

FOCAL POINT

User Persona

Tiffany Widjaja - **2502059360**

Nicholas Budiman - **2502055596**

Class: **L1CC**

Here are three user personas we've created that may benefit from our app:

Persona 1 - Ganyu

Age: 21 years old

Has trouble focusing on her huge workload and wants to improve her concentration skills through this application. Currently, she's been working overtime constantly due to her insane amount of workload from her job. She's known for her slow-paced workstyle and her work efficiency could be improved if she gets enough rest and implements habits that the app recommends for her to increase her focus.

Persona 2 - Qiqi

Age: 15 years old

Has a difficult time remembering things and wants to train her memory capabilities to remember more details. This has hindered her from passing her exams with minimal grade requirements, thus enforcing her to take remedials. It also has caused her to fail a grade once and get left behind by her previous classmates.

Persona 3 - Itto

Age: 27

Has ADHD. Frequently multitasks and has trouble concentrating on doing one thing at a time. He tends to procrastinate and can't keep his focus on doing just one thing at a time. He wants to reduce this habit of his and implement healthier habits since it has been hindering him from many things. One of them is now he is unemployed due to his work habit and time management skills.