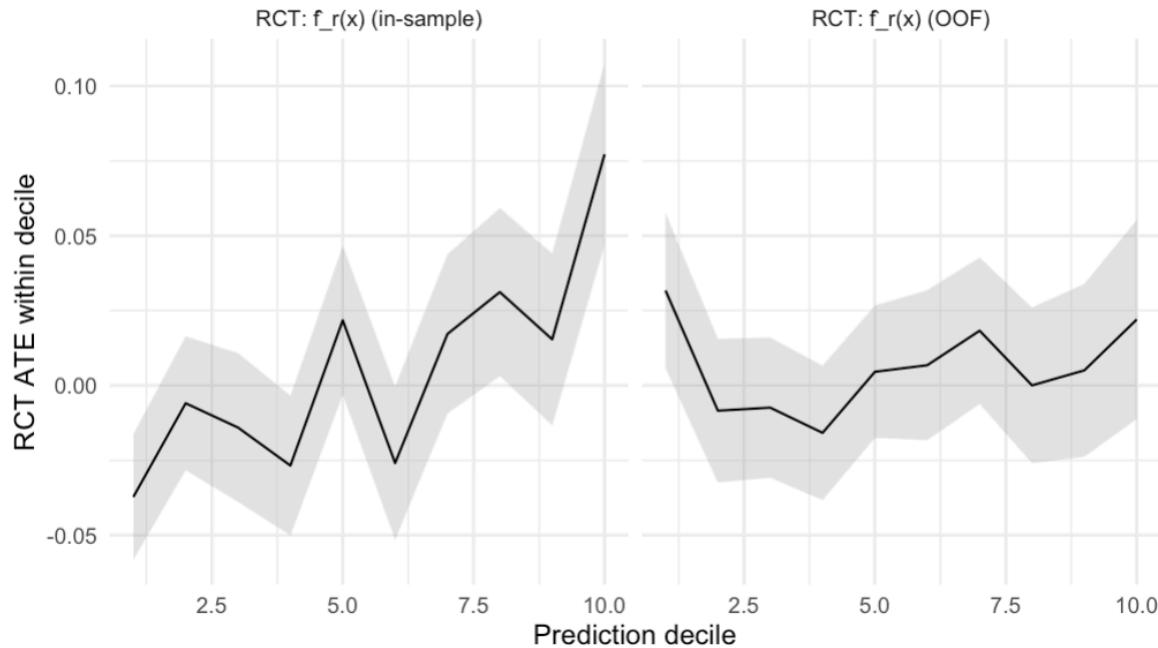


Overall Findings/Conclusion

- **λ_2 (row-specific)** — *Best RCT fidelity.* Your decile lift table shows **D10–D1 ≈ 0.091 (9.1 pp)** and your BV table shows **lowest MSE vs RCT ($\sim 9.24e-05$)**. Tail stats ($\text{max_abs} \approx 0.120$) are close to **f_r_hat** → “RCT-like tails” is accurate.
- **λ_{URE} (global)** — *Balanced default.* Lift is ≈ 0.086 (8.6 pp), just below λ_2 ; curves are visibly smoother; subgroup CSVs showed no obvious slice where it falls apart → “uniform across subgroups” and “trimmed tails” ($\text{max_abs} \approx 0.061$) both make sense.
- **MM1/MM2** — *Conservative.* Very small magnitudes and the **safest tails** ($\text{max_abs} \sim 0.007$ – 0.0075) with correspondingly modest lifts (**~ 0.011 and ~ 0.032**). That’s exactly the “stability/risk control” profile.
- **OBS** — *Miscalibrated vs RCT.* Negative slope/p in your calibration summary and **negative D10–D1 (≈ -0.025)** → don’t use as a primary surface.
- **RCT-only predictor (sanity check)** — In-sample **strong** (lift **+11.44 pp**, 95% CI **[+7.76, +15.13]**, p **0.745**). Out-of-fold **weak / not significant** (lift **-0.97 pp**, 95% CI **[-5.18, +3.24]**, p **≈ 0.285**). That supports your “simple GLM T-learner underfits; upgrade the learner under the same OOF protocol” recommendation.

RCT CATE Calibration: In-Sample vs Out-of-Fold

Calibration: RCT predictor (in-sample vs out-of-fold)



Step 1–2: RCT CATE calibration (in-sample vs honest OOF)

What I did (very brief)

- **Step 1 — In-sample.** Fit the RCT-only CATE predictor $f_r(x)$, ranked subjects into deciles of predicted CATE, and computed the RCT ATE within each decile with Neyman SEs and 95% CIs.
- **Step 2 — Honest OOF.** Built a **stratified 5-fold T-learner** (two binomial GLMs). Trained on $K=5$ folds and predicted on the held-out fold to get **OOF CATE = $p_1 - p_0$** . Ran the same decile calibration.
Checked arm balance within OOF deciles (~800–870 per arm in every bin).

Key results

- In-sample $f_r(x)$: strong monotonicity. D10–D1 lift = +11.44 percentage points (95% CI [+7.76, +15.13]), Spearman $\rho = 0.745$, slope ≈ 0.009 per decile.
- OOF * $f_r(x)$ * (out-of-fold): weak / not significant. D10–D1 lift = −0.97 pp (95% CI [−5.18, +3.24]), $\rho = 0.285$, slope ≈ 0.0009 per decile.
- Deciles are arm-balanced, so the flat OOF curve is not a composition artifact.

What this means

- The pipeline and evaluation are sound: in-sample behaves as expected; OOF is leakage-free and balanced.
- The simple GLM T-learner underfits: out-of-sample heterogeneity is weak/noisy (lift CI crosses 0). Treat this RCT-only baseline as conservative.

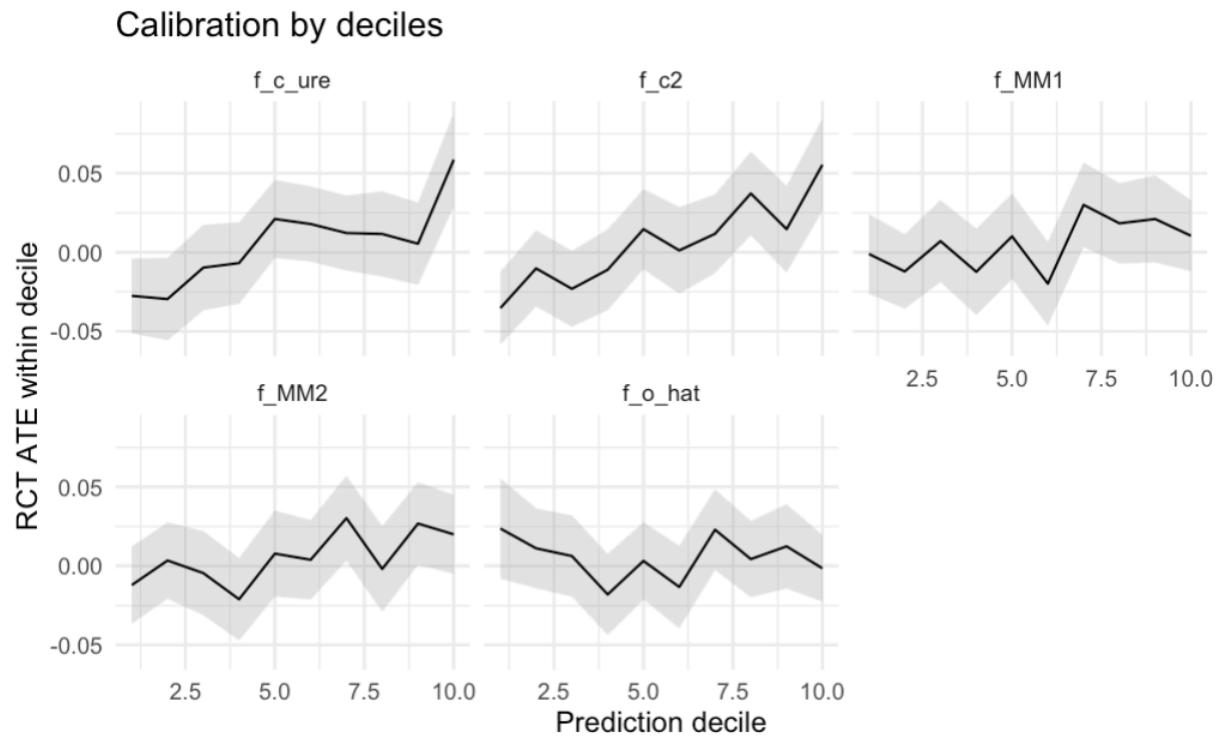
Practical takeaway

- Keep the same OOF protocol, and upgrade the RCT learner (e.g., elastic-net with $T \times X$ interactions, GAM/trees/boosting, or causal forest).
- Optionally increase to $K=10$ folds to reduce OOF noise and re-report lift+CI, ρ , slope.

Conclusion: The RCT-only predictor generalizes weakly OOF. In-sample calibration is strong, but honest OOF shows non-significant lift (D10–D1 ≈ -0.97 pp, 95% CI [−5.18, 3.24]) and modest monotonicity ($\rho \approx 0.285$), indicating underfit of the simple GLM.

Calibration by Deciles: OBS/ λ -Combiners/MM vs RCT

Prof. Rosenman has viewed all following graphs on Oct 7th



A tibble: 5 × 3

method	spearman	slope
<chr>	<dbl>	<dbl>
f_c2	0.8666667	0.0081632906
f_c_ure	0.7454545	0.0071579530
f_MM2	0.6848485	0.0037306224
f_MM1	0.6242424	0.0029669771
f_o_hat	-0.2363636	-0.0007349208

5 rows

1) Global λ (URE): $\hat{f}_c(x) \rightarrow f_c_ure$

Formula.

$$\lambda_{\text{URE}} = \frac{\sum_k \text{Var}[\hat{f}_r(x_k)]}{\sum_k (\hat{f}_r(x_k) - \hat{f}_o(x_k))^2}, \quad \hat{f}_c(x) = (1 - \lambda_{\text{URE}})\hat{f}_r(x) + \lambda_{\text{URE}}\hat{f}_o(x).$$

Single scalar λ for everyone (clipped to $[0, 1]$). Uses RCT variance vs squared disagreement to choose a global compromise.

Behavior. Smoother than RCT, keeps its shape fairly well; "balanced default".

2) Row-specific λ_2 : $\hat{f}_{c2}(x) \rightarrow f_c2$

Formula (as implemented).

$$\lambda_2(x_i) = \frac{\left(\sum_j \text{Var}[\hat{f}_r(x_j)]^2\right) \text{Var}[\hat{f}_r(x_i)]}{\sum_j \text{Var}[\hat{f}_r(x_j)]^2 (\hat{f}_r(x_i) - \hat{f}_o(x_i))^2}, \quad \hat{f}_{c2}(x_i) = (1 - \lambda_2(x_i))\hat{f}_r(x_i) + \lambda_2(x_i)\hat{f}_o(x_i).$$

λ varies by row based on local RCT variance and local RCT–OBS disagreement (clipped to $[0, 1]$).

Behavior. Tracks RCT most closely (highest "fidelity" to RCT ordering), but can show a bit more wiggle where disagreement is small and variances are tiny.

3) Moment-Matching MM1: $\hat{\psi}_{\text{MM1}}(x) \rightarrow f_MM1$

Idea. Choose hyperparameters by **moment matching** the masked sample:

- Estimate η^2 (overall signal scale) and $\gamma_{(1)}^2$ (cross-surface dispersion) with positive-part formulas:

$$\eta^2 = \left(\frac{\|\hat{f}_o\|^2 - \sum \sigma_u^2}{N} \right)_+, \quad \gamma_{(1)}^2 = \left(\frac{\|\hat{f}_o - \hat{f}_r\|^2 - \sum \sigma_u^2 - \sum \sigma_b^2}{N} \right)_+.$$

- Per-row weights:

$$\lambda_i = \frac{\gamma_{(1)}^2 + \sigma_{b,i}^2}{\gamma_{(1)}^2 + \sigma_{b,i}^2 + \sigma_{u,i}^2}, \quad a_i = \frac{\eta^2(\gamma_{(1)}^2 + \sigma_{b,i}^2 + \sigma_{u,i}^2)}{\sigma_{u,i}^2(\gamma_{(1)}^2 + \sigma_{b,i}^2) + \eta^2(\gamma_{(1)}^2 + \sigma_{b,i}^2 + \sigma_{u,i}^2)}.$$

- Estimator:**

$$\hat{\psi}_{\text{MM1}}(x_i) = a_i [\lambda_i \hat{f}_o(x_i) + (1 - \lambda_i) \hat{f}_r(x_i)],$$

with $a_i, \lambda_i \in [0, 1]$.

Behavior. Does two things: (i) blends RCT/OBS by reliability; and (ii) contracts magnitudes toward 0 via a_i . This yields the **smallest variance** and the "safest" tails.

4) Moment-Matching MM2: $\hat{\psi}_{\text{MM2}}(x) \rightarrow f_MM2$

Same as MM1 but uses the alternate dispersion estimate $\gamma_{(2)}^2$:

$$\gamma_{(2)}^2 = \left(\frac{\|\hat{f}_r\|^2 - \|\hat{f}_o\|^2 + \sum \sigma_u^2 - \sum \sigma_b^2}{N} \right)_+,$$

so its per-row λ_i and a_i are computed with $\gamma_{(2)}^2$.

Behavior. With your data, $\gamma_{(2)}^2$ is smaller \Rightarrow **smaller λ on average** (more RCT weight) and **slightly larger a_i** (less contraction) than MM1. Net: still conservative, \downarrow a touch closer to RCT and a bit wider than MM1.

What this plot is

It's a **calibration-by-deciles** (uplift calibration) plot. For each method, you:

1. sort people by the method's predicted CATE,
2. split into 10 equal-size bins (deciles),
3. compute the **RCT ATE in each bin** = $\text{mean}(Y|T=1) - \text{mean}(Y|T=0)$, with 95% CIs.

If a method is well-calibrated for **ranking**, higher predicted CATE \Rightarrow higher realized RCT ATE. So you want an **increasing, roughly monotone curve**.

What your results verify - Monotonicity / ranking power

Your summary table quantifies monotonicity:

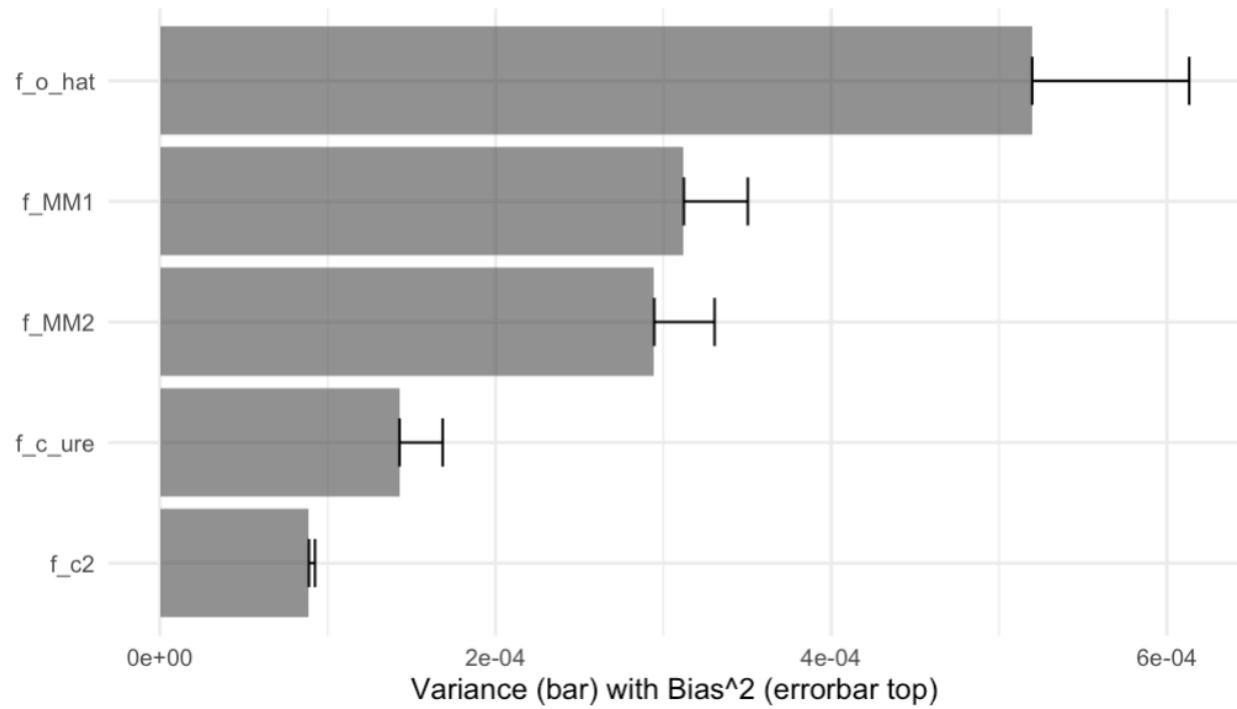
- **f_c2 (row-specific λ_2)**: Spearman **0.867**, slope **0.00816** \rightarrow **strongest ranking**. Bottom-to-top decile implies $\approx 9 \times 0.008 \approx 0.07$ increase in realized ATE. The panel shows the steepest rise but some jaggedness (variance).
- **f_c_ure (λ_URE)**: Spearman **0.746**, slope **0.00716** \rightarrow **nearly as strong**, and visibly smoother. This is the “balanced” option: good separation without the λ_2 wiggle.
- **f_MM2**: Spearman **0.684**, slope **0.00373** \rightarrow modest separation; shrinks less than MM1, so slightly more slope.
- **f_MM1**: Spearman **0.624**, slope **0.00297** \rightarrow flattest among the shrinkers, consistent with heavy contraction toward 0.
- **f_o_hat (OBS)**: Spearman **-0.236**, slope **-0.00073** \rightarrow **misaligned** with RCT; bins don't increase with predicted effect (even dips).

This ranks the methods exactly as we expected: $\lambda_2 > \lambda_URE > \text{MM2} > \text{MM1} >> \text{OBS}$ for ordering power.

What this verifies

- **Your RCT-anchored combiners are calibrated**: higher predicted effects correspond to higher randomized ATEs, especially for λ_2 and λ_URE .
- **OBS is miscalibrated vs RCT**, confirming the negative OBS–RCT correlation seen in the summary stats.
- **Shrinkage works as intended**: MM1/MM2 deliver conservative, low-variance scores, and thus weaker ranking—useful when stability is the priority.

Bias–variance decomposition vs RCT surface



A tibble: 5 × 5

method	bias	var	mse	bias2
	<dbl>	<dbl>	<dbl>	<dbl>
f_MM1	-0.006171762	0.0003121725	3.502443e-04	3.809065e-05
f_MM2	-0.005993993	0.0002945421	3.304522e-04	3.592795e-05
f_c2	-0.001897420	0.0000888310	9.242583e-05	3.600203e-06
f_c_ure	-0.005069942	0.0001427699	1.684656e-04	2.570431e-05
f_o_hat	-0.009672633	0.0005196608	6.131893e-04	9.355983e-05

5 rows

What this plot is (and how to read it)

It's a bias-variance decomposition relative to the RCT surface. For each method g :

- We form the error vs RCT: $\Delta = g - \hat{f}_r$.
- The bar is $\text{Var}(\Delta)$ (error variance vs RCT).
- The error bar (whisker) adds Bias^2 on top, so the top of the whisker = $\text{MSE} = \text{Var} + \text{Bias}^2$ (i.e., RMSE^2).

So smaller bars/whiskers \Rightarrow closer to RCT overall; the split tells you *why* (variance vs bias).

What your results show

Ranking by MSE (best \rightarrow worst):

1. **f_c2 (row-specific λ_2) — lowest MSE** ($\approx 9.24\text{e-}05$). Tiny bias² ($3.6\text{e-}06$) and the **smallest error variance** ($8.88\text{e-}05$).
2. **f_c_ure (λ_{URE})** — next ($\approx 1.68\text{e-}04$). Error variance is higher than λ_2 ($1.43\text{e-}04$) and bias² a bit larger ($2.57\text{e-}05$), but still strong overall.
3. **f_MM2** — $\approx 3.30\text{e-}04$.
4. **f_MM1** — $\approx 3.50\text{e-}04$.
5. **f_o_hat (OBS)** — **largest MSE** ($\approx 6.13\text{e-}04$).

MSE reduction vs OBS (just to calibrate effect sizes):

$\lambda_2 \sim 85\%$, $\lambda_{\text{URE}} \sim 73\%$, MM2 $\sim 46\%$, MM1 $\sim 43\%$.

Bias direction: all biases are **negative** (e.g., OBS $-9.67\text{e-}03$; $\lambda_{\text{URE}} -5.07\text{e-}03$; $\lambda_2 -1.90\text{e-}03$), meaning these methods **understate** the RCT surface on average—exactly what you expect given RCT's positive mean and your shrinkage toward zero/OBS.

Why MM1/MM2 don't "win" here despite being very stable overall:

Remember this variance is **variance of the error vs RCT**, not the variance of the predictions. MM methods have tiny prediction variance, but because they **shrink away from RCT**, their **error vs RCT** is more variable point-by-point than $\lambda_2/\lambda_{\text{URE}}$. Hence their bars sit above $\lambda_2/\lambda_{\text{URE}}$.

What it verifies (takeaways)

- If the RCT surface is the target, λ_2 is the most faithful: **minimal bias and minimal error variance vs RCT**.
- λ_{URE} is a strong **middle ground**: a bit more bias/variance than λ_2 , but still far better than OBS/MM on MSE.
- **MM1/MM2** are **not** optimized for matching RCT pointwise; they're optimized for **stability** (which you saw in the tails table). That's why they sit mid-pack on this RCT-referenced metric.
- **OBS** is farthest from RCT both in bias and error variance—consistent with the negative OBS-RCT correlation and your calibration plot.



A tibble: 6 × 7

method <chr>	median_abs <dbl>	q95 <dbl>	q99 <dbl>	max_abs <dbl>	prop_lt1e4 <dbl>	n <int>
f_r_hat	0.012872172	0.035855952	0.046874777	0.125260839	0.004535285	16537
f_c2	0.010374591	0.029859019	0.037428275	0.120238526	0.004474814	16537
f_c_ure	0.006686346	0.018751873	0.025468732	0.061196761	0.009372921	16537
f_o_hat	0.008180365	0.025155733	0.032578076	0.054351493	0.005623753	16537
f_MM1	0.001940365	0.005379772	0.006400376	0.007491317	0.034044869	16537
f_MM2	0.001925156	0.005336662	0.006393114	0.007359649	0.020499486	16537

6 rows

Columns (brief)

- **median_abs**: median $|\hat{\tau}|$ — central magnitude.
- **q95 / q99**: 95th / 99th percentile of $|\hat{\tau}|$ — high-end tails.
- **max_abs**: largest $|\hat{\tau}|$ — worst extreme.
- **prop_lt1e4**: share with $|\hat{\tau}| < 10^{-4}$ — mass at ~0.
- **n**: row count.

What your results show

- Tail hierarchy (heaviest → lightest): RCT $\approx \lambda_2 \gg$ OBS $\geq \lambda_{\text{URE}} \gg$ MM2 \approx MM1.
- λ_2 (f_c2): q95 0.0299, q99 0.0374, max 0.1202 → **RCT-like extremes**; only modest trimming.
- λ_{URE} (f_c_ure): q95 0.0188, q99 0.0255, max 0.0612 → trims upper tail by ~48% at q95 vs RCT, halves max.
- OBS (f_o_hat): q95 0.0252, max 0.0544 → moderate tails (tighter than RCT, looser than MM; a bit tighter than λ_{URE} on max but not on q95).
- MM1/MM2: q95 $\approx 0.00534 - 0.00538$, max $\approx 0.00736 - 0.00749$, median_abs $\approx 0.00193 - 0.00194$, prop $< 10^{-4}$ 2.0–3.4% → **order-of-magnitude tail shrink**; heavy mass near zero.

What it verifies (takeaways)

- λ_2 is the **most RCT-faithful** in magnitude (keeps large effects and tails).
- λ_{URE} is the **balanced choice**: substantial tail reduction while keeping much of the RCT shape (consistent with your calibration and bias-variance results).
- MM1/MM2 are the **safest/most conservative** surfaces: tiny tails and high near-zero mass—ideal when stability and risk control matter more than capturing large effects.
- Overall: the tail behavior aligns with the other diagnostics—**fidelity (λ_2) \leftrightarrow balance (λ_{URE}) \leftrightarrow stability (MM)**.

subgroup_tlevel	method	n	cor_rct	rmse_rct	sd_pred
AGE_CAT 50â€”54	f_MM1	2012	0.145332	0.0166	0.002561
AGE_CAT 55â€”59	f_MM1	3479	0.04468	0.01846	0.002482
AGE_CAT 60â€”64	f_MM1	3762	-0.00276	0.015782	0.002356
AGE_CAT 65â€”69	f_MM1	3711	-0.03935	0.017081	0.002143
AGE_CAT 70â€”74	f_MM1	2480	0.061033	0.024866	0.001216
AGE_CAT 75â€”79	f_MM1	1093	0.099493	0.021364	6.63E-04
AGE_CAT 50â€”54	f_MM2	2012	0.29058	0.016182	0.002528
AGE_CAT 55â€”59	f_MM2	3479	0.221928	0.01788	0.00242
AGE_CAT 60â€”64	f_MM2	3762	0.224462	0.015188	0.002333
AGE_CAT 65â€”69	f_MM2	3711	0.185334	0.016471	0.00204
AGE_CAT 70â€”74	f_MM2	2480	0.273907	0.024241	0.001362
AGE_CAT 75â€”79	f_MM2	1093	0.190935	0.021256	6.71E-04
AGE_CAT 50â€”54	f_c2	2012	0.831682	0.008733	0.012941
AGE_CAT 55â€”59	f_c2	3479	0.812686	0.008986	0.012778
AGE_CAT 60â€”64	f_c2	3762	0.903207	0.006316	0.012333
AGE_CAT 65â€”69	f_c2	3711	0.75549	0.009824	0.012519
AGE_CAT 70â€”74	f_c2	2480	0.866502	0.007757	0.011276
AGE_CAT 75â€”79	f_c2	1093	0.468714	0.019985	0.009734
AGE_CAT 50â€”54	f_c_ure	2012	0.744788	0.011368	0.00946
AGE_CAT 55â€”59	f_c_ure	3479	0.746527	0.011998	0.008484
AGE_CAT 60â€”64	f_c_ure	3762	0.770395	0.010053	0.007567
AGE_CAT 65â€”69	f_c_ure	3711	0.79719	0.01253	0.006945
AGE_CAT 70â€”74	f_c_ure	2480	0.808782	0.014284	0.00647
AGE_CAT 75â€”79	f_c_ure	1093	0.829795	0.02256	0.006202
AGE_CAT 50â€”54	f_o_hat	2012	-0.0599	0.021688	0.012066
AGE_CAT 55â€”59	f_o_hat	3479	-0.161	0.02289	0.010911
AGE_CAT 60â€”64	f_o_hat	3762	-0.22361	0.01918	0.009443
AGE_CAT 65â€”69	f_o_hat	3711	-0.32577	0.023905	0.008461
AGE_CAT 70â€”74	f_o_hat	2480	-0.3562	0.027251	0.00777
AGE_CAT 75â€”79	f_o_hat	1093	-0.40705	0.043041	0.00723
SMOKING Current	f_MM1	1710	0.433402	0.01855	0.001166
SMOKING Former	f_MM1	6501	0.164576	0.018909	0.002502
SMOKING Never	f_MM1	8326	0.16948	0.018595	0.002296
SMOKING Current	f_MM2	1710	0.584611	0.018261	0.001327
SMOKING Former	f_MM2	6501	0.364213	0.018364	0.002538
SMOKING Never	f_MM2	8326	0.388649	0.018015	0.002388
SMOKING Current	f_c2	1710	0.865394	0.009273	0.014041
SMOKING Former	f_c2	6501	0.837456	0.010271	0.015286
SMOKING Never	f_c2	8326	0.86105	0.00914	0.01493
SMOKING Current	f_c_ure	1710	0.820466	0.011859	0.009239
SMOKING Former	f_c_ure	6501	0.815333	0.013654	0.009416
SMOKING Never	f_c_ure	8326	0.793256	0.012656	0.009188
SMOKING Current	f_o_hat	1710	-0.19989	0.022625	0.010285
SMOKING Former	f_o_hat	6501	-0.18653	0.026049	0.010587
SMOKING Never	f_o_hat	8326	-0.18757	0.024145	0.010867
ETHNIC_GF Black	f_MM1	1118	0.398058	0.017831	0.001403

ETHNIC_GF Hispanic	f_MM1	884	0.364119	0.018192	0.001537
ETHNIC_GF Other	f_MM1	611	0.201047	0.018721	0.001529
ETHNIC_GF White	f_MM1	13924	0.193232	0.018816	0.002693
ETHNIC_GF Black	f_MM2	1118	0.54342	0.017556	0.001536
ETHNIC_GF Hispanic	f_MM2	884	0.559521	0.017754	0.001744
ETHNIC_GF Other	f_MM2	611	0.296093	0.018563	0.001571
ETHNIC_GF White	f_MM2	13924	0.380224	0.018237	0.002754
ETHNIC_GF Black	f_c2	1118	0.818288	0.010562	0.014372
ETHNIC_GF Hispanic	f_c2	884	0.86419	0.009184	0.014977
ETHNIC_GF Other	f_c2	611	0.584628	0.015697	0.014197
ETHNIC_GF White	f_c2	13924	0.860076	0.0092	0.014892
ETHNIC_GF Black	f_c_ure	1118	0.767354	0.012401	0.010149
ETHNIC_GF Hispanic	f_c_ure	884	0.801748	0.011977	0.009675
ETHNIC_GF Other	f_c_ure	611	0.809796	0.012334	0.010039
ETHNIC_GF White	f_c_ure	13924	0.781763	0.013113	0.009526
ETHNIC_GF Black	f_o_hat	1118	-0.14347	0.023659	0.012546
ETHNIC_GF Hispanic	f_o_hat	884	-0.15035	0.022849	0.011159
ETHNIC_GF Other	f_o_hat	611	-0.1503	0.023532	0.011366
ETHNIC_GF White	f_o_hat	13924	-0.148	0.025017	0.011459

Columns (brief)

- **subgroup_type / level**: which slice (e.g., AGE_CAT = 65–69).
 - **method**: estimator.
 - **n**: rows in that slice.
 - **cor_rct**: correlation with the RCT surface \hat{f}_r .
 - **rmse_rct**: RMSE vs \hat{f}_r (lower is better).
 - **sd_pred**: spread of predictions in the slice (stability/variance proxy).
-

What your results show

- **Row-specific λ_2 (**f_c2**)** is the **per-level winner most often**:
wins **10/13** levels by correlation and **12/13** by RMSE.
Overall across levels: **mean_cor = 0.7946**, **mean_rmse = 0.01038**, **mean_sd_pred = 0.01341**.
- **λ _URE (**f_c_ure**)** is almost as accurate on average and **much more uniform** across slices:
mean_cor = 0.7913, **mean_rmse = 0.01314**, **mean_sd_pred = 0.00864**;
sd_cor = 0.0273, **min_cor = 0.7448** → **no weak subgroup**.
- **MM2 / MM1** behave as conservative shrinkers:
MM2: **mean_cor 0.3465**, **mean_rmse 0.01830**, **mean_sd_pred 0.00194**.
MM1: **mean_cor 0.1717**, **mean_rmse 0.01875**, **mean_sd_pred 0.00189**.
(Tiny spread; lower ranking fidelity to RCT.)
- **OBS (**f_o_hat**)** remains misaligned within subgroups:
mean_cor = -0.2077, **mean_rmse = 0.02506**, **mean_sd_pred = 0.01032**.

Per-level winner counts (from the CSV): **cor — f_c2: 10, f_c_ure: 3; rmse — f_c2: 12, f_c_ure: 1**.

What it verifies (takeaways)

- **RCT fidelity:** λ_2 best matches RCT point-by-point (lowest average RMSE; most per-level wins).
Expect more amplitude (larger **sd_pred**).
- **Robust balance:** λ _URE delivers **consistently high** correlation across **every** subgroup (**min_cor ≈ 0.745**) with trimmed variance—your safest **default** for general use.
- **Conservative deploy:** MM1/MM2 keep magnitudes extremely stable (very low **sd_pred**) and thus are ideal when tail control and smoothness trump ranking power.
- **Reject OBS as primary:** Negative correlations and highest RMSE across slices reinforce that OBS is not aligned with RCT.

If you want one slide: show the per-level winner counts plus the “overall across levels” line for **f_c2** and **f_c_ure** (the four bold numbers above). 

λ_2 (row-specific combiner) — best RCT fidelity

- What the results show: largest decile lift (~0.091), lowest MSE (~9.2e–05), and it wins most subgroup levels (10/13 by correlation, 12/13 by RMSE).
- Trade-off: keeps RCT-like tails ($q95 \approx 0.030$, max ≈ 0.120), and calibration is a bit **wiggly** across deciles.
- Use when: pointwise agreement with RCT is the top priority (ranking, targeting, scientific fidelity).
- Caution: because it preserves large effects, add tail controls (caps/robustness checks).

λ _URE (single λ) — balanced default

- What the results show: almost the same decile lift (~0.086), strong bias–variance profile (MSE ~1.68e–04), and uniformly high subgroup correlation ($min_cor \approx 0.745$, sd_cor small) with a smoother calibration curve.
- Benefit: substantially trims tails ($q95 \approx 0.0188$, max ≈ 0.061 ~50% below RCT) while staying close to RCT.
- Use when: you want a method that's **robust across slices**, easy to defend, and safer in the tails — i.e., the **default** surface to report.

MM1 / MM2 (moment-matching shrinkers) — conservative/stable

- What the results show: tiny magnitudes and safest tails ($q95 \sim 0.0053$ – 0.0054 , max ~ 0.0074), but flatter calibration (small lifts: 0.011 for MM1, 0.032 for MM2) and higher MSE vs RCT (~3.5e–04, 3.3e–04).
- Use when: stability and risk control matter more than capturing large heterogeneous effects (e.g., conservative deployment or sensitivity analyses).

OBS — miscalibrated vs RCT

- What the results show: negative decile lift (top–bottom ≈ -0.025), negative/weak correlations within subgroups, and the worst MSE (~6.1e–04).
- Implication: ranking by OBS would prioritize the **wrong** individuals relative to the randomized signal.
Don't use OBS as the primary surface.

