

Course Code: MKT 901

SET - A

Max Marks: 30

Q1. Explain different types of common mistakes of Web Marketing?

Q2. Define Tired Sites. How can you overcome this issue?

Q3. Explain some free ways of promoting your websites?

Course Code: MKT 901

SET – B

Max Marks: 30

Q1. Explain different types of Intellectual Property Rights.

Q2. Define Business Plan. How can you assure to maintain the market presence of your organization?

Q3. Explain different steps involved in handling tired sites?

Course Code: MKT 901

SET - A

Max Marks: 30

Q1. Explain different types of common mistakes of Web Marketing?

Q2. Define Tired Sites. How can you overcome this issue?

Q3. Explain some free ways of promoting your websites?

Course Code: MKT 901

SET – B

Max Marks: 30

Q1. Explain different types of Intellectual Property Rights.

Q2. Define Business Plan. How can you assure to maintain the market presence of your organization?

Q3. Explain different steps involved in handling tired sites?

Course Code: MKT 901

SET - A

Max Marks: 30

Q1. Explain different types of common mistakes of Web Marketing?

Q2. Define Tired Sites. How can you overcome this issue?

Q3. Explain some free ways of promoting your websites?

Course Code: MKT 901

SET – B

Max Marks: 30

Q1. Explain different types of Intellectual Property Rights.

Q2. Define Business Plan. How can you assure to maintain the market presence of your organization?

Q3. Explain different steps involved in handling tired sites?