the virtual cluster  $\Lambda$ .

# 4.2 Production-Driven Scalability

For different workload, scalable performance is often tied to different resource types, even though instances are often provisioned in configuration package. The performance of CPU-bound jobs is primarily decided by machine instance numbers. Memory-bound problems are limited by the memory (including cache) allocated within the machine instances. The storage-bound problems are limited by the network latency and disk storage and I/O bandwidth encountered.

The cloud scalability is driven by the productivity and QoS of a cloud system. This measure is inversely proportional to the service costs As we scale from configuration  $\Lambda 1$  to another  $\Lambda 2$ . This metric evaluates the economy of scale by a pair of productivity ratio. The higher is the value of a scalability measure, the more opportunity exists to target the desired scaling scheme.

$$S(\Lambda 1, \Lambda 2) = \frac{P(\Lambda 2)}{P(\Lambda 1)} = \frac{p(\Lambda 2) \times \omega(\Lambda 2) \times C(\Lambda 1)}{p(\Lambda 1) \times \omega(\Lambda 1) \times C(\Lambda 2)}$$
(5)

With comparable QoS and cost estimation, the scalability is directly proportional to productivity (Eq.4). Therefore, will demonstrate the measured productivity results and skip the scalability plots in subsequent sections.

Table 3 shows some machine instances applied in our experiments on EC2. The provider rents resources by instance types and quantity. AWS has defined a term ECU (EC2 Compute Unit) as an abstract unit to quantify the computing power of each instance type. By 2009 standard, the performance of a 1 ECU instance is equivalent to a CPU built with 1.2 GHz 2007 Xeon processor [1]. The memory and storage capacity also affect the ECU count. For example, a system may rent three instances on EC2 for general purpose applications with two instance types.. We use an instance vector  $V = \{m1. large, m3. large\}$  built with  $a_{m1.large} = 1$  and  $a_{m3.large} = 2$  instances. To assess the cost effectiveness, we list also the instance renting prices in 2014.

TABLE 3. MACHINE INSTANCE TYPES IN AMAZON EC2 IN 2014

| Instant<br>Type | ECU | Virtual<br>Cores | Memory<br>(GB) | Storage<br>(GB) | Price<br>(\$/hour) |
|-----------------|-----|------------------|----------------|-----------------|--------------------|
| m1.small        | 1   | 1                | 1.7            | 1 ×160          | 0.044              |
| m1.medium       | 2   | 1                | 3.7            | 1×410           | 0.087              |
| m3.medium       | 3   | 1                | 3.75           | 1 x 4 SSD       | 0.07               |
| m1.xlarge       | 8   | 4                | 15             | 4×420           | 0.350              |
| m3.xlarge       | 13  | 4                | 15             | 2×40 (SSD)      | 0.280              |
| c1.xlarge       | 20  | 8                | 7              | 4×420 (SSD)     | 0.520              |
| c3.xlarge       | 14  | 4                | 7.5            | 2×40 (SSD)      | 0.210              |

# 5. CLOUD PERFORMANCE MODELS

Depending on the cloud service models applied, the resources could be controlled by users, vendors, or by both jointly. As a comparison, control of desktop computing systems falls in the hands of users, except the control of networking facility which is shared. This adds a great burden on the part of users. The control of cloud resources shifts the burden from users to vendors as we change to IaaS, PaaS, and SaaS clouds.

# 5.1 Generic Cloud Performance Model

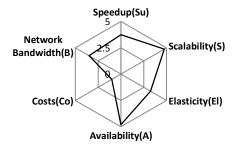
First, we introduce a generic cloud performance model. Then we will show how to extend or refine the generic framework to model all types of cloud computing services. The performance of a cloud, denoted as F(Cloud), is modeled by a performance function F, consisting of a 5-tuple expression.

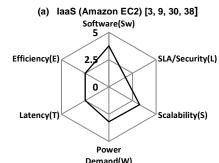
where the *Cloud* is identified by the cloud site name. The *Service Model* could be one or more of the available service modes such as IaaS, PaaS, SaaS, DaaS (*Data as a Service*), TaaS (*Testing as a Service*), HaaS (*Health-care as a Service*), NaaS (*Network as a Service*), LaaS (*Location as a Service*), CaaS (Communication as a Service), etc.

The *performance* here refers to a subset of performance metrics selected from Category 1 in Table 2. To illustrate the modeling ideas, we first specify three basic cloud service models, namely IaaS, PaaS and SaaS. Then we show how to extend the model to cover hybrid clouds or cloud mashups.

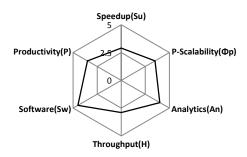
#### 5.2 laaS Performance Model

We test the following set of performance-attributes in evaluating an IaaS cloud. This model specification could be specially tailored to special user groups or providers. Figure 2 shows 3 Keviate charts for 3 cloud service models. Each spoke of the polygon represents an attribute dimension. The attribute scale is proportional to the directional length along the spoke. The further away from the center, the higher performance is expressed in a scale from 0 to 5. Where value "0" means the least performance and "5" the highest.





(b) PaaS (Google AppEngine) [3, 9, 13, 27]



(c) SaaS (Salesforces) [3, 9, 21, 37].

Figure 2 Performance maps of three representative platforms for laaS, PaaS and SaaS clouds, where the polygon data points are extracted from the cited reports on Amazon EC2, Google AppEngine, and Salesforce cloud.

The polygon area offers an average or approximated indicator of the overall performance of the cloud along those dimensions. Let  $\{p_i \mid i=1,2,\ldots,n\}$  be a set of n performance attributes. In general, the larger is the area of the polygon (Eq.7), the higher is the average performance demonstrated. Here we assume that all six dimensions are equally weighted.

$$Area = 0.5 \times \sin(2\pi/n) \times \sum p_i \times p_{i+1}$$
 (7)

Three representative cloud configurations are modeled in Fig.2 along different sets of performance metrics. They differ in resources provisioned, performance level achieved, performance results recorded, etc. The runtime conditions cannot be fully predicted or captured by users.

In general, we suggest the following 5-tuple to model the performance of an infrastructure IaaS cloud:

$$F (Infrastructure cloud) = \{ < IaaS >, < Compute, \\ Storage >, < S_u, E_l, S >, < B >, < A, C_o > \}$$
 (8)

where the 6 metrics are selected from Table 2. Figure 2(a) shows the Amazon EC2 performance map, where the polygon data points are extracted and normalized from previous reports in [3, 9, 30, 38]. With some modifications, the model can be applied to evaluate other IssS clouds like Rackspace, GoGrid, FlexiScale, Joyent [21].

#### 5.3 PaaS and SaaS Cloud Performance

The PaaS cloud platforms are used mainly in developing user applications. Therefore, Eq. 9 a special set of performance metrics are selected, different from those used to evaluate IaaS models. For application developers, the major concern is programmability or the effective use of *software development kits* (SDK), etc. as in Fig.2(b). Again the dimensional performance is based on previous reports [4, 10, 14, 27].

$$F (Platform Cloud) = \{ < PaaS >, < Apps Development, \\ TaaS >, < E, S >, < B, S_w >, < W, L > \}$$
 (9)

where the 6 performance metrics are selected from in Table 2. This model can modified to evaluate many PaaS platforms like Microsoft Azure, Google AppEngine, and Salesforce Force.com, Amazon Elastic MapReduce, and Aneka [21].

Multi-tenant architecture is reflected in a SaaS model. It allows for a single software instance to be shared by many tenants. Each user may work in a dedicated environment. Listed below are commonly concerned issues that relate to SaaS performance. For simplicity, we show in Eq. 10 the SaaS map model in 6 performance dimensions.

$$F$$
 (Application Cloud) = {  $<$  SaaS  $>$ ,  $<$  Marketing, Social Media  $>$ ,  $<$  Su,  $\Phi_p$   $>$ ,  $<$  H,  $S_w$   $A_p$   $>$ ,  $<$  P  $>$  } (10)

Where the six metrics are selected from Table 1. In Fig.2(c), we plot two performance polygons for Salesforce in CRM (customer relation management) applications. The data are points extrapolated from [4, 10, 21, 36]. This model can be modified to evaluate many SaaS clouds like Google Gmail, IBM Lotus Live, Microsoft Dynamic CRM, and Salesforce CRM, etc.

# 5.4 Modeling Hybrid Clouds or Mashups

Private clouds are used by organization or enterprise employees. They are used for research/development or providing messaging or CaaS (Communication as a Service), etc. Private clouds have better security, cost factors and availability. Private cloud users are more concerned about raw speed, utilization and productivity, etc.

*Hybrid clouds* are built with private cloud interacting closely with some public clouds. They are also known as *cloud mashups*. Given below in Eq. 11 is an example performance model for hybrid clouds or mashups.

The first relative performance model is specified in Eq.(19). The objective is to compare the relative performance of several benchmark suites running on the same cloud platform. This model specified in Eq.12 was applied to compare the

performance of HI Bench and BenchClouds in Fig.11(a).

$$F(YCSB, CloudStone, BenchCloud) = \{ < AWS EC2 \ and S3>, < YCSB, CS, BC>, < Raw speed (S_r), Utilization (U), Service Costs (C_0), Productivity (P) > \}$$
 (12

Consider k cloud platforms  $\langle C_1, C_2, ..., C_k \rangle$ . Which are under the test by p benchmark programs  $\langle B_1, B_2, ..., B_p \rangle$ . Assume that the clouds are tested by m performance metrics  $\langle M_1, M_2, ..., M_m \rangle$ . The following model (E.q.13) reveals the relative performance of multiple cloud platforms. For example, EC2 and Rackspace are evaluated in Fig.11 (b) for the case of choosing k=2, p=1 and m=6.

$$F(C_1, C_2, ..., C_k) = \{ \langle C_1, C_2, ..., C_k \rangle, \langle B_1, B_2, ..., B_p \rangle, \\ \langle M_1, M_2, ..., M_m \rangle \}$$
(13)

#### 6. PROPERTIES OF CLOUD ELASTICITY

Elasticity cannot be achieved without virtualization. Multitenancy architecture demands elastic resources with autoscaling to yield scalable performance. Differences in abstract levels (IaaS, PaaS, SaaS in Table 4) also affect the system reconfiguration capability or simply-put the elasticity. In the past, physical computer resources may take hours to reconfigure. Thus the elasticity is very low due to large reconfiguration overhead.

Thus, elasticity was introduced to evaluate cloud scalability from two perspectives [30]: (1) How fast or timely to change the resources state in a cloud? (2) How precisely the resources are provisioned to address the workload variations? Elasticity has made possible to reconfigure within a very short time by machine virtualization.

This is illustrated in Fig.3, where the elasticity is measured with two parameters: *speed* and *precision*. *Speed* is calculated by the time delay  $(\theta)$  of the provisioning or de-provisioning process, while precision is the offset  $(\mu)$  with under- or over-provisioning. The concept of elasticity is illustrated in Fig.3 in connection with these two parameters.

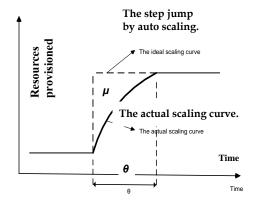


Figure 3. Illustration of cloud resource provisioning, where  $\theta$  is the overhead time and  $\mu$  is the offset between actual scaling and an auto scaling process.

By Herbst, et al [18], Elasticity defines the degree to which a system is able to adapt to workload changes by provisioning and de-provisioning resources in an autonomic manner, such that at each time the available resources match the current demand as closely as possible". Let  $\theta$  be the average time to switch from an under-provisioned state to an elevated state and

 $\mu$  be the average percentage of under-provisioned resources during the scaling process. The elasticity is defined by the following expression:

$$E_I = 1 / (\theta \times \mu) \tag{14}$$

Figure 4 plots the elasticity as a function of the reconfiguration overhead  $(\theta)$  under different provisioning offsets  $(\mu)$  from the actual scaling curve. When the offset is small  $(\mu=10\%)$ , the elasticity drops sharply as the overhead  $(\theta)$  increases. When the offset gets to 70%, the elasticity drops to 0.04 from 0.25, when the average provisioning time  $\theta$  is at 40 sec. Then the elasticity stay rather low flatly as  $\theta$  increases.

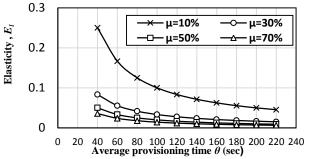


Figure 4. The cloud elasticity plotted from Eq.14.

The message being conveyed here is that in order to increase the elasticity of a cloud system, we should minimize the provisioning time and keep the provision offset as low as possible. The elasticity is a necessary condition for scalability, but not sufficient. The built-in auto-scaling mechanism (illustrated in Fig.3) is greatly affected by the elasticity measure. The fluctuation of resource usage and the delay of instance replication or upgrading are all affecting the performance in cloud applications.

# 7. MEASURED CLOUD BENCHMARK RESULTS

We have performed extensive cloud benchmark experiments on the Amazon AWS EC2 with EMR (Elastic MapReduce) library support. These experiments execute five distinct benchmarks: BenchClouds, Yahood! YCSB, HI Bench, and TPC-W as listed in Table 1. The purpose is to check the performance of EC2 under different benchmark programs over varying data sizes.

The experimental setting applies a fixed instance type to scale out. For scale-up experiments, we have to change the instance types by program direction. Manual scaling is applied under program control in all experiments. Auto-scaling is not applied in scaling experiments on EC2 due to its brutal force provisioning policy. Some load-balancing was automatically practiced on the EC2 under the control of the EMR library.

# 7.1 Elasticity Effects in Scale-Out Strategy

We have conducted three scale-out benchmark experiments on EC 2 using the USC Benchcloud, HI Bench, and TPC-W, respectively in Figs.  $5 \sim 7$ .

# (A). Filtering of Twitter Spams on EC2

This is a benchmark testing the performance a mashup of two clouds (Twitter and EC2). In testing the BenchClouds benchmark, we scan through large amount of social media data (Tweets) collected from the Twitter cloud. Elastic MapReduce (EMR) software on EC2 is used to perform the fast spam filtering operations. The purpose is to filter out unwanted Spams from large Tweet dataset in a very short time [31].

In Fig.5, we apply the *m1small* machine instance as listed in Table 3. This instance has a computing power of 1 ECU (Elastic compute unit) with 1 vCPU. The instance has 1.7 GB of RAM memory and 160 GB storage. Each instance is charged with \$0.044/hour with EMR surcharge applied. The data sets tested range from 10 GB to 100 GB and 1 TB.

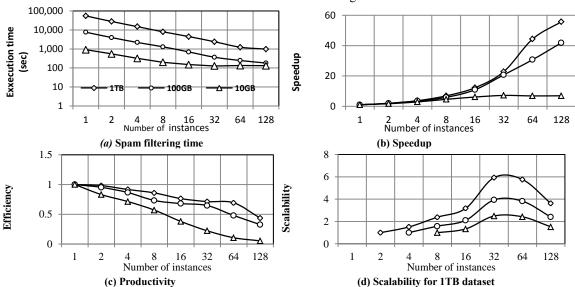


Figure 5. Scale-out BenchClouds results on MapReduce filtering twitter spams over AWS EC2 of various sizes. Parts (a, b, c) apply the same legend. Part &d) shows both scalability measures by scaling from 3 distinct instances.

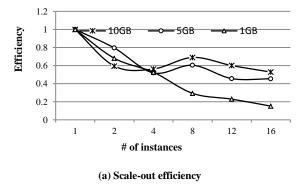
For a small 10GB dataset, there exists no apparent benefit by scaling out beyond 8 instances (Fig.12a). Efficiency drops sharply as the number of machine instances increase (Fig.12c). The filtering process reaches the peak speedup with 128 nodes. (Fig.12b). For a large dataset of 1 TB, the execution time decreases by 58 times (Fig12.5a) with 128 nodes. Thus good speedup of 58 and 45% efficiency were achieved at 128 nodes (Fig.12b, c). The small dataset shows poor productivity (such as

40 at 32 nodes in Fig.12.d), while the large dataset results in a peak productivity value at 32 nodes.

The scalability drops as we scale out from 2, 4, or 8 nodes up to 128 nodes (Fig.5.d) the drop in scalability (Fig.5.d) is closely correlated to the fast dropping in efficiency. On the other hand, the scalability in Fig.5.d varies closely with the change in productivity (Fig.5.c). The 1 TB curves (marked by a diamond legend) show that one can reach the peak productivity and thus peak scalability at 32 nodes.

# (B).HI Bench Results on Word Count

In HI Bench scale-out experiments, we increase the quantity of the same machine instances used. We plot the efficiency and productivity results in Fig.6 by running the



HiBench-WordCount program using the EMR clusters up to 16 *m1.small* nodes. In general, the efficiency (Fig.6a) decreases as we scale out to more nodes. However, for large data sets, the efficiency increases to a local peak at 8 nodes and then it decreases slowly beyond 8 nodes.

Depending on the data size, the productivity increases to different peak levels at different machine sizes. Foe example, the peak occurs at 12, 8 and 4 nodes for 10 GB, 5 GB and 1 G, respectively. After the peak, the productivity decreases more rapidly for small data size and slowly or flatly for larger data sizes. This trend is caused by the QoS and cost factors involved in Eq. (4). Other programs in HI Bench, such as Sort, can be also applied in the scaling experiments to be reported in Subsection 7.5.

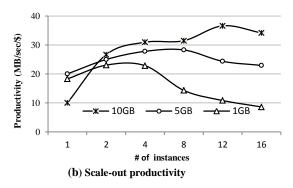


Figure 6. Scale-out performance of HI Bench on EC2 built with up to 16 *m1.small* machine instances. Three curves correspond to executing 3 workload sizes in the Word Count program.

# (C). TPC-W Scale-Out Results

This experiment is designed to test the TPC-W performance on EC2 under scale-out workload. The workload is generated by TPC client. We consider the workloads from 200 up to 2,400 users. In the scaling out process, we increase from 1, 4, 8 and 16 nodes up to 32 nodes. The m1.small instances are used in all scaling experiments. We report the throughput in WIPS (web interactions per section) and QoS measures in Figs. 7(a, b).

With small workloads (200 or 800 users), the WIPS count is rather flat after 4 nodes. The throughput reaches its peak of 340 WIPS at 12 nodes for 2,400 users. With 4,000 users, the peak value of 560 WIPS is reached at 20 nodes. The QoS reaches its peak value (100%) quickly after increasing the nodes to 4, 12 and 20, respectively (Fig.7.b). Figure 7.c shows the variation of productivity for different workloads. Again, the peak values occur at 4, 12 and 20 nodes for 800, 2,400 and 4,000 users, respectively.

The scalability plots in Fig7.d start from 1, 4, 8 and 16 nodes. Due to 2-order of magnitude difference of the 1-node curve (marked by x in Fig7.d), we apply the wider scale on the left y-axis for this curve. The remaining 3 curves are scaled by the right y-axis. Accordingly, the scalability with 800 users

(Fig.7.d) has a sky rocket rise from 2 to 4 nodes. Similarly, we see the peak rises of p-Scalability at 4, 8 and 16 instances, respectively for more users. All scalability drops steadily after reaching their peaks. TPC-W does not scale well beyond certain cluster size.

# 7.2 Results of Scaling-Up Experiments

In scale-up experiments, we upgrade the machine instances from small to medium, large and extra-large types as given in Table 3 in order of increasing computing power (ECU and vCPU), memory and storage capacities. Of course, the renting cost increases from small to large, accordingly. Three scale-up experiments performed on the EC2 by running the YCSB, HI Bench, and TPC-W respectively.

In YCSB experiments, the EC2 system scales over 5 large or xlarge instances along the x-axis in Fig.8. In TPC-W scale-up experiments, we follow the scaling sequence: m1.small, m1.medium, m3.medium, m1.lrage, and m1.xlarge. All scaling are done by program control in the experiments. Auto scaling cannot be implemented to automate the scaling-up process due to heavy overhead or low elasticity encountered.

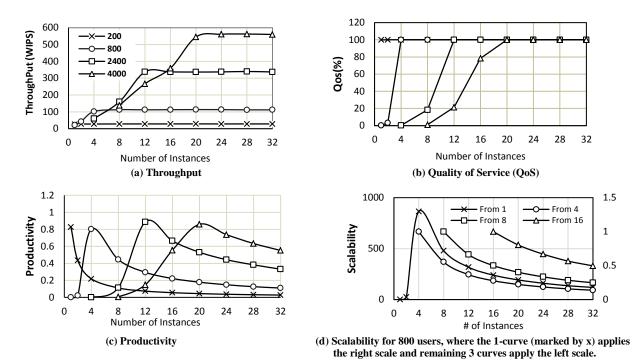


Figure 7. Scale-out performance of TPC-W benchmark on Amazon EC2 cloud over increasing workload from 200 to 4,000 users. Parts (a, b, c) have the same legend. Part (d) scales from 4 initial conditions.

# (A). Yahoo! YCSB Performance on EC2

We run the Yahoo! YCSB as part of the Cloudsuite data serving benchmark on AWS Hbase 0.92.0 cluster. We applied a write-intensive workload with 100K and 5M memory access operations on different types of instances. We use the default setting of Hbase. Figures 8(a, b) report the throughput and QoS, respectively. The cluster scales up to *m3.large* nodes.

Figures 8(a) shows that for all three workloads, performance increases apparently when scaling up from m1.large to m3.xlarge instance, however for c3.xlarge and c1.xlarge, throughput and execution time almost remain the same as

m3.xlarge instance. From Fig.8 (b), the efficiency drops rapidly from m1.large to m1.xlarge and from c3.xlarge to c1.xlarge. This is due to the fact that scaling up does not catch the hardware resources increase.

We plot the productivity in Fig 8(c) for 5M memory operations. Here, we the set the QoS (cloud availability) to be 100%. As we scale up, the productivity reaches the peak values for all workloads at c3.xlarge. Figure 8(d) is based on 5M operations. The message being conveyed is that YCSB shows heavy memory-intensive database operations, and we can reach the highest productivity at c3.xlarge instance.

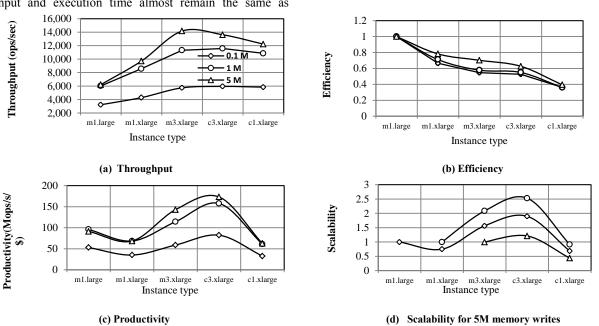


Figure 8. Scale-up performance of Yahoo! YCSB on EC2 over increasing workload from 100K to 5 M memory-access operations, where the same legend in Part (a) applies in all Parts. All instance types are specified in Table 3.

# (B) TPC-W Scale-Up Performance

We run the TPC-W benchmark with various workloads on 5 instance types with increasing computing power as seen in Table 3. The throughput increases with increasing workload in Fig.9 except the 200-user curve is rather flat due to lack of work for scaling up to more powerful nodes. In Fig.9.b, the QoS for the 800-user curve is the low for smaller instance types due to overloading them. The QoS increases quickly to 100%.

In Figs. 9(c), we scale up from 3 node types under the workload of 800 users. Based on Eq.4, we plot the productivity curves in Fig.10 (d). The low value for 800-user curve is caused by its low QoS curve observed in Fig.10.b. All three curves

reach the peak with the use of m3.medium node. We observe that with 800 or more users, the p-scalability reaches the peak with the m1.medium instance. After that, using more powerful nodes does not pay off. With even larger workload, say 4,000 users, the peak scalability may move further towards the right with larger instance nodes.

Note that the TCP-W results plotted in Fig.9 have similar patterns as those YCSB results plotted in Fig.7. However, they do differ in magnitude and peak performances. The main reason lies in different instance types used and different workloads applied. The operations counted in YCSB differ from the user count in TPC-W workload. They differ in about two orders in magnitude.

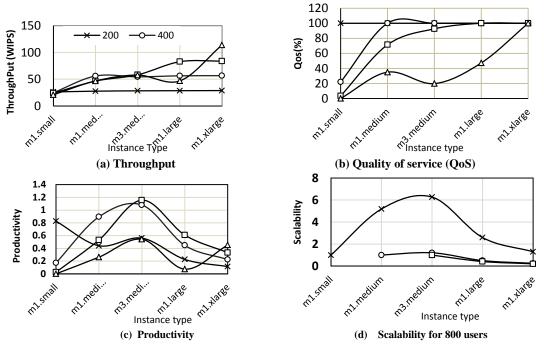


Figure 9. Scale-up performance of TPC-W benchmark on Amazon EC2 clouds of various instant types over increasing workloads from 200 to 4,000 users. Parts (a, b, c, e) apply the same legend and Parts (d, f) have the same legend.

#### 7.3. Mixed Scale-Up and Scale-Out Performance

For mixed scaling, 4 cluster configurations are specified along the x-axis in Fig.10. The leftmost cluster has 8 *small* instances with a total ECU count of 8. The next has 4 *medium* and 4 *small* instances with 12 ECUs. The next one has 3 *large* and 2 medium instances with 16 ECUs. The right cluster has 3 *xlarge* and 2 *large* instances with a total of 32 ECUs. Figure 10 reports the HI Bench Word Count execution results.

50

-\*\*-10GB --5GB --1GB \*

30

30

20

Instance Type and Number

m1.small(8) m1.medium(4) m1.large(3) and m1.xlarge(3)
and m1.medium(2) and m1.large(2)
m1.small(4)

(a). Speed (throughput)

Mixed strategy offers a wider range of ECU increase. The monotonic increase in speed (Fig.10a) clearly supported this claim. For small data sizes (1 or 5 GB), the productivity (Fig.8b) also decreases with large cluster used. For very large data set (10GB), the productivity drops to a minimum point at the third large cluster and then increases again to a higher value for the rightmost cluster applied.

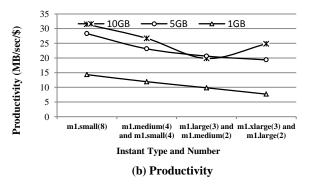


Figure 10: HI Bench Word Count performance results on 4 EC2 clusters with mixed scale-up and scale-out nodes.

# 7.4 Effects of Changing Benchmarks or Cloud Platforms

Applying the relative performance models in Eqs.11 and 12, we compare three benchmark programs: HiBbench, YCSB and BenchClouds and two cloud platforms: EC2 and Rackspace. These comparative studies reveal the strength and weakness in different benchmarks or cloud platforms.

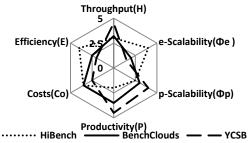
## (A). HI Bench vs. BenchCloud Results

Figure 11(a) compares the performance of three cloud benchmarks in 6 dimensions. The polygon data points are extracted and normalized from those in previous Figures. YCSB applies the scale-up workload with a higher throughput, productivity and scalability than the other two benchmarks.

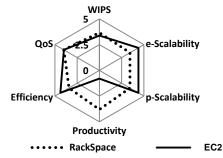
The HighBench and BenchClouds apply the Elastic MapReduce resources with scale-out workload, they end up with comparable performance and higher cost than using the YCSB. HI Bench performs better in efficiency and escalability due to scaling out from a few to larger number of nodes. In general, we conclude that scaling-out should be practiced when the elasticity is high and scaling-up is in favor of using more powerful nodes with higher efficiency.

# (B) TPC-W on EC2 vs. Rackspace Clouds

As plotted in Fig.11 (b), we run the same TCP-W benchmark with 800 users on both EC2 and Rackspace platforms. The data of EC2 is extracted from Fig.7. The Rackspace data are performed under similar workload and machine configurations. There is no performance difference in WIPS rate and QoS.



(a) HI Bench and BenchCloud benchmark tested on EC2 (Data points are normalized from Figs.5 and 6)



(b). EC2 and Rackspace tested with TPC-W

Figure 11. Relative performance of compute clouds running different benchmarks in (a) and the same benchmark in (b).

It is crucial to choose the proper set of performance metrics in cloud benchmarking experiments. From Fig.2 and Fig.10, we offered 5 different sets of performance metrics for

modeling the IaaS, PaaS, SaaS, hybrid and mashup cloud configurations. Five benchmark programs are tested by which YCSB was embedded as part of the CloudSuite. These performance models can be modified to test other or new cloud benchmark suites as well.

# 8. ELASTIC ANALYSIS OF SCALING PERFORMANCE

Scaling out, scaling-up and mixed strategies are evaluated below. We compare their relative merits through executing two benchmark programs, Sort and Wordcount in HI Bench suite, on the AWS EC2 platform. The workload for these two programs has 10 GB of data elements. We measure the HI Bench performance of these two programs along six performance dimensions: throughput, scalability, QoS, productivity, costs and efficiency.

The QoS is mainly indicated by system availability which was recorded 99.95% ~ 100% for all cluster configurations. Cost wise for the Word Count, the scale-out small cluster (solid polygons in Fig.12 (a, d) has the least service costs. The scale-up clusters in Fig.12 (b, e) cost more and the mixed cluster is the most expensive one to implement. Mixed scaling demands lot more considerations on tradeoffs between performance and cost incurred.

Speed wise, all mixed strategy for Sort (Fig.12c and Fig.12 (e) have the fastest throughput (or speed). The Word Count program shows slow throughput in all cases. The scale-up cluster shows very high efficiency for Word Count. The Sort clusters (dash-line polygons) show poor efficiency and throughput except high throughput for the mixed mode for sorting very large cluster in Fig.12 (f.)

In Fig.12a, we see higher productivity for the large cluster (16 nodes) configuration. The peak values are application-dependent. Different benchmarks may lead to different conclusions. In general, scaling-out should be practiced when the elasticity speed is high.

These performance maps are compared in Table 4 in terms of their polygon area values. Under each scaling case, we compare two cluster configurations. The polygon areas reported in Fig.12 and Table 4 simply demonstrate a radarchart method to compare the relative performance of testing various cluster configurations with a common benchmark.

Table 4 Performance Polygon Areas on Radar Charts in Fig.12

| Scale-Out     | Cluster Config. | 2 small nodes | 16 small nodes |
|---------------|-----------------|---------------|----------------|
| Mode          | Word Count      | 34.53         | 46.85          |
| (Figs.4a, d)  | Sort            | 17.02         | 23.65          |
| Scale-Up      | Cluster Config. | 2 medium      | 2 xlarge nodes |
| Mode          |                 | nodes         |                |
| (Figs.4b, e)  | Word Count      | 37.25         | 31.42          |
|               | Sort            | 41.84         | 21.22          |
| Mixed         | Cluster Config. | 4 medium      | 3 large and    |
| Scaling Mode  |                 | and 4 small   | 2 xlarge       |
| (Figs. 4c, f) | Word Count      | 23.39         | 18.28          |
|               | Sort            | 22.81         | 11.90          |

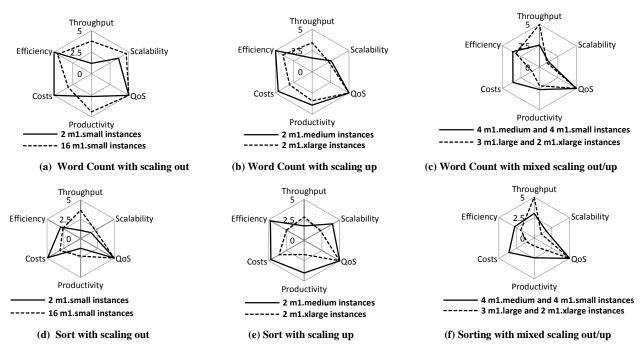


Figure 12. The performance maps of two HI Bench programs on two EC2 cluster configurations for the scale-out, scale-up, and mixed scale-up/scale-out workloads over 10 GB of data elements.

In Table 5, we give a qualitative assessment of the 3 scaling techniques evaluated in HI Bench experiments on various EC2 configurations. The assessment is based on those quantitative measures reported in previous sections. We take a macroscopic view of the reported numerical results to reach some generalized observations on cloud performance under various operating constraints.

Over all, we find that scaling-out is the easiest one to implement on homogeneous clusters. The elasticity overhead is also lower in these cluster configurations. Scaling up is more complex to implement than scaling out due to the switching of node types. This will reduce the elasticity speed and prolong the reconfiguration overhead. The mixed scaling is the most difficult one to implement but offers the best flexibility to match with the workload change.

Table 5: Assessment of Three Scaling Techniques based on HI Bench Benchmarking Findings on The EC2

| Impact<br>Factors  | Scale-Out<br>Technique   | Scale-Up<br>Technique   | Mixed Scaling<br>Technique  |
|--|--|---|---|
| Elasticity<br>speed, scaling<br>complexity and<br>overhead   | Fast elasticity,<br>possibly<br>supported by<br>auto-scaling and<br>heuristics     | High overhead to<br>reconfigure and<br>cannot support<br>auto scaling         | Most difficult to<br>scale with wide<br>range of machine<br>instances         |
| Effects on<br>performance,<br>efficiency, and<br>scalability | Expect scalable<br>performance if<br>the application<br>can exploit<br>parallelism | Switching among<br>heterogeneous<br>nodes may reduce<br>scalability           | Flexible app,<br>low efficiency,<br>and resource<br>utilization               |
| QoS, costs,<br>fault recovery,<br>and cloud<br>productivity  | Cost the least,<br>Easy to recover,<br>Incremental<br>productivity                 | More cost-<br>effective, but<br>Reduced QoS may<br>weaken the<br>productivity | High costs,<br>difficult to<br>recover, expect<br>the highest<br>productivity |

# 8. CONCLUSIONS AND SUGGESTIONS

In general, the higher efficiency promotes the

productivity, but the converse may not hold, necessarily. The QoS is based on user's objective. Different users may set their own satisfaction threshold for the QoS they can accept. The efficiency is controlled by the providers considering the interest of all user interests at the same time. We summarize below our major research findings from the comprehensive cloud benchmark experiments performed in 2014. Then, we suggest a few directions for further R/D in promoting cloud computing applications.

# 8.1 Summary of Benchmarking Findings

Over all, we find that scaling-out is the easiest one to implement on homogeneous clusters. The elasticity overhead is also lower in these cluster configurations. Scaling up is more complex to implement than scaling out due to the switching of node types. This will reduce the elasticity speed and prolong the reconfiguration overhead. The mixed scaling is the most difficult one to implement but offers the best flexibility to match with the workload change. Our research contributions are summarized below in 5 technical aspects:

- (1). New performance metrics and benchmarking models are proposed and tested in cloud benchmark experiments. We study the scalability performances driven by efficiency and productivity, separately. This approach appeals to different user groups with diversified performance demands.
- (2). Sustained performance of clouds comes mainly from fast elastic resources provisioning to match with the workload variation. Scaling-out should be practiced when the elasticity is high, Scaling-up is in favor of using more powerful nodes with higher efficiency and productivity.
- (3). To achieve productive services, both scale-up and scale-out schemes could be practiced. Scale-out reconfiguration has lower overhead to implement than those experienced in scaly-up experiments. The elasticity speed plays a vital role

- in minimizing the over-provisioning or under-provisioning gaps of resources.
- (4). we reveal high scale-out performance in HI Bench and BenchClouds experiments. On the other hand, we show that scaling up is more cost-effective with higher productivity and p-scalability in YCSB and TPC-W experiments. These findings may be useful to predict other benchmark performance if they attempt to scale out or scale-up with similar cloud setting and workload.
- (5). The cloud productivity is greatly attributed to system elasticity, efficiency, and scalability driven by performance. The cloud providers must enforce performance isolation for quota-abiding users at the

# 8.2 Suggestions for Further Work

Three suggestions are made below for further work. The ultimate goal is to generate commonly accepted cloud benchmarks and testing techniques. These tasks are naturally extendable from the work reported in this paper.

- (6) Other cloud benchmarks: CloudStone [36] CloudCmp [27], and C-meter [38], could be also tested with the new performance models presented. Future benchmarks are encouraged to evaluate PaaS and SaaS clouds.
- (7). To make clouds universally acceptable, we encourage cloud researchers and developers to work jointly in developing a set of application-specific benchmarks for important cloud and big-data application domains.
- (8). The cloud community is short of benchmarks to test cloud capability in big-data analytics and machine learning intelligence. This area is widely open, waiting for major research/development challenges.

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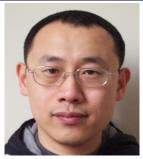
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