

Interview Guide: Improving Holidays with Friends

Objective

To understand people's experiences when going on holidays with friends with the aim of identifying their habits and frustrations with the goal of making the experience easy and enjoyable.

Hypotheses

1. Differing expectations and preferences among friends can lead to conflict.
2. Budget management can be a source of tension during group holidays.

Introduction

"Hi, I'm Hilary, an apprentice working on a project to improve the experience of going on holidays with friends. I'd love to hear about your experiences and thoughts on this topic. The interview will take about 15 minutes. But before we start, is it okay if I record our conversation for note-taking purposes?"

Interview Questions

Screening Questions

- What's your name and what do you do for work?
- How old are you?
- Where do you currently live?
- How often do you typically go on holidays with friends?

Planning and Preparation

- Tell me about the last time you planned a holiday with friends. What was that process like?
- What challenges did you face when trying to coordinate with your group before the trip?

Budget and Expenses

- How do you and your friends usually handle shared expenses during a trip?
- Have you ever experienced any tension related to money matters while on holiday with friends? If so, could you elaborate?

Activities and Experiences

- Can you tell me about a particularly positive experience you've had while on holiday with friends?
- What kinds of activities do you enjoy most when on holiday with friends?
- Have you ever felt pressured to participate in activities you weren't interested in? How did you handle that situation?

Conflict Resolution and Communication

- How does your group typically handle conflicts or disagreements that arise during the holiday?
- Can you describe a situation where there was disagreement within the group? How was it resolved?

Conclusion

"Thank you so much for sharing your experiences and insights with me. If you know anyone else who might be interested in sharing their experiences on this topic, I'd be grateful if you could put me in touch with them. If you have any questions or additional thoughts later, please don't hesitate to contact me."