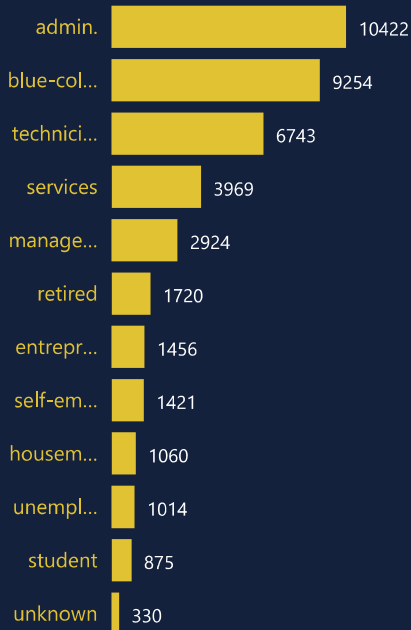


JoeAnn Stores

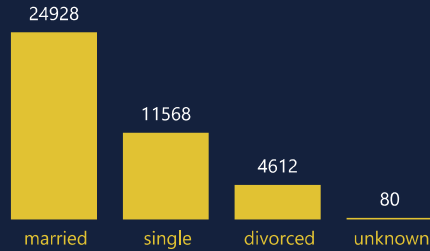
No. of Customers

41188

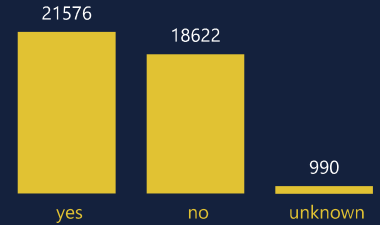
Types of Jobs of Customers



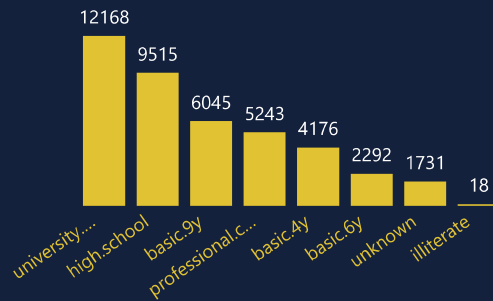
Customers' marital status



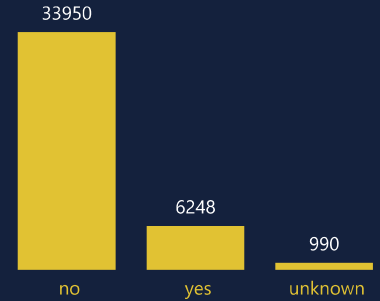
Customers' Housing Status



Customers' Educational Status

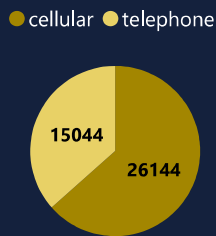


Customers' Loan Status

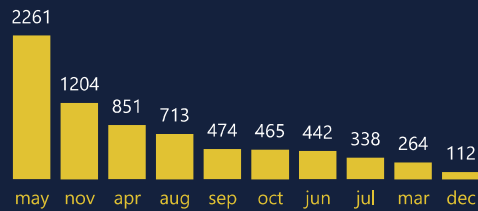


During The Campaign

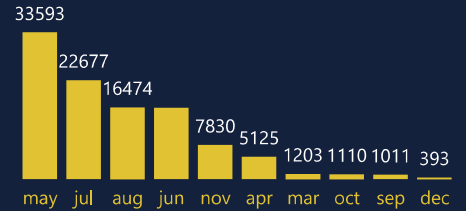
Customers type of Contact



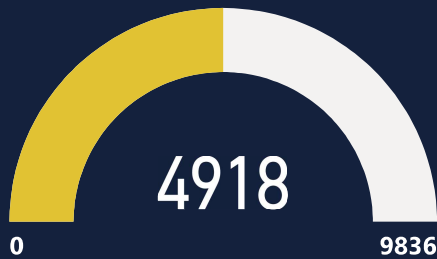
No. of Times Customers were called in the Previous Campaign



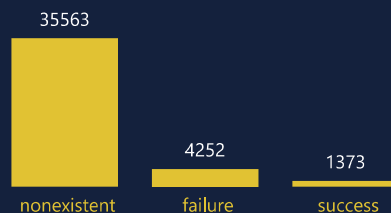
No. of Times Customers were called during the campaign



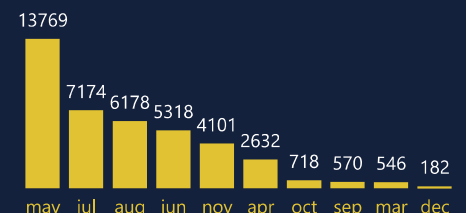
Max No. of Seconds with a Customer



Outcome of the Previous Marketing Campaign



No. Of Customers gotten through the Campaign by Month



JoeAnn Stores launched a captivating campaign aimed at attracting more customers. With irresistible offers, personalized shopping experiences and exceptional customer service, they create an enticing environment that enthralls shoppers. The campaign turned out to be a huge success compared to the previous campaign, they emphasized on the quality, affordability and convenience of the store.