



Hirva Raval

UI/UX design

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PROJECTS:

Medical Website UI Design

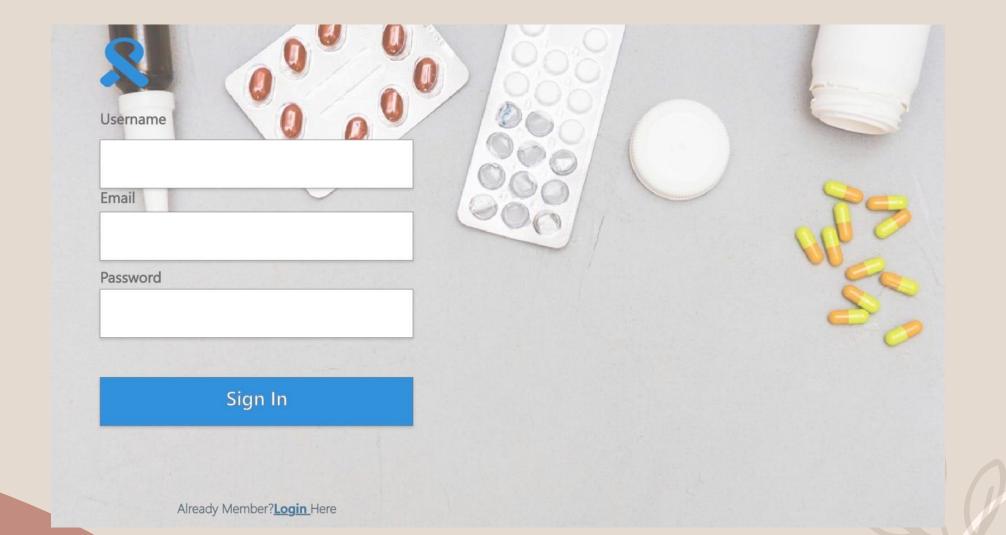
- Project Title: Medical Website UI Design
- Details:
- Objective: Design a user-friendly interface for a medical website focusing on usability and accessibility.
- Tools Used: Adobe XD for UI/UX design, Photoshop for image editing and optimization.
- Design Process:
 - Conducted research on user needs and preferences in medical website design.
 - Created wireframes and prototypes using Adobe XD to visualize layout and interactions.
 - Designed a clean and intuitive user interface with emphasis on medical information hierarchy.
 - Utilized Photoshop for editing and optimizing medical images sourced from the internet for use in the UI.

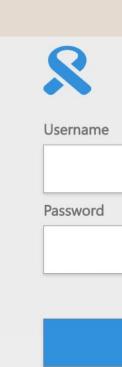
• Features:

- Integrated navigation for easy access to medical services and information.
- Implemented a responsive design approach for seamless browsing across devices.
- Used color psychology to enhance user experience and convey trustworthiness.

Outcome:

- Successfully created a prototype ready for development, showcasing enhanced usability and visual appeal.
- Received positive feedback during user testing for intuitive navigation and clear information presentation.





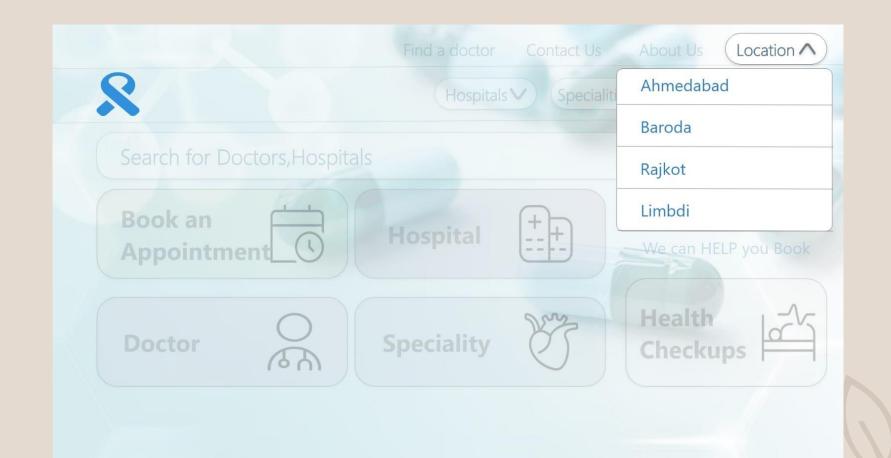
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Mobile App UI Design (Shopping App)

PROJECT TITLE: Mobile App UI Design For Shopping App

Details:

- •Objective: Design A Mobile Application Interface For A Shopping App To Optimize User Experience And Increase Engagement.
- •Tools Used: Adobe Xd For Ui/Ux Design, Photoshop For Image Editing And Enhancement.

Design Process:

- Researched current trends and user behaviors in e-commerce and shopping app interfaces.
- Developed wireframes and prototypes in Adobe XD to iterate on layout and functionality.
- Designed a visually appealing and user-friendly interface focusing on product discovery and checkout process.
- Edited and enhanced product images sourced from the internet using Photoshop to maintain visual consistency.

•Features:

- Implemented intuitive navigation and search functionalities for seamless shopping experience.
- Designed personalized recommendations and promotional banners to increase user engagement.
- Ensured mobile responsiveness and optimized performance for various screen sizes and devices.

•Outcome:

- Presented a prototype that met client requirements and user expectations for a modern shopping experience.
- Incorporated feedback from usability testing to refine UI elements and enhance overall user satisfaction.

