

# JUSTIN HILL

Artist, Director, and Philosopher

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Self-Coded Portfolio accessible at  
[HillJ.net](http://HillJ.net)

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RESEARCH FOCI	Affect; Belief; Communication; Difference; Historical Materialism; Identity		
LANGUAGES	English (Fluent)	Spanish (Professional)	French (Basic)
EDUCATION			
2023	M.A. Philosophy and the Arts. SUNY at Stony Brook, Brooklyn, NY.		
2019	B.A. Philosophy, minor in Sociology. University of Houston-Downtown (UHD), Houston, TX. <i>Summa Cum Laude</i> .		
WORK HISTORY			
2023 –	<b>Director of Communications &amp; Chief Communications Officer (CCO)</b> National Association of Graduate-Professional Students (NAGPS). 501(c)(3). <ul style="list-style-type: none"><li>• Working on the Board of Directors, the Administrative and Communications Committee, and the Outreach Committee, in coordination with the Advocacy Committee and the Legislative Concerns Committee, to engage unreached communities and nonmember institutions through nonactivated channels, with the aim of increasing enrollment and empowering students nationwide.</li><li>• Concepted and itemized a new repository of online resource documents to improve graduate student outcomes; prioritized and delegated research items; visually designed and wrote resource documents from research summaries.</li><li>• Promoted bi-directional communications, e.g., audience reach and feedback.</li><li>• Operated expertise in and creative control over all digital communications:<ul style="list-style-type: none"><li>◦ Twitter; Instagram; Linktree; Facebook; LinkedIn; and WordPress.</li><li>◦ MailChimp campaigns to 1000+ subscribers, with data analytics.</li></ul></li><li>• Marketing campaigns; strategy briefs; educational content; form consistency.</li><li>• Executive strategizing, advising, and decision-making for branding and tone.</li><li>• Growth, outreach, and talent acquisition to grow membership and fill Board.</li><li>• Mentorship and delegation to Administrative and Communications staff.</li><li>• Collaborated with key stakeholders in lateral non-profits, NGOs, and media.</li><li>• Focused themes, panels, and creative copy for annual National Conference.</li></ul>		
2020 – 2022	<b>Director of Marketing Communications</b> SUNY at Stony Brook, M.A. Program in Philosophy and the Arts. Brooklyn, NY. <ul style="list-style-type: none"><li>• Tripled enrollment post-pandemic through narrative marketing.</li><li>• Advised Dr. Casey, M.A. Director, on communications strategies and tactics.</li><li>• Recommended and executed rebrand across Instagram and master's website.</li><li>• Conceived and executed social media marketing campaigns on Instagram.<ul style="list-style-type: none"><li>◦ Emphasized lived experience, narrative marketing, hybrid hospitality, and international student perspectives. (See @StonyBrookPhilArt.)</li></ul></li><li>• Directed content creation and presentation for new Faculty Profile, Alumni Placement/Testimonial, Student Interview, and Student Research webpages.</li></ul>		

- Crafted strong interview questions and led engaging student interviews.
- Copywrote, edited, and visually designed most marketing communications.
- Planned, advertised, and hosted Zoom Open Houses for prospective students.
  - Designed and promoted cordial invitations for Open House events.
- Established long-term best practices, including strategy, voice, and channels.
- Maintained a culture of inclusive hospitality for all involved stakeholders.

2018 – 2019     **President, Texas Nu Chapter at the University of Houston-Downtown**  
Phi Sigma Tau, International Honor Society for Philosophy. Houston, TX.

- Rebuilt this local chapter through effervescent energy, thoughtful planning with collaborative feedback, engaging events, and prudent decision-making.
- Worked with Dr. Westfall, faculty advisor, to plan outreach and secure funds.
- Dual-operated the philosophy club for the University of Houston-Downtown.
- Planned four events (two per semester) for chapter and club members.
  - Pool and Playfulness: Reading María Lugones with Friends. 2019.
  - A Night of Philosophy and Ideas at Rice University. 2019.
  - Berkeley and Billiards: to be is to perceive. 2018.
  - Food for the Soul: Pizza and *De Anima*. 2018.

2017 – 2018     **Research and Policy Analyst**

CHILDREN AT RISK, Parenting and Family Well-Being. Houston, TX. Intern.

- Advised Edith Rahimian, Director of Parenting and Family Well-Being, on substantive policy, advocacy, and well-being content recommendations.
- Assessed and collated crisis resources across multiple categories for multiple communities during the initial triage for Hurricane Harvey in Houston, TX.
- Wireframed analytic core of state-legislative requirements for parenting education materials for SNAP- and WIC-recipients upon hospital discharge.
- Parsed and redrafted current parenting education materials by legislative sub-requirements rather than parent-user experience, to identify which legislative categories received less focus so as to assess improvements and weaknesses.

#### ARTICLES

- 2019     “Absorption, Contemplation, and Affection: Benjamin, Adorno, and Spinoza on Critical Aesthetics.” *Dialogue: Journal of Phi Sigma Tau*, Vol. 62, no. 1, October 2019, 58-64. (Refereed).
- 2014     “the purpose of Purpose.” *The Exhibitionist*, Vol. 2, no. 1, January 2014, 9-12.

#### CONFERENCES

- 2018     “Estrangement in *Dialectic of Enlightenment*: A Brief Critique of the Subject-Object Distinction.” *UHD’s “Back to the Sources”: 2018 History, Humanities, & Languages Student Research Conference*, Panel 4B: Engaging with the History of Philosophy. Houston, Texas, December 3, 2018. (Refereed).
- 2017     “On the Necessity of Erroneous Opinions to the Vitality of Knowledge: A Response to John Stuart Mill.” *UHD’s “Back to the Sources”: 2017 History, Humanities, & Languages Student Research Conference*, Panel 3B: Exploring Truth and Power. Houston, Texas, December 4, 2017. (Refereed).

## POETRY

- 2015 “the Night.” Single poem. *The Exhibitionist*, Vol. 3, no. 1, January 2015, 15.
- 2014 “Thoughts from a High School Senior.” Three poems. *The Exhibitionist*, Vol. 2, no. 4, October 2014, 14-15.
- 2014 “Surrender.” Single poem. *The Exhibitionist*, Vol. 2, no. 3, July 2014, 11.
- 2014 “*age vitam*.” Single poem. *The Exhibitionist*, Vol. 2, no. 2, April 2014, 35.

## VISUAL ART

- 2022 Three paintings. *HOPE*. Capital Culture House, Virtual, March 22 – 31, 2022.
- 2014 “Mission 3:16.” Cover image. *The Exhibitionist*, Vol. 2, no. 3, July 2014.
- 2002 Paper collage rainbow fish. *Chambers County Youth Project Show*, Anahuac, Texas, 2002. Second in show.

## SERVICE

- 2019 – Pi Gamma Mu, International Honor Society for the Social Sciences.
- 2018 – Phi Sigma Tau, International Honor Society for Philosophy.
- 2017 University of Houston System Board of Regents Student Representative.  
University of Houston-Downtown (UHD) Nominee. *University-level nomination*.
- 2017 Texas Higher Education Coordinating Board Student Representative. UHD  
Nominee. *University-level nomination to system-level for state-level position*.
- 2014 University of North Texas Phi Kappa Sigma New Member Philanthropy Chair.  
Penny Drive and Beauty Pageant for Leukemia & Lymphoma Society.
- 2012 – 2014 National Honor Society.

## HONORS

- 2019 UHD Outstanding Student in Humanities. One of two.
- 2018 UHD Outstanding Student in Philosophy. One of two.
- 2013 National Merit Commended Student. 95<sup>th</sup> percentile.

## AWARDS

- 2018 UHD Red Rose Scholarship. One of fifteen.
- 2014 – 2015 University of North Texas Excellence Scholarship. Second of six.
- 2014 – 2015 Texas Education Agency Highest Ranking Graduate Tuition Waiver.  
*State-funded first-year tuition remission for high-school valedictorians*.
- 2014 Rose Lafferty and Flora Foust Scholarship.

## REFERENCES

- Edward Casey. Distinguished Professor. Director of the M.A. Program in Philosophy and the Arts. SUNY at Stony Brook. Edward.Casey@StonyBrook.edu.
- Robert Harvey. Distinguished Professor Emeritus. Previously Chair of Comparative Literature Studies. SUNY at Stony Brook. Robert.Harvey@StonyBrook.edu.