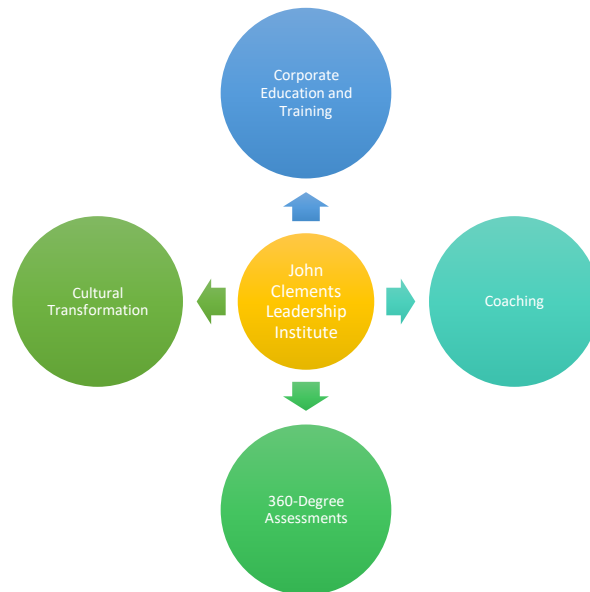


## THE JOHN CLEMENTS LEADERSHIP INSTITUTE

The John Clements Leadership Institute is dedicated to elevating the capabilities of Asian leaders. Through an association with a subsidiary of Harvard Business School, John Clements began offering corporate education programs over a dozen years ago, in 2007. We have since broadened our services to include coaching, 360-degree assessments, and cultural transformation services.



We excel at providing leadership and cultural transformation services for these reasons:

- We offer world-class partners and services: We use Harvard Business School case studies and *Harvard Business Review* articles in our corporate education services, and we utilize the highly effective participant-centered approach to learning that has been perfected at Harvard Business School. For our coaching services, we have been trained in the International Coach Federation approach to coaching. For our 360-degree assessments, we have partnered with Zenger Folkman, a leading, U.S.-based provider of assessments.
- We have well-trained facilitators with real-world experience: Facilitators of our programs have worked in corporate settings and are able to bring to the classroom more than a theoretical, academic perspective. Those teaching our corporate education programs have had to pass rigorous training in the kind of participant-centered learning used at Harvard Business School.
- We customize programs to meet *your* needs: Rather than offering a one-size-fits-all service, we listen intently to what you say are *your* needs and then tailor our services to meet those needs.

- We make use of the latest technologies: We offer not only classroom training but also online learning. We are currently exploring the use of data analytics and artificial intelligence to enhance our offerings.
- We know the Asian market: We are headquartered in Asia and have considerable experience serving clients across Asia.
- We eat what we cook: Unlike some firms that merely push products onto clients, we test every service on ourselves first to make sure we believe in the product – and then we *continue* using the service ourselves to deepen our understanding of how we can be of greatest benefit to our clients.