

# JUSTIN HILL

Artist, Director, and Philosopher

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Self-Coded Portfolio accessible at  
HillJ.net

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RESEARCH FOCI      Aesthetic Communication; Affect Theory; Belief Formation; Media Bias

LANGUAGES      English (Fluent)      Spanish (Professional)      French (Basic)

## EDUCATION

2023      M.A. Philosophy and the Arts. SUNY at Stony Brook, Brooklyn, NY.  
2019      B.A. Philosophy, minor in Sociology. University of Houston-Downtown (UHD),  
Houston, TX. *Summa Cum Laude*.

## WORK HISTORY

- 2023 –      **Director of Communications**  
National Association of Graduate-Professional Students (NAGPS). Remote.
- Working on the Board of Directors, the Administration and Communications Committee, and the Outreach Committee, in coordination with the Advocacy Committee, to engage unreached communities and nonmember institutions through nonactivated channels, with the aim of increasing enrollment.
- 2020 – 2022      **Director of Marketing Communications**  
SUNY at Stony Brook, M.A. Program in Philosophy and the Arts. Brooklyn, NY.
- Tripled enrollment post-pandemic through narrative marketing.
  - Advised Dr. Casey, M.A. Director, on communications strategies and tactics.
  - Recommended and executed rebrand across Instagram and master's website.
  - Conceived and executed social media marketing campaigns on Instagram.
    - Emphasized lived experience, narrative marketing, hybrid hospitality, and international student perspectives. (See @StonyBrookPhilArt.)
  - Directed content creation and presentation for new Faculty Profile, Alumni Placement/Testimonial, Student Interview, and Student Research webpages.
  - Crafted strong interview questions and led engaging student interviews.
  - Copywrote, edited, and visually designed most marketing communications.
  - Planned, advertised, and hosted Zoom Open Houses for prospective students.
    - Designed and promoted cordial invitations for Open House events.
  - Established long-term best practices, including strategy, voice, and channels.
  - Maintained a culture of inclusive hospitality for all involved stakeholders.
- 2018 – 2019      **President, Texas Nu Chapter at the University of Houston-Downtown**  
Phi Sigma Tau, International Honor Society for Philosophy. Houston, TX.
- Rebuilt this local chapter through effervescent energy, thoughtful planning with collaborative feedback, engaging events, and prudent decision-making.
  - Worked with Dr. Westfall, faculty advisor, to plan outreach and secure funds.
  - Dual-operated the philosophy club for the University of Houston-Downtown.

- Planned four events (two per semester) for chapter and club members.
  - Pool and Playfulness: Reading María Lugones with Friends. 2019.
  - A Night of Philosophy and Ideas at Rice University. 2019.
  - Berkeley and Billiards: to be is to perceive. 2018.
  - Food for the Soul: Pizza and *De Anima*. 2018.

2017 – 2018

### **Research and Policy Analyst**

CHILDREN AT RISK, Parenting and Family Well-Being. Houston, TX.

- Advised Edith Rahimian, Director of Parenting and Family Well-Being, on substantive policy, advocacy, and well-being content recommendations.
- Assessed and collated crisis resources across multiple categories for multiple communities during the initial triage for Hurricane Harvey in Houston, TX.
- Wireframed analytic core of state-legislative requirements for parenting education materials for SNAP- and WIC-recipients upon hospital discharge.
- Parsed and redrafted current parenting education materials by legislative sub-requirements rather than parent-user experience, to identify which legislative categories received less focus so as to assess improvements and weaknesses.

### ARTICLES

2019

“Absorption, Contemplation, and Affection: Benjamin, Adorno, and Spinoza on Critical Aesthetics.” *Dialogue: Journal of Phi Sigma Tau*, Vol. 62, no. 1, October 2019, 58-64. (Refereed).

### SERVICE

2019 –

Pi Gamma Mu, International Honor Society for the Social Sciences.

2018 –

Phi Sigma Tau, International Honor Society for Philosophy.

2017

University of Houston System Board of Regents Student Representative.  
University of Houston-Downtown (UHD) Nominee. *University-level nomination*.

2017

Texas Higher Education Coordinating Board Student Representative. UHD  
Nominee. *University-level nomination to system-level for state-level position*.

### HONORS

2019

UHD Outstanding Student in Humanities. One of two.

2018

UHD Outstanding Student in Philosophy. One of two.

2013

National Merit Commended Student. 95<sup>th</sup> percentile.

### AWARDS

2018

UHD Red Rose Scholarship. One of fifteen.

2014 – 2015

University of North Texas Excellence Scholarship. Second of six.

2014 – 2015

Texas Education Agency Highest Ranking Graduate Tuition Waiver.  
*State-funded first-year tuition remission for high-school valedictorians*.

2014

Rose Lafferty and Flora Foust Scholarship.

### REFERENCES

Edward Casey. Distinguished Professor. Director of the M.A. Program in Philosophy and the Arts. SUNY at Stony Brook. Edward.Casey@StonyBrook.edu.

Robert Harvey. Distinguished Professor Emeritus. Previously Chair of Comparative Literature Studies. SUNY at Stony Brook. Robert.Harvey@StonyBrook.edu.